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NEWS SUMMARY

GENERAL

Tories axe 57 quangos

Michael Heseltine, Environment Secretary, announced the scrapping of 57 quangos in the first large-scale pruning of quangos.

But the scrapping of almost half the Department of Environment-sponsored quangos—quasi-autonomous non-governmental organisations—will result in an immediate saving to the public purse of only £1.4m.

Mr. Heseltine named a further batch of 21 quangos to be scrapped "in due course". Most of these are New Town bodies which are, in any case, due to be wound up when their powers are transferred to local authorities. Page 6

Swedish election result tentative

Olof Palme, the Swedish Social Democrat leader, will not know until tomorrow whether he can return to the Prime Minister's office from which he was ousted three years ago. About 38,000 uncounted postal votes and 2,000 ballot papers from Sweden abroad may still deny him the narrow victory he appeared to have won in Sunday's general election. Page 2; Editorial comment Page 16

Death claim

Afghanistan's former President, Taraki, an alleged cabinet minister, may have died in a gun battle inside the Presidential palace two days before Taraki's resignation was announced, according to diplomats in Kabul. Page 2

Treasure probe

The UN diplomat in charge of aid to refugees in Cyprus offered to resign after police seized valuable antiquities from his Nicosia home. But the UN High Commissioner for Refugees in Geneva ordered a full inquiry before reaching a decision.

Peking poster call

The staff of China's most radical unofficial magazine, Exploration, stuck a poster on Peking's Democracy Wall urging the Government to avoid further clashes with Vietnam or the Soviet Union.

Race row fears

A bus boycott in Natal, protesting against a law spread to the outskirts of Durban, with fears that the peaceful demonstration could easily become violent.

Police taunted

Jacques Mesrine, the elusive French criminal, taunted police by supplying photographs of his latest victim, a journalist, to the newspaper, Le Matin, in Paris. They showed the man lying naked on a scarred, with fresh bullet wounds in a disused quarry shaft.

Typhoid suspect

Police were still searching for Youssef Karakul, also known as Mustafa Yelderim, a Turkish chef who disappeared from a South London kebab house after tests for typhoid. Further tests and needed to give him a clean bill of health.

Briefly

Customs men and police seized 14 tons of cannabis resin worth nearly £2m after a sea chase off the Cornish coast.

London Transport reached agreement with the rail unions on the introduction of one-man train operation on two of its Underground lines. Back and Page 6

U.S. Navy vessels landed 65 Vietnamese at Subic Bay in the Philippines and aircraft spotted nine more adrift in an open boat.

China released the last four U.S. citizens, held on political charges since the mid-1960s.

CHIEF PRICE CHANGES YESTERDAY

(Prices in pence unless otherwise indicated)

RISES	FALLS
Asheq, 3pc 1981-1993 + 1	Swan Resources 29 + 3
Automated Sec. 162 + 11	Thames Hdg. 250 + 25
Coca Spawarver 42 + 4	Western Mining 200 + 7
Crocod Group 58 + 5	
Decca 330 + 10	
De La Rue 535 + 35	
Howard Wymouth 23 + 3	
Irish Distillers 90 + 3	
Leather Research 54 + 5	
Lawrence Rutherford 46 + 4	
Woodward (I) 104 + 3	
Anglo Amer. Corp. 412 + 12	
Eagle Crpn. 23 + 2	
Falcon Mines 350 + 30	
Marine 121 + 5	
Oilfield NL 68 + 16	
Robt. Kiver 95 + 11	
Exchq. 11pc 84-1993 - 2	
Exchq. 13pc 13-17-1993 - 2	
Assed. Fisheries 422 - 6	
Barclays Bank 189 - 5	
Boots 307 - 5	
Dowry 305 - 11	
Farnell Elect. 255 - 11	
ICL 480 - 16	
Ladbroke 151 - 4	
Ransomes Sims Jfrs. 133 - 5	
Sykes (H.) 365 - 10	
Oil Exploration 293 - 9	
RTZ	

New talks today in bid to end engineering dispute

BY NICK GARNETT AND ALAN PIKE

The first formal negotiations for more than two months in the national engineering dispute take place today after preliminary discussions yesterday at the Advisory Conciliation and Arbitration Service.

The two sides agreed in those discussions on an agenda for today's meeting, which involves talks, again under the auspices of ACAS, on minimum pay rates, ways of implementing any new agreement and the "length of working time".

There were considerable indications that the unions might be prepared to take a more flexible view on shorter hours than the demand for a 39-hour week in the claim.

Union officials emphasised that there must still be some form of specific reduction in working hours, and that an offer of improved holidays, already part of the claim, would be insufficient to reach a settlement on this matter.

Employers have so far been adamant that they will not reduce the working week.

The unions considered that the employers' apparent decision not to make ending of industrial action a pre-condition for further negotiations was a step forward.

There were signs that negotiators for the Engineering Employers' Federation might tie

Big shortfall in Britain's energy supplies predicted

BY RAY DAFTER, ENERGY CORRESPONDENT

BRITAIN'S energy supply problems towards the end of the century will be far greater than previously forecast, according to a new Government report.

A fresh review of the energy balance shows that by the end of the century the UK could be importing the equivalent of 105m tonnes of coal a year.

This is a significant shift from the Government forecast made only last year that indicated Britain could still be energy self-sufficient in the year 2000. It was thought that even on the worst assumptions imports would not rise above the equivalent of 45m tonnes.

The new figures are presented by the Energy Department in its evidence to the public inquiry into the National Coal Board's plans to sink three large mines in the Vale of Belvoir, in North-east Leicestershire.

The Department warns that without early and continuing investment in new coal mining capacity, colliery production in 1990 would fall below the current level of around 120m tonnes a year. Towards the end of the century output could be as low as 80m tonnes.

It is thought that the Government's more cautious view of coal industry expansion is a major reason why it sees Britain's domestic energy supply in the year 2000 falling

Telephone charges to go up

BY JOHN LLOYD

TELEPHONE charges will rise in two stages over the next four months, with the 3p coin box charge going up to 5p.

The first stage takes effect from October 29. It will involve charges for connections, telex charges, and charges for private circuits. The rise in connection charges will be weighted toward business users.

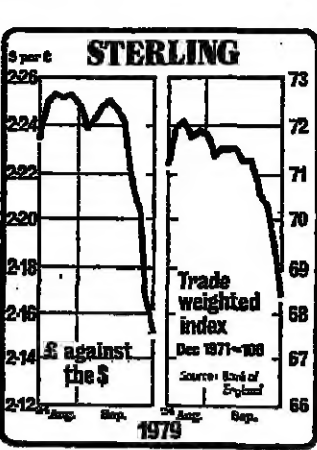
The second, and major, stage, takes effect from January 1, and will include call charges, rentals, and coin box tariffs.

The rises will be the first for most services since 1975. They are designed to cover the effects of inflation since then, and are not related to the recent industrial action by computer operators, which prevented telephone bills being sent out, and adversely affected Post Office revenue flows.

The rises will be considered

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Sterling slide continues

By Peter Riddell, Economics Correspondent

STERLING fell sharply yesterday against other leading currencies to the sixth trading day in succession. The authorities in London appear fairly relaxed about the decline and no action is being considered.

There is, however, some concern about the size of the movements during the day, as opposed to the extent of the overall change, and there has been regular smoothing intervention to allow commercial business to be done in as orderly a way as possible.

The pound at one stage yesterday had fallen by more than four cents in a few hours to a low of \$2.1260, more than 12 cents lower than at the beginning of last week.

Dealers reported buying after the New York opening and in two-day trading the rate rose to close 1.70 cents down at \$2.1515.

The trade-weighted index, touched a low of 67.8 at noon before closing 0.9 points down at 68.4. The fall since early last week was 41 per cent and 74 per cent since July.

These falls have only partially offset the big mid-summer appreciation and the pound is still higher than it was on the Budget day, June 12.

The recent decline can be explained by a delayed reaction to the earlier widespread feeling that the pound had risen to too high a level coupled with the more immediate impact of a narrowing in the interest rate gap between London and other centres, especially New York.

There has also been some switching into D-marks caused by speculation both about a realignment of currencies within the European Monetary System and about early UK participation. It is highly unlikely that sterling will join in.

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\$ in New York

	Sept. 14	Previous
Spot	\$2.1540-1560	\$2.2005-2020
1 month	\$2.17-1.80	\$2.18-1.80
3 months	\$2.17-1.80	\$2.18-1.80
12 months	\$2.17-1.80	\$2.18-1.80

Carrington in move to save Rhodesia talks

BY BRIDGET BLOOM AND MICHAEL HOLMAN

LORD CARRINGTON, Foreign Secretary, will today begin bilateral talks with the two opposing Rhodesia delegations in an effort to save the Lancaster House constitutional talks from paralysis.

He has formally decided to open separate talks with the two rival groups because preliminary discussion yesterday of the main constitutional proposals is now deemed complete.

However, the main reason for his decision appeared to be the effect on the conference of the growing split between black and white members of the Rhodesian Government delegation which last night threatened to deadlock the whole settlement attempt.

The talks entered their second week yesterday with two full working sessions, but Bishop Abel Muzorewa's delegation, though present, took no part at all in the afternoon deliberations.

The critical problem is that Mr. Ian Smith, the former Rhodesian Premier, still insists that a white parliamentary veto, accompanied by dominance of the public service commissions, is the only effective safeguard for the white minority in a new independence constitution.

It is increasingly clear that this view is shared neither by Bishop Muzorewa, nor by most, if not all, of the other black members of his delegation.

Failure to resolve this dispute in spite of intensive discussions over the weekend left the Salisbury delegation playing a muted role at yesterday's talks.

They key question last night was whether or not Mr. Smith's hard line views are fully shared by his white colleagues both in London and in Salisbury.

Safeguards

The Foreign Secretary, in both the morning and afternoon sessions, repeated British objections to key aspects of the Rhodesian settlement constitution. He opposed particularly the veto accorded the 25 white members of the 100-seat Parliament and the powers whites enjoy in the public service commissions.

No other African independence constitution contained such provisions, although Lord Carrington acknowledged that there should be minority safeguards including white parliamentary representation and a Bill of Rights.

He also challenged features of the Patriotic Front's outline constitutional proposals particularly their failure to provide for white members of Parliament, which he believed was necessary in Rhodesia's special circumstances.

However, Lord Carrington's remarks clearly failed to

Mislead

● The presence of Mr. Smith at the Battle of Britain commemorations at the weekend was "regretted" last night by Mr. David Steel, Liberal Party leader.

He said: "It was likely to mislead us as to what it was all about."

"It was not just about our side meeting the others. It was about the maintenance of a free and democratic society, and against the threat of takeover of our country by an alien minority imbued with ideas of their own superiority."

"Sadly, it was Mr. Smith's lack of attachment to these principles which led his country first into the tragedy of UDI and then into the tragedy of the present bloody war there."

Men and Matters, Page 16

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EUROPEAN NEWS

£150m EEC loans will boost jobs, investment

By Guy de Jonquieres, Common Market Correspondent in Brussels

THE FIRST loans from the EEC's new 1bn units of account (£640m) lending facility, intended to aid investment and reduce unemployment in the community, were announced here yesterday.

Britain will receive £66.3m of the almost £150m disbursement in the initial rounds of loans. Most of it £50m, will be lent to the Electricity Council to help finance a £420m hydro-electric power station at Dinorwic, North Wales.

The remainder, £18.3m, will be loaned to Louthian Regional Council to help finance projects worth £76m to improve water supplies in Edinburgh and Midlothian and to reduce pollution in the Firth of Forth. Both loans have a 15-year term.

Ireland will receive £58m towards electricity, water, road-building and telecommunications projects. The rest of the loans, worth £45m, will be made towards water supply projects in southern Italy.

The lending facility, whose official title is the New Community Instrument for Borrowing and Lending, is intended to supplement financing available from other EEC sources in selected sectors.

It was first proposed by the European Commission in April, 1977, in approving it, the Council of Ministers directed earlier this year that the first tranche of loans, worth 500m units of account should be for infrastructure development and energy projects.

Borrowings to fund the loans will be raised on the capital markets by the commission, which rules on the eligibility of loan applications. Interest rates and other terms applying to loans will be comparable to those required by the European Investment Bank.

Finns plan balanced budget

By Lance Keyworth in Helsinki

THE FINNISH budget for 1980 promises something for everyone, but not enough to satisfy anyone except perhaps the farmers. It is balanced at FMKS 48.9bn (£5.7bn) with the aid of FMKS 5.5bn in loans which the Government proposes to raise at home and abroad.

The main target is to reduce unemployment from the current 6.5 per cent to a maximum of 5 per cent in 1980. For this purpose, Mr. Ahti Pekka, the Minister of Finance, proposes to use, directly and indirectly, about a sixth of total budgeted expenditure.

The need to keep inflation down to its present level of 7.5 per cent is also stressed. In order to encourage the unions to agree moderate wage settlements at the turn of the year, personal income tax, wealth tax and deductibles are to be adjusted by 7.5 per cent to match inflation.

The turnover tax concessions for productive investment are to be prolonged until the end of 1980.

These reliefs will be neutralised by the increase in employees' pension premiums to be paid by employers, a 7.5 per cent increase in railway tariffs and a rise in excise tax on liquid fuels.

The economic forecasts attached to the budget indicate a distinct deceleration of growth rates in 1980. Gross national product will grow by 4 per cent against a 1979 estimate of 7 per cent, exports by 3 per cent in value and 10 per cent in volume, against 9 and 15 per cent forecast for this year. The corresponding figures for imports are 12 per cent (against 15) per cent, 21 (against 32) per cent. The balance of trade is expected to show a deficit of FMKS 2.5bn (£250m) compared with a surplus of FMKS 1.4bn (£182m) in 1979.

APEL TELLS WASHINGTON TO SPEED UP OFFSET ORDERS

West German warning on AWACs

BY ROGER BOYES IN BONN

THE controversial airborne warning and control system (AWACS) scheme for NATO could be doomed unless Washington speeds up its offset orders to German industry.

Herr Hans Apel, West Germany's Defence Minister has warned the U.S.

Herr Apel said in a radio interview that he intended to meet Mr. Harold Brown, U.S. Defence Secretary, and Congressional leaders at the end of September, to discuss the future of the scheme.

The AWACS aircraft is in effect, a converted Boeing 707 airliner. NATO plans to use it to create a permanent airborne radar umbrella over Western Europe, to warn against a possible Warsaw Pact attack.

A \$1.85bn (£839m) agreement on the scheme was reached last year after lengthy negotiation between the U.S. and West Germany.

Germany agreed to pay almost two-thirds of the total cost. But in return for German participation, the U.S. promised it would place orders for a new telephone system for its forces in Germany and would buy about 9,000 vehicles.

Congress has yet to approve the offset element, and the U.S. has so far only placed orders for about 300 vehicles.

The delays have irritated the Christian Democrat opposition which has threatened to block the DM100.4m (£24.6m) funds allocated for the scheme in 1980 unless some progress is made on the offset orders.

The Government now appears to have come round to the opposition's view, and Herr Apel clearly intends to put substantial pressure on Washington.

A blocked allocation for AWACS would have the effect of freezing the whole programme, which envisages the

purchase of 18 aircraft by the NATO countries.

Herr Apel made clear that a freeze could eventually jeopardise the long-term future of AWACS. The offset component had played an important part in persuading the Germans to take on a 30.7 per cent participation.

Even so, doubts persist about the overall costs of AWACS—including spares, training support and operation. The Iranian cancellation of seven AWACS aircraft has increased unit costs for Boeing which has had to shorten its production line.

Herr Apel and Herr Dietrich Genscher, West German Foreign Minister, yesterday held talks with M. Henri Simonet, the Belgian Foreign Minister. The Germans are anxious to see the Benelux States would be to act as a base for future U.S.-supplied nuclear weapons capable of striking the Soviet Union.

The attitude of the Benelux countries is particularly important for West Germany because although it wants a counter-balance to the Soviet nuclear weapons build-up (especially the SS-20s), it is reluctant to have "Eurostrategic" weapons—nuclear missiles capable of reaching the USSR—stationed on its soil.

It has made clear that other West European countries will also have to accept the stationing of these missiles before it makes a commitment.

No immediate comment on the outcome of the talks was forthcoming, but the issue is so delicate for both Bonn and the other West European countries that a firm decision is unlikely to be announced before the NATO summit in December.

Officials stress that meanwhile, intensive diplomatic contacts will have to be made between Bonn and its allies.

The rapid rise of a new Christian Democrat star

BY JONATHAN CARR IN BONN

HE HAS the respect of Chancellor Helmut Schmidt—but belongs to an opposing political party. He quotes Mrs. Margaret Thatcher's conservative philosophy with approval—but plays tennis with a local trade union leader. He made a career in local and state administration—but urges the individual, above all, to stand up against bureaucracy.

Who is he?

Even many West Germans would be hard put to give an answer. Which is odd, since this apparently contradictory figure has already played a key role in narrowing the differences between his own Christian Democrat party (CDU) and its Bavarian ally, the Christian Social Union (CSU) led by the abrasive Franz Josef Strauss.

He is, in fact, Herr Lothar Späth, Prime Minister of the state of Baden-Württemberg for just over a year, at age 41, one of a new generation of German provincial leaders. It seems safe to predict that whatever happens to Herr Strauss, who is opposition candidate for the Federal Chancellery in next year's elections, Herr Späth has a bright future.

The contrast between Herr Späth and his predecessor, Herr Hans Filbinger, could hardly be more clear cut. Herr Filbinger was the prototype of a German "Landesvater"—guiding his people with a skilled hand but with some apparent condescension from his office in the hills above Stuttgart, the state capital. It is often said that Herr Filbinger stepped down because of the discovery of his activities as a Naval judge under the Nazis towards the end of the Second World War. It would be more correct to say that he lost the state Prime Ministership because he seemed unable to bring himself to show remorse for his war-time actions and to ask for public understanding.

Herr Späth retains the same office—but there the similarity with Herr Filbinger seems to end. Here is no lover of ceremony or discursiveness but a pragmatic political manager, small, dapper, with facts and figures on

instant recall and delivered at top speed.

He has not only removed many of Herr Filbinger's old guard but has attacked a jumble of laws and regulations he feels are no longer needed.

The key aim must be to drive back the role of the state, but that can only be achieved if people, instead of crying for more cash or facilities from above, are prepared to take on more responsibility. This is the message he has been driving home in a series of whistle-stop visits throughout the state, and

through radio and "phone-in" campaigns.

Not everyone is happy about the aims or the style. A small booklet inspired by Herr Späth, telling administration officials how they could improve relations with the public, aroused ire among many to whom it was addressed. But then Herr Späth should know what he is talking about—as former head of the finance administration in the provincial town of Bietigheim, until he took up management posts in construction businesses in Stuttgart and Hamburg.

He only entered the State parliament in 1968 so his progress had been quick indeed—chairman of the CDU parliamentary party for six years from 1972, State Interior Minister in February last year and elected state Prime Minister in August, defeating a candidate whose name was certainly more widely known, Herr Manfred Rummel, Lord Mayor of Stuttgart and son of the war-time field marshal.

There are also some in his own party who wonder whether there is not just a bit too much pragmatism at the expense of charisma, and who look askance at Herr Späth's evidently

excellent relations with many Social Democrat deputies, who are in opposition to the Christian Democrats in the State parliament.

Opinion polls appear to give the lie to these fears. They indicate that Herr Späth already has the approval of a majority of Baden-Württembergers—a happy augury for him in the State's election next spring.

If the polls are confirmed and Herr Späth is handsomely confirmed in office, then he will be in an exceptionally strong position at national level too—virtually independent of the outcome of the Bundestag elections in the autumn of next year.

How so? First, because Baden-Württemberg is a state so powerful economically and financially that it rode the last recession better than most—indeed it would almost be true to say that, like Daimler-Benz, its most famous industrial enterprise, it seemed to shrug the recession off. This gives the state, and thus its leader, a relatively strong influence at national level.

Second, the Christian Democrats in Baden-Württemberg have one of the strongest of the State party organisations, and one of the most successful. Bluntly, there is precious little that the party at national level could do against the will of the Baden-Württembergers—the more so given the current absence of a really strong party leader at CDU national headquarters in Bonn, which in turn helped open the way to Herr Strauss as the opposition's candidate for Chancellor.

Third, the State's strength and geographical position next door to Bavaria (with which it has much in common), has given Herr Späth a key position between Herr Strauss's Christian Social Union—which exists only in Bavaria—and Christian Democrats country-wide.

It is no secret that one of the decisive meetings on the vexed issue of whether Herr Strauss should lead the combined CDU-CSU into next year's Bundestag



Herr Lothar Späth... pragmatic, political manager

election—took place in Stuttgart. It is also true that Herr Späth has all along been at pains to ensure that whatever happens, the two parties should not angrily go their separate ways, as has at times seemed possible.

So if Herr Strauss becomes Chancellor late next year, it will be thanks to a united strategy over which Herr Späth has had an important influence. Herr Späth gives the Bavarian leader "a real chance."

Either, he says, Herr Strauss will push Chancellor Schmidt into adopting policies—for example, on defence and nuclear matters—which the Chancellor's own Social Democrat Party will not accept. Or else Herr Schmidt will yield to party pressure and Herr Strauss will have a good chance of exposing the Government's policy failures.

That, at any rate is the theory. Herr Späth naturally did not suggest that the Chancellor might well steer a reasonable policy course and carry his party with him. But even if Herr Strauss loses, Herr Späth will hardly be blamed. On the contrary, it is likely that Herr Späth's own state success will stand out sharply as the Christian Democrats set about the task of finding a new national leader to replace Herr Helmut Kohl, their present party chairman. That does not necessarily mean he will become CDU "king"—but he will be perfectly placed to act as "king-maker."

He has reassured the opposition parties. In meetings in Cologne and Essen on Saturday, Herr Strauss had to curtail his speeches after several thousand demonstrators—including some SPD politicians and unionists—chanted protests and pelted the CDU leader with eggs. The Christian Democrats are demanding an explanation from the SPD.

The SPD meanwhile appears to have been consolidating its links with the union movement and the Government recently succeeded in convincing the union leadership that there should be no immediate wage supplements to compensate for the recent oil price rises.

Clearly the rallies held by Herr Strauss in the Ruhr region during the weekend can hardly

have reassured the opposition parties. In meetings in Cologne and Essen on Saturday, Herr Strauss had to curtail his speeches after several thousand demonstrators—including some SPD politicians and unionists—chanted protests and pelted the CDU leader with eggs. The Christian Democrats are demanding an explanation from the SPD.

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Poll result in Sweden hangs on post votes

By William Dullforce in Stockholm

THE SWEDISH Social Democrat leader Mr. Olof Palme, will not know until tomorrow whether he can return to the Prime Minister's office from which he was ousted three years ago.

Some 38,000 uncounted postal votes and 2,000 ballot papers from Swedes living abroad can still deny him the narrow victory he appears to have won, with the Communists' help, in Sunday's general election.

Even when the final count is in, the result may well dictate that a new election be held after the national referendum on nuclear power due in the spring.

After a dramatic election night during which the computers switched the lead seven times between the Left-wing parties and the non-Socialist bloc, the very last commune to report tipped the scale in favour of the Social Democrats and Communists.

They have, provisionally, 175 Riksdag members against 174 for the Moderates (Conservatives), Centre party and Liberals.

The non-Socialist parties scored just over 2,000 votes more than the left-wing parties in an election in which more than 90 per cent of the 8m electorate turned out. Each bloc took 49.2 per cent of the poll.

The postal votes to be counted tomorrow will be decisive. Nobody is sure how the 38,000 who posted their ballots on Sunday have voted, but to judge from the last election they could well include a majority for the non-Socialists. Swedes living abroad are expected to vote anti-Socialist.

The election has been a triumph for Mr. Gösta Bohman, the leader of the Moderates, who have replaced the Centre party as the largest non-Socialist party.

At the other end of the electoral scale, the Communists have had their best election in 30 years, winning three parliamentary seats. Mr. Palme's Social Democrats also gained three Riksdag places, but after their vigorous and highly organised campaign, this advance represents only half a success.

Mr. Palme has already indicated that, if the final count remains in his favour, he will form a minority Social Democrat Government. But he would be more dependent than in his previous Premiership on a resurgent Communist party.

The difficulties on the non-Socialist side, should the postal vote tip the result in their favour, are possibly even greater. Neither the Centre party nor the Liberals will accept Mr. Bohman as Prime Minister.

It would be odd if Mr. Thörbjörn Fälldin, the Centre party leader, were to resume the premiership he left last October after his party had just lost 22 of its Riksdag members.

Mr. Olof Palme, currently heading the Liberal minority cabinet, would gladly stay in the Prime Minister's office, but he leads the smallest non-Socialist party which made no progress in the election.

Mr. Bohman, stressing that the economic situation called for a strong government, was the first to moot the possibility of a new election next year. Mr. Ullsten also appeared yesterday to suggest that he might continue his minority government until the nuclear referendum next March. Then, he said, the energy issue had to be solved quickly, so that economic problems could be tackled.

The provisional result is as follows, with the change from the 1978 election in parentheses: Moderates 72 (+17); Centre party 64 (+22); Liberals 36 (+1); Social Democrats 155 (+3); Communists 20 (+3).

Gains likely by Norwegian Conservatives

OSLO—Norway's Conservatives, rejoicing over their Swedish colleagues' advances in parliamentary elections, were hoping to make big gains in local polls yesterday.

Party leaders predicted a setback for the ruling Labour party and the Centre (Agrarian) party.

Three million voters chose municipal and county council members in the two-day elections, results of which were due late last night.

National issues such as taxation, unemployment, the environment, oil drilling and housing have dominated the campaign.

Mr. Erling Norvik, the Conservative chairman, and Mr. Ivar Leverås, the Labour Party secretary-general, have both said they expect the Conservatives to make gains, although opinion polls still put them behind Labour with 30-34 per cent of votes against 35.

Reuter

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Italian inflation rate climbs back to 15%

BY RUPERT CORNWELL IN ROME

INFLATION in Italy is back to an annual rate of over 15 per cent according to figures released yesterday. The news comes against a background of more widespread strikes in the public sector.

According to ISTAT, the national statistics institute, retail prices rose exactly 1 per cent in August, an unusually high seasonal jump which brings the year-on-year increase to 15.5 per cent for the first time in almost two years.

The prospects for the coming months are not encouraging. The latest figures do not take account of the petrol and heating fuel increases decreed by the Government at the weekend, while electricity and other public sector tariffs have risen, or are about to do so.

It is widely feared here that inflation might now reach 17 or even 20 per cent by the end of 1979, compared with just under 12 per cent for calendar 1978.

The one day strike yesterday by more than 150,000 urban and local transport workers brought traffic chaos to major cities. The three main unions which called the stoppage warned that further one-day protests are likely unless the men's outstanding wage contract demands are met.

Today and tomorrow will see fresh disruption, this time in the education system as teachers hold mass meetings to coincide with the re-opening of Italian schools after the summer holidays.

Meanwhile, Sig. Sandro Pertini, the Italian President, today began a five-day state visit to West Germany, during which he and Sig. Franz Maria Malfatti, the Foreign Minister, will hold talks with President Carstens and senior government ministers and politicians.

It is the first visit by an Italian head of state to West Germany for some 15 years. The Italian delegation is expected to take the opportunity of pressing Rome's demands for more equitable treatment by the EEC in the regional and agricultural fields.

Meanwhile, Sig. Sandro



President Sandro Pertini... five days in West Germany

Ireland facing power cuts for Papal visit

BY STEWART DALBY IN DUBLIN

IRELAND is facing the possibility of power cuts, after Electricity Supply Board fitters began a work-to-rule yesterday.

The Government will be acutely embarrassed by the fitters' action if it causes power cuts during the three-day visit of Pope John Paul II, who is due to arrive on September 29.

The fitters, who number several dozen, have been arguing about pay increases averaging £16 a week on basic salaries of between £85 and £90 a week.

Talks have recently broken down, and the fitters, members of the National Engineering and Electrical Trade Union, are refusing to do welding work, which is essential to the upkeep of turbines and boiler tubes at power stations. They have also banned overtime and movements between stations.

Immediate power cuts are not expected, but an accumulation of unrepaired breakdowns could lead to substantial cuts by September 28.

The main worry is that

mechanical problems in such big power stations as Tarnet, in Kerry, or Poulbeg, in Ringaskiddy, in Dublin, could result in cuts throughout the country.

The Pope is visiting Ireland over the weekend, when industrial demand for power is low. There will, however, be extra demand from television companies broadcasting the visit to the rest of the world.

The Government has suffered considerable bad publicity this year because of a post strike, a petrol shortage, and a tax revolt. It can ill afford power cuts at a time when the world will be watching the Pope.

Details of security for the visit are beginning to emerge. All traffic will be banned within a five-mile radius of the centre of Dublin on Saturday, September 29, when the Pope is to hold his outdoor Mass for possibly 250,000 people in the capital's Phoenix Park.

All leave for the 8,000-street Garda (police) has been cancelled.

Swedish industry outlook continues to improve

BY WILLIAM DULLFORCE, NORDIC EDITOR, IN STOCKHOLM

SWEDISH industry's deliveries and order intake continue to grow, while its cash and short-term money position has considerably improved. However, industry here is still not showing any firm disposition to invest, according to the Statistical Central Bureau's three latest reports.

The first shows that in July, industrial deliveries were 18 per cent higher in fixed prices than in the same month last year, while the inflow of new orders rose by 21 per cent. Value of order books at the end of July was 19 per cent up on a year before.

Despite the rising demand for Swedish companies' products, their total orders remain well below the level reached in the 1973-74 boom, the bureau says.

Against this, the figures show that the long-awaited engineering recovery appeared to have got under way during the three months to the end of July. Engineering companies, excluding shipyards, boosted deliveries

by 17 per cent and orders by 11 per cent, compared with the same period last year.

At the end of June, industrial enterprises' liquid assets were 18 per cent up on a year earlier. But a survey in August showed no increase in companies' intention to invest.

At current prices, Swedish industry expects to invest more than Skr 14.3bn (£1.5bn) this year. This represents an advance of about 10 per cent on last year but is still far below the investment level reached in 1977.

The iron and steel companies are signalling larger investments and improvements are forecast in mining, foodstuffs, chemicals and engineering. But pulp, paper and timber mills foresee reduced capital spending.

Preliminary indications for 1980 suggest that industrial investment will increase, but is not likely to show any great recovery.

Hamburg homes evacuated after war poisons found

HAMBURG—An area of Hamburg around a disused chemical factory was evacuated yesterday, after hundreds of tons of highly poisonous chemicals and explosives, dating back to World War II, were found.

Nearby factories were ordered to stop work and about 200 people evacuated from their homes in the suburb of Eidelstedt.

Special troop units wearing gas masks and heavy protective clothing searched the building after a number of grenades containing poisonous chemicals, 70 tons of poisonous chemicals and 400 tons of zinc sludge used in the manufacture of explosives had been found on the site.

Troops are being allowed to spend only one hour in the factory at a time. Those resi-

dents evacuated may be able to return to their homes later today, police said.

The explosives were first found on September 6 when a boy died after handling some of the chemicals. His brother and a friend were severely injured.

Officials said the evacuation was necessary because chemicals might be accidentally released during the search. A Hamburg City spokesman said work had continued at the factory on a small scale until two years ago, but during the last few years it had been operating, the factory had only manufactured gas masks.

The most dangerous chemical found so far is a German nerve gas known here as "tabun". The spokesman said eight grenades containing tabun had been found on Sunday.

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Dutch Budget deficit 'too large'

BY CHARLES BATCHELOR IN AMSTERDAM

THE DUTCH Government's Budget deficit is too large, with the result that State borrowing on the capital market threatens to crowd out the private sector.

Dr. Conrad Oort, a Board member of Algemene Bank Nederland, and a former Finance Ministry Treasurer-General, warned yesterday.

The Government must reduce its Budget deficit next year below the level of 51 per cent of national income expected for this year. Dr. Oort said, on the eve of the announcement of the 1980 Budget estimates.

After allowing 11 per cent for local authority and other indirect State borrowing, the Government's financing deficit must be below Fl 12bn (£2.8bn), equivalent to 4 per cent of national income, he warned.

The Finance Ministry originally forecast a deficit of Fl 16.2bn in 1979, amounting to 6 per cent of national income. But higher gas revenues—

resulting from the linking of Dutch gas prices to the world price of oil—mean this is now likely to be smaller.

Even if the 1980 deficit does not exceed the level of this year it will still be much higher than the Government's publicly stated long-term target of 4 per cent. Dr. Oort added. A larger deficit was only acceptable for a short time if it were used to help strengthen the structure of the Dutch economy.

Dr. Oort rejected evaluation of the guilder as a solution for the stagnant economy. For the Government to borrow abroad to meet its deficits was unacceptable, since this would only increase money supply, and fuel inflation.

The extent of Government borrowing on the domestic capital market had reached critical levels. Dr. Oort went on. Real interest levels—the difference between interest rates and inflation—were at an

unprecedented post-war level of 5 per cent. This threatened to hamper borrowing and hence investment by industry.

Mr. Frans Andriessen, the Finance Minister, presents the 1980 Budget to Parliament this afternoon.

Striking dockers and tugboatmen in the Port of Rotterdam were "using intimidation" to prevent men prepared to work from entering the docks, the FNV trade union federation claimed yesterday. Individuals were threatened, while strikers removed cobblestones from the streets to prevent vehicles getting through, the FNV added.

This follows decisions taken over the weekend by both groups of strikers to extend their action, which today enters its 37th day.



Mr. Hafizullah Amin
Afghanistan's new leader

Afghanistan shake-up worrying for Russia

By David Housego

THE OVERTHROW of President Nur Mohammed Taraki of Afghanistan, and his replacement as head of State by Mr. Hafizullah Amin, the Prime Minister, is seen by Western observers as a worrying development for the Russians. The Soviet Union has a growing commitment to Afghanistan's unpopular Marxist regime.

Radio Kabul announced on Sunday night that President Taraki had resigned because of ill health. But he appears to have been removed in a power struggle which caused further bloodshed in Kabul.

The fate of President Taraki and of two dismissed Cabinet Ministers — Lieut-Col. Mohammed Aslam Watanjar, Interior Minister, and Major Sherjan Masroor, Minister for Frontier Affairs — was not known. But there was some speculation that they might have been killed.

Only a week ago, Pravda carried a picture on its front page of Mr. Taraki being received by President Brezhnev in Moscow on his way back to Kabul from the non-aligned nations' summit meeting in Havana. Such prominence was obviously intended to demonstrate that he had full Russian support.

Until the week-end, the Khalq (Masses) Party Government was under the dual control of President Taraki and Mr. Amin — a partnership in which Mr. Amin had the upper hand, but which suited the Russians as giving them more leverage over the government.

President Amin has on several occasions embarrassed the Russians by his unpopularity and radicalism of his reforms, and by his excessively pro-Soviet public stance in a Moslem, nationalist country.

Fighting appears to have broken out in Kabul on Friday, after the removal of Col. Watanjar (one of the leaders of the 1978 coup) and Major Masroor from the Cabinet. Among those killed was Mr. Daoud Taroon, the head of the security forces and a close associate of Mr. Amin. President Taraki's removal followed soon after.

Such a power struggle at the centre of the ruling hierarchy is further evidence of the vulnerability of the regime, fighting an insurgency which has spread to most provinces. The Russians, who already have about 5,000 advisers in Afghanistan, have been supplying new equipment, including helicopter gunships. But they are now clearly facing a difficult choice in how far to go in their support of Mr. Amin.

Row worsens in Iran over export of revolution

By Andrew Whitley

THE RUNNING quarrel over policy between Iranian Government of Mr. Mehdi Bazargan and the ruling clergy has now extended to foreign affairs.

Dr. Ibrahim Yazdi, the Foreign Minister, yesterday rejected the declaration by Ayatollah Hossein Montazeri that Iran would export its revolution to all other Moslem lands.

The Foreign Minister told the official news agency, Para: "We do not want to send armed men to fight foreign regimes... but we cannot prevent the influence of the Islamic revolution on other countries."

Dr. Yazdi, regarded as the senior official most sympathetic to the interests of the West, said he had assured Mr. Nur Mohammad Taraki, the former Afghan president, who was replaced over the weekend, that Iran would not interfere in the internal affairs of its eastern neighbour.

Last Friday Ayatollah Montazeri, who is reported to be the head of the still secret Revolutionary Council, warned Iran's Muslim neighbours of the Islamic Republic's proselytising intentions.

Bahrain and Kuwait, who each have significant numbers of Shi'a Muslims who look to Iran as their spiritual home, have in recent weeks cracked down hard on signs of unrest among their own Shi'as.

The Iranian Foreign Minister's statement, taking a more pragmatic approach than that adopted by the clergy, is seen as intended to alleviate the known anxieties of Iran's Gulf neighbours. Dr. Yazdi is also believed to have his own ambitions for the presidency of the Islamic Republic once the present process of constitutional transition is completed.

Meanwhile, in London, Dr. Shapour Bakhtiar, the last Iranian premier under the Shah, has been staking his own claim to be considered as a potential factor in Iranian politics once again.

At a press conference yesterday Dr. Bakhtiar, who escaped from Iran some two months ago after four months in hiding, said the Khomeini regime's complete failure to remedy the poor state of the economy and to prevent the massive brain drain of professionals would prove its undoing.

Camp David anniversary marked by accusations

By Roger Matthews in Cairo

THE FIRST anniversary of the Camp David Middle East peace agreements signed by Egypt, Israel and the U.S. was celebrated yesterday by more recriminations and accusations.

An Egyptian Government statement accused Israel of trying to obstruct the peace process by reportedly agreeing to allow Israeli citizens to buy land on the occupied West Bank of the Jordan and the Gaza Strip.

An Egyptian spokesman said the decision violated the spirit of Camp David, and was an attempt to influence the outcome of the negotiations on Palestinian autonomy.

It casts doubts on Israel's intention to respect its commitment at Camp David to recognise the rights of the Palestinian people," the spokesman said.

But Egypt's displeasure has to be seen in the context of its similar anger about further Jewish settlements being set up in the West Bank and Gaza Strip.

President Sadat earlier issued a statement reaffirming his determination to liberate all occupied Arab land, and to restore the "legitimate rights" of the Palestinians.

PRODUCTIVITY STARTS WORRYING SINGAPORE

A sure sign of development

IF THERE'S a sure sign of becoming a "developed" nation it is when a country stops worrying about job creation and starts to worry about productivity.

At a time when most governments are trying to hold down wages, Singapore's Government-appointed National Wages Council (NWC) recently announced a recommendation for an average 20 per cent rise in wage costs—higher for lower paid workers. That is in a country where inflation has been running below 5 per cent, meaning a real cost wage cost rise of some 15 per cent. The Government further said it was aiming for similar annual increases in the next few years.

Clearly it was not announcing just a wage policy, but a new economic strategy. Not all parts of this strategy are yet in place. Perhaps most important, one will have to wait till February's Budget to see how the Government intends to mould or moderate the economic and fiscal effects of sharp wage rises. Of the average 20 per cent, 4 per cent will go to increased Central Provident Fund (CPF) contributions and 2 per cent to a new industrial training fund.

In the past, the government has held wages down, emphasising the need for resilience and austerity to attract investment in the face of world economic uncertainties. Singapore likes to view itself as a "rugged society." Outsiders might feel it was not half as rugged as the other high

growth nations of East Asia: wages were higher than anywhere in Asia outside Japan and about on a par with Hong Kong.

But as a result of Government policy, wages in the last few years have risen only slightly faster than prices, and well below per capita GDP. The Government has two weapons of restraint: the annual NWC recommendation which applied to the public service and was the guideline for others, and the tap of temporary migrant

● That labour productivity had been growing more slowly in Singapore than in other fast expanding East Asian countries, and much more slowly than in the late 1960s.

GDP growth in recent years has been at comparatively modest 6-8 per cent a year despite annual growth of the labour force of 4.5 per cent—an unusually high rate caused by a combination of natural increase, imported labour and a sharp rise in the number of women seeking work.

Three types of industry may find it especially tough:

● Low value added assembly industries which Singapore now does not want.

● Skill industries such as engineering where local experience has been insufficient to achieve international levels of productivity.

● Local manufacturers who lack the know-how, capital or marketing capabilities to make quick changes in production techniques or products to remain competitive at higher wage levels.

If things go sour the Government has various defences: it could put a stop to the policy next year; it could eliminate the 4 per cent extra CPF contribution by employers without hurting wage packets; and it can manipulate foreign manpower imports. For all its bold talk of facing up to closures, the Government is keenly aware that a sharp rise in unemployment (currently 3.5 per cent) is not a politically acceptable option.

If the policy is generally successful it could scale down the contribution of manufacturing to the economy. This has been edging upwards, reaching 22 per cent of GDP last year. But critics of the Government claim that this has only been a result of generous tax and other incentives which have had to be paid for by the services sector, which is still by far the largest contributor to GDP, pays better wages, and has been less volatile.

Philip Bowring, recently in Singapore, examines the government decision to raise wages.

labour from neighbouring Malaysia.

The policy of low wages and generous tax incentives for industry, combined with Singapore's excellent infrastructure, attracted foreign investment and gradually eliminated unemployment worries. It was a very self confident Singapore which recently woke up to two disconcerting facts:

● Labour demand was vastly outstripping supply. Some 23,000 additional foreign workers were brought in last year bringing the total well over 100,000. This trend was regarded as socially undesirable, especially as workers had to be brought from Indonesia and Thailand as well as Malaysia.

The high wage policy is designed to stop the growth of simple low value added industries; to make other industries more capital intensive or produce higher value products and to persuade industries, particularly service ones, to employ marginally productive labour.

NWC guidelines have in particular held down wages in externally orientated services such as banking and all industry servicing. This group will have no problem paying a succession of wage rises because profits are high and costs can be passed on to customers who have no place else to go.

But manufacturing industry is likely to have a harder time.

Sudan sets two rates of exchange

By Alan Darby in Khartoum

SUDAN HAS rationalised its exchange rate system by setting up an official two-tier system which legitimises the existing black market in foreign currency.

The new official rate of \$2.00 to the pound is to be used for essential imports and exports, while other transactions—as defined by the government—will be conducted at the parallel rate of \$2.00 to the pound.

The parallel rate will be allowed to fluctuate. The official rate was previously \$2.00 but because of a tax/subsidy arrangement all transactions were carried out at \$2.00.

The new system, introduced against a background of economic crisis which last month produced street disturbances and strikes. It is intended to ease balance-of-payments problems, encourage Sudanese working abroad to remit foreign currency and thereby reduce inflation and reduce constraints on the economy.

Under the new measures Sudanese commercial banks will be allowed to authorise more foreign-transfers without reference to the central bank and Sudanese will be allowed to open foreign currency bank accounts with funds obtained anywhere.

The Bank of Sudan, the central bank, is understood to expect a net outflow of funds during the first month in which the new measures come into force. Saudi Arabia with which the measures were discussed, has agreed to supply Sudan with a cushion of \$300m to cover the initial anticipated deficit. So far, no Saudi funds are believed to have been provided, however.

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For the record, Milton was blind, Beethoven was deaf, Helen Keller was blind and deaf, and Leonardo and Caesar had the hidden disability of epilepsy. Roosevelt, Bernhardt, and Nelson were examples of major or partial physical disability.

Yet their disabilities are scarcely the first thing one remembers about them.

Today's disabled worker no more deserves to be categorised than they do.

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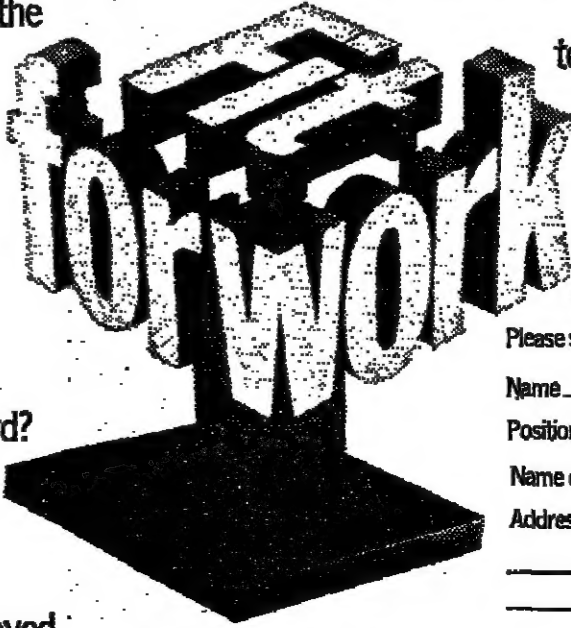
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Ohira aiming for 271 seats in October poll

By Charles Smith, Far East Editor, in Tokyo

THE CAMPAIGN for Japan's October 7 General Election was formally declared open yesterday after some days of extra-legal but increasingly active campaigning by the various parties.

The election battle is essentially a two-way contest between the ruling Liberal Democratic Party and the half-dozen or so opposition parties, ranging from the centre of the political spectrum to the far left.

The Liberal Democrats, in power since 1955, are certain to win, but will not regard themselves as having done well unless they win a minimum of 271 seats in the 511-seat Lower House of the Diet. This is the number required for the party to control all of the Lower House Diet committees, a necessary condition for "smooth" government by the majority party.

The Liberal Democrats, while easily the largest party, held only 248 seats in the last Diet, dissolved earlier this month, making it dependent on the co-operation of some of the smaller centre parties for the passage of some legislation.

Results of recent public opinion polls and local elections indicate that the party should do better than in the 1976 election, when it was seriously weakened by internal feuding. It is by no means certain, however, that the 271-seat target is within reach.

A feature of the 1979 election campaign will be co-operation between the four small- to medium-sized parties

which make up the middle ground of Japanese politics—the Komeito (Buddhist-oriented "clean government" party), the Democratic Socialist Party, the New Liberal Club and the tiny United Social Democratic Party. The four have agreed to back each others' candidates (or to back jointly approved independent candidates) in 10 multi-member electoral districts. The Komeito and the Democrats Socialists alone have co-operation agreements in 20 more constituencies.

The largest opposition party, the Japan Socialists, are expected to have to fight hard to retain the 116 seats they held in the last Diet, in view of the swing towards the centre and right since the last election.

The Communists, however, are expected to do marginally better than in 1976.

A good showing for the Liberal Democrats will strengthen the position of Mr. Masayoshi Ohira as Prime Minister and Party President. Mr. Ohira has avoided any public commitment to the 271-seat target figure, presumably because he knows his rivals in the party would not hesitate to pin responsibility on him if the target is not attained.

Mr. Ohira won the party presidency last December, unseating the incumbent Mr. Takeo Fukuda against most people's expectations.

He is due to defend his position as Party Leader in a leadership election scheduled to be held late next year.

AMERICAN NEWS

Home state likely to give former governor 168 delegates

Reagan wins California voting test

BY JUREK MARTIN, U.S. EDITOR, IN WASHINGTON

MR. RONALD REAGAN has demonstrated his political muscle, at least in his home state of California, by ensuring that a proposal that would have changed the rules for next June's Republican Party primary election in the state was thoroughly squashed.

A weekend meeting of the state's Republican central committee overwhelmingly agreed that the Republican primary would retain its winner-take-all provision. This means that whoever wins the primary will secure all the 168 delegates that California will send to the national party convention, at which 997 delegates will be needed to win the Presidential nomination.

Winner-take-all primaries used to be common in both parties, but a reforming trend has seen them almost abolished. California's Democrats switched in 1976 to a system awarding delegates on the basis of the proportion of votes won by candidates in the preferential poll.

The attempt to change the Californian rules was launched by a cross-section of state

Republicans unenthused by Mr. Reagan's candidacy, including supporters of Mr. John Connally, the former Treasury Secretary and Mr. Reagan's most potent challenger for the allegiance of the party's Right wing.

Securing 168 delegates, nearly one fifth of the number needed for the nomination, would be clearly a useful bonus for Mr. Reagan—though one which was never much in doubt. Still, the comfortable leader in most public opinion polls of Republicans, following his near-defeat of former President Ford in the 1976 nomination race, he will probably formally declare his candidacy, to much nationally televised fanfare, in November.

There is nonetheless the nagging suspicion that he may be vulnerable in the primary season. This is based on two arguments against him—his age (he will be 69 next year) and would, if elected President, be the oldest man ever to enter the White House) and his record as a loser on the national level.

Republican opinion may also turn on the outcome of the

struggle for the Democratic Party's nomination. Several party strategists are known to feel that if Senator Edward Kennedy wins the Democratic race, his most effective opponent would be Mr. Connally, whose vigour is not in dispute and whose thrust for a no-holds-barred contest against a man like the Massachusetts senator seems unquenchable.

If President Carter emerges victorious, however, it is argued that either Mr. Reagan or Senator Howard Baker from Tennessee would be a stronger opponent.

What remains to be seen, however, is what sort of race Mr. Reagan will run. His campaign manager, Mr. John Sears, who performed so brilliantly in 1976, seems intent on moving the candidate towards the centre, shedding his Right-wing image. Mr. Sears succeeded in ousting a campaign cabal, led by Mr. Lynn Nofziger, a long-serving Reagan aide, which wanted the former California Governor to remain faithful to his Conservative history.

One of the main hopes of moderates like Senator Baker is



Mr. Ronald Reagan

that the party's Right wing will carve itself up, making more viable the candidacy of a centrist. Indeed, at this stage, the prospects of both parties engaging in bloody internecine warfare appear quite real.

But Mr. Reagan, as Senator Baker freely admitted last week, remains the front runner and the man to beat.

Paraguay arrest annoys U.S.

By Hugh O'Shaughnessy in Asunción

RELATIONS between the U.S. Government and Gen. Alfredo Stroessner, who has just completed 23 years in power in Paraguay, have taken a turn for the worse following the arrest on Saturday of Dr. Domingo Laíno, president of the Paraguayan Liberal Party.

Dr. Laíno who had just returned from a visit to political and military leaders in Brazil, was arrested last year on his return from a visit to the U.S. Congress in Washington. The Carter Administration demanded his immediate release last year and he was freed after a month in jail.

This time he may be charged by the Paraguayan Government under the Law for the Defence of Democracy, which forbids Paraguayans to criticise the regime abroad. During his stay in Brazil last week, he disclosed that Gen. Joao Figueiredo, the Brazilian President, has been unwilling to meet Gen. Stroessner to discuss the future of the \$10bn Itaipu hydroelectric scheme.

Chrysler told to look harder for aid

BY OUR U.S. EDITOR

IT HAS now become clear that it may take several weeks for Chrysler and the U.S. Government to agree on a financial support package for the ailing car company and even longer for Congress to approve any plan involving federally-guaranteed loans.

After the rejection of Chrysler's \$1.2bn preliminary request for assistance, it has now emerged that the Treasury feels that the company has not tried hard enough to get financial support from other institu-

tions. The Government wants Chrysler to negotiate with the United Automobile Workers Union in the hope that the UAW may sign a pay agreement smaller than that just negotiated with General Motors. It is also interested in the company securing aid from state and local governments, from its bankers and from its suppliers.

Moreover, as Mr. Neil Goldschmidt, the new Secretary of Transportation, has made clear, the Government is simply not inclined to grant special dispensation to Chrysler, relieving it from part of the burden of federally-imposed mileage and emission control standards.

It is an open question whether or not Chrysler can secure support from outside. Company spokesmen stress that such preliminary negotiations have already begun, but no firm progress has been reported. The UAW is known to be sympathetic to Chrysler's plight, but is more intent on cementing its new contracts

with the company's suppliers. Chrysler is also seeking special dispensation to Chrysler, relieving it from part of the burden of federally-imposed mileage and emission control standards.

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Brazil builds road to Jari project

BY RIK TURNER IN SAO PAULO

BRAZIL'S National Economic Development Bank (BNDE) is to finance the construction of a road from the state of Para into Jari, the giant mining, agriculture and forestry project in the Amazon region belonging to Mr. Daniel Ludwig, the American industrialist.

St. Alacid Nunes, the Para state governor, told a symposium on Amazonia in Brasilia that the road would help the

Federal Government to install a Brazilian administrative structure in the project, which is at present run totally by Mr. Ludwig's company, Jari Florestal e Agropecuaria, managed by Americans.

The road was criticised by members of the opposition party, who suggested that the construction was only taking place because Jari's organisers were tired of taking responsi-

bility for the health, transport, and education of the project's 30,000 Brazilian inhabitants.

Governor Nunes admitted that before he came to office, members of the Brazilian federal police stationed in Jari were paid by the project as well as receiving a normal salary. This effectively turned them into Jari employees, and led to irregularities such as non-Jari boats being turned away

Renault to build Saudi network for trucks

By Terry Dodsworth in Paris

THE ENGINEERING division of the Renault group, France's nationalised motor company, has won a FFrs 230m (\$24m) contract to build a network of 23 lorry service stations in Saudi Arabia.

The stations will be built by RIET for the Saudi Arabian Government. They will be designed to service public sector vehicles throughout the country.

RIET said yesterday that the engineering for the project would be in the hands of the company itself, although the equipment for the stations would be supplied by about 20 French manufacturers. The stations will have to be capable of servicing various makes of vehicle.

Previously, RIET has won a variety of engineering contracts in Francophone Africa.

International companies have been invited to offer bids to build an Arab Satellite. The official Saudi News Agency, quoting Dr. Ali Mushi, managing director of Arab Satellite, said tender documents would be available at the Tunis headquarters of the Arab League by the end of this month.

The satellite's control station will be based in Saudi Arabia with reception centres in all the Arab member countries. Mr. Mushi said, "We expect the project to be in operation 30 months after the signing of the contract. Reuter reports from Riyadh.

Greece, Libya to establish closer links

By Our Athens Correspondent

LIBYA HAS agreed to increase its imports of Greek products and set up joint industrial ventures under an agreement between the two countries signed here last week.

Libya, which last January agreed to provide Greece with 15m tons of crude oil in the next five years, has been showing increased interest in expanding economic, technical and trade relations.

The Libyan leader, Muammar al-Gaddafi, has extended an invitation to the Greek Premier, Mr. Constantine Karamanlis, to pay an official visit to Tripoli. On the other hand, he has also forged close ties with Mr. Andreas Panandreu, whose party, the Panhellenic Socialist Movement, has been gaining ground in Greece because of its socialist and nationalist stand.

By supplying Greece with 3m tons of crude oil a year, Libya will be covering one-third of the country's annual requirements. The overall agreement means that trade between the two countries will increase from \$170m to \$200m a year.

Greek construction companies have recently undertaken projects, mostly infrastructure work, in Libya worth an estimated \$150m. The establishment of a shipping line between the island of Crete and Libyan ports is planned, as are other joint enterprises.

The two sides also agreed to set up a Greek-Libyan investment company as soon as possible to undertake joint industrial and tourist projects. The first such venture discussed was the establishment of an ammonia and fertiliser plant.

Iran asks W. Germans to complete iron ore project

BY ROGER BOYES IN BONN

TWO West German companies have been asked to return to Iran to complete work on an important iron-producing project which had to be suspended after the Shah was overthrown.

Lurgi Gesellschaften, which had been making an ore-pelletiser plant in Ahwaz, and the Korf Steel group withdrew their German workforce at the end of last year. The companies are now intending to send out experts to assess what damage was sustained during the revolution before the German workforce returns.

The Lurgi plant was believed to be about 80 per cent complete at the beginning of this year while Korf's three Midrex

direct reduction units were almost ready to come onstream. The Midrex reduction process produces iron, in a highly pure form, from ore pellets. Each unit in Ahwaz is designed to produce 400,000 tonnes of crude iron, representing a substantial input for the Iranian steel industry.

Although the move will give some encouragement to German companies worried about their Iranian interests, the Ahwaz project is probably a special case. The Iranians appear to be anxious to make progress in steel production and with the Korf units so close to completion, the Tehran Government clearly thought it worthwhile

to call back the German engineers.

The Iranian Government makes a clear distinction between the necessity for iron and steel projects—Iran retains its 25 per cent stake in Krupp—and "uneconomical" nuclear engineering schemes. The \$8.9bn contract to build two nuclear reactors in Bushehr was terminated by the Iranian and Kraftwerk Union after the Tehran Government criticised the project for being "unsocial" and "overpriced". This led to considerable concern among German companies with Iranian interests because the KWF deal had been regarded as a cornerstone of trade between the two countries.

France in new E. German pact

BY DAVID WHITE IN PARIS

IN THE latest of a recent series of efforts to boost trade with Eastern Europe, France has signed an industrial pact with East Germany intended to cover FFrs 12bn (£1.27bn) worth of French equipment between 1980 and 1985.

As in several other Comecon countries, France is trying to repair the disappointments following earlier agreements. In early 1977, the French and East Germans set their sights on a tripling of trade by 1980.

In practice, only this year are the two countries within reach of their 1978 trade record of FFrs 1.9bn. In 1977 their exchanges dropped to FFrs 1.38bn, recovering to FFrs 1.75bn last year and FFrs 1.4bn in the first seven months of this year.

As a result of a contract for French railway carriages, trade in the first seven months of this year swung FFrs 400m into France's favour after a FFrs 250m deficit with East Germany last year.

Recent French contracts include a transmission parts factory to be built by Citroen and a fertiliser plant deal with Creusot-Loire.

The latest agreement covers capital goods, especially for the motor and steel industries, and railway equipment. The East Germans are also seeking French co-operation in chemicals and electronics.

Dr. Gerhard Beil, Deputy East German Trade Minister, said here that the two countries were envisaging joint production of machine tools in France for sale

in both markets and to third countries.

The two sides expect to conclude a technical co-operation agreement in the first half of next year.

France has agreed to arrange credit facilities. This agreement followed a visit by M. Jean-François Poncet, the French Foreign Minister, to East Berlin in July.

No details were given of what the East Germans expect to export to France in return, but they have made clear that they will be seeking to achieve bilateral trade over the two-year period.

Other boosts to East German trade came during visits by President Valéry Giscard d'Estaing to Bucharest and Moscow in March and April.

W. Germany sees Far East boom

BY GUY HAWTHIN IN FRANKFURT

WEST GERMANY'S trade with the Far East and South-east Asia is expected to expand by close to 20 per cent this year.

In the not too distant future the area is expected to become one of the most important markets for German goods.

This year's authoritative forecasts estimate the Federal Republic's trade turnover with the area to reach close to DM 34bn (\$8.3bn). This compares with 1978's DM 28.4bn.

At the same time the Far East and South-east Asia will account for about 5.6 per cent of the Federal Republic's foreign trade. Last year the figure was 5.4 per cent.

According to a report by Ifo-Institut fuer Wirtschaftsforschung, the highly-regarded Munich-based economic research institute, the expansion has been under way for at least four years.

Between 1976 and 1979 the Federal Republic's total foreign trade has grown by an annual

average of 7.7 per cent. During the same period, however, trade with the Far East and South-east Asia has expanded at an annual average of 13.4 per cent.

Imports from the area have grown far faster than exports. It points out. But it claims that long-term trends indicate that the Federal Republic's chronic trade deficit with the area should eventually be eradicated.

The institute estimates 1978's imports from the area at about DM 19.1bn, while it predicts exports rising to DM 14.7bn. This, if the forecasts are correct, indicates a reduction in the deficit this year from 1978's DM 4.9bn to DM 4.5bn.

Much of the deficit is accounted for by trade with Japan—the Federal Republic's most important trade partner in the area.

This year German imports from Japan are expected to total DM 7.5bn, while exports are forecast to reach DM 4.3bn. Total trade volume will there-

fore be up from DM 10.7bn in 1978 to DM 12.3bn. The deficit in Japan's favour, however, should remain stable at 1978's DM 3.6bn.

In real terms, however, the fastest growth in real terms has come in the Federal Republic's trade with South Korea. In 1978 the total turnover in trade between West Germany and South Korea amounted to DM 1.5bn. This will have risen, according to Ifo forecasts, to DM 3.3bn by the end of 1979—DM 1bn above the 1978 level.

What is most encouraging about West Germany's South Korean trade is that exports are growing far faster than imports. This year imports are expected to increase relatively slowly—from 1978's DM 1bn to DM 1.4bn.

Exports from West Germany to South Korea, on the other hand, are forecast at DM 2bn, which is way ahead of the Federal Republic's DM 500m sales in 1976.

Brazil help in Manila fuel plan

BY DIANA SMITH IN BRASILIA

BRAZIL is to supply expertise and equipment to the Philippines in the development of a broadly-based alcohol fuel programme.

This was revealed by Sr. Geronimo Velasco, the Philippine Energy Minister, who spent 10 days touring Brazil, inspecting cane plantations, alcohol distilleries, distillery equipment manufacturers and Volkswagen of Brazil, which now produces vehicles which run exclusively on the alcohol.

The alcohol enterprise is logical according to Sr. Velasco. Both

countries have similar oil problems. The Philippines produce less than 20 per cent of its oil needs—1,000 b/d of total consumption of 240,000—and Brazil only produces about 15 per cent—162,000 b/d of consumption of over 1m b/d.

Both nations, moreover, have abundant sugar cane and, like Brazil the Philippines hopes an alcohol programme will eventually replace 20 per cent of its petrol needs.

Since Volkswagen vehicles are produced in the Philippines,

Sr. Velasco was unsure whether his country would import "alcohol" from Brazil. However, he said, manufacturing technology for these vehicles would definitely be Brazilian. Equally, his Government was interested in importing distillery equipment from Brazil and studying Brazil's use of alcohol as feedstock for an alcohol chemical industry.

At the moment, two-way trade is in Brazil's favour. In 1978, it exported \$41.7m (\$20m) of goods to the Philippines, and bought only \$1m.

UN GENERAL ASSEMBLY

Dissension may replace detente

BY OUR UN CORRESPONDENT



Mr. Salim A. Salim

WHAT MANY diplomats predict will be the liveliest, most acrimonious session of the United Nations General Assembly for several years opens in New York today with the immediate prospect of a floor fight over the issue of Cambodian representation.

Bitter arguments on this question which marked the recent Havana conference of non-aligned states are certain to carry over into the UN—along with most of those other issues that created sharp divisions as moderates and extremists battled for control of the Third World's political direction in the 1980s.

Non-aligned nations comprise the largest group in the General Assembly, where the superpowers have no right of veto.

New strains between Washington and Moscow, exacerbated by the recent disclosures of the presence of Soviet combat troops in Cuba, the animosity between Moscow and Peking, and continuing angry reaction to the Egyptian-Israeli peace accord—coupled with the vexed problem of the occupied territories—are sure to produce spirited debates at this 34th General Assembly, due to last 13 weeks.

There will, however, be at least one brief respite from polemics. Pope John Paul II is to address the General Assembly on October 2—almost exactly 14 years after Pope Paul VI became the first head of the Roman Catholic Church to appear before the UN. In the Pontiff's honour, delegates will forego all other business during his visit, which was arranged in response to a personal invitation from Dr. Kurt Waldheim, the Secretary General—himself a practising Catholic.

That past-master of vitriolic phrase-making, President Fidel Castro of Cuba, is expected to address the General Assembly on about October 10, in his capacity as the leader for the next three years of the Non-Aligned Movement. If support for Palestinian demands for separate statehood gains further ground, Mr. Yasser Arafat, chairman of the Palestine Liberation Organisation, is considered likely to seize the opportunity to accelerate the momentum by making his second UN appearance.

A notable absentee from UN proceedings this year will be Mr. Andrew Young. He was obliged to tender his resignation last month as Chief U.S. delegate after he gave his superiors a misleading account of a meeting he had on July 26 with the PLO's UN observer, Mr. Zehdi Terzie.

Mr. Donald McHenry, a more cautious career official, succeeds Mr. Young, who is on a trade mission to Africa.

The agenda for the General Assembly comprises 128 items, although others may be added. Mr. Andrei Gromyko, the Soviet Foreign Minister, often proposes a few new ones, such as detente and disarmament, in his address to the delegates.

For the past few years, detente was the UN watchword, and assembly sessions were tranquil to the point of boredom. This year, however, signs abound of a return to livelier times as old antagonisms are sharpened and some new ones are added.

Indochina, and specifically the issue of Cambodian representation, is likely to be a focus of recurring animosity: the UN recognises the Peking-

backed Cambodian Government of Pol Pot, which was ejected from Phnom Penh by an insurance engineer and supported by Vietnam. Whether that recognition should continue is expected to become an immediate issue, with the Russians, who support Vietnam, likely to challenge Jeag Sary, the Deputy Premier, and the other members of the delegation loyal to Pol Pot, almost as soon as they take their seats in the assembly hall.

A nine-member credentials committee may then be asked urgently to review the question of representation. This would provide a little time for the assembly to complete organisational business in preparation for the start of the general political debate next Monday.

An item on Cambodian representation could be added to the agenda, following the pattern established by the annual debates on Chinese representation that preceded the withdrawal of the Taiwan nationalists and the assembly's recognition of the Peking Government almost eight years ago.

Regardless of the outcome of the current London conference, the Rhodesian question seems certain to be discussed again in the assembly, along with the usual complex of South African problems.

The president of the assembly will be a veteran of UN diplomacy, Mr. Salim Ahmed Salim of Tanzania, who is sometimes mentioned as a possible successor to Dr. Kurt Waldheim as Secretary-General. Once a fiery anti-colonialist—he has long presided over the 24-nation special committee on decolonisation—Mr. Salim has lately become more restrained and less polemical.

BELOW: UN Security Council with outgoing Ambassador Andrew Young centre, rear



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WEAVING MACHINES

UK in bid for Hanover comeback

BY RHYS DAVID, TEXTILES CORRESPONDENT

TWO NEW weaving machines which between them carry Britain's hopes of a serious re-entry into the world market in looms, worth around £1bn a year, will go on display next month at the International Textile Machinery Association exhibition in Hanover.

The first machine embodies a new and as yet largely untried concept developed in Loughborough by Bentley Engineering, the Sears Group subsidiary which is one of the world's leading producers of knitting machinery. Based on an Italian invention the Bentley machine incorporates a moving cylinder and is claimed to produce fabric 10 times faster than the conventional flat loom.

The other development is by Northrop, the Blackburn-based loom builder. The company was one of the giants of the weaving machine industry in the immediate post-war years, but has recently been confined to the manufacture of the older shuttle type loom which has been largely superseded in developed markets by high speed shuttleless or rapier systems. Northrop will be showing its first rapier loom at the exhibition.

Weaving equipment—of which Britain was the only manufacturer in the early part of the last century—has been another sad story of UK indus-

trial decline. World purchases of looms have been totalling around 40,000 a year, with loom prices reaching £30,000, and more for advanced models. But Britain has almost failed to compete.

Apart from Northrop, whose main markets have been in developing countries which it has supplied with the slower, more labour intensive and therefore cheaper shuttle looms, the UK weaving machinery industry has consisted mainly of small specialist manufacturers.

Thus the UK has a position in narrow fabric weaving through Bonas and in conveyor belt weaving through Wilson and Longbottom, and also has two small suppliers to the wool textile industry in Macart and Hattersley.

The Swiss have captured much of the world market in the expanding shuttleless area through Sulzer, Saurer and Ruti. Other important suppliers are SACM of France and Dornier of Germany.

The UK share of OECD exports of both weaving and knitting equipment, according to a recent National Economic Development Office sector working party report, was down to only around 5.6 per cent in 1977 compared with 13 per cent at the start of the decade, and the bulk of these sales are accounted for by the knitting sector.

The lack of a competitive

weaving sector has meant that it has largely been overseas manufacturers which have benefited from the re-equipment programmes in the wool textile and cotton sectors over recent years.

The wool textile industry has spent around £100m over the past five years, under a Government-aided modernisation scheme, and much of this has been on weaving equipment.

Various attempts have been made to revive the industry, including Government funding of more than £200,000 towards a new technique developed by Cambridge Consultants, part of the Arthur D. Little Organisation. This project failed to attract commercial support, however, and has now run out of funds.

Platt Saco Lowell, the UK spinning machinery producer, has been reluctant to tackle weaving, taking the view that its expertise is in machinery for processing fibres and not in the very different technique of producing fabric.

Loom development has made more sense for Bentley, which is already involved in fabric technology as one of the world's leading producers of knitting machinery, with a turnover last year of around £50m.

The group's move has also been prompted by the need to find new products to compensate for the severe decline in

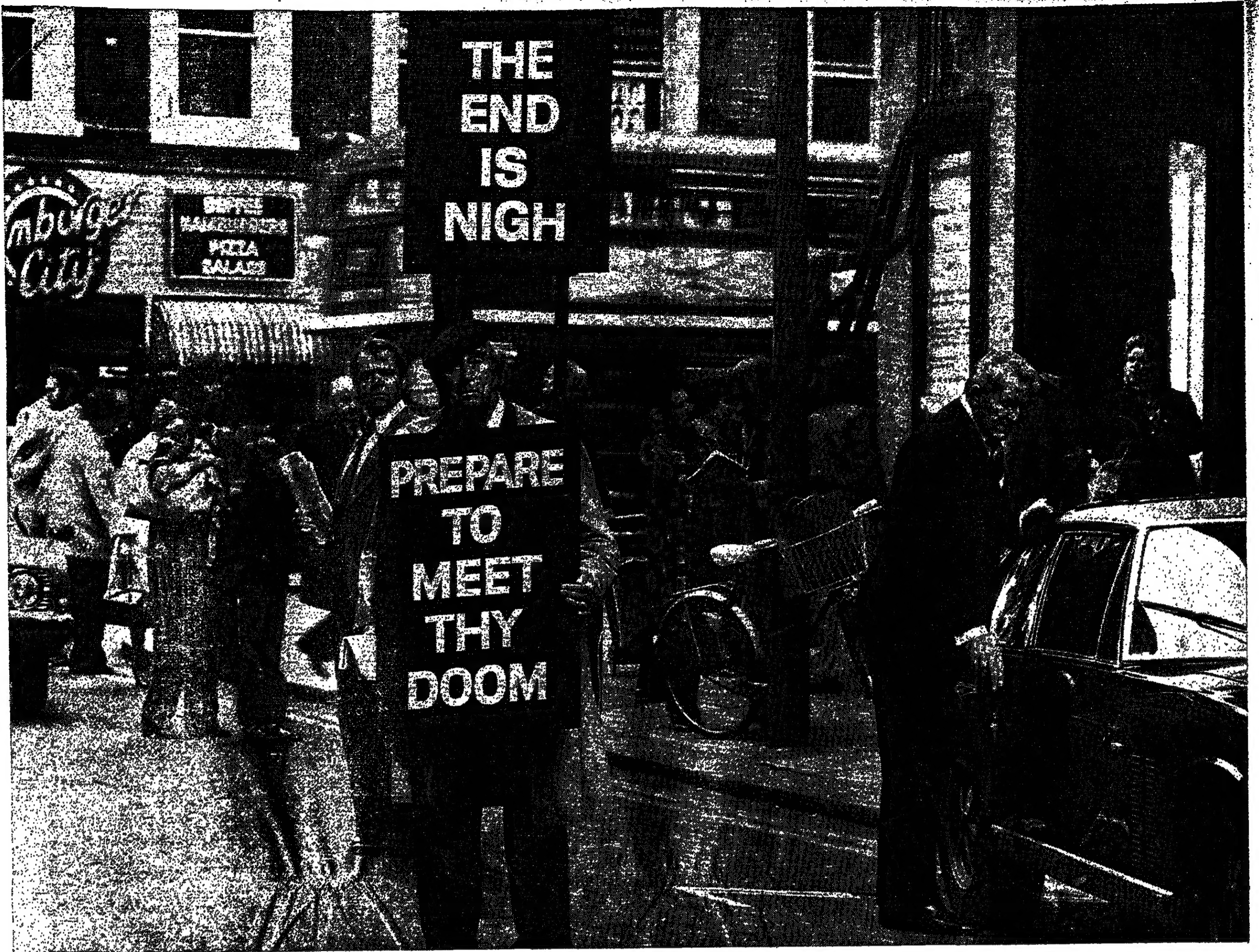
world demand for its main line—circular knitting machines. This is being achieved through the new orbit loom—and by a broadening of the knitting product range, mainly through acquisition.

The main application of the orbit loom at present is seen as industrial fabrics, where the high output speed will make it possible to link the machine directly with other equipment for adding backing materials.

The key to orbit's success, however, will be whether it can later move into the much more demanding apparel fabric weaving area where much finer counts of yarn have to be used and fabric construction is much more critical.

Northrop by contrast, is seeking a place alongside the established Continental weaving machinery groups with a much more conventional machine, although it is the newer shuttleless type of loom. Its problem will be in mounting a successful challenge when faced with the very large development budgets and research staffs available to the established producers.

ITMA 1979 could become the event at which Britain puts itself firmly back into loom building, beginning the recovery of one of the industrial sectors it has lost. It looks, however, like a fairly long haul.



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An impressive track record, but we haven't put all our energy eggs in the oil basket. Taylor Woodrow is at the forefront of coal-mining, too, and has been for the past 40 years.

At Butterwell, Northumberland, we are operating the largest open-cast coal mine in Western Europe, a £130 million project awarded in 1976 to produce a million tons a year for the next 12

years. We're similarly busy in Trecatty, Wales, and in the United States. Gas? That's no stranger to us, either.

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Sun, wind and waves will soon reveal their potential to us. Certainly, it will be a sad day for all of us when the oil ceases to flow, but it won't be the end of the world.

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هكذا ان الـ

'The silicon chip has started an irreversible revolution which will create enforced leisure and unemployment on a scale no Party has dared tell you about.'

'But we will'

CLIVE JENKINS, General Secretary
Association of Scientific,
Technical and Managerial Staffs
21st March 1979



What is about to happen—what has started happening already—will change the world for ever.

In an astonishingly short time the Chip could put about 5 million people out of work. Probably within ten years. Those that can't be retained and given new jobs are likely to STAY unemployed.

Most who lose their jobs in the beginning will be white-collar workers. For the first time heavy middle class unemployment is on the way. Britain's present level of workless is looked upon as temporary. It is. Because soon it will rise remorselessly. And stay up!

But why? Why won't the chip, like other earlier technical revolutions, spawn new industries and new jobs, and soak up unemployment?

Simply because the chip's actual function is to replace old skills without creating new ones. Even as new enterprises grow so the chip will make sure that only the jobs it cannot eliminate will be left for people to fill.

The Germans call it 'the job Killer'. James Callaghan described it as—'the most rapid industrial change in history.'

Is this scaremongering? Only if you don't want to face the arithmetic of what is happening. Some economists and politicians believe in a policy of wait and see. They don't want to alarm you.

But ASTMS has its own highly respected research unit. (Even the Treasury subscribes to its quarterly reports!) And we have done our analyses endlessly. Everything points the same way: to a permanent level of unemployment which will have to be coped with in a completely new way. Around the world other expert bodies are coming to the same conclusion.

The chip is starting a social revolution. Ever since man came out of the trees he has worked to live. Within the memory of older citizens a working life could last from childhood to the grave. And from dawn to twilight. Six days a week.

Even now we are wedded to the old notion of 48:48:48. Forty eight hours a week, forty eight weeks a year, forty eight years of work.

We can only cope with the chip by changing centuries-old assumptions.

From now on what we do when we are *not* working will be as important as what we do when we are.

Unemployment is a bogey which has been exaggerated. It will come to be seen as the other half of life—the non-working, *more enjoyable* half.

We believe that to work as an act of devotion to the concept of working is an absurd idea. In the age of the chip it is sheer folly. Because all it will do is to reduce the prosperity which will flow from the chip's great productivity.

Training for leisure has been talked about for years. Now it must be a reality backed by heavy Government investment.

Fulltime education can't remain what it has always been for most people, just a chunk of scholarly activity in early life. It will become part of your mature years, too. Even life-long.

The educational system should be expanded *now*. Hugely. And orientated more towards adult education.

We think this is of vital importance and of direct concern to the members of ASTMS. We shall grab every opportunity to press the Government to act. And we shan't give up.

Who will be worst hit?

The heaviest impact, as we've said, will be felt by white-collar workers. Here are just *some* of the jobs we think are most at risk: Draughtsmen, Programmers, Accountants and Book-keepers, Shipping Clerks, Cashiers, Filing Clerks, Machinists, Mechanics, Warehousemen, Sales and Stock Clerks, Key Punchers, Postmen, Library Assistants, TV Repairmen, Assemblers... and so it goes on.

How quickly will it happen?

It's happening now. The momentum will build up through the eighties.

At ASTMS we saw the 'new technology' coming. We have spent a great deal of time and money in anticipating its effects and planning ahead for the sake of our Members.

We believe that the idea of simple job security is too narrow for the new society suddenly growing about us. Instead it should be altered to 'whole life security'. A concept in which all the needs of people in work and out of work, and in their old age, are planned for.

From now on we shall base negotiations on this as a matter of *routine*.

ASTMS will have a key role. And our task will not be simply to defend our Members' interests.

It will be to re-define the terms upon which people work.

Industry and commerce cannot be left to do this alone with all the disorders and hardship the sudden arrival of the chip will impose upon the labour market.

So, is the chip a disaster?

No. It's an opportunity to re-think and re-shape a better working world. If we, you and ASTMS, get together we can grab the unique chance it offers.

It will prove in an amazingly short time to be one of the great and good innovations in human history.

If you would like to know how we believe your job, your family, and your future will be affected by the chip just ring us at this number. *Real* people will answer from 10 to 5—after that it's the chip again!

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UK NEWS

Biffen defends monetary policies against critics

By Peter Riddell, Economics Correspondent

MR. JOHN BIFFEN, the Chief Secretary to the Treasury, yesterday strongly defended strict monetary policies against the views of "influential policy-makers" and "fair-weather faint-hearts."

In a speech to the North-West Area Conservative Women's Conference at Lancaster University, he put forward a more full-blooded monetarist case than might be supported by some of his ministerial colleagues and official advisers.

Mr. Biffen argued that oil had provided the false alibi for inflation so often used by Western politicians over the past decade.

The view that an increase in the price of oil produced a consequential general price rise throughout the economy—commonly and widely held by

influential policymakers in the UK—is bunk.

"It is deceptively dangerous bunk—designed to enable the politician to transfer part of the blame for our domestic inflation upon the swartly foreigner," Mr. Biffen said. The recent report of the General Agreement on Tariffs and Trade (GATT) secretariat supported his argument.

He argued that the key to inflation was sound monetary policy. Only such an approach enabled "an economy to accommodate a sharp rise in a specific commodity, such as oil, without a subsequent rise in prices generally."

"That policy can succeed only if public spending is stabilised and government borrowing eventually reduced so that interest rates strike a level which enables credit to

perform its legitimate commercial role."

Mr. Biffen said Parliament would be told quite soon of plans for public spending which will be designed to ensure much more realistic projections for the next few years. This will be an indispensable precondition to securing the economic circumstances for lower interest rates.

He stressed that the real test of this policy lay in the determination of the Government to persist with it when "the fair-weather faint-hearts fall aside."

The Prime Minister and the Chancellor of the Exchequer have set their minds and wills to see that a policy of sound money, thrift and enterprise will get a proper opportunity. The vindication of such a policy will need time—a politician's most precious commodity.

Labour calls for Scottish rate rises

By Ray Fernan, Scottish Correspondent

THE LABOUR Party in Scotland yesterday launched a campaign against Government spending cuts. It urges local authorities to minimise the effect on services by increasing rates.

Labour controls four of Scotland's nine regional authorities. Already the two largest, Lothian and Strathclyde, have said they will not make cuts in all the areas outlined by the Scottish Office, but will try to maintain the level of services.

Mrs. Helen Liddell, Labour's Scottish Secretary, said the party was not calling on local authorities to break the law by refusing to make cuts. But it was asking them to do everything possible to reduce the effect of cuts on the elderly and the needy.

Wherever possible, rates and charges for services should be increased rather than the level of service reduced.

A party document says that Scotland will be particularly hard hit by cuts in local services and aid to industry. A level of public expenditure about 20 per cent higher than the national average has been crucial to narrowing the gap between Scotland and the rest of the country in growth rate, employment levels and earnings.

The document estimates that £500m could be cut from spending in Scotland by autumn 1980. An immediate target of £150m has already been set; at least another £175m is to be cut from Scottish Office services.

The rest will come from reductions in expenditure on nationalised industries, universities, regional development and other projects financed in Scotland by UK departments.

The clash between local and central government over spending is the first of several expected by Labour. Another is foreseen over the sale of council houses, if the Government decides to pass legislation to override the reluctance of Labour district councils to carry out Government policy.

Campaign to help the disabled

GOVERNMENT ministers, Sir John Methven, Director General of the Confederation of British Industries, and Mr. Len Murray, General Secretary of the TUC, combined forces yesterday to launch a campaign to improve the lot of the disabled.

They toured an exhibition on board a train carrying the message to 12 cities that employers need to know more about the disabled.

Mr. Jim Prior, Employment Secretary, Sir Keith Joseph, Industry Secretary, and Mr. Reg Prentice, Minister for the Disabled, were at the exhibition at Marylebone Station, London.

Mr. Prior said there has always been a feeling in society that disabled people cannot do jobs "and that's wrong." He said the quota system which obliged employers to take on a percentage of disabled people had not worked well.

Mr. Murray said he hoped to see trade unions talking to employers regularly about the kind of jobs disabled people could do.

The Fit to Work campaign, launched by the Manpower Services Commission, will cost about £350,000 and aims to tell employers about facilities such as grants which are available for special equipment for disabled people.

There are 14m disabled people in the working population of Britain, and another 130,000 are out of work.

LABOUR

Chrysler strikers ignore Ryton closure warning

By Arthur Smith, Midlands Correspondent

CHRYSLER UK workers voted in Coventry yesterday to continue their 11-week strike in spite of a management warning that it could mean closure of the Ryton plant.

Nearly all 2,000 employees from the plant which assembles the Alpine model, attended the mass meeting and gave overwhelming support to shop stewards who recommended that the action should continue.

Union leaders revealed during the meeting that stewards at the neighbouring Stoke engine factory—where 3,100 workers walked out 10 weeks ago over

the same pay dispute—had pledged support to fight any move to close Ryton.

Mr. George Turnbull, chairman of Chrysler UK, warned last week that closure of Ryton could be necessary "unless the dispute was settled quickly."

He insisted that the only way to higher earnings would be through a self-financing incentive scheme. The company, taken over by PSA Peugeot-Citroën at the beginning of the year, has offered a 5½ per cent wage increase in reply to the workers' demand for more than 20 per cent.

Mr. Tony Lloyd, the engineering union convenor, at Ryton, warned workers yesterday that Chrysler might take the decision this week to close the plant. But he insisted that the conditions attached to management's offer were "intolerable and completely unacceptable."

● Vauxhall Motors yesterday held confidential talks with plant and national union officials on a pay dispute which has halted all work at the company's Ellesmere Port factory on Merseyside. The company has offered increases worth 17 per cent.

AUEW may debate its stand on Labour Party reforms today

By Our Labour Correspondent

THE Amalgamated Union of Engineering Workers' national conference may debate today how the union is to cast its block vote on the proposed reforms of the Labour Party at the party conference next month.

No mention on the subject appears on the agenda for the union's conference, which opened in Eastbourne yesterday, but efforts were being made last night to persuade the standing orders committee that the subject should be dealt with through an emergency motion.

The conference could not instruct the union's Labour Party delegates on how to vote on re-election of MPs, election of the

party leader and preparation of future Labour manifestos. But Left-wing members of the delegation would see a vote from the Left-leaning conference as a strong bargaining factor on their side when the delegation meets in Brighton before the conference to decide its position.

The Left is already cautiously optimistic that it will have a majority on the big engineering union's delegation, although the union's executive is now under Right-wing control.

A decision at the conference yesterday may make it more difficult for union leaders to persuade workers at Robb Caledon, Dundee, to accept the

run-down of their shipyard. Delegates unanimously adopted a resolution moved by the engineering section division covering Dundee, instructing the executive to "demand no contraction of the British shipbuilding industry and to support workers fighting to save their jobs."

Workers at Robb Caledon are standing out alone against British Shipbuilders' proposals to shed 6,000 employees although the Corporation and the Confederation of Shipbuilding and Engineering Unions have reached agreement on means of seeking to do this without compulsory redundancies.

Jenkins begins recruiting drive

By Nick Garnett, Labour Staff

A MAJOR recruitment drive, based on the job implications of the silicon chip and geared principally towards staff in banking and finance houses, was launched yesterday by the Association of Scientific, Technical and Managerial Staffs.

The campaign broadly coincides with the opening of an ASTMS office in the City next January, merger discussions with APEX next month, and amalgamation talks with one other small TUC-affiliated union and two small staff bodies outside the TUC.

ASTMS, along with a number of other white-collar unions, is finding it increasingly difficult to maintain the growth rate

achieved over the last decade. The recruitment drive has been hit to some extent by the refusal of British Rail and London Transport to carry the union's advertising campaign.

Mr. Clive Jenkins, the union's general secretary, said yesterday that this was "monstrous."

British Rail said the decision had been taken by British Transport Advertising, which controls advertising on British Rail and within the National Bus Company.

Sir Peter Parker, British Rail chairman, wrote to Mr. Jenkins yesterday saying the ASTMS campaign would meet with total opposition from one of the rail unions, the white-collar Transport Salaried Staffs Association.

Sir Peter's letter says his concern was to prevent an inter-union wrangle which could have "unpredictable consequences" for the railways. The TSSA opposed an ASTMS recruitment campaign on British Rail several years ago.

ASTMS intends ringing rail and underground stations with advertising on the micro-chip, concentrating on City commuters and other financial centres such as Edinburgh and Manchester.

Mr. Jenkins said yesterday that existing staff bodies in finance, including (though not specified by name) the Banking, Insurance and Finance Union, did not have the resources to fight a job protection campaign.

Union launches school meals campaign

By Our Labour Staff

A CAMPAIGN to fight proposed cuts in the school meals service next year has been launched by the National Union of Public Employees.

The union says the proposals will lead to between 30,000 and 45,000 redundancies among the 300,000 women workforce.

It plans to involve other unions in the educational services, the TUC, Labour MPs and parents' groups in the

campaign. Last month the union drew up a guide for its 720,000 members outlining industrial action in retaliation against proposed spending cuts.

Mr. Alan Fisher, NUPE general secretary said yesterday industrial action was not planned for the school meals service but there could be difficulties in school kitchens where cuts are being implemented.

Mr. Reg Race, Labour MP for Wood Green said yesterday the Department of Education and Science has said it would be removing statutory obligations on local education authorities over school meals to achieve a 5 per cent cut in public spending for 1980 to 1981.

The cuts, which need final Cabinet approval, would save about £200m a year.

Layoffs fear in State pay row

GOVERNMENT industrial workers face increasing layoffs as the selective strike action over the 22-30 per cent pay offer begins to affect operations at defence and other establishments.

A spokesman for Devonport dockyard, which employs more than 12,000 workers, said yesterday that large numbers could be laid off later this week

if the action by about 280 crane-drivers, lockgate operators and other staff continued.

Action by the crane-drivers in particular has halted work in some areas of the yard because supplies are not being moved.

About 2,000 workers at the Driver and Vehicle Licensing Centre at Swansea were laid off on full pay yesterday after the centre's computers were

shut down last week because of action by maintenance workers who operate air conditioning equipment.

All flying at the experimental aircraft establishment at Boscombe Down, Wilts., has been halted after more than 300 fitters and electricians were suspended without pay for refusing to work normally.

THE ITV DISPUTE

Technology becomes key issue

By Gareth Griffiths

THE EMPHASIS of discussions and the six-week blackout in Independent Television has changed markedly from the beginning of the dispute. Then, it was a straightforward pay issue. Now the key issue to both sides is new technology.

New technology in broadcasting has taken on much of the emotive content the term has acquired in newspaper publishing—indeed the companies make constant reference to The Times dispute.

They see technology as a way of improving programme output, particularly in news and current affairs programmes, and say that television is falling behind other countries' technologies.

The television unions, particularly the Association of Cinematograph, Television and Allied Technicians, consider introduction of new technology coupled with reduced manning levels a threat to jobs.

ACTT is well aware of the effects of new media technology because of the rundown of the cinema industry, where thousands of jobs have been lost.

Several companies fear that unless they use the present opportunity for a national new technology agreement, the unions can push up pay claims in new agreements on a piecemeal basis. ITV unions have used this tactic with great success.

There are varying reports as to when the new technology issue became crucial to the dispute. The start of the ACTT strike and the lockout of the National Association of Television, Theatrical and Kine Employees and the Electrical and Plumbing Trades Union was simply about pay.

Introduction of new technology and manning agreements by Mr. Ronald Carrington, labour relations adviser to the companies' association, in the third week of the blackout was initially viewed as a way for the companies to pay staff more money.

But by the time of the talks between the two sides under Advisory, Conciliation and Arbitration Service auspices on September 7 this had hardened on the ITV side to a matter of

principle; no new technology agreement, no settlement.

ITV managements say they are fed up with what they call the continual guerrilla warfare of the unions, and in particular ACTT.

Two companies are apparently keeping the others in line. Paul Fox, managing director of Yorkshire Television, is regarded by many as the real power in ITCA, and as wanting to make sure the companies win the agreements they want. Granada is the other tough-liner.

The companies say they are prepared for a deal worth about 16½ per cent, plus 4 or 5 per cent for new technology agreements. Craftsmen in NATKE would be paid an additional 4 or 5 per cent arbitration award.

The BBC watches the ITV dispute avidly. Many of its senior officials believe ITCA is in one sense fighting their battle for them. A year's ENG agreement with the Association of Broadcasting Staff has not been renewed. The corporation is engaged in "delicate" negotiations with the union about new equipment.

£20,000 offered for micro inventions

By John Lloyd

A COMPETITION to find the best invention which uses microprocessor was launched jointly yesterday by the National Research Development Corporation and the National Computing Centre.

It is the second competition of its kind this month. Last week, Peterborough Development Corporation offered a similar sum, much of it in the form of rent-free factory space, for a novel microprocessor-based device.

The latest competition will be open to individuals, institutions and companies—including foreign-owned subsidiaries—based in the UK.

The prize money totals £20,000, split between two categories. The first, for entries with a working model, will attract a first prize of £10,000, with second and third prizes of £5,000 and £2,000. The second, for entries where a working model cannot be demonstrated, has a first prize of £2,000 and a second of £1,000.

Mr. William McKinnon, managing director of NRDC said that in the field of microprocessor application, the UK "is not doing enough and it is not going rapidly enough." He had been "very pleasantly surprised" by the interest shown by companies in the new technology, and in the number of applications to the Government for assistance under the various support schemes.

"The late 1970s sees Britain with only one surviving major mainframe manufacturer in competition with the American giants. Whether we like it or not, we must also face the fact that the world of micro-electronics has its centre of gravity many degrees west of Greenwich. The challenge now is to make our strength the application of this new technology."

Isle of Man row over radio frequencies

By Arthur Sandles

THE ISLE OF MAN may set up its own broadcasting licensing authority to allocate frequencies. This move follows a row between the Manx Government and London over broadcasting on the island.

Relations worsened when the British Government refused to allow the Manx Broadcasting Commission to send an observer to a frequency conference in Geneva this month.

The Manx Government's case is that Britain gave the island VHF and medium wave frequencies which were believed to be exclusive but then also awarded the medium wave frequency to local radio stations on the mainland.

Suppliers to discuss telephone sales move

By Elaine Williams

TALKS ON the implications of the Government's decision to end the Post Office monopoly on the supply of equipment to telephone subscribers will start later this month.

The talks, between the Department of Industry and main Post Office contractors, will include Standard Telephones and Cables, Plessey, the General Electric Company and others within the telecommunications industry.

It will take at least until the end of the year to complete the discussions. The Department of Industry will wait until the Monopolies Commission reports its findings on the postal side of Post Office activities before discussing how the split of the two divisions will work in practice.

So far the three main equipment suppliers have expressed a mixture of reactions about the end of the equipment monopoly. Standard Telephones and Cables, the UK subsidiary of U.S. International Telephone and Telegraph, is enthusiastic about being able to offer a wider choice of equipment to users, provided it is suitably approved.

Relaxing the monopoly will allow a larger range of telephones on to the market. Telephone answering machines, facsimile equipment—which allows the transmission of pictures and typed documents

over the telephone network—and automatic dialling systems can also be offered directly to the consumer.

STC believes ending the monopoly will benefit consumers and manufacturers. It wants to see a quick but orderly transition from a monopoly to a competitive market. This will give present suppliers time to adjust to changes in dealing with the Post Office.

But Plessey, another major Post Office supplier, is more cautious. Mr. Des Pitcher, managing director of Plessey Telecommunications and Office Systems, said: "We have noted the change with interest and look forward to promised consultations."

Standards

General Electric, the third supplier, has refused to comment until it has assessed the situation more thoroughly.

Ending the monopoly does not mean that any manufacturer will be able to sell telephone equipment for people's homes.

Equipment will still have to come up to the standards set by the Post Office or any other regulatory body in control of standards, to ensure that it does not affect or degrade the overall telephone network.

Women buy more wine than men, says Stowells

By Our Consumer Affairs Correspondent

WOMEN ARE taking over from men as the main buyers of table wine for home consumption in Britain, according to figures released yesterday by the Whitbread wine subsidiary, Stowells of Chelsea.

Stowells said market research showed that about 26 per cent of all wine was bought by women and 19 per cent by men. The rest was bought jointly by husbands and wives, but the choice was clearly influenced by women.

Wine sales total £1.65bn a year in the UK.

Mr. Norman Webber, Stowells' sales and marketing director, said yesterday: "Everyone in the wine business will have to consider the influence of women when marketing wine—or they will forfeit sales."

Stowells is changing its marketing strategy to give its wines more appeal to women. Two of its major brands—Corrida and Toudours—will shortly be selling under new labels designed to appeal to women.

The growing importance of women is largely because of the rapid increase in take-home sales as well as the bigger demand for dry, white wines.

Whitbread's take-home sales rose by more than half last year as more supermarkets and other High Street outlets made

wine more easily accessible for the housewife.

In the first five months of 1979, white wine sales rose by more than a quarter to reach 10m gallons. Stowells predict that the lighter-drier, Riesling-style wine will be the real growth area in the UK light wine market.

For this reason Stowells shortly plan to sell a white wine from Czechoslovakia. The company claims that this wine—St. Hubertus—will be the first Czech wine to be introduced nationally.

Panda and Z-Car man dies at 73

THE MAN who introduced the police Panda Car, Mr. Bill Palfrey, died last night aged 73.

Mr. Palfrey, former Chief Constable of Lancashire, was involved in another famous name—the Lancashire force's Z-Car patrol, which became a household name through the BBC television series. He also equipped all his officers on the beat with two-way radios. Previously they had had to rely on the telephone.

The matter was something for governments to consider, since they would have to finance such a venture.

Mr. Brewer said liquid hydrogen was as cheap as jet aviation fuel and it would become cheaper. It was also a more efficient fuel for aviation than either synthetic jet fuel derived from the liquefaction of coal, or liquid methane.

Nuclear power was no longer

considered an alternative to liquid fuels for airliners. It would be too heavy and too expensive to develop and use.

Pending the success or otherwise of the international team in convincing governments of the need for liquid hydrogen experiments, Lockheed would continue its own research, at its own expense.

Members of the technical team include Mr. Willis Hawkins, Lockheed, U.S.; Dr. K. G. Wilkinson, deputy chairman of British Airways; Mr. E. Simon, Luftwaffe; Mr. A. S. Strub, EEC; Mr. J. Plenard, Airbus, France; Mr. C. J. Winter, West German Aerospace Industry Research Association; Mr. E. E. Ecklund, U.S. Department of Energy; Mr. G. K. Ryan, National Aeronautics and Space Administration, Washington; and Mr. Neil Gore, Canadian Department of Transport.

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Technical Page

EDITED BY ARTHUR BENNETT AND TED SCHOETERS

SOFTWARE

Teaching computers to speak English

REPORTED ON briefly in this page late last year, the Djinni method of controlling a computer by simple instructions in plain English has come a long way since then. Several commercial applications are running and can be demonstrated. In particular, they will be shown in operation at the Northeastern Computer Show in Boston, Mass., towards the end of this month.

The most important thing about Djinni is that it does not compel a computer user to learn a formal—and frequently convoluted—language and procedure before working on a computer equipped with it. This stems from the fact that an instruction can be phrased in several ways provided it remains in simple English—for instance: Multiply item 3 by item 4 to get item 5 or; item 5 is the same as item 3 times item 4 or again; calculate the product of item 3 and item 4, this is item 5, etc. etc.

So far Djinni-B understands 110 English words. It also

understands 30 largely computer-orientated concepts such as "add, copy, print, subroutine," etc.

It will deal with a limited context of statements about variables and their relations; the special variables are not included in the basic vocabulary. There are, for the time being, a number of rules to be learned, largely dictated by the equipment to be used. But these are not numerous nor are they complex.

What the Djinni black box does is to evaluate statements in English, decide on their meaning and automatically translate them into the CBASIC language. It also operates in reverse to produce statements (automatic documentation) in plain English.

Developers of the method say it can be equated to the work of a department manager giving an instruction how a job is to be done to a new clerk.

Further from Berkeley Enterprises, 815 Washington Street, Newtonville, Mass. 02160, U.S.

ELECTRONICS

Work tool for many users

DESIGNED in order that there should be no hiatus during a development or in day to day performance, and also accommodating the varying needs of up to six separate people in simultaneous projects, is a logic development system by Hewlett Packard, King Street Lane, Wokingham, Wokingham, Berks (Wokingham 784774).

Code-named Pisces, the 64000 aims to take the mystique out of microprocessor-based product design. Because up to six team members are able to use the development system harmoniously without affecting the others' workloads in developing hardware and software, it is possible to co-ordinate and complete projects without loss of time or function.

In this "magic box" syntax errors are virtually eliminated, with directed syntax and soft keys labelled by the screen, and powerful workstations sharing a hard disc store.

With storage capacities from 20 to 120 Mbytes, this approach is said to provide easy and fast access to a very high performance operating system (occupying some 200,000 bytes) plus virtually unlimited storage for program development.

The system architecture allows broad support of currently available microprocessors and anticipates new trends in the market—such as 16- and 32-bit devices.

Four widely used units—Intel 8080, 8/85, Motorola 6800 and Zilog Z80—are fully supported. Emulators for other microprocessors are under development, says the company, and will shortly become available.

Basic system comprises an H-P hard disc workstation and printer and up to five additional workstations can be added at any time without interrupting on-going development programs. However, systems can be designed to match a customer's current needs and, says H-P, expanded without difficulty to meet growing demands.

IN THE OFFICE

Chips for the property men

THE SENIOR partner in a rather reactionary surveyors practice may balk at the thought of micro-technology entering his life (without knowing that the magic chip has already made his wife's acquaintance on the home-front). It could, however, revolutionise his day to day routine, save valuable hours of office time and also cut down unnecessary tedium.

Now available to the surveyor, quantity surveyor, estate agent (and those connected with these professions) is an advanced programmable calculator whose micro-memory has 33 programs covering metric conversions to the most complex moving averages.

Called the Micro Owl, it is based on a Texas Instruments programmable calculator which can be adapted for specific

application by changing a tiny silicon chip programming module inserted in the back of the calculator.

It is the first module actually designed for UK surveyors' practices and has been produced with the backing of "Estates Gazette" with programs designed by consultant surveyor Nick Noton (who developed the project from his use of a T159 calculator to write programs for his own use).

The programs are split into five sections—general purpose, valuations, special surveying functions, office aids, mathematical aids. General purpose programs include calculation of areas (no scale plans are necessary), metric conversions, and measurement of premises.

The valuation section features discounted cash flow as well as years' purchase calculations for

freeholds and leaseholds with every possible permutation of tax and sinking fund. Special surveying functions range over estimating and quantities, data storage, levelling, contour plotting, U-values, drawing, drainage, forestry and grant deductions.

The Micro Owl can be used by itself on site, for finger-tip information, or on a desk top with its printer (then the figures can be incorporated in a report).

Cheering thought for the first-time user—the operating manual completely dispenses with gobbledegook and is written in good, plain and often friendly English.

Micro Owl, The Manor House, Morcott, Uppingham, Leics. (057-287 478).

DEBORAH PICKERING

Muirhead's fast facsimile machines

K6400 facsimile transmitter by Muirhead is one of the most advanced analogue machines of its type in the world. It competes on speed with digital machines, which are considerably more expensive.

Four speeds are available in the one machine—30, 45, 60 and 180 seconds (for a standard A4 document). No other comparable machine (CCITT Group 2) can transmit as fast as 30 seconds and speed is increasingly important to combat the escalating cost of telephone line time.

The K6400 incorporates the "T30" facility which means it can communicate with any other manufacturer's Group 2 machine at the flick of a switch.

The K3000 is a digital machine that can deliver a high quality facsimile in as little as 15 seconds (for a standard A4

document). Solid state operation—including solid state scanning—ensures utmost reliability.

The K3000 has been designed as a stand alone unit for the high speed transmission and reception of mail, either locally or internationally, or in conjunction with Muirhead computer/facsimile interface equipment, as an input/output device for computer stored data—particularly in word processing systems.

A third unit that will be launched at Telecom 79 in Geneva is the upgraded K442G-T30 analogue facsimile machine.

Prime improvement is the incorporation of the T-30 facility for completely automatic recognition of, and communication with, any other type of facsimile machine in either CCITT Group 1 or 2.

AUTOMATION

Paper-making under micro control

NRDC SAYS a new unit by Boyle Industrial Gauging Systems is the most advanced paper-making machine control system to be offered by a British manufacturer.

Developed with the assistance of an investment of over £100,000 by NRDC, it compares favourably in cost and performance with imports and will be unveiled at a conference and exhibition to be held on September 18-20 at Great Danes Hotel, near Maidstone, Kent, organised by the Institute of Measurement and Control. Boyle is already established

in the paper-making industry with a range of basis weight and moisture gauging systems. The new equipment, System 380, utilises the latest microprocessor and software technology to produce a gauging and control system that includes all the features required for efficient and economic running of the paper-making machine.

It has multi-loop automatic control, multi-colour visual displays and process analysis facilities. A further facility, believed to be unique, is the use of distributed intelligence

using multiple computing elements to achieve the data processing power usually confined to relatively large central minicomputers. It also provides three-wire communication between the various parts of the system; this allows optimum location of the video displays, operator communication key-boards and digital displays for control and management monitoring, without incurring excessive cabling costs.

Boyle Industrial Gauging Systems, Northfleet, Kent DA11 8NE. 0474 64794.

RESEARCH

Better bubble film

NEW TECHNIQUES for tailoring the properties of magnetic bubble materials by laser annealing, followed by rapid cooling to freeze-in the annealed structure, have been developed by scientists of International Business Machines.

They are based on the fact that a laser beam can heat a small region of material to a high temperature so rapidly that the surrounding material remains cool. As the laser is scanned across the material, the regions that have been heated cool so rapidly that their high-temperature structure is retained.

Potentially an extremely versatile tool for tailoring the properties of thin film

materials, the laser technique allows a sample to be heated precisely to a temperature at which a desirable change in crystal structure occurs.

In magnetic bubble films of gallium-substituted yttrium-iron-garnet, the technique can produce a redistribution of the sites occupied by gallium and iron atoms. The redistribution of atoms results in a film in which bubble domains are smaller and thus allow a given film area to store more data.

The film is undamaged in the process, as shown by the fact that it returns to its original state when annealed in a furnace.

IBM, Research Division, POB 218, Yorktown Heights, New York 10598, U.S.

COMPONENTS

Sharing out the know-how

IN A MOVE that will save a great deal of development money Motorola Inc and Rockwell International Corporation have made an exchange and agreement covering Motorola's MC68000 microprocessor and Rockwell's 256K-bit bubble domain memory products.

The agreement provides that Rockwell's Electronic Devices Division will receive technology enabling it to produce and independently market the Motorola MC68000 16-bit advanced microprocessor and selected family devices at its Anaheim and Newport Beach, California, facilities.

Motorola's Semiconductor

Group, Phoenix, Arizona, will receive technology to produce and independently market Rockwell's 256K-bit bubble memory devices, one Megabit linear memory modules and control modules.

Motorola will also be a source for certain support circuits designed for production applications of the bubble memory devices.

The agreements also provide for adding future devices and software products in both bubble memory and MC68000 microprocessor families.

Rockwell International is at 3310 Miraloma Avenue, POB 3669, Anaheim, Calif 92803, U.S.

METALWORKING

Push in robot welding

BRITISH ASSOCIATES of the two big Swedish groups ESAB and ASEA, respectively major forces in the electrical/electronics world and in welding technology, have decided to join forces and actively market welding robots in Britain and Eire.

Apart from marketing, the partners will provide the kind of technical and after-sales service that tentative users in this highly specialised area require to make a success of an automated venture.

ASEA has been supplying its 6 and 80 kg capacity robots—which are of the intelligent types with microprocessor controllers—in a number of countries, including Britain. They are being applied in many "dirty" industrial operations, including fettling and deburring, as well as looking after feeds to die-casting machines, bagging chemicals, checking the dimensions of engineering products, as well as spot-welding and heavy duty continuous welding tasks.

The main effect of the agreement between the companies will be closer integration of the two arms of the robot welding equipment side.

In the meantime, ASEA has announced the development of a new low-cost thyristor specifically for welding applications. Electrical ratings include a surge current of 5,500 amps peak and designs are available for voltages of 400 or 600.

Two new power thyristors, one for inverter applications at mains or medium frequencies, and the other for very high power converters, have also been brought out by ASEA.

The inverter unit is rated at 240 amps and in voltage grades from 400 to 1,200. The thyristor is a heavy-duty unit coming in voltage ratings of 2,200 to 2,800 or 2,900 to 3,600 and mean current ratings of 2,350 and 1,700 amps respectively. ASEA is at 01-930 5411 and ESAB at Medway 34455.

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CONSTRUCTION

Specialised production building

A NEW approach to relocatable buildings, specifically to meet the special requirements of the electronics industry, has been introduced by Freeline of Skipton, Yorkshire.

Production standards within the electronics industry have to be very high. In order to measure voltage to less than 10 nano-volts and capacitance down to minute fractions of a farad, it is advisable to have an isolated room with a distortion-free environment and its own power supply.

Freeline modular units can provide a controlled environment, free of dust and humidity, and they can also be completely isolated and even moved to an area without static reference.

These units consist of a steel space frame with rime beam and uprights and box ply beams to provide a ceiling void and sloped roof. The void keeps down solar heat gain by venting the roof space and can also be used to house services and as an air conditioning plenum chamber.

Walls, which incorporate foam insulation, are of Stievelite panels, or other internal finishes as required by the application.

All joints—wall to ceiling, wall to wall, and wall to uprights—are thoroughly sealed and can be double or triple sealed to support positive or negative air conditions.

Standard flooring is of welded vinyl, but other types of flooring can be fitted to the customer's specification. Ceilings are finished in either tiles or laminated melamine board.

Freeline modules, which can be joined together to give a variety of building configurations, are delivered on site ready for rapid completion. Where the customer requires it, modules can be fully fitted out prior to delivery.

Freeline, Snaygill Industrial Estate, Keighley Road, Skipton, Yorkshire (0756 5719).

Your company's paperwork for next month's expenses.

American Express Company, 230 Vesey Street, New York, N.Y. 10038
Member since 1958. Account No. 123456789

COMPANY CARD - MONTHLY STATEMENT OF ACCOUNT

E. Jones
Financial Controller
St. James & Co. Ltd.,
15-20, Abchurch Lane
London, EC4N 3DF

Statement No. 123456789

Statement Date: 30 February 1979

Page: 1

Please refer to the Statement
Statement No. 123456789, Address at 15-20
Abchurch Lane, London, EC4N 3DF

Cardholder Name	Cardholder Address	Cardholder Phone	Cardholder Fax	Cardholder Telex	Cardholder Cable	Cardholder Email	Cardholder Other	Cardholder Total	Cardholder Balance
EXPENSES									
2742 900729 11004	D. Jones	123.45	567.89	101.23	234.56	789.01	456.78	234.56	789.01
2742 900729 11005	F. Brown	234.56	345.67	12.34	567.89	123.45	678.90	123.45	123.45
2742 900729 11006	E. Smith	345.67	456.78	1.23	567.89	123.45	678.90	123.45	123.45
2742 900729 11007	A. Wilson	456.78	567.89	1.23	567.89	123.45	678.90	123.45	123.45
2742 900729 11008	G. Taylor	567.89	678.90	1.23	567.89	123.45	678.90	123.45	123.45
2742 900729 11009	H. White	678.90	789.01	1.23	567.89	123.45	678.90	123.45	123.45
2742 900729 11010	I. Black	789.01	890.12	1.23	567.89	123.45	678.90	123.45	123.45
2742 900729 11011	J. Green	890.12	901.23	1.23	567.89	123.45	678.90	123.45	123.45
2742 900729 11012	K. Adams	901.23	012.34	1.23	567.89	123.45	678.90	123.45	123.45
2742 900729 11013	L. Baker	012.34	123.45	1.23	567.89	123.45	678.90	123.45	123.45
2742 900729 11014	M. Clark	123.45	234.56	1.23	567.89	123.45	678.90	123.45	123.45
2742 900729 11015	N. Evans	234.56	345.67	1.23	567.89	123.45	678.90	123.45	123.45
2742 900729 11016	O. Hall	345.67	456.78	1.23	567.89	123.45	678.90	123.45	123.45
2742 900729 11017	P. King	456.78	567.89	1.23	567.89	123.45	678.90	123.45	123.45
2742 900729 11018	Q. Lee	567.89	678.90	1.23	567.89	123.45	678.90	123.45	123.45
2742 900729 11019	R. Miles	678.90	789.01	1.23	567.89	123.45	678.90	123.45	123.45
2742 900729 11020	S. Moore	789.01	890.12	1.23	567.89	123.45	678.90	123.45	123.45
2742 900729 11021	T. Parker	890.12	901.23	1.23	567.89	123.45	678.90	123.45	123.45
2742 900729 11022	U. Roberts	901.23	012.34	1.23	567.89	123.45	678.90	123.45	123.45
2742 900729 11023	V. Scott	012.34	123.45	1.23	567.89	123.45	678.90	123.45	123.45
2742 900729 11024	W. Turner	123.45	234.56	1.23	567.89	123.45	678.90	123.45	123.45
2742 900729 11025	X. Walker	234.56	345.67	1.23	567.89	123.45	678.90	123.45	123.45
2742 900729 11026	Y. Young	345.67	456.78	1.23	567.89	123.45	678.90	123.45	123.45
2742 900729 11027	Z. Ziegler	456.78	567.89	1.23	567.89	123.45	678.90	123.45	123.45
2742 900729 11028	AA. Adams	567.89	678.90	1.23	567.89	123.45	678.90	123.45	123.45
2742 900729 11029	BB. Baker	678.90	789.01	1.23	567.89	123.45	678.90	123.45	123.45
2742 900729 11030	CC. Clark	789.01	890.12	1.23	567.89	123.45	678.90	123.45	123.45
2742 900729 11031	DD. Evans	890.12	901.23	1.23	567.89	123.45	678.90	123.45	123.45
2742 900729 11032	EE. Hall	901.23	012.34	1.23	567.89	123.45	678.90	123.45	123.45
2742 900729 11033	FF. King	012.34	123.45	1.23	567.89	123.45	678.90	123.45	123.45
2742 900729 11034	GG. Lee	123.45	234.56	1.23	567.89	123.45	678.90	123.45	123.45
2742 900729 11035	HH. Miles	234.56	345.67	1.23	567.89	123.45	678.90	123.45	123.45
2742 900729 11036	II. Moore	345.67	456.78	1.23	567.89	123.45	678.90	123.45	123.45
2742 900729 11037	JJ. Parker	456.78	567.89	1.23	567.89	123.45	678.90	123.45	123.45
2742 900729 11038	KK. Roberts	567.89	678.90	1.23	567.89	123.45	678.90	123.45	123.45
2742 900729 11039	LL. Scott	678.90	789.01	1.23	567.89	123.45	678.90	123.45	123.45
2742 900729 11040	MM. Turner	789.01	890.12	1.23	567.89	123.45	678.90	123.45	123.45
2742 900729 11041	NN. Walker	890.12	901.23	1.23	567.89	123.45	678.90	123.45	123.45
2742 900729 11042	OO. Young	901.23	012.34	1.23	567.89	123.45	678.90	123.45	123.45
2742 900729 11043	PP. Ziegler	012.34	123.45	1.23	567.89	123.45	678.90	123.45	123.45
2742 900729 11044	QQ. Adams	123.45	234.56	1.23	567.89	123.45	678.90	123.45	123.45
2742 900729 11045	RR. Baker	234.56	345.67	1.23	567.89	123.45	678.90	123.45	123.45
2742 900729 11046	SS. Clark	345.67	456.78	1.23	567.89	123.45	678.90	123.45	123.45
2742 900729 11047	TT. Evans	456.78	567.89	1.23	567.89	123.45	678.90	123.45	123.45
2742 900729 11048	UU. Hall	567.89	678.90	1.23	567.89	123.45	678.90	123.45	123.45
2742 900729 11049	VV. King	678.90	789.01	1.23	567.89	123.45	678.90	123.45	123.45
2742 900729 11050	WW. Lee	789.01	890.12	1.23	567.89	123.45	678.90	123.45	123.45
2742 900729 11051	XX. Miles	890.12	901.23	1.23	567.89	123.45	678.90	123.45	123.45
2742 900729 11052	YY. Moore	901.23	012.34	1.23	567.89	123.45	678.90	123.45	123.45
2742 900729 11053	ZZ. Parker	012.34	123.45	1.23	567.89	123.45	678.90	123.45	123.45
2742 900729 11054	AAA. Roberts	123.45	234.56	1.23	567.89	123.45	678.90	123.45	123.45
2742 900729 11055	BBB. Scott	234.56	345.67	1.23	567.89	123.45	678.90	123.45	123.45
2742 900729 11056	CCC. Turner	345.67	456.78	1.23	567.89	123.45	678.90	123.45	123.45
2742 900729 11057	DDD. Walker	456.78	567.89	1.23	567.89	123.45	678.90	123.45	123.45
2742 900729 11058	EEE. Young	567.89	678.90	1.23	567.89	123.45	678.90	123.45	123.45
2742 900729 11059	FFF. Ziegler	678.90	789.01	1.23	567.89	123.45	678.90	123.45	123.45
2742 900729 11060	GGG. Adams	789.01	890.12	1.23	567.89	123.45	678.90	123.45	123.45
2742 900729 11061	HHH. Baker	890.12	901.23	1.23	567.89	123.45	678.90	123.45	123.45
2742 900729 11062	III. Clark	901.23	012.34	1.23	567.89	123.45	678.90	123.45	123.45
2742 900729 11063	LLL. Evans	012.34	123.45	1.23	567.89	123.45	678.90	123.45	123.45
2742 900729 11064	MMM. Hall	123.45	234.56	1.23	567.89	123.45	678.90	123.45	123.45
2742 900729 11065	NNN. King	234.56	345.67	1.23	567.89	123.45	678.90	123.45	123.45
2742 900729 11066	OOO. Lee	345.67	456.78	1.23	567.89	123.45	678.90	123.45	123.45
2742 900729 11067	PPP. Miles	456.78	567.89	1.23	567.89	123.45	678.90	123.45	123.45
2742 900729 11068	QQQ. Moore	567.89	678.90	1.23	567.89	123.45	678.90	123.45	123.45
2742 900729 11069	RRR. Parker	678.90	789.01	1.23	567.89	123.45	678.90	123.45	123.45
2742 900729 11070	SSS. Roberts	789.01	890.12	1.23	567.89	123.45	678.90	123.45	123.45
2742 900729 11071	TTT. Scott	890.12	901.23	1.23	567.89	123.45	678.90	123.45	123.45
2742 900729 11072	UUU. Turner	901.23	012.34	1.23	567.89	123.45	678.90	123.45	123.45
2742 900729 11073	VVV. Walker	012.34	123.45	1.23	567.89	123.45	678.90	123.45	123.45
2742 900729 11074	WWW. Young	123.45	234.56	1.23	567.89	123.45	678.90	123.45	123.45
2742 900729 11075	XXX. Ziegler	234.56	345.67	1.23	567.89	123.45	678.90	123.45	123.45
2742 900729 11076	YYY. Adams	345.67	456.78	1.23	567.89	123.45	678.90	123.45	123.45
2742 900729 11077	ZZZ. Baker	456.78	567.89	1.23	567.89	123.45	678.90	123.45	123.45
2742 900729 11078	AAA. Clark	567.89	678.90	1.23	567.89	123.45	678.90	123.45	123.45
2742 900729 11079	BBB. Evans	678.90	789.01	1.23	567.89	123.45	678.90	123.45	123.45
2742 900729 11080	CCC. Hall	789.01	890.12	1.23	567.89	123.45	678.90	123.45	123.45
2742 900729 11081	DDD. King	890.12	901.23	1.23	567.89	123.45	678.90	123.45	123.45
2742 900729 11082	EEE. Lee	901.23	012.34	1.23	567.89	123.45	678.90	123.45	123.45
2742 900729 11083	FFF. Miles	012.34	123.45	1.23	567.89	123.45	678.90	123.45	123.45
2742 900729 11084	GGG. Moore	123.45	234.56	1.23	567.89	123.45	678.90	123.45	123.45
2742 900729 11085	HHH. Parker	234.56	345.67	1.23	567.89	123.45	678.90	123.45	123.45
2742 900729 11086	III. Roberts	345.67	456.78	1.23	567.89	123.45	678.90	123.45	123.45
2742 900729 11087	LLL. Scott	456.78	567.89	1.23	567.89	123.45	678.90	123.45	123.45
2742 900729 11088	MMM. Turner	567.89	678.90	1.23	567.89	123.45	678.90	123.45	123.45
2742 900729 11089	NNN. Walker	678.90	789.01	1.23	567.89	123.45	678.90	123.45	123.45
2742 900729 11090	OOO. Young	789.01	890.12	1.23	567.89	123.45	678.90	123.45	123.45
2742 900729 11091	PPP. Ziegler	890.12	901.23	1.23	567.89	123.45	678.90	123.45	123.45
2742 900729 11092	QQQ. Adams	901.23	012.34	1.23	567.89	123.45	678.90	123.45	123.45
2742 900729 11093	RRR. Baker	012.34	123.45	1.23	567.89	123.45	678.90	123.45	123.45
2742 900729 11094	SSS. Clark	123.45	234.56	1.23	567.89	123.45	678.90	123.45	123.45
2742 900729 11095	TTT. Evans	234.56	345.67	1.23	567.89	123.45	678.90	123.45	123.45
2742 900729 11096	UUU. Hall	345.67	456.78	1.23	567.89	123.45	678.90	123.45	123.45
2742 900729 11097	VVV. King	456.78	567.89	1.23	567.89	123.45	678.90	123.45	123.45
2742 900729 11098	WWW. Lee	567.89	678.90	1.23	567.89	123.45	678.90	123.45	123.45
2742 900729 11099	XXX. Miles	678.90	789.01	1.23	567.89	123.45	678.90	123.45	123.45
2742 900729 11100	YYY. Moore	789.01	890.12	1.23	567.89	123.45	678.90	123.45	123.45
2742 900729 11101	ZZZ. Parker	890.12	901.23	1.23	567.89	123.45	678.90		

THE JOBS COLUMN

A desperate, but 'hugely enjoyable' gamble

BY MICHAEL DIXON

AS THE clock neared six on Saturday evening, Neil Tomkin was in danger of being driven out of business by his competitors from Sweden, Denmark and Ireland.

All his previous experience, culminating in the profit improvements manager's job at Rank Xerox, had trained him against desperate gambles. But the latest marketing intelligence tempted him to try one.

Consumer demand was clearly voracious, probably considerably greater than the combined stock and production capacity of himself and the competing companies. Yet nobody was charging prices of more than £55 or so.

The idea of trying to exploit the surplus demand by raising his prices, suddenly became irresistible. He hoisted his charges everywhere to £63.

"It's no use messing about in this sort of business," he told me shortly afterwards. "You're either the best, or you're nowhere. If the risk I've taken comes off, then I'll beat them all. If it doesn't, they'll trample all over me."

And, as it happened, they trampled. When the results of the seventh European management championship were announced at the Intercontinental Hotel in Paris on

Saturday night, the half dozen men who stepped up before the cameras to receive the trophy were the national champions of Ireland, accountants and planners from Irish Cement. But their final post-tax profit of £5.4m had left their counterparts from Sweden only £51,000 behind in second place, and the Danish champions in third with £5.8m. Mr. Tomkin's rapacious price increase had left him cold stone dead in the market and, as UK champion, fourth in Europe with a profit of £3.9m. The winners of this year's national competitions in France and in West Germany had both been knocked out in the European contest's qualifying round.

Single-handed

But there was much sympathetic applause for the Rank Xerox profit improvements manager. By contrast with the teams of four to six people which had come forward from the other nations, Neil Tomkin had been competing single-handed.

So ended another series of the computer-based management championships which have developed, and not just in Europe, since the first nationwide contest was staged in the UK in 1970 by the Financial Times, ICL and the Institute of

Chartered Accountants in England and Wales. And so begins the next series because, from this morning, the lists are open for entry to the 11th UK championship in which play will start with the new year. It is an "all-comers" contest, because not until the final when all but four of the entries have been eliminated, do teams have to be physically present all in the one place; each of the previous knock-out rounds is played by post or, in case of need, by telex or telephone. The 1979 UK contest, won by Mr. Tomkin in July, included entrants from as far away as Japan.

When the entry lists for the 1980 national championship close about 10 weeks hence the competing teams (there were 1,007 of them last year) will be divided by the contest's administrators into "playing groups" each consisting of three, four or five entrants. All will receive a set of accounts and a market report representing a company and, at the outset of the first and each succeeding round of the competition, all the companies will be in the same business position.

The product which these businesses make, develop and sell, behaves in the market like a consumer-durable. Nobody has yet bothered to define the pro-

duct more closely, perhaps because the players have been too busy deciding whether to produce more of it, and if so, how much of their accumulated or borrowed cash to spend on expanding as well as running their factory. At the same time they need to decide how much to invest in marketing, distribution, research and development, management consultants of one sort or another, or even industrial espionage.

There is also the problem of what prices to set in the various markets. In each playing group, every team has a home market in which it has the advantage of cheap distribution, and it can also sell in its competitors' home territories and in a "free-trade" market where conditions are the same for all teams. Occasionally they may compete, too, for a bulk order put out to tender by the Government, as impersonated by the administrators of the contest.

When the team has made these decisions, they are sent to the National Management Game's headquarters. There they are fed, together with the decisions of the other sides in the same playing group, into the computer which has been programmed with a model which can arrange not only for

changes in broad economic conditions, but also for strikes, factory fires and other irritations. The result is a set of print-outs showing each team in the playing group how its business has been affected by that particular "play." Every team then has to decide what to do next. At the end of five or six plays the round ends, and the team in each group which has accumulated the biggest profit goes forward to the next stage of the championship.

War of wits

Readers who fancy their chances in this kind of battle of wits should inquire further of the Administrator, National Management Game, Victoria House, Southampton Row, London WC1B 4EJ—telephone 01-242 7806. No doubt, as usual, a high proportion of entrants will consist of players who have taken part in the past, and they presumably know why they are willing to pay £75 for the privilege of repeating the experience.

The attraction cannot be only the prize money which, for the next UK championship, will be generally raised. The winners will receive £2,000 plus two days at Management Centre Europe in Brussels, the second £1,000,

the third £750, and the fourth £300. The champion team will also represent the nation in the 1980 European championship in Copenhagen.

As to other attractions... well, employers have increasingly sponsored bulk entries as part of their management training programmes, and players who have reached at least the semi-final—they generally play under pseudonyms up to that point—have told me their success in the game has certainly done no damage to their real-life careers.

But the most general attraction is probably typified by Neil Tomkin's enthusiasm for returning to the starting line again. Even though he had been trampled on in Europe, he said, he had enjoyed the whole thing hugely.

Next time, however, he will not be single-handed—the rules now require every entry to consist of at least three players. Nor will he again be so tempted to use the price-raising ploy which he adopted last Saturday. No longer will the game's potential customers be absolutely determined to buy at any price. From now on, if supplies of the product fall short of the market demand, at least half of the would-be buyers will decide to do without.

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for the UK operations of an international group of service industries, holding name, and with plans for substantial expansion.

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- PREFERRED AGE 35-50. Salary negotiable to £20,000, with substantial profits participation in addition.

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INBUCON

Financial Controller

Bracknell

£15,000 + BMW Car

A man or woman with considerable management experience and fluency in German, both spoken and written, is sought for BMW's newly-constituted G.B. subsidiary, based in Bracknell.

Reporting to the Director of Finance and Administration and controlling a staff of three, the responsibilities include budgeting, long-range planning, forecasting, financial reporting, price planning and expenditure control.

Qualifications to Chartered Accountant or M.B.A. level are essential, backed by extensive knowledge of modern management systems. An age range of 30-40 is envisaged.

Please write with full background and career details to M. Butterworth quoting reference 3839.

INBUCON MANAGEMENT CONSULTANTS LIMITED,
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Knightsbridge House, 197 Knightsbridge, London SW7 1RN.

P.C.A. 49 in the production partner in 1978. Good knowledge of Spanish and German. Applies to Box A.6983, Financial Times, 10, Cannon Street, EC4A 3DF.

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Director of Finance (Australasia)

The Sea Containers Group, the leading international container, crane and containership lessor, wishes to appoint a senior and experienced Financial Executive to take responsibility for the financial affairs of the Group's activities in Australasia. These comprise commodity trading, depot and equipment repair facilities, warehousing, as well as the Group's traditional involvement in container leasing, ship chartering and other shipping related matters.

Responsibility will be directly to the Sea Containers Group Chief Financial Officer who is based in London. The successful applicant will work closely with the Group's senior management in the various Group Companies in Australasia and will have functional control of the financial and accounting activities in those units.

Candidates must be qualified Accountants with sufficient commercial experience to advise the Australasian management on contractual and other financial matters and to assist in the appraisal of new projects and investments.

Preferred age 35-50. Salary and benefits will be commensurate with this important appointment within the Group.

Please send a comprehensive summary to: The Personnel Manager, SEA CONTAINERS SERVICES LTD., 1 Hanover Square, London W1.

sea containers

SCANDINAVIAN BANKING

Leading international bank is looking for a candidate to join its Shipping Division. Applicants must have a good first degree and/or M.B.A. with a minimum of 2 years experience in the offshore Shipping industry in the Scandinavian market. He or she should also be fluent in at least one Scandinavian language and, preferably have a good knowledge of both the U.S. and Scandinavian accounting, legal and regulatory environments.

Salary is negotiable, according to experience.

Please apply in writing to Sarah Orwin, Recruitment and Manpower Planning, Citibank N.A., 336 Strand, London WC2R 1HB

DEPUTY GENERAL MANAGER

(FINANCIAL SERVICES)

is now required to take day-to-day charge of an expanding organisation operating in the retail financial market with a head office and branches in the West End. Applicants should be able to show good managerial experience in a marketing orientated company and have had some banking and financial experience. AIB preferred. Salary and conditions are negotiable.

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PRESS RELATIONS MANAGER—EUROPE

Leading U.S. international bank invites applications from suitably qualified public relations specialists for this London-based post. Candidates ideally should have a minimum of five years' experience in PR, with a particular knowledge of financial press relations. Experience of financial journalism followed by a period in a PR agency would be equally relevant. Salary c. £9,000 plus substantial benefits.

Please write, in confidence, providing a full curriculum vitae to Box A.6900, Financial Times, 10 Cannon Street, EC4A 3DF.

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will be retiring soon after a successful career as chief executive officer and company director. Will become available for assignments in U.S.A. as representative/consultant to UK firms or highly rated individuals.

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Experience also extends to the international sphere as result of intensive involvement in all continents for more than 30 years. Related thereto is a broad knowledge of nationalities, cultures and historical influences.

Responsibilities will be borne in keeping with the highest standards of professionalism and prudence. Long-term arrangements are preferred but will consider limited term assignments of suitable challenge.

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A flexible compensation package can be negotiated, including base compensation and benefits up to £17,000, and profit-related bonus (likely to be £3,000 in the first full year). There is considerable potential to increase this in the next two years. Location is London, but extensive travel is required. Car is provided.

Preferred age is 35-45. Successful general management experience is essential, in a decentralised but systemised environment. MBA could be a plus. The ability to apply experience is more important than specific commercial or industrial background. Personal management qualities are paramount.

Write in full confidence with relevant details to John Fripp, as adviser to the company.

Fripp Sandeman & Partners Limited,
23-24 Great James Street,
London, WC1N 3ES.

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Components

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In line with continuous planned programmes of expansion, the Accounting System of IIT Components Group, one of the world's fastest growing Electronics Manufacturing and Distribution Organisations, has several vacancies at various levels to strengthen its existing team of professionals. Because of the importance of the Group's Financial Division, there are excellent promotional prospects in an environment of highly Advanced Management Accounting Techniques, to provide a long lasting and rewarding career.

The need calls for qualified ACA, ACCA or ACMA, aged 25/40, with some experience in Financial Analysis, Financial Control or Management Accountancy, preferably in an industrial environment. Recently qualified or part qualified candidates with relevant experience will also be seriously considered. Although the Group's U.K. Headquarters are situated in a very pleasant rural ear of Essex, other U.K. operating units are located in equally nice areas such as Devon, North Wales, Yorkshire, East Anglia, etc., where successful applicants could be based according to their qualifications and disciplines.

The appointed candidates can expect substantial benefits to include generous relocation expenses, pension scheme, sickness and accident benefits, excellent social facilities and others normally associated with large International Corporations. In view of the urgency to complete this assignment, interested candidates are invited to obtain further details and a confidential Personal History form by immediately telephoning: Alexandre J. Baklan M.Sc. M.B.A. or Brian Worthington F.C.I.S. on 01-724 9035, quoting ref. No. L2378

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Phone: 01-724 9037, 39, Abchurch Lane, London EC4N 3DF. Telex: 01-724 9035. Tel: 01-724 9035. Fax: 01-724 9035. Our clients are equal opportunity employers.

PERSONNEL DIRECTOR EUROPE

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Applicants should be in their thirties with a proven record of personnel management in a multi-national organisation, following modern personnel policies. They should hold a degree, and perhaps M.B.A., with specialisation in personnel related subjects. Proficiency in languages essential. German preferred with Spanish and Italian a plus.

Salary negotiable but at a high level. Generous bonus scheme based on objectives. Company car and hospitalisation scheme provided.

The post is vacant now and should be filled immediately. Applicants should write with details of qualifications and career to: G.J.R. Box A.6905, Financial Times, 10, Cannon Street, EC4A 3DF.

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PAPUA, NEW GUINEA.

£25,000 PLUS

A leading firm of barristers/solicitors practising also in the Solomon Islands and New Hebrides, seek a senior English qualified solicitor for their Papua, New Guinea office.

The appointment is for a lawyer ideally in his thirties having substantial commercial experience covering the following: Securities, (Corporate and International), Company Work, Taxation and General Commercial.

Initially the engagement will be for two years though it is hoped to extend this by mutual agreement prior to expiry. The terms and conditions reflect the seniority of the post and will include a salary in excess of £25,000 p.a. with additional benefits including four weeks leave for the first two years, six weeks thereafter, with return air fares to England after two years. Accommodation will be provided.

Initial interviews will take place in London during early October, with the appointed candidate, and his family if relevant arriving on site in early 1980.

Applications will not be passed to our clients without express consent. Apply in confidence to A.F.P. Balls, Reuter Simkin Limited, 307-308 High Holborn, London, WC1V 7LL. Tel: 01-405 6552.

Reuter Simkin

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Salary £8,796 to £9,756

Plus an Additional Temporary Construction Period Allowance currently £576 p.a.

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The Finance Department is no exception—we're now looking for a qualified Accountant with local government experience to join our highly experienced and enthusiastic team.

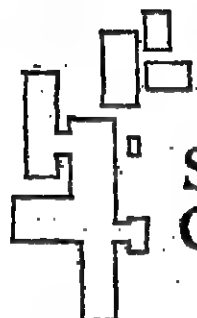
This is a highly challenging position and in addition to assisting with the day to day running of the department, you'll be required to liaise with all levels of Management, as well as members of the Council. You'll also be expected to attend a variety of Council meetings.

This is a great opportunity to develop your accounting and managerial skills to the full and to experience a highly attractive way of life. The Shetland Islands, well-known for their excellent educational facilities and community spirit are ideal for building a home and bringing up a family.

In addition to an excellent salary, we offer good conditions of employment which include a generous mortgage interest subsidy scheme, and reimbursement of all removal expenses (less £50).

For an application form write to the Chief Executive (Personnel), Town Hall, Lerwick, Shetland Islands. Or telephone 0959 3635 ext. 205.

Closing date for applications is 28th September 1979.



SHETLAND ISLANDS COUNCIL

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A long established property company wishes to appoint a Chief Accountant. The business is soundly based and profitable.

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Age 23+

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E. Sutton, Ref: 17086/FT.

Male or female candidates should telephone in confidence for a Personal History Form to:
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C. London £9,000

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C. London £9,000

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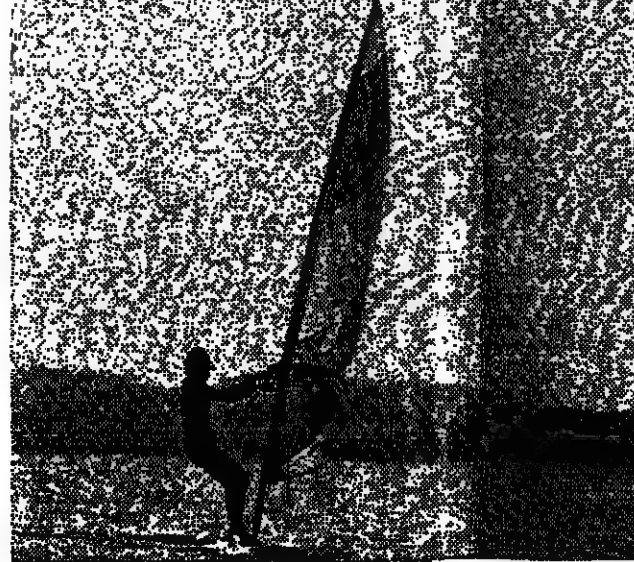
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THE MANAGEMENT PAGE

EDITED BY CHRISTOPHER LORENZ

Ian Hargreaves travels to the United States amid the pared-down economy of a Cunard cargo ship Stormy times on the North Atlantic freighter run

SINCE July, 1840, when Samuel Cunard's first transatlantic mail ship left Liverpool for a 12-day voyage to Halifax, Nova Scotia, speed and competition have been of the essence in North Atlantic shipping.

For more than a century after this inauguration, Cunard's ships vied with the most luxurious vessels in the history of navigation to record the fastest passage on the North Atlantic, and so win the right to fly the "blue riband."

Today, the blue riband is a prize not worth the pursuit. Its holder, the United States, a magnificent steel and aluminium troopship cum passenger liner built in 1950, languishes at berth in Norfolk, Virginia, technically on standby for military duties, but hopelessly uneconomical for her commercial purpose.

The price of fuel has ensured that the 40 knots which took her on her maiden voyage from the Ambrose Light, New York, to Bishop Rock in less than 31 days, will not be surpassed by any merchant ship of existing technology.

But the end of the days of record-breaking has not, for Cunard, meant an end to intense concern with configurations of speed, design and operational economy on what remains one of the toughest sea routes in the world.

Part of this concern, of course, is with Cunard's QEE, the last passenger liner running between Southampton and New York, but of much greater significance is the company's stake in the transatlantic cargo business.

The Atlantic Conveyor, one of four Cunard ships in the European Atlantic Container Line consortium, ship in the water; her intended 24 knots were carefully measured to permit the ship to call at three ports on each side of the Atlantic but still fit into ACL's weekly service on the route.

The trade is tough because it is, or at least it was, rich. In



The Atlantic Conveyor at sea. In mid-ocean (left), Jim Gladstone, the vessel's chief officer, checks that refrigerated containers full of Dutch bulbs are functioning correctly.

1978, the volume of trade increased by one-third and in the space of only 13 years, the technology of containerisation and roll-on roll-off shipping (the Atlantic Conveyor offers both) has developed from scratch in a rough and tumble of rivalry unimagined since the heyday of the luxury liners.

Since 1974, economic recession, more severe in shipping than elsewhere, has put the screw on profitability, with around 90 ships competing for cargo which 50 vessels could comfortably carry. Adding to the difficulties has been a judicial onslaught by the U.S. authorities against the Atlantic shipping companies' joint price-fixing system and a series of upward spirals in the price of marine fuel, whose quality has at the same time seriously deteriorated.

ACL estimates that 61 per cent of the Atlantic Conveyor's approximately \$7,000 a day running costs is now used up in filling her tanks twice every round trip with "bunker C," the sludgy substance on which her steam turbine engines operate. Four years ago the pro-

portion was 42 per cent. It is on Cunard's and ACL's ability to wrestle with these negative economic factors at a time when competition from Russian lines among many others, is getting tougher, that will determine their shape at the end of the recession.

Bedrock

Trafalgar House, which has owned Cunard since 1971, has already sold off its bulk carrier fleet and similar pressures have caused a 25 per cent reduction in Britain's merchant fleet in the last four years. If Britain is to remain a major maritime power, it is the liner interests such as those in ACL which must provide the bedrock.

This gloomy message has certainly got home on board the Conveyor, where a principal subject of conversation among the 38 crew is the threat to jobs and the quest for funds for ship supplies. Just before I travelled on the Conveyor, a Cunard economy-hunting team had been on board.

There are not a lot of obvious trimmings to cut. The Conveyor, as her matter of fact

name implies, is built for making money rather than to provide a graceful shape on the horizon. Her 212 metres are divided on the sternward side by a seven-high cluster of decks and a single, tubby funnel. Her stern itself is rudely abrupt by an ungainly hoisted ramp for the roll-on roll-off cargo.

Her holds have space for 1,000 cars (on this trip, mainly European-built Fords) and a miscellany of heavy wheeled cargo, from bulldozers to yachts. In addition, she can handle 845 20-foot boxes, four layers of which are lashed to the ship's surface decks with huge, galvanised rods.

On this voyage, a sign of the times as well as the season, she is carrying only around half her maximum 10,000 tons of cargo, but unlike an American competitor we see steaming into Rotterdam, ACL has not taken the trouble to arrange deck boxes in a fan-like formation to disguise empty spaces.

The period in port is frantic as schedules make little allowance for problems and Atlantic Conveyor is already behind timetable after fracturing a propeller in mid-Atlantic a few

weeks earlier. Smaller things go wrong all the time. In Le Havre, where just six hours have been allowed for cargo movement, the ship's main hydraulic system fails, immobilising ramp access to lower decks. Using a fork-lift truck, block and tackle and six pairs of arms, the 165 ton ramp is eventually raised. Remarkably, the ship sails on time.

The crew's normal working day is 11 hours (eight at weekends) and it is not surprising that even when the ship makes an overnight stop at Rotterdam, few go ashore. The 11 hours involves a split shift, spent either scraping rust, painting, watch-keeping, securing cargo or working in the engine room. For senior officers, the pace is less regular, but often equally demanding. In the congested Channel waters, the captain is almost permanently on the bridge and makes do with around five hours of sleep a day.

It is a matter of opinion who has the worst job. Deck work, even in summer, is subject to the rapidly changing Atlantic weather and in winter often involves a night spent hacking

ice from ship's winding gear before entering New York. The other candidate for worst job is in the engine room, where four two-storey high boilers and a labyrinth of hissing, grinding pipes and pistons provide the atmosphere of a Turkish bath with grease instead of steam.

Sluggish

ACL seamen, in fact, have a general purpose agreement which means they can be asked to work anywhere. Their reward is higher than average pay—£5,500 for a middle-grade seaman, including overtime. This figure is slightly higher than a junior officer's pay and helps explain why there is so little transition between seamen and officer grades.

The Conveyor's engine room is currently a source of some pride, with the 10-year-old ship consistently achieving speeds of between 23 and 24 knots, since it was discovered that earlier sluggishness was caused by contaminated boilers. The source of the contamination was poor quality—namely Venezuela—bunker C, whose deposits have

to be chipped from the boiler back every six weeks—by common consent, probably the nastiest job of all. Boilers should require cleaning only once a year.

Fuel is the most serious operational problem for ACL, which is now trying to decide whether to re-engine its six Conveyor-class ships with less thirsty diesel motors. It is also possible that the ships will be cut in half and extended to create more cargo space. This would be an expensive operation, but perhaps cheaper than the \$30m it would cost to replace the ship. The Conveyor cost \$11m in 1969.

A new engine would save perhaps 30 per cent on fuel, but would mean extra maintenance and more time in port repairs. At present, most repairs are done by the crew at sea, a task which becomes more difficult as the machinery ages.

These are the circumstances in which officers and crew are resisting owners' efforts to reduce further manning scales. The Conveyor's chief engineer points out that 10 years ago a ship with less than half the power of the ACL vessel had 38

men running its engine room alone, compared with the Conveyor's six.

Likewise on deck work, the men argue that to eliminate the officer in charge of cargo would create unacceptable risks of cargo damage in bad weather. The captain remarks, with no apparent nostalgia, that the days when the master had a steward to put his socks on are well and truly gone.

Apart from these anxieties, most of the crew would not change their lot. Pay is reasonable, leave accounts for about a quarter of the year, food is good and accommodation reasonable. For the seamen, discipline is also much closer these days to that found in an ordinary factory.

Meanwhile on shore, ACL, like most of the big liner shipping companies and especially those on the Atlantic, is struggling to keep its cargo rates in line with inflation. A 10 per cent increase posted last January has been almost completely eroded by customer resistance in a buyer's market. On top of this problem, ACL has in recent months had to fork out \$2m in fines and legal fees because of its brushes with the U.S. authorities, who maintain that the price-fixing system is allowing the liner companies easy profits. As a consequence of this judicial aggression, ACL and others are now also facing a string of civil damage suits, whose potential magnitude is almost anyone's guess.

In these circumstances, Philip Bates, chairman of Atlantic Container Line Services, the Southampton-based lynch-pin of the consortium, needs all the encouragement of a century and a half of Cunard survival on the route. Inscribed upon a silver ashtray in his dockside office is a favourite saying of his uncle, Percy E. Bates, a former chairman of the Cunard Steamship Company. It says: "The future may contain anything, but for myself I carry on in a spirit of reasonable but cautious hope."

PROFESSOR Friedrich Thomée, the 59-year-old chief financial officer at Volkswagenwerk AG, has found a sure-fire way to keep learning—he teaches. "I always wanted to avoid being a country doctor," Thomée explains, "going out to practice and never touching a book for 20 years. But because there's a lot of things I'd rather do at weekends than pick up the latest academic work on accounting, I've found that teaching provides a very useful incentive for keeping up-to-date."

Thomée says he began giving regular university lectures five years ago, not for his own benefit, but because he felt sorry for many of the graduates who came to work in VW's finance depart-

ment. "They were so frustrated," he recalls. "They came to VW with their university degrees, but didn't know where to begin. They had to take a back seat to trainees who'd come fresh from secondary school but had spent several years on the job."

Being a man of action, Thomée buttonholed university authorities and asked why their courses couldn't be more practice-oriented. Whereupon the University of Giessen, a renowned institution located in a little town north of Frankfurt invited the motor industry executive to show them the way practice should be taught. In the winter semester of 1974, Thomée who, as a student, had studied

Darrell Delamaide on the German businessman-professor at Volkswagen whose title is far from academic

Preaching what he practises

under Karl Schiller, the former super-minister in Bonn, was made professor honoris causa at Giessen and began giving lectures and leading discussions every other week.

Many German executives—for instance, all three chief executive officers of the Big Three German chemical companies—carry an honorary professor title, but most of them confine their professional activities to an occasional speech. Thomée not only lectures regularly but is the only top business executive known to be entitled to preside over examinations and direct dissertations—although he doesn't normally do so.

Thomée, whose course of study takes place only in the winter semester each year, is conducting a five-course cycle at Giessen—accountancy as a means of corporate planning and documentation, controlling, corporate planning, all three activities at corporate group level, and all three in the context of an international corporate group.

This year, he is negotiating with the St. Gallen business

school. A group of St. Gallen students spent two days at VW headquarters with the executive-professor, and now Thomée is considering how to divide his time between the two schools. He recalls his dismay when

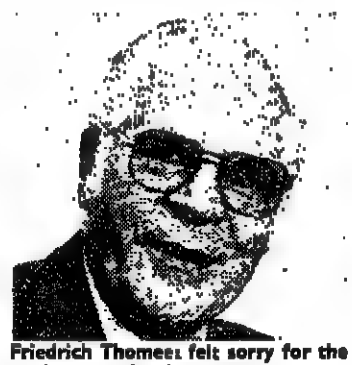
he first saw some of his new professional colleagues in the lecture hall. "You would see 35-year-old men reciting their lecture in a monotone. They put in their 50 minutes and that was it. I think the stress

and involvement demanded in management can keep one younger and livelier."

Still some years off retirement, Thomée feels that for his part he has gained much through the discipline involved in teaching. "It's part of the reason that VW now has an accounting system second to none in Germany in terms of incorporating the latest thinking," he claims.

He is now promoting other ways of increasing the interaction between theory and

practice. Last May, at VW's headquarters at Wolfsburg near Hanover, his company hosted the second round of "Wolfsburg Talks." Twenty-five academic experts in finance, from universities and research institutes in Germany, spent two days exchanging ideas with 30 members of the VW financial staff. Another session is planned for next May and the annual talks under Prof. Thomée's tutelage are well on the way to becoming an institution.



Friedrich Thomée felt sorry for the graduates in his finance department.

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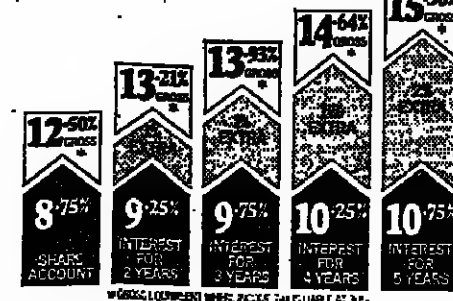
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THE ARTS

Foiano della Chiana, Italy

A Tuscan album

by WILLIAM WEAVER

The big photography show— or complex of shows — which recently ended in Venice was an eloquent demonstration of the immense Italian interest in the photographer's art. Italy is reputed to have more photography magazines than any other country in Europe (some of the publications are less than serious, evincing interest chiefly in nudity à la David Hamilton); Italian publishers are beginning to bring out serious monographs on leading photographers of the past and the present; museums are buying prints for their collections, and private galleries are regularly offering shows of new work.

This interest also exists at a grass-roots level. A small-scale but fascinating show, held a short time ago in the Tuscan town of Foiano della Chiana, is typical and illuminating. Foiano is a good-sized market town (population about 10,000), overlooking the Chiana Valley, famous for its *chianina* beef (if you have ever enjoyed a bistecca fiorentina in Tuscany, the steak was probably grown in this area). Foiano also has an active Foto Club — most Italian towns and cities have them now — and it was this group that organised an exhibit of the photographs of Furio Del

it. Entertainments at Foiano half a century ago included a dancing bear in the Corso, a *ciarlatano* telling fortunes in Piazza del Re. The peasants washed the sheep, before shearing, in the Chiana canal; they flailed the grain with primitive wooden implements, ploughed with wooden ploughs. Then the first farm machines arrived, and they are photographed as protagonists, with a few peasants staring at them, in awe, or perhaps in dismay.

The First World War touched Foiano. Some of the farm machines were run by soldiers, while the local men were off fighting the Austrians. A plane crashed in the valley, and Del Furia went out to photograph the wreckage. A few days later, he photographed the pilot's funeral. After the war, politics. Del Furia took pictures of orators, from various parties, in the main square, and an immense May Day rally in 1920, with a banner saying VIVA RUSSIA VIVA LENIN.

In an eerie picture, taken from an upper window of his house, Del Furia documented the Fascists' arrival: two open lorries are parked in the square, crammed with squadristi, and soldiers are with them. This in 1921, before the March on Rome and the establishment of



'Group Portrait' by Gillian Barlow

Arnolfini, Bristol

Narratives and Illustrations

by WILLIAM PACKER

Any exhibition of contemporary art so bold as to proclaim itself "narrative" is bound to excite in us a certain interest, not to say positive anticipation, for it is not so very long since to rally out under such a banner would have been a risky business, likely to call down upon anyone remotely to do with it all sorts of smart critical fire. "Illustrative" and "literary" were killing epithets only yesterday, or so it seems, and we had to be pretty quick on our feet to get away with a taste even of the decadent Victorians, let alone the current Academy. So when a young critic now seeks to persuade us that it is really all right and the coast clear at last, naturally we go along to see what he means.

But it turns out that he is none too sure himself. Timothy Hyman has added a rider to his selection of recent painting at the Arnolfini (until October 20): "The Figurative Art of two generations" — which hedges his bet rather. Narrative Painting, Figurative Painting: they are not quite the same thing. And in the excitement of his personal discovery that some serious artists have been painting pictures with people in them these past 30 years and more, and do so still, he forgets to make clear the distinction.

Or rather he neatly ducks the issue with the truism that a definition is difficult to establish, and going on to claim the entire western figurative tradition, from the earliest frescoes to the great "machines" of the nineteenth century, as precedent. He does not really want to be stuck with the Victorian simplification that every picture tells a story, and yet he says, "The images I've loved best in every period of Western Art present a figure... caught up in some kind of story." So all we can do is wonder round what is the several thousand words of introduction notwithstanding, a most unconvincing polemical enterprise, and make what we can of it.

over the past 30 years," to which the only possible response, having recaptured enough breath, is a firm raspberry. What can he mean? He includes his own work in the show, and so we learn from the catalogue that he was at the Slade in 1963, and has continued active in the art world ever since; but, really, what can he have been doing, where can he have been hiding, that he can now make so misconceived a statement? Who are the heroes of the show? Why? David Hockney, R. B. Kitaj, Eduardo Paolozzi and Michael Andrews. Does Hyman mean to tell us that they, and painters like Francis Bacon, Howard Hodgkin, Allen Jones, Anthony Green, Leon Kossoff, and all the rest, some in his show, some not, owe what little success they have to his own latterday enlightenment and patronage? I think not.

His selection embraces 21 artists who fall into three groups: some who achieved major reputations in the sixties; some of the same vintage who are now established professionally but whose wider recognition, and finally a number of younger painters, all fairly well represented and the largest portion of the show. Groups one and two offer us the most interesting work in general and a handful of major individual items, most notably the two paintings by Kitaj, one early, one comparatively recent, and "The Colony Room" by Michael Andrews, again a work dating from early in the period. Andrews works excessively slowly, shows only rarely, and his paintings have the nasty habit of disappearing for ever into private collections; but his reputation has stood very high all this time. He can hardly be thought a snail; and to see him here is no re-examination, merely a treat. The same is true of the others: Hyman thought to re-assess them, but a work piece is no basis for such an exercise.

The middle group is crowded out too, marginally more generously hung, but only to the extent of one large work and a few drawings or tiny paintings. Maggi Hambling, Anthony Green and Jeffery Camp all show strong things,

but shoulder to shoulder on the same wall they hardly help each other along. It is paradoxically the generally smaller works of Ken Kiff and Peter de Francia, the one with paintings, the other with drawings, that shown en bloc are able to establish a useful presence. Yet this group of artists alone, all of them in mid-career, and producing work of considerable interest and accomplishment, given the run of the entire gallery, might well have made Hyman's narrative point for him: Maggi Hambling with her biographical portraiture, Camp and Green with their autobiographical adventures, Kiff with symbolic incident and de Francia with literary pre-occupation.

The final section, which takes the lion's share of the space, is the most disappointing. Setting out to show us what is "happening among younger painters," it uses young in the loosest possible sense, suggesting merely that the artists have risen only recently to our attention, if at all. Only Wynn Jones, with his ominously flapping, strangely distorted figures, distinguishes himself in any serious way, though Gillian Barlow's frankly illustrational work is acceptable enough, and there are a couple of good things from Andrew Jackowski, minimalist Beckmann-like interiors. For the rest, Paul Butler follows Moffat follows Kitaj, flatteringly to deceive, making distortion and mannerism supply their want of personal conviction; but at least their work is technically adequate. So much of the rest is as over-large as the artists themselves are, near-swept, ill-composed, weakly drawn and ineptly painted. The narrative element in the work would again seem to reside solely in the fact that each work contains a number of figures, all of them more or less formally related to one other, but ambitiously enough to make us supply our own little history. Something goes on but we are not sure what.

Which brings us back to the question of Narrative Painting. A narrower selection, even from among what we see here, might well have made a particular point of Kitaj and Hockney, Camp and Green, Jones and Jackowski

Wigmore Hall

Fauré series

by RONALD CRICHTON

The Wigmore Hall's Fauré series, stretching from now until March, the programmes not exclusively but always partly devoted to the chamber music and songs, draws good audiences. There was a big house on Sunday for Paul Crossley's piano recital — Mr. Crossley has a following but up till quite recently I doubt if in this hall he would have risked as much as half a programme of Fauré. The splendid piano music is one of the bulwarks of Fauré's output, yet his obstinately faithful and enchanted British public has been slow to explore it.

Mr. Crossley, one of the most gifted and interesting of the younger British pianists, left no one in the dark about his profound feeling for this music. He has the measure of the size — many of these pieces masquerading behind conventional titles ("Nocturne," "Barcarolle" and so forth — Fauré, who was uninterested in the descriptive aspect, adopted them in deference to custom and publishers) and large structures of some complexity. He has a beguiling sonority that except for one or two moments in the Valse Caprice No. 4 (a more adventurous page than the designation implies) remains round and sweet, lending noble depth to the organ-like basses to which Fauré anchors his harmonic adventures.

There were, however, some oddities. There is room for argument about the interpretation of Fauré, usually centering round the question of rhythm — strict or not? Even those who don't believe the feeling is all there already must surely favour greater strictness than Mr. Crossley allowed himself. At least there must be greater strictness at the beginning of a piece — in the First and Fifth Barcarolles the failure to establish a pulse soon enough possibly made the ultra-expressive treatment of the melodies later seem more extreme than it was. One doesn't want the mechanical strictness of pianists who type rather than play, but as Mr. Crossley himself showed in the Third Nocturne, there is a middle way.

There were fine things in the Seventh and Thirteenth Nocturnes, masterpieces of Fauré's middle and late periods, also in the Seventh some rather debilitating hesitations — nothing to do with technique or memory but a kind of emotional self-indulgence threatening mannerism. This was not confined to the French master. In the four Chopin Ballades, of which the pianist gave an often impressive and highly-charged account, he dangled the line in No. 1 and mumbled the innocent lullaby strain in No. 3 into something strange. The pianistic talent and the gift of musical communication in this artist are so valuable that these signs of aberration need controlling.

Ian Partridge, with Jennifer Partridge, an attentive partner at the piano, sang Schubert's *Die schöne Müllerin* on Saturday evening, preceded by a modest group of mostly early songs by Fauré, linking the recital with the Wigmore Hall's Fauré series. The Schubert cycle was sensitive, intelligent, with some delicately held phrases (in "Die liebe Farbe" for example) also moments of passing strain when the tenor's tone was less limpid than usual — to put things crudely, the higher notes sometimes tightened and went into the nose. How mysterious is the relationship between a given voice and a given hall — one has heard this singer project far more keenly in larger spaces.

A limited supply of physical energy where it was needed, for instance in "Morgengraue" and an indoor feeling suggesting that this jittery lover was more likely to blow his brains out at home like Werther than to drown himself in a brook, reinforced an impression made by the Fauré group that Mr. Partridge may have been slightly indisposed. "Lydia" (which demands simplicity usually puts both singers and accompanists on their mettle), and "Sylvie" went well. Other things were under-ritualised with good French accent but weak diction — some consonants were lost altogether. This mattered even more than usual because the French part of the artist's scruffy word sheet was abominably misprinted.



'Pipi and Angiola with umbrella in their farmyard' 20 June, 1918

Furia, a local amateur, who died in 1932.

Del Furia was the village pharmacist. The photograph of him seems to show a conventional pillar of the Italian middle-class: hair slicked down and neatly parted, rimless spectacles, trimmed moustache, sober clothes. But he obviously had an inquiring, unconventional mind — and an alert, tasteful eye. From about 1912 until the time of his death, he took thousands of pictures, keeping also a careful log of his work in a series of notebooks. Lost at some point after his death, his plates — over 5,000 of them — were rediscovered a few years ago, and bought, with the notebooks, by the municipal administration of Foiano.

It was a wise purchase. Wittingly or not, Del Furia documented a whole era in Italian life.

But more important, Del Furia recorded the world of the village and of the farms around

the Rogine. Though the Government at the time denied any complicity between the Fascists and the armed forces, there it is, in the photograph. A few days later, in the Foiano square, the Fascists were brutally shooting the local resistors.

Seeing these photographs — the show included about 300 of them — simply displayed in the classroom of the Foiano Elementary School is a moving experience. You look at the past, but without much nostalgia. Del Furia's peasants are not pastoral: their work is hard, constant, unrewarding. The political speakers inevitably remind the viewer that, a short time later, came a period when speech was muzzled in Foiano, as in all Italy. Del Furia's photographs (many of them strikingly beautiful just as compositions) often have the charm of a family album, but they also have the sharp edge of reality.



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Festival Hall

Skryabin's First Symphony

On Sunday, in their opening concert of the season, Riccardo Muti and the Philharmonia gave a rare performance of Skryabin's First Symphony. Written when he was 28, it is hardly a juvenile work — he had already behind him the skilful Piano Concerto and a quantity of solo piano music no less sophisticated than original — but we never hear it. It was by far his most ambitiously extended piece before 1900, delicately orchestrated as well as richly, and full of sharply personal turns; and as a whole, it doesn't work at all.

There are plenty of incidental rewards, and all praise is due to Muti and his orchestra for their refined and glowing account of the score. What remains most attractive in the Symphony is just what is hardest to bring out: its feline, tenderly ambiguous melodies, which presuppose a soloist's sensibility (like Skryabin's own), and if blunted leave the awkward broad lines that conclusion seem to have a symphonic sense, they would have, done it.

ing the right intimately expressive note, even where whole string sections are expected to phrase like a solo artist in a private recital. There were flawlessly sympathetic contributions from the first flute and clarinet, Patricia Lynden and John McCaw, who revelled in all the music that recalls Skryabin's hyper-sensitive Preludes.

Where something more like violent passion enters the score, the weight must be still harder to judge — there is a suggestion of cat's-paw about it even where the composer's intentions are epic. Here, too, Muti showed a deft hand with holding disparate material together, and still achieving a luminous shimmer. Only the Borodinesque Scherzo sounded as if it wanted one more play-through yet. In the chorale Finale, (an utterly gratuitous movement), Irina Arkhipova and Robert Tear led off with brave conviction, and the Philharmonia Chorus made a magnificent noise if anything could have made that conclusion seem to have a symphonic sense, they would have, done it.

Skryabin, rapturously embedded in the Chopin tradition, had no conception of Austro-German symphonic form, and he had not yet developed the crystalline structure alternative that would enable him to fill out big works later. But this revival was eminently worth having; and one looks forward to Muti performances of the stranger, grander Skryabin with the highest expectation.

DAVID MURRAY

Philharmonia plans

Mr. Christopher Bishop, newly appointed general manager of the Philharmonia Orchestra, says he has accepted the suggestion of Riccardo Muti, the orchestra's principal conductor, who has signed a new contract and accepted the additional post of music director.

In the new season, the Philharmonia will give 115 concerts. There are 140 recording sessions booked, and three television programmes.

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FINANCIAL TIMES

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Tuesday September 18 1979

Sweden in a maze

A COMMON phrase in the Swedish general election campaign was "Sweden at the crossroads." The results have confirmed it with a vengeance. Sweden is certainly at a political crossroads, and doesn't know where to turn. So close was the voting indeed that we shall not know for a day or two who has actually won.

Referendum

On the face of it, there seems to have been some polarisation among the electorate. The Communists, on whom the Social Democrats would rely for a majority if they were in a position to form a government, achieved their best result for 30 years by gaining three seats. At the other end of the political spectrum the winners were the Moderates (Conservatives) who, by Swedish standards, are regarded as extreme and who have become the largest of the non-socialist parties in Parliament.

Depending on the distribution of the postal votes, there will be either a Social Democrat Government supported by the Communists or a non-socialist coalition of Moderates, Centre and Liberals. Either would be lucky to have a majority of more than one, and neither would find it easy to govern. The Communists would presumably demand a price for their support, and all the more so because of their relative electoral success, while the non-socialist parties have shown strong tendencies to quarrel among themselves.

Moreover, even if the result had been more decisive, there would still have been little let-up in the political campaigning. One of the key issues in Sweden in recent years has been nuclear power. It was removed from the election campaign by an all-party agreement to hold a referendum on the subject next March. The Centre Party did well by stressing its opposition to nuclear power in the election three years ago, but was the loser this time when the issue was in temporary abeyance. All other parties are to some extent divided on the matter.

It looks therefore as if there will be no stability in Swedish politics until the future of

nuclear power is decided one way or the other.

Economy

It would be rash to conclude from all that, however, that the prospects of doom are necessarily right and that Sweden is in for a period of crisis, if not decline. The economy has recovered remarkably well in the past two years after the negative growth in the mid-1970s. Real GDP should expand by at least four per cent this year and there has been a striking increase in the volume of exports. Company profits have also been rising, admittedly from a low base. Not least, the trade union movement has remained from using its undoubted power to press unrealistic wage settlements, though the real test here could come in the next few months. The economic performance suggests that the Swedish model still has a certain resilience.

Even the politics can be read in a less discouraging way than the obvious. The Social Democrats have behaved sensibly since their election defeat last time. They have trimmed their policies slightly, concentrated more on presentation and held their ground. A large part of the electorate clearly still prefers social democracy in its Swedish form of egalitarianism plus growth. It would be even larger if the Liberals were included, as they can fairly be, as social democrats of a mild variety.

Three year rule

The paradox is that the Liberals, as the smallest non-socialist party in Parliament, are in many ways also the strongest. The other non-socialists could not govern without them, yet the Liberals could support the Social Democrats. It remains to be seen whether this kind of coalition bargaining will take place, but the election results suggest that what the bulk of the Swedish people want is a mild form of social democracy.

There is one final point. Sweden is doing itself no good by going to the polls every three years. That is one rule which ought to be changed whoever forms the new government.

The looming energy gap

THE GLOOMY tone of the International Monetary Fund's annual report on the subject of oil price increases serves to underline Britain's apparent good fortune in being a significant oil producer in its own right. The country's monthly deficit on oil trade dropped to £70m during the January-July period compared with £163m during the corresponding seven months of last year. That deficit will evaporate altogether as the UK moves into its enviable state of energy self-sufficiency sometime during the next year.

Conservation

The main concern now is whether Britain can take advantage of its privileged position to strengthen its industrial base, to push ahead with alternative energy schemes and to implement conservation measures of lasting benefit. There is not a great deal of time in which to take the necessary action. The latest figures issued by the Department of Energy indicate that the country's return to a position of net energy importer may come more rapidly than previously envisaged.

In its submission to the Vale of Belvoir coal mines public inquiry the Department warns that by the 1990s domestic oil production will be in decline. Natural gas production might begin to slip a few years later. At the same time the alternatives, like coal and nuclear power, are not being developed fast enough.

Revision

The urgency of the National Coal Board's "Plan for Coal" development programme is underlined by the fact that without early and continuing investment in new production, colliery output in 1990 would be lower than it is today, perhaps falling to around 80m tonnes annually before the end of the century (compared with around 120m tonnes at present). Given the necessary development boost the Coal Board is hopeful of attaining an output of around 170m tonnes per annum by the turn of the century.

But the development of coal fields, like that of nuclear plants, involves long lead times in some cases as much as a decade of planning and construction. To make matters worse Britain's oil resources may not last as long as once thought. The latest published

Government estimates of Britain's offshore resources show that the total amount of oil that might be ultimately recovered could be between 2.4bn and 4.5bn tonnes. Last year the range was set at 3bn to 4.5bn tonnes and it is quite possible there will be another downward revision before next summer.

All this leads the Department to the conclusion that there could be a sizeable gap between energy supply and demand opening up within the next two decades, a gap as wide as 105m tonnes of coal equivalent by the year 2000. Assuming, for simplicity's sake, that the gap was to be filled with coal at today's prices the burden on the country's import bill would be well over £2.5bn. In reality the cost would be far higher for much of the gap would have to be filled with imported crude oil and all the signs are that OPEC will make sure that the cost of this fuel will rise in real terms over the coming years.

Lower demand

Conservation will help, of course, but the Energy Department has already taken account of this in its latest forecast. It estimates that by the year 2000 UK energy demand could be in the range of 445m to 515m tonnes of coal equivalent. This is some 5m to 45m tonnes less than the forecast contained in last year's "Green Book" on UK energy policy.

However, while the Government sees a lower level of demand than hitherto—a reflection in part of more modest economic growth—it foresees an even bigger drop in the amount of indigenous production. Last year the Energy Department could see the UK producing between 475m and 515m tonnes of coal equivalent by the end of the century. The Vale of Belvoir Inquiry will be told that it now sees domestic supplies being in the range of only 355m to 410m tonnes of coal equivalent.

The warning implicit in these figures must be taken seriously by everyone concerned; the Government, consumers, producers and environmentalists. The Government has largely dealt with the more immediate task of boosting North Sea oil exploration. Now it must inject more urgency into the longer-term task of developing alternative energy sources and encouraging an even greater conservation effort.

STRUCTURAL FLAWS

BY JOHN MOORE

Lloyd's troubles likely to lead to reforms

WIDESPREAD PUBLIC concern about the troubles that have hit Lloyd's of London is likely to lead to some of the most extensive reforms that this insurance market has ever seen.

Flaws in Lloyd's structure have been revealed by the celebrated Sasse affair, the "Savonarola" claims row, the possibility of the market's largest-ever losses from computer leasing insurance, the halting of dealings on five underwriting syndicates under the management of Ashby and Co., and controversies surrounding many of some of the largest approved Lloyd's insurance brokers.

When Mr. Ian Findlay, the 61-year-old chairman of Lloyd's of London, completes a two-year term of office in December he will have presided over an insurance market which is passing through a turbulent period in its history.

Many of the troubles that have come to the surface during the 21 months or so that Mr. Findlay has chaired Lloyd's were developing sometime before that period. These problems have been varied but what they have revealed are breaches of Lloyd's accepted procedures which might suggest that the market is in some disorder.

Lloyd's claims that the incidence of the troubles or the amounts of money at issue are not significant in a market which handles over £2bn of insurance premiums in a single year. But what is of real concern is that the troubles in Lloyd's have exposed weaknesses in what have always been accepted as the market's strengths.

The principal strength of Lloyd's, which Lloyd's maintains has been responsible for its predominant position in international insurance, has been its untrammelled entrepreneurial environment. This environment has been allowed to flourish with the minimum of outside regulation from government departments or internal intervention by Lloyd's own ruling and administrative bodies.

Lloyd's has argued persuasively that it is able to regulate its own market, although it is the ability which has been challenged by the recent run of problems.

Taking account of a growing political and public concern about the effectiveness of its self-regulatory procedures, Lloyd's 16-strong ruling committee decided a year ago to look into the whole question of its internal powers.

For much of this year a seven-man working party headed by Sir Henry Fisher has been taking evidence from many members of the Lloyd's community and reviewing the constitution of Lloyd's, as established under Lloyd's Act of Parliament and by-laws, and which gives the Lloyd's committee powers to supervise those

who carry on insurance business at Lloyd's, the powers of the Lloyd's committee, and any other matters which the inquiry team consider relevant. As each new controversy exposes fresh weaknesses in Lloyd's so the nature of the inquiry's brief has become more complex.

Recent developments in the Sasse affair whereby Lloyd's is enforcing the principle of unlimited liability through the courts—requiring 30 members to declare that their assets are sufficient to meet their liabilities—raises a number of issues about how this problem can be handled effectively in the future.

Moreover, Lloyd's earlier handling of the Sasse affair—when the Lloyd's committee provided numerous forms of aid to the syndicate which is facing £20.3m of losses—attracted criticism that the principle of unlimited liability may have been compromised. The Fisher team is likely to study carefully the issues that the Sasse controversy has raised.

On the surface there seems little wrong with Lloyd's. From its modest beginnings in a coffee house in 17th century London, Lloyd's has developed into a major international insurance and reinsurance centre.

Currency earner

It is the City of London's largest single earner of overseas currency from invisible exports. Latest figures for 1978 show that Lloyd's overseas business underwritten in the UK contributed £362m, over a third of the total net earnings of UK insurance institutions, and over 15 per cent of the total net overseas earnings of the City.

If the contribution of approved Lloyd's insurance brokers is included, the role of the Lloyd's community as an overseas earner in the City looks even more impressive.

Lloyd's stresses that it is a national asset and has become so because of the unique way in which it operates: its flexibility in being able to take on many kinds of insurance which could not be arranged elsewhere, coupled with an entrepreneurial spirit which has been left free from government intervention, has helped Lloyd's achieve a steady rate of growth.

Lloyd's reputation has been further enhanced by the market's financial security which backs all Lloyd's policies. The 17,279 members who have joined Lloyd's all accept the principle of unlimited liability, which, together with a battery of other Lloyd's funds and members' deposits, ensures that all valid claims are settled.

In the past ten years the Lloyd's market has undergone a period of rapid expansion. In

1969 there was a membership of around 6,000. Now there are over 17,000 individuals who are supporting Lloyd's with committed capital. Because of the expansion of the membership, Lloyd's has been able to take on an increasing volume of business. During the same period premiums handled have climbed from £700m to £2bn.

The latter part of this expansion has been achieved at a time when there is already excess capacity in the market: too many insurers are chasing business which has not grown at anything like the same rate as the available capacity.

Market pressures have led to corners in usual market procedures being cut by both many of the Lloyd's insurance brokers—who produce insurance business for Lloyd's underwriters—and often the underwriters themselves. Because many underwriters have found themselves in a negotiating position of weakness, they have found the commercial pressures too compelling to investigate or inquire about the quality of the insurance business they have been receiving or check that proper market procedures have been followed.

The underwriters would argue that this should not be part of their work. Traditionally, the underwriter's function is reduced to the area of acceptance of risks and payment of claims. The brokers undertake all the administrative functions of obtaining the business, presenting it to underwriters, obtaining all the facts and figures, preparing the policy documentation, administering the insurance throughout its period of cover, renewing it, helping with claim settlements, and the accounting. There should be very little duplication of work between the broker and underwriter.

To make the market an effective and efficient operation requires a spirit of utmost good faith, which means that a full disclosure of information must take place between both the broker and the underwriter. By far the largest market in Lloyd's is the non-marine market. It has been developed over the last hundred years and accounts for nearly half of Lloyd's total insurance business. The non-marine market insures every conceivable kind of risk from professional indemnity and products liability to the legions of access or footfallers. It can cover routine insurances such as damage to property or complex problems such as political risk.

The growth of this market owes much in recent years to the use of a variety of delegated mechanisms. There have allowed underwriters to build up significant portfolios of overseas business quickly and at low cost. Of these the "binding authority" has attracted most attention and criticism. A binding authority allows a nomin-

ated third party to grant insurance cover on the underwriter's behalf. Through the use of such an arrangement an underwriter effectively delegates his pen to an insurance specialist, often based abroad. The holder of the binding authority can underwrite business for a syndicate up to certain specified limits.

Binding authorities are generally negotiated by established brokers who take a percentage from the arising business. Ideally, binding authorities should go to those insurance specialists who have underwriting expertise but often they have fallen into the hands of those who are more adept at brokering than underwriting.

The use of binding authorities has fallen into disrepute because there has often been a confusion of function by the holder of the authority. A duality of interest can be built up whereby the binding authority holder is effectively a broker rather than an established underwriter. Often the business operations of the person holding the binding authority are so small that he cannot provide an adequate underwriting service. Moreover, some binding authority holders lack the necessary professional skills.

Lloyd's non-marine market association offers a procedure whereby all binding authority holders can be vetted as to their suitability. An insurance specialist based in the U.S. gained a binding authority from the Sasse syndicate after negotiation by the syndicate's brokers. This authority holder never gained approval under Lloyd's recognised procedures, although he produced fire and damage to property insurance business for

the Sasse syndicate which was to lead to a large proportion of the losses.

By the time that Lloyd's gained any idea of what was going on the authority holder had already underwritten a volume of business on behalf of the syndicate, much more business than the syndicate in fact expected. Nearly a third of the eventual loss making insurances were underwritten during the period of a month.

In these circumstances Lloyd's powers are limited. For if insurances have been issued in Lloyd's name then Lloyd's argues that it is bound to honour all the policies and pay up on valid claims.

Reporting weakness

Essentially, all the problems at Lloyd's come down to a weakness in reporting procedures among members of the market. The Sasse syndicate breached its premium limits, which are currently related to the amount of capital that backs the syndicate, accepting during one underwriting year £10m of premium against a limit of £4m. And one of the Ashby syndicates experienced problems with its premium limits as a result of its involvement with binding authority business.

But if there are weaknesses in the reporting procedures of the members of the Lloyd's community then there is also weakness in the powers of Lloyd's to enable it to take action and protect the good name of its market.

Computer leasing insurance business, which is likely to produce the largest losses in Lloyd's history, was largely due to a major error of underwriting

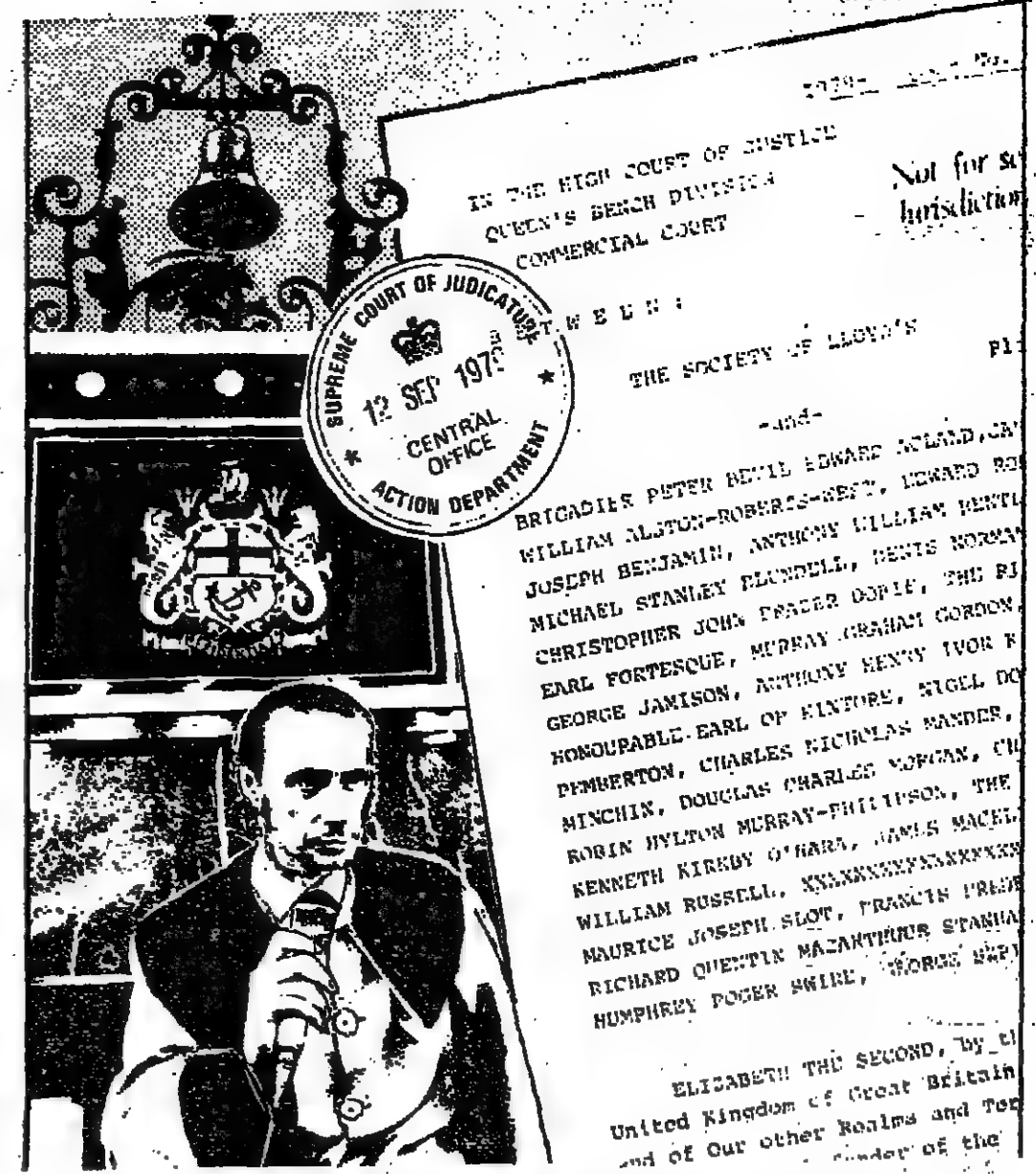
judgment on a new class of business. And yet the question must be asked whether Lloyd's own internal checks on the leasing business—which was eventually to represent 81bn of insured values in the market—were adequate.

Lloyd's does not insure the shortage of receipts, sales or profits of any venture, or the financial failure of any venture which "protects" the insured against financial default or guarantee rules. But of the early termination of computer leases for computer leasing companies have been regarded as acceptable because they assure a recognised contingency, namely the early termination of the lease.

Mr. Findlay recently told the Wilson Committee reviewing the functioning of financial institutions that there "are many ways" of arranging contingencies, risks and I would not advise that some of them do not impinge into "the area of financial guarantee insurance. The question of whether computer leasing insurances broke the spirit, if not the letter of the financial guarantee ruling, does not seem to have been considered.

But when troubles occur Lloyd's has little formal organisation to cope with. Its Acts of 1871 and 1911 are out of date and largely irrelevant to dealing with contemporary disciplinary matters within the market.

Lloyd's itself has recognised that appeals to the membership to adopt a responsible attitude within the market are not enough. This is why we are likely to see an extensive programme of reform in its self-regulatory procedures in the months to come.



The "caller" sits beneath the Latine Bell relaying messages to brokers. The writ was issued by Lloyd's against 30 members of the Sasse syndicate requiring them to produce a certificate of underwriting account by September 30.

MEN AND MATTERS

The elm's return from the Orient

The more arboreally conscious walking along Queen Victoria Street in the City may have noticed a particular sapling bearing up to the carbon monoxide. It is an elm of the unusual kind, *ulmus parvifolia*, which was flown especially from Japan along with 11 others, fore-runners of an ambitious scheme to start reintroducing disease-resistant elms to Britain. A major Japanese trading company plans to import 10,000 of them next autumn to celebrate the centenary of its London operation.

"We wanted to make a permanent contribution to the host country rather than have the usual cocktail party junket," says Wynne Pearce, an executive of the company. Even though the scheme has been cloaked in secrecy, the demand for a share of the trees by local authorities and other public institutions has been extraordinary. "We could happily accommodate at least three times as many trees. If we had advertised, it would be unlimited. Because of the cuts, there are council workforces sitting around with nothing to do."

The bulk of the elms will come by ship from Canada, where a great deal of research has been done into Dutch elm disease, and it is believed that Asiatic elms are immune. The remaining 3,000 will be flown from Japan, where the disease is unknown.

The scheme, curiously, met with some resistance from dyed-in-the-wood traditionalists who feel that any non-English elm should be *arbor non grata* (or should it be *non gratus*?) but in general the response has been very enthusiastic, even though it has not yet been proved that the Asiatic elm will keep its immunity in a British habitat. "The proof of the pudding is in the eating," says the Forestry Commission cautiously. However, there are, it seems, Asiatic elms in Islington which have so far survived the disease. Pearce, who has been organ-



"It's from Michael Heseltine telling us where to go."

One cottage has an idea the surfer computer villages might care to copy: a tea-cozy which matches the bed cover. The nearby British embassy, maintaining Sir Nico Henderson's fine tradition of commercial enterprise, has also laid on Lambeth's town crier, five policemen and 30 bagpipers.

Bird's flight

The competition to dream up new economic theories and toss off insouciant forecasts seems to grow ever more hectic among the authors of stockbrokers' newsletters. The latest prize must surely go to one Tony Bird, writing about the options market for W. I. Carr.

He declares that the British Government will make an economic U-turn in the spring of next year. This pronouncement is based on the claim that changes of course were made by new governments in 1970-71 and 1974 after approximately nine months. That, says Bird, is the "going gestation period."

So simple that one wonders why all those Treasury experts are wasting their time.

Home truths

As nuclear industry leaders see it, some newspapers have given them a very hard time over the Mancuso Report. This U.S. study purports to demonstrate that long-serving workers in nuclear plants suffer slightly more cancer than the national average.

A first reaction came from top epidemiologists such as Professor Sir Richard Doll, the Warden of Green College, reflecting the Mancuso findings as statistically unsound. Doll, it will be remembered, was the man who established the link between cigarette smoking and cancer.

Now the nuclear industry is also striking back. At a Press conference in Doureey, the assembled journalists were treated to some of the statistics by Cliff BlueRed, director in

charge of Britain's fast breeder reactor. In London, newspaper industry employees suffer 32 per cent more deaths from lung cancer or bronchial cancer than the population as a whole; in Manchester the figure is 41 per cent more.

Before rushing to open the window and take a deep breath of sparkling Cannon Street air, I should like to speculate that the cause is noxious gases given off by overheated typewriters.

Buying goodwill

If and when the Zimbabwe Rhodesia question finds a solution, one of Julius Nyerere's suggestions at the Commonwealth Conference may help to calm any still-ruffled sensibilities. The Tanzanian president feels it might be helpful for the Commonwealth to buy out nervous white farmers in Rhodesia, as was done after Kenya's independence.

I learn that the Kenya Land Transfer Programme, as it was called, has only just come to an end. 16 years after independence, at a cost to Britain of a mere £33m, involving the buying-up of 3.5m acres of land, more than 500,000 land-hungry Africans were resettled. The late Jomo Kenyatta said the scheme was largely responsible for the smooth handover of power in Kenya, and laid the foundations for good relations with Britain ever since, with which Whitehall agrees.

Just 25 white farmer-blandishments. Of the rest who could take their sal anywhere they wanted, ironically, moved to rather more to Rhodesia.

Blue streak

Card in a Portsmouth window: "For a grey A. parrot, Ernie's talker. Sit for fishwife or deaf person."

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FINANCIAL TIMES SURVEY

Tuesday September 18 1979

Telecommunications

Telecommunications is widely regarded as one of the key industries of the next two decades. Improvements in technology have led to spectacular growth in recent years, and a similar rate of growth can be expected in the foreseeable future. The main problem will be to compensate by increased manufacturing capacity for the loss of jobs caused by technological development.

Industry
of
the
future

By John Lloyd

ELECTRONICS HAS been seen as the key industry of the late 20th-21st century for a decade: within it, telecommunications is at once the largest market and the key strategic sector. It is universal—every country in the world has a telephone system. It is growing rapidly—world rates of growth are forecast at around 10 per cent into the 1990s, the size of the market leaping from over \$30bn now to over \$65bn in 1987. It is changing rapidly—the marriage of the computer and the telephone exchange has produced a wholly new type of system. It is greatly widening its scope—telecommunications networks now handle or will soon handle ever-increasing amounts of data, cable TV, electronic mail, videodata services—as well as the conventional telephone and

telex messages. Finally, it has become a crucial part of the industrial/social infrastructure of an advanced society, the loss of which would halt industry, commerce and distribution.

The growth curve in telephone use has been getting progressively steeper since the last war, with North America and then Europe providing the bulk of that growth: the numbers have been almost doubling since 1945, and are forecast to continue to do so until 1990. The rate of growth in the U.S. will slow slightly, though it will remain the largest market until the early 1980s. But Europe will grow at around 14 per cent. Asia is forecast to take off strongly in the early 1980s, Latin America to show stronger growth by the mid-1980s, while Africa and the Pacific countries will turn up slightly (from a low base) in the next decade as well.

It is not surprising that high growth rates are a function of advanced developments, of course: but both because telephone systems are international in their links, and because the telecommunications equipment business is itself increasingly international in its interests (even the mighty American Telephone and Telegraph has moved ponderously into the export markets), the developing countries have a strong voice in the industry. All countries are represented on the International Telecommunications Union, many on Interotel, which regulates satellite transmissions: all are objects of the attention of manufacturers, if not for present orders (which may be

WORLD TELECOMMUNICATIONS MARKET				
	\$bn.	1977	1982	1987
		10.2	14.8	21.4
Switching		1977	1982	1987
Transmissions and local		10.2	14.8	21.4
distribution		10.9	16.1	23.4
Terminals		3.1	4.3	5.9
Mobile radios		2.3	2.4	5.9
Private systems		2.7	4.6	7.1
Others		1.2	1.9	2.5
		30.4	45.1	65.3
North America		14.3	19.2	25.9
Developed European countries		5.2	10.0	16.1
Developed Pacific countries		2.4	3.2	4.3
Middle East		3.6	6.3	10.0
Other developing countries		4.0	6.2	9.0
Total		30.4	45.1	65.3

Source: Laurie, Millbank and Co.

small), then for future business, which will certainly be bigger. The Middle East continues to excite exporters: China is also thought to hold out possibilities. Africa and Latin America are less exciting but are the arenas for fierce competition for all that.

In one sense, there are two markets in telecommunications to which the manufacturers must address themselves—the simple and the sophisticated. The "simple market"—broadly made up of developing countries, with fewer than 10 telephones per 100 population, is one where much of the work to be done is basic laying of major trunk networks, establishment of large and small exchanges for the first

time, together with the development of a technical and managerial system which can cope with future change. The "sophisticated market," made up of countries with more than 10 telephones per 100 population, is in part concerned with replacement of electro-mechanical networks with electronic ones, and in part with the introduction of a new range of office communications equipment and with new domestic devices as well.

These two markets are not, of course, so easily separable—especially when one considers that the system now being installed in Saudi Arabia by Ericsson of Sweden and Philips of Holland will be more modern than most in the U.S. and in

Western Europe when it is operational. Building up a system from a tiny base now has the advantage of being able to adopt the most up-to-date electronic technology available, without the need to scrap large amounts of electro-mechanical plant—assuming, of course, that the country concerned is wealthy enough to make the leap into the electronic age in the first place. However, it remains the case that the work now to be done in Third World countries is one of laying the foundations, while that to be done in advanced countries is extensive renovation coupled with thorough modernisation.

The technology which has most affected telecommunications in the past two decades has been the computer, which first allowed the control of the exchange to be computerised and now, with the advent of the microprocessor and the micro-computer, allows the electronic exchanges to offer an enormous range of facilities which are themselves computer-controlled—by computers on a chip. At the same time, this technology offers the possibility of digital telephony—that is, sending the voice messages in pulse codes, which are reassembled into speech patterns at the receiving end and which are at once more rapid and of higher quality than the standard method of transmission, known as analogue. Digital telecommunications is also, of course, much more suited to the transmission of data (which is already digitised), and which represents an increasing share of telecommunications traffic. Most of the major telecommunications

manufacturers in the world are now bringing out, or have recently introduced, digital electronic systems both for their domestic and for their export markets. The British Post Office, in concert with its main suppliers GEC, Plessey and STC, has been working for the past five years on "System X," an all-electronic digital system, to be unveiled this month in the Geneva Telecom 79 exhibition, which takes place under the auspices of the ITU. Other companies—as Ericsson, ITT, CIT-Alcatel and Western Electric—have digital systems on the market and are already making sales.

As the developing countries seek to climb on to the bandwagon of high telephone growth, in all cases using the state as the engine of investment and of development (or joint development with foreign companies), so in the advanced countries there is increasing pressure for deregulation, and for a relaxation in the state or private monopoly. The forces spearheading the anti-monopoly alliance are the telecommunications companies, who are looking for larger markets and higher profits: opposing them are (usually) the PTTs or private monopolies. Governments (in some cases) and trade unions. This taking of sides on the issue of deregulation, or "interconnect" as it became known in the U.S., is a major feature of the telecommunications scene of our times and one which has some way to go still. Both sides use large, moral-philosophical concepts to justify their positions: the interconnect lobby runs a strong line in the

freedom of choice and the evils of monopoly power: the PTT/monopoly side emphasises public service, the importance of planning and the need to maintain both standards and personal and national security. While the logic of commerce and power underlies these elevating debates, they do carry some weight in the political sphere, which is one in which telecommunications finds that it is increasingly required to operate both as an industry and as a service.

What are the consequences of this growth, first for the traditional methods of carrying messages, the postal services and, second, for the workers in telecommunications service and manufacture?

In the first instance, postal services are profoundly affected by the growth of telephone use, although it is not quite as simple as the growth of one meaning the decline of the other. Posts can grow at the same time (though scarcely at the same rate) as telephone use, as the UK Post Office has shown over the past two years. The use of mail order catalogues, the growth of circulars, or "junk" mail, even the unwelcome but increasing number of utilities and other bills: all mean business for the postal services. Yet, although it seems posts can cope with the telephone, it is unlikely that they will be able to continue growth when faced with electronic mail, telemetry (remote meter reading), direct order through videodata and the other new techniques now in development. By the 1990s, most PTT planners believe that postal

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services throughout the world must be prepared for decline.

As for the workers, growth should mean security of employment—but has not. The replacement of electro-mechanical production by electronic and electronic digital production has cut back sharply on jobs in telecommunications plants worldwide—though the service engineers tend to have increased in numbers. This basic difference in the industry is "solvable" only by strong growth in the manufacturing sector compensating, in employment terms, for the large rise in productivity which the new technology brings with it.

When the international telecommunication exhibition TELECOM 79 opens in Geneva this week, the world will see an unparalleled British telecommunications achievement.

System X is Britain's revolutionary family of digital switching systems for world markets, and is the centrepiece of the British Pavilion. System X is a complete package upon which the digital networks of the future can be built. The largest single telecommunications project ever undertaken in the United Kingdom, it is a collaborative development by the British Post Office, GEC, Plessey and STC.

This collaboration has been extended with the formation of British Telecommunications Systems Limited to promote System X in world markets. It is confidently expected that System X will be in the forefront of international digital systems installations in the 1980s.

In addition, the comprehensive range of transmission equipment and customer apparatus developed by five British telecommunications manufacturers—GEC, Plessey, STC, Marconi and Pye TMC—together with the consultative services and expertise offered by the British Post Office form a unique display at TELECOM 79, and are proof that Britain intends to provide what the world needs—advanced telecommunications.

Britain's System X is ready for the world



GENEVA 20-26 SEPTEMBER

The British Post Office
GEC Telecommunications Limited
The Plessey Company Limited
Standard Telephones and Cables Limited
British Telecommunications Systems Limited
Marconi Communication Systems Limited
Pye TMC Limited

TELECOMMUNICATIONS II

Controversy over PO's monopoly

THE SUPPLY of a telecommunications service throughout the UK is, broadly, a Post Office monopoly. A state of affairs which has been accepted very largely without question since 1968, when the Post Office Act established the corporation.

Earlier this month Sir Keith Joseph, the Industry Secretary, ended that state of affairs when he first announced that the corporation was to be split in two parts—one corporation for posts and National Girobank, one for telecommunications—and second, that he wanted to liberalise the telecommunications monopoly to allow manufacturers to sell their products direct to customers. The split will take some 18 months to achieve legislative form: liberalisation may take as much as a year, and the form it takes will be dependent on a review of telecommunications now going on.

That review will certainly not show that the Post Office's telecommunications business is unprofitable: for the past four years, it has been easily in profit, and over the past financial year notched up a surplus of £347m, up more than 6 per cent on the previous year. Growth in profits was more than matched by growth in demand—indeed, the level of demand, coupled with a long series of industrial actions by the Post

Office Engineering Union which only came to an end last autumn, has meant a large backlog of orders which was being reduced only to go up again as one of the side effects of the corporation's computer operators' strike, recently settled. Telecommunications has a target of a 6 per cent return on net assets before the payment of interest, one which it has achieved with ease in the two years since agreeing the target. This year, however, largely because of the computer operators' actions—which has delayed the sending of phone bills, disrupted cash flow, sent the corporation to the money markets and lost it an estimated £90m of profit—profits may well be significantly down.

Industrial action apart, then, growth is not a problem for the telecommunications business. So what is?

Technology

First there is technology. The Post Office still relies very largely on Strowger electro-mechanical equipment to make the connections for its 19bn calls in a year. Strowger equipment, developed decades ago, is both sturdy and reliable, and regarded by the older generation of Post Office engineers with much affection. It is, how-

ever, more prone to breakdown than electronic equipment, requires more maintenance, takes up more space and is slower and less flexible. In short, it has to go. The Post Office attempted to leap from Strowger to fully electronic in the early-mid 1960s, and failed: since then, it has seen the lead pass to other countries.

The exchanges which are now replacing Strowger and crossbar are the TXE2 (small) and TXE4 (large) exchanges, manufactured by the three main suppliers to the Post Office, the General Electric Company (GEC), Plessey and Standard Telephone and Cable (STC), a subsidiary of the U.S.-based multinational, ITT. TXE4 is a largely electronic, analogue system, a stage of the technology which has been overtaken both by fully electronic analogue systems and even more by digital systems. Still, only eight TXE4 exchanges are currently in service and 280 are still on order from the major suppliers, awaiting installation in the 1980s. Thus the Post Office will actually be buying, for the most part, a semi-electronic analogue system at the same time as its digital System X tries to find its feet on world markets.

System X—the subject of a separate article in this survey—

carries a great deal on its back—primarily, the hopes and fears of the UK telecommunications industry. A recent survey by stockbrokers Laurie Millbank of the UK electronics sector was downbeat about System X: "Whilst the development of System X represents a belated attempt to catch up with the most modern technology, there is a real threat that this will be 'overdesigned' (and overpriced) for export markets. The question therefore remains as to what export potential System X will have when it is finally realised and how the marketing of the equipment will be undertaken. The importance of achieving a significant volume of exports with System X can hardly be understated, and we believe it is fair to say that the very survival of the UK telecommunications industry depends on System X. In fact, the National Economic Development Council has stated that if the UK does not achieve a position as a major exporter this time round it will probably never be possible." (My italics.)

With such stakes, and with the current level of competition, it is perhaps easy to be pessimistic: but the System is already making its future competitors shiver over their shoulders, and it remains true that the world's telecommunications markets are by no means sewn up.

Quietened

The manufacturers who must both make and sell this and

other equipment are also profiled elsewhere in this Survey: it should be said here, however, that their joint co-operation on the System X project has raised fears that effective collaboration might not be possible. To a considerable extent, these fears have been quietened (or are at least no longer so often expressed). Much of the tension centred round the position of STC which, as a subsidiary of ITT which is itself developing (and will shortly market) a digital system—System 12—might be thought to be open to pulls from two directions. Again, the manufacturers have received criticism in the past for not pulling away from what has been felt to be an over-cosy relationship with the Post Office, especially at a time when telecommunications exports dropped from a 25 per cent share of world markets in 1963 to under 6 per cent in 1975. The manufacturers defend themselves by saying they were bound by Post Office specifications and ordering patterns. Both sides have a point, but the net effect has been relative decline and a situation at present which is seen as being one of "last chance."

The corporation has not been insensitive to charges that it lacks sufficient marketing and entrepreneurial flair for its own, the manufacturers' and the country's good. The System X project has been pushed along rather faster in the past two or three years, and the commissioning period of the first exchanges

—due to be cut into the system in 1982—brought forward. At the same time, it has recently set in hand a major upheaval in management structure within the telecommunications business, an upheaval consciously undertaken with the model of the Bell (AT and T) restructuring in mind. The net effect of the changes—which are still proceeding—are that marketing and product development are very much in command, and while technical standards are to be kept high, market signals are cleared to come through both to sales and to engineering. A particular emphasis will be placed on office communications, which the corporation has identified—in common with other authorities and large communications companies—as the area offering much the greatest growth. The business seems determined to show that it can compete in the market place as well as any private company.

Following Sir Keith's announcement earlier this month, it is certain that it will have to do so. It has considerable advantages: it will remain in control of the trunk network, and as System X develops none will know better than the Post Office what attachments will best suit it. It has thousands of highly skilled engineers on which it can call, and has traditionally strong relationships with the supplying industry, on which it will still exercise a decisive influence.

The manufacturers must regard the new situation with

TELECOM 79

TELECOM 79, the international exhibition of telecommunications systems held in Geneva from 19 to 28 September, is probably the largest of its kind ever staged, displaying what Sir William Barlow, the Post Office chairman, has described as "arguably the world's biggest and most significant investment in any single sphere of engineering and science."

There will be major exhibitions by the U.S., Japan, France, West Germany, Italy and Canada, each of which has been allotted a "national day" in which the focus of the exhibition will turn to their products. At the same time, two symposia will run, one in each half of the exhibition: while the World Administrative Radio Conference will begin its expected ten-week course, in which the sharing out of the world's airwaves should be decided.

The exhibition is highly significant for the UK, for two reasons. First, it will be the first demonstration of System X, and enormous interest can be expected to be shown in this much heralded system—especially from the competition.

Second, the UK telecommunications industry will appear, for the first time, as a unified body, sharing a common stand designed to display UK thinking on telecommunications, pooling the resources of the Post Office, the three major companies—GEC, Plessey and STC, together with two smaller companies, Marconi and Pye TMC.

The export capability for System X has already been unified, under the rubric of British Telecommunications Systems and the directorship of Mr. John Sharpley.

This collusion among companies which were accustomed to fierce competition has been arrived at by necessity: under the awareness of the fact that other countries—Japan, France, even the U.S.—were presenting united faces in world markets, and that to fail to do so meant lost orders.

Sir William Barlow, in characteristically optimistic mood, says of the venture—"we are projecting a united front to show the world that Britain intends to resume its leading position in the arena of world competition for telecommunications markets." He had better be right.

mixed feelings. Clearly, the market feels that they will benefit, since electronics companies' share prices have been going up on rumours of the announcement. It is certainly the case that they will have an expanded market in which to operate, and for which they can tailor their products.

At the same time, the arrangements previewed by Sir Keith will allow foreign companies into the UK market as well, and these include some of the biggest, hungriest and

fercest companies in the world.

The Western European companies at least will be in the happy position of retaining a relatively protected home market and gaining access to a new one. Many international companies now offer products which UK companies do not, or offer only less-advanced equivalents. Clearly, in the three-five years' grace which they have the UK industry must do some catching up.

John Lloyd

Modernising in Europe

THE GENEVA Telecom 79 exhibition, which opens under ITU auspices this week, will not merely be a timely demonstration of the state of the telecommunications market worldwide, but will also be a particularly interesting forum for a comparison of developments in the leading European countries—West Germany, France, the UK and Italy. It is of course the case that two of the leading—indeed arguably the two leading—telecommunications companies in Europe are based in smaller countries—Philips in Holland and Ericsson in Sweden—but of interest here is not just manufacturing, but the way in which the PTTs operate, and the methods by which they affect the manufacturing strategies of the leading companies. We are thus interested in countries with substantial home markets: the UK is excepted here since it is dealt with at greater length.

France has attracted most attention to itself in the past four or five years, which has been precisely its intention. From occupying the position of being the joke of Europe when it came to making telephone calls, France has initiated, with some success, a programme of extensive and rapid modernisation at home coupled with aggressive exporting overseas. The French PTT has publicly stated its expansion aims: these are—to increase the current number of 12m lines by around 2m lines a year (it grew by 1.95m last year) and to get telephone density up from its present level of 25.3 telephones per 100 citizens (compared with 29 per 100 in the UK) to double that by 1985, with a total of 20m lines. A large proportion of the new lines will be electronic: there are presently over 1m, and that total is expected to rise to 2.7m by 1982. As part of the PTT's expansion plans, particular emphasis has been placed on upgrading rural services, with a FFfr 1.2bn investment in the Pay de Loire departments.

Flurry

This domestic movement is paralleled by a great flurry of activity in overseas markets, where French telecommunications salesmen are becoming as pervasive as ethnic trade as Persian carpet sellers or Scotch whisky salesmen. The two major telecommunications companies, CIT Alcatel and Thomson CSF, acting in impressive unison with the French PTT and Government, are opening doors previously shut to western manufacturers, capitalising on their connections with Francophone African and Caribbean states and making highly sophisticated entries into the U.S. markets. A recent example of their flair is the initiative taken by CIT Alcatel when, earlier this year, the company flew in an exchange to Alexandria, in Egypt, and installed it free of charge in a bid to break into the potentially lucrative Egyptian market—which most other companies had assumed was sown up by the U.S. While it is not certain what effect the

gesture had on the Egyptians, there is certainly talk of the monster contract being split up among several suppliers: if so, the French are sure to benefit.

One reason for the early success of the French has been that both companies are now offering digital systems, and CIT Alcatel has done so for some years. It does not always help to start first in this race: but on balance, being first is still probably an advantage, and the companies have orders not just from Africa and the Caribbean, but a £100m contract from the Soviet Union as well to prove the point.

The two systems offered are the EIO (CIT Alcatel) and the MT (Thomson CSF): both are being ordered for the expanding French network, but both must find export markets if production—and employment—are to be kept at present levels in the companies' plants. At the same time, the French PTT is planning to put a teletext terminal in every home over the 1980s, and will shortly be letting contracts for the production of 10,000 units a month. It is clear that the French no longer wish to be considered the had telephone joke of the continent.

In West Germany, the Bundespost has a five-year DM 25bn investment programme in hand, which will act as the main spur on the companies, of which by far the dominant one is Siemens (though the PTT subsidiary, Standard Elektrik Lorenz is also significant). Post Office purchases account for 80 per cent of the spending on telecommunications equipment in the Federal Republic: the aim is the ambitious one of raising the current 60 per cent rate of telephone penetration to 100 per cent in 1985.

It has recently become clear that Siemens, thought to have been lagging the field in the introduction of digital electronic switching, has carefully brought on plans for moving into a digital system, expected to be on world markets in the early 1980s, a little before the UK System X. The company has been working on a system for most of the 1970s, but in 1977 was forced to admit that its plans had been rendered obsolete by the advances in micro-electronic components, scrapped them, and started again. These tests were carried on in parallel with the development of an electronic analogue system, much of which has recently been abandoned in favour of the digital one. Local analogue exchanges will, however, continue in production for some time to come.

The digital EWS system is, like the Ericsson AXE and System X, highly decentralised and thus composed of a complex of interfacing programmes. It is in this area where much of the debugging has had to be done: according to Siemens executives, that process has been largely successful, and the company is confident it has a world beater. The company is already a major exporter of conventional exchanges and of telex systems (for which it is famous): it thus has its foot in many markets, and is ranked fourth in the world league of numbers of lines installed—after Western Elec-

tric (the Bell manufacturing arm), ITT and Ericsson. Besides this traditional overseas strength, the company's size means that it also has very considerable economic muscle and a large pool of engineers from which to draw for its projects. For the moment, the EWS system is untested, and its efficiency must be taken on trust. If it does emerge as living up to its creators' expectations, though, then Siemens will be very well placed indeed to benefit from the world boom in telecommunications expected to last throughout the 1980s at least, and its system will provide stiff competition for the French and the British.

Foreign

Italy, with a less well-developed home market and with substantial foreign ownership of its telecommunications manufacturing plant, is less well represented on the international scene than its three other European partners. The major grouping in manufacturing is the SIT-Siemens company, which in spite of its name has no longer any German connections, being nationalised after the war. It accounts for around half of the lines installed in Italy: the other half is taken up by three foreign subsidiaries—General Telephone and Electronics of the U.S., FACE, an ITT subsidiary, also of the U.S., and FATME, an Ericsson of Sweden subsidiary. There are some 11m lines in Italy, not many fewer than in France: but the expansion programme is, at 600,000 lines a year, less than one third of the French programme. This means that the domestic manufacturer, SIT-Siemens, is badly placed to open up an attack on export markets, as it is being encouraged to do by the Government.

In most ways, the three subsidiaries, with access to their parents' digital electronic technologies, are much better placed, in theory at least, to export—though the parent companies may not wish to use the Italian plants as export bases. FATME is to a large extent an exception to this: Ericsson has made the plant its major producer for computers for its AXE range, and it exports all over the world. For the moment, however, the Italian PTT has not come down on the side of SIT-Siemens, or of the multinationals, in developing an export strategy. It seems likely that SIT-Siemens will develop its own digital system for the 1980s, but it will have to do very well indeed to take a reasonable share of export markets. Telettra, an electronic subsidiary of Fiat with considerable computer expertise, might have been expected to aid the State company, but it appears to have drawn closer to GTE and has signed a technical agreement with the ES subsidiary. As is customary in this context, any decisions which the Government may take will affect employment patterns, an area which is at least as heavily mined politically in Italy as elsewhere in Europe.

J.L.

STC makes

U.S. groups jockey for power

THE U.S. market for telecommunications is the largest and most sophisticated in the world. By common consent, the Bell operating system is both highly efficient and flexible, while the manufacturing companies are often world leaders. The telephone density — at around 140 telephones to 100 households, according to a recent estimate — is by far the highest in the world. The pervasiveness and importance of an advanced communications network in U.S. industrial and social life has contributed to theories, largely generated in the U.S., that we are moving into an "information society," a "post industrial society" or the "technocratic age," where information handling and transmission is as crucial an element as the provision of steel or chemicals to the maintenance of life.

Does that not say it all? Is it not possible to award the accolade of success and draw a curtain on a trouble-free world? Of course, it is not; indeed, in the current period, U.S. telecommunications are going through a highly disturbing series of events in which the major groups which make up the industry are jockeying for power, and in which the virtues which have tended to rule in the communications scene are very much in question. Some of the problems, indeed, stem from the very success and high growth described above: like its politicians two decades ago, U.S. telecommunications companies are looking for new frontiers; indeed, must conquer them if they are to avoid a possibly damaging cutback in their industries.

First, some facts—these particular facts being rather more in the nature of projections

made by Arthur D. Little, the U.S. consultants. A. D. Little estimates the 1977 size of the U.S. telecommunications market to have been \$14bn, and see it growing to around \$26bn in 1987. The proportion of the world market will, however, shrink from 47 per cent in 1977 to 40 per cent in 1987. The consultants believe that it will remain the largest market in the world, with Western Europe — whose size is also seen as doubling—the second largest (others estimate that Western Europe may surpass the U.S. by the late 1980s). A. D. Little believes that the numbers of telephones in service in Western Europe will surpass those in service in North America (including Canada) by 1982.

Target

For most Americans, the provision of a telephone is courtesy of the Bell network, formally the American Telephone and Telegraph company, the largest telephone company in the world and one of the five largest companies in the world. It is an operating company for around 80 per cent of all U.S. citizens, and also has a huge manufacturing arm, Western Electric. Bell's massive presence is, of course, regulated—though that regulation, as we shall see later, has been progressively changed over the past decade, and Bell's grip on the U.S. telecommunications scene weakened somewhat. The second company — a long way second—is General Telephone and Electronic, which administers to the telephone needs of 9 per cent of Americans (which means it covers roughly the same amount of ground as the UK Post

Office). Like Bell, GTE also has a manufacturing arm, Automatic Electric; unlike Bell, GTE is strong in consumer electronics and industrial electronics as well as telecommunications. The third operating company of size is Continental, currently undertaking a crash modernisation programme.

In the manufacture of telecommunications equipment of all kinds, both Western Electric and Automatic Electric are, of course, strong, while others, like ITT, RCA, Wescom, Stromberg Carlson, TRW and the Canadian company Northern Telecom compete for the rich business systems market, which has the highest estimated growth rate at over 10 per cent. At the same time, the thrusting semiconductor companies are now beginning to look to the telecommunications markets, not simply as clients for their chips but as a sector in which they can market packages, moving up from the smallest components into the marketing of systems, blurring the edges between components suppliers and manufacturers. Again, the convergence between the computer and the telephone has meant that IBM, with its massive command of 60 per cent of the world's computer market, is beginning to feel its way into communications, especially in business systems. The competition is the fiercer because the new technology has exploded the old demarcation lines: for the moment, the market shows no signs of settling down.

While the main market for these companies remains the U.S., all have noted that rates of growth elsewhere, especially in Europe, are beginning to be higher than in their home markets, and all are experiencing some saturation of home demand. This is perhaps especially the case with the giant Western Electric, which has helped put telephones in virtually every American building, and now must find foreign buildings in which to put them if it is to sustain production at present levels. So American telecommunications companies have become more export conscious and are fighting hard for orders. While they would dearly like to compete in Western Europe, they are deterred by the strong presence of the European countries, which generally have the support of their PTTs—the British Post Office will buy from Plessey,



Retiring chairman of AT&T, Mr. John de Butts.

GEC and STC, the Bundespost from Siemens, the French PTT from CIT Alcatel and Thomson CSF, and so on. They have thus turned to the next richest market, the Middle East, and have scored some successes. GTE, for example, won a \$500m contract to supply 680,000 lines to Iran's telecommunications company over two years ago—a project which turned sour after the Islamic revolution, and which is for the moment suspended. Western Electric, in a consortium with a number of UK companies, bid hard for the \$2bn plus Saudi Arabian network extension contract, which went to the

Ericsson/Philips/Bell Canada consortium in 1977. Nothing deterred Western Electric from another consortium, this time with GTE and Continental, to bid for the even richer Egyptian contract, worth initially some \$2bn, but worth up to ten times that over the next 20 years. The contract would include the construction of a manufacturing plant in Egypt, supplying both Egyptian and — politics permitting — other Middle East countries as well. The deal faltered, reportedly because of lack of U.S. Government support for the financing; that support has now been forthcoming, but the deal is still to be concluded. Other companies have prepared bids for the contract, and the French in particular have been active in attempting to catch the Egyptian's eye. The Egyptians appear to be in no hurry to settle their favours—though many believe that the Camp David agreement, together with the promise of U.S. fighters for the Egyptian air force, may in the end sway them towards the original consortium.

In the home market, regulation and deregulation occupies the minds of the companies. Since 1968, when the Carterphone decision allowed a small company (now in the possession of the UK company Cable and Wireless) to interconnect its equipment to the Bell network in the teeth of AT&T, the mighty Bell has been on the

defensive. The Carterphone decision was followed by the Specialised Common Carrier Decision of 1971, in which Bell lost its case for a total monopoly over transmission. In 1974, an anti-trust suit was filed in an attempt by the Federal Government's anti-trust division to divest Bell of its Western Electric manufacturing arm. However, this year, the "rewrite" Bell (see below) has been reintroduced without the call for Western to be divested.

Framework

Now, the new chairman of the Senate sub-committee on Communications, Mr. Lionel van Deerlin, has set in train the rewrite of the 1935 Communications Act, a process which will take some months—possibly years—but which seeks to give a legislative framework to an industry which has changed enormously since the mid-1930s and which, as the bill's drafters ruefully acknowledge, continue to change rapidly even as they attempt to legislate it. The details of it are not yet generally known, but most expect that it will be broadly hostile to a preservation of all, or even any, of the Bell monopoly, and attempt to deregulate much of the market, allowing unrestricted domestic and foreign competition. Bell, and to a lesser extent GTE, are opposed to what they see as a spirit of unrestricted competition, feeling that some monopolies are

natural ones and the most efficient way of running a service. In a ruminative interview given to the U.S. magazine Telecommunications, Mr. John de Butts, retiring chairman of AT&T, strongly defended his pro-monopoly stance by arguing that total deregulation meant the customer paid more, "Competition," he said, "makes sense for most of our economy... (but) ... long ago, it was recognised that the telephone service was one of these activities that could be carried out more rationally and efficiently by one enterprise rather than two or more. What I've been trying to say is that before we abandon that notion altogether we'd better look down the road to see what will happen to the quality and cost of service if we do... really what is at issue is how the common costs of communications services will be allocated among various classes of users. Traditionally that allocation as a matter of policy has favoured the residential customer in the interests of assuring the affordability of basic service. Competition tilts the balance to the interest of the large business user. I don't believe it's beyond the capacities of reasonable people to find the balance which, it might come to be agreed, represents the public interest."

The years immediately ahead will determine what that balance will be.

J.L.

Hard sell in the Middle East

THE MIDDLE EAST is not the most lucrative market for telecommunications, or the fastest growing, or the easiest to sell. But it is the newest to open up, and, more important for the telecommunications companies, it is the freest. States with rudimentary systems rarely have firm forward commitments to suppliers even though they may have a traditional circle of manufacturers.

Another glance at the world market graph on Page 1 will make the point. Of the areas shown all except the three at the bottom of the figure are committed, wholly or in large part, to buying from domestic suppliers.

Of the bottom three, Latin America has attracted the interest of Siemens, Ericsson and ITT for many years, and their presence means tough competition for new entrants. The Far Eastern and Pacific markets tend increasingly towards the Japanese, though the UK remains strong here and there. But in the Middle East, although there is a plethora of suppliers, none is felt to be strong enough to present unbeatable competition.

Thus it is that as US and European companies look for markets for their latest equipment, the Middle East is often top of their list of areas to explore. Here we will include, as the companies often do, the oil-rich African State of Nigeria, since its buying patterns reflect many of the characteristics of the Middle East States.

A recent report by consultants Frost and Sullivan on marketing in the Middle East contained a long list of do's and don'ts to would-be marketers, and stressed the difficulties of the area. "True market sizes," the report says, "cannot be determined by methods developed for Western countries, for markets do not follow the traditional growth patterns of sophisticated developed countries growing in an orderly fashion. The best words to describe market conditions are chaotic and erratic. The problem is that there are no reliable historical market data for the majority of the countries in Africa, the Middle East and the Near East. In many cases, estimates of the very population of a given country can be off by 30 per cent either way."

Distressing

Such lack of data is distressing for communications companies, which more than most like to be armed with sheaves of statistics, and it is a necessary caveat to be borne in mind when reading figures on the market including those reproduced here. While no doubt as accurate as their producers can make them, they are subject to quite dramatic revision as new information becomes available, and estimates differ widely. For instance, the experienced U.S. consultants A. D. Little predict 3.5m new lines for the Middle East in the period up to 1981, and 3.8m more from 1981 to 1985. But since government spending plans may be pushed up sharply, or cut back sharply, in that

period, the estimate can only be a "best guess." These and other difficulties are increased when it is recognised that in most cases those countries with most cash and most desire to install an ultra-modern telecommunications system most rapidly are usually those with the crudest system at present. They must thus usually depend on outside contractors for everything, including eventual management of the system. This posture of extreme dependence on overseas expertise has given rise to allegations of price loading and extensive bribery, which continue.

The Europeans are traditional suppliers to much of the Middle East, and to Nigeria, simply because many of the countries were British or German or Italian colonies. These loyalties have been wearing thin for some time and though Cable and Wireless, the UK State-owned company which provides a wide range of telecom services, still manages or part-manages many networks, British suppliers are no longer automatically chosen, the more especially since they have fallen behind in the technology race in the field of switching equipment. Besides the Europeans, both U.S. and Japanese companies are gaining favour: the first for quality, speed of delivery and as a result of diplomatic pressure, the second on price, speed and persistence.

Saudi Arabia, the richest of the States and thus the focus of the most attention, shows in its purchasing policies the eclectic nature of Middle Eastern buying, and explains why the companies do not regard the market as "sewn up." A U.S. Department of Commerce survey has noted that (a) there is no native manufacture, thus imports make up the entire market (b) U.S. companies have supplied cable television systems (RCA), mobile radio equipment (General Electric) and consultancy work (A. D. Little), together with a large number of such components as thermionic valves, transistors and so on. They were less well represented in telecommunications, where UK companies—Plessey, GEC and consultants Preece Cardew and Rider—and other European companies—Ericsson, Siemens and Philips in particular had all taken significant orders.

The Saudi market made its most dramatic announcement some two years ago when it became clear that of three consortia bidding hard for the \$2-\$3bn contract to extend the Saudi network, the Euro-Canadian group made up of Ericsson, Philips and Bell Canada had been successful. The usual allegations of sharp practice showered down on the successful consortium like confetti. The Saudis, however, seem satisfied with progress of the work so far, since the contract has recently been extended. At the same time, the country's National Guard are to have their communications system wholly upgraded, for which the prime contractor is the UK Ministry of Defence on a back-to-back contract with Cable and Wireless worth up to £400m. Contracts have still to be placed, but it is likely that UK companies will benefit from the deal.

Egypt is, of course, hardly oil-rich. It is instead people-rich, which means that it is poor. The country has achieved notoriety for the unreliability of its telephone system, and President Anwar Sadat's Government has moved to cure the problem by proposing a 20-year modernisation and expansion programme worth anything up to \$20bn. A consortium composed of Bell's Western Electric, GTE and Continental—which did the initial plan for the expansion—has been thought likely to take the deal, which involves the construction of manufacturing facilities for electronic equipment in Cairo. Other companies are seeking to get all or part of the action, but the consortium will be hard to dislodge.

Much high-level diplomacy has been put into the contract, and continues to be. The U.S. needs the business, especially after its comparative lack of success in Saudi in 1977 (Western) and the present collapse of Iranian business (GTE). The combination of hunger and size will make the consortium hard to beat.

Setbacks

Nigeria, which sought to leap forward at least as rapidly as Saudi, suffered some setbacks on its efforts. Its third development plan set aside \$1.8bn for telecommunications growth, but contracts, placed with Northern Telecom then with ITT and Siemens, proved ill-framed, orders were cancelled, Northern Telecom dropped out of the market and now a more modest rate of growth has been set in train, with ITT remaining as a major contractor.

In general, the Middle Eastern/Nigerian markets now seem to have settled somewhat after a period where companies treated the area as a latter-day Yukon. Both sides are disillusioned. The sellers have learnt often the hard way not to take on absolute trust the orecreants which were described by Frost and Sullivan as "Middle Eastern Myths"—a selection of which are:—

- "They have lots of money to throw around."
- "The oil-rich countries are the easiest places to sell."
- "Prices in the oil-rich countries don't count, because money is so abundant and the urgency (to buy systems) is so great."
- "Schmeare (bribe) the right person(s) and you'll be set up for life."
- "You can dump all your obsolete equipment on the Middle East, since they're so backward anyway they won't know the difference."

For their part the Middle Eastern countries have reportedly ceased to regard all overseas companies as confident tricksters. They now prefer to deal where possible with the State or a State agency, in the belief that here honesty is more likely to prevail. (The Saudi National Guard deal is a case in point.) While few companies will insist that business conditions are easy or pleasant, they continue to invest it with great importance.

J.L.

- STC scientist invented pulse code modulation.
- STC installed Europe's first high-capacity trunk digital line system.
- STC conceived optical fibre transmission.
- STC installed the first UK medium-to-large local analogue electronic exchange.
- STC installed the first computer-controlled p.c.m. switching system.
- STC installed the world's first high-capacity repeatered optical line system.
- STC developed the world's highest-capacity undersea communications system.
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TELECOMMUNICATIONS IV

Exchanges due for a change

THE HEART of the telephone system in Britain, like many other countries, is still based on outdated electro-mechanical equipment—in fact an automatic exchange invented by Mr. Almon B. Strowger, an American undertaker, in 1899.

While Britain and other countries such as West Germany, Netherlands, Sweden and France are all investing heavily in modern electronics technology, the Strowger system is still the predominant system by which telephone calls are connected.

Strowger exchanges are known as step-by-step systems. They are made up of a series of rotary switches called selectors.

are arranged in vertical banks. Each time the subscriber turns the dial on the telephone, electric pulses corresponding to the number dialled are sent down the telephone line—which is a pair of copper wires—to the exchange. There the pulses activate a moveable arm in one bank of selectors which moves a certain number of positions across a row of contacts—depending on the digit dialled.

Once the arm has come to rest, the caller becomes connected to another selector and waits to receive the next set of pulses from the dial. A contact on the last selector—representing the last number dialled—is connected to the telephone to receive the call

and this should begin to ring once the final selector arm comes to rest.

When originally designed, Strowger exchanges were considered to be extremely fast since it took only a few seconds to make an automatic connection. However, modern telephone demands have put a severe strain on these exchanges which are simple, and once were cheap to instal. These exchanges are slow because most telephones today have numbers of at least seven digits, and international calls can have up to 15 digits, which makes dialling a very tedious and slow business with this kind of exchange.

In Britain, for example, a

dial on the telephone instrument operates at a speed of 10 pulses per second, so that when the digit zero is dialled it takes a full second to generate the pulses. In reality the equipment is so slow that an extra space is provided between the digit one and the end stop of the dial to allow it to work properly.

However, in the 1940s another type of electromechanical exchange appeared to challenge the Strowger system. This was the Crossbar, originally invented in the U.S. in 1916 but first installed in Sweden in 1926. Crossbar is in many respects superior to Strowger.

It uses a series of horizontal and vertical wires connected to each telephone via the

exchange. In very simple terms, to telephone, the vertical wires from one telephone are linked to the horizontal wires from the other at the point where they cross. The exchange is governed by a common control which operates the matrix of wires and makes the connections.

The crossbar matrix and its principle of common control was an important step for the telecommunications industry because it was realised that Crossbar could form the intermediate step towards achieving totally electronic telephone switching.

In fact, many electronic exchanges today are simply modern versions of Crossbar making use of electronics technology to update the design.

The surprising thing is that most British calls are still going through the slow mechanical Strowger exchanges. In 1975 it was estimated that about 87 per cent of British subscribers were still connected to Strowger, in contrast to the U.S. which had made considerable investment in the intermediate Crossbar with its common control system. By 1965 the U.S. had installed its first electronic switching system, the ESS1.

Disastrous

Eventually Britain, after a disastrous start, came up with two versions of electronic exchange: the TXE 2 for suburban and rural areas and the TXE 4 for larger towns and cities. (TXE 1 and 3 had been experimental designs only.) But these exchanges are not as advanced as foreign designs because they do not have the important feature of stored program control.

For totally electronic exchanges, telecommunications have borrowed extensively from the computer industry. Common control of the Crossbar ex-

change is replaced by stored program control. This type of exchange is highly flexible since all the information about every telephone subscriber is kept in a computer memory.

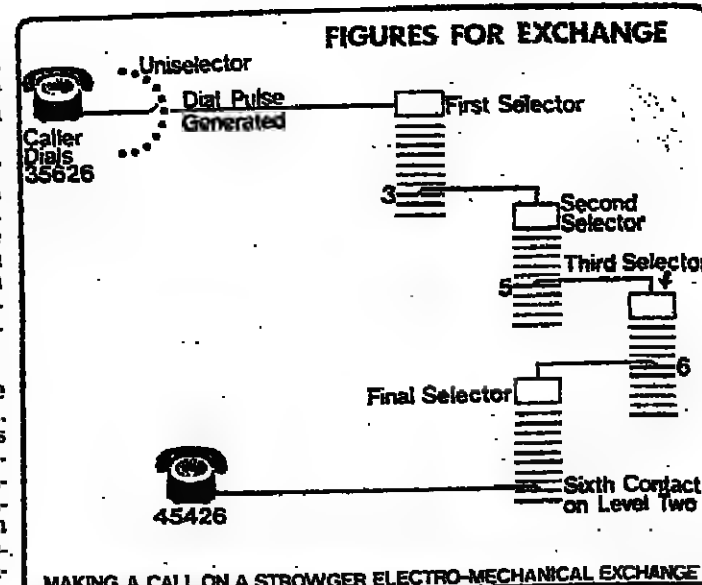
Changes are made simply by punching out instructions on a computer terminal keyboard. A subscriber's number can be altered in this way—in an electro-mechanical system an engineer physically has to disconnect two wires on the exchange and relocate them.

Electronic exchanges are cheaper, more sophisticated, more reliable—and so need less maintenance—and can be installed faster. The use of computer techniques greatly improves the facilities that can be offered both to the subscriber and the telecommunications authorities. For example, the electronic system can provide a complete billing statement which is impossible using the electro-mechanical exchange. It also can monitor and analyse the number of telephone calls that are going through the system so that authorities can plan the expansion of their networks accordingly.

Electronic exchanges can be designed using two fundamentally different techniques these are known as space division and time division. Strowger and Crossbar are both time division systems, hence Britain's TXE exchanges are also based on time division because they will have to work side by side with the old systems for many years to come.

In space division systems, a separate physical path—i.e. the two copper wires—is needed for each telephone subscriber. Time division systems do not need such individual connections at the exchange.

In time division systems each human conversation is con-



MAKING A CALL ON A STROWGER ELECTRO-MECHANICAL EXCHANGE

verted into a string of binary digits (the coded signals which are used in all computer systems). This allows many separate conversations to be interleaved to form a single stream of digits using a technique called time division multiplexing.

Eventually, all exchanges will use this system since it means that instead of each home or business having its own line at the exchange a block of 30 to 100 houses, say, would share a limited number of lines. The number of lines provided would depend on determining statistically the average use of a telephone each day and allowing a good margin for peak use.

Crowded

Unlike shared lines on the crowded electro-mechanical, space division exchanges, subscribers connected to electronic systems need never know they are sharing a line with several others. As soon

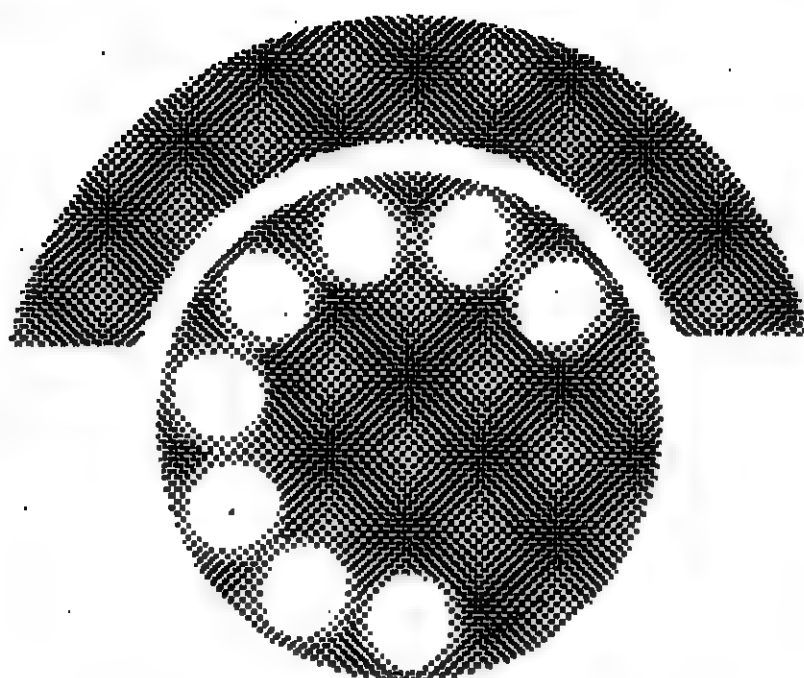
as a caller picks up his receiver, the sophisticated electronics detect this and search for a spare unused line and connect it to the telephone.

This gives great benefit in the telecommunications authorities since it means that not only can they plan the growth of their systems more carefully and have more information to hand, but it also cuts down the amount of new, expensive telephone cable which has to be installed each year.

In a world which is becoming increasingly dependent on the computer it is a logical step to extend this technology to the telecommunications network since having digital techniques extending into the home offers many possibilities, including home computers linked to business computers over the telephone network, electronic mail and electronic funds transfer, and automatic reading of electricity and other meters.

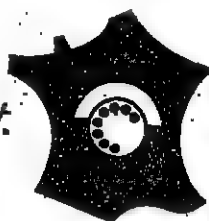
Elaine Williams

"Le Savoir-faire"

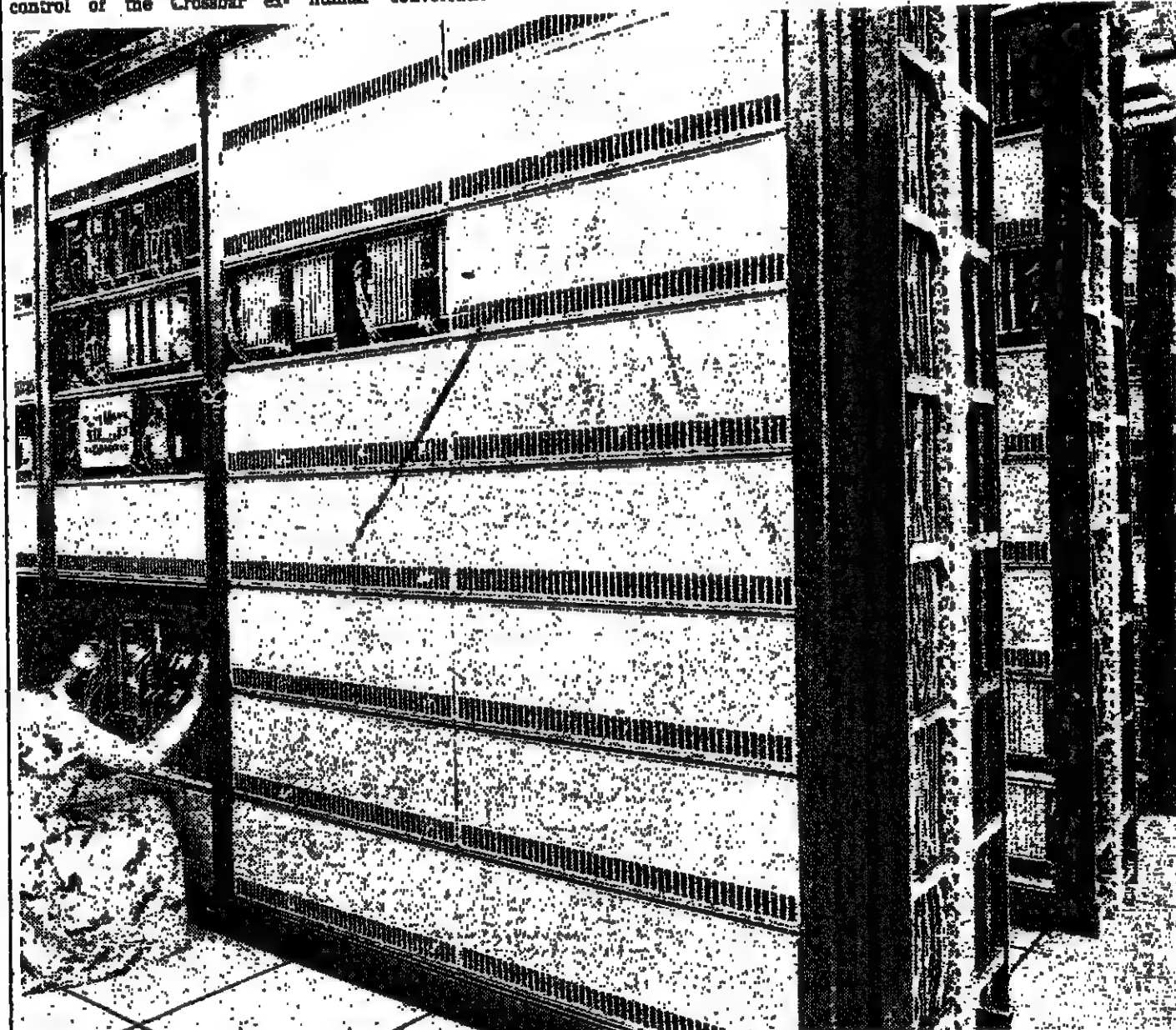


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TELECOM 79 - PARC DES EXPOSITIONS



A Thomson-CSF AXE exchange at Orleans, France.

A list of Philips' contributions to international telecommunications over the past four decades would fill many pages, but it is more useful to consider the present rather than the past. A small selection of projects currently being executed around the world provides an indication of Philips' scope and ability in telecommunications.

Public Telephony

Philips is right on schedule in the massive Saudi Arabian telephone expansion programme, one of the world's largest and most technologically advanced telecommunications projects.

Data Communications

In seven locations ranging from Asuncion to Nairobi, Philips is installing computerized message and data switching centres for the vital Aeronautical Fixed Telecommunications Network.

Traffic Control

The world's largest computerized traffic control system, automatically supervising over 1000 intersections, is being installed in Mexico City by Philips Telecommunications.

Transmission

Among the many PCM and FDM transmission systems currently being installed, is the new 1400 km Saudi Arabian backbone cable route, the world's longest 60MHz coaxial system and the first to carry telephone and colour television channels simultaneously.

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Philips Telecommunications



PHILIPS

Debut for System X

IN THE 1960s, when almost everything about Britain's future in fully electronic telephone switching was an unknown factor, someone dubbed the name stuck. The switching system which makes its international debut in Geneva this week, as the focus of the British exhibition, is now known commercially as System X.

The concept is elegant and extremely simple—a family of solid-state electronic modules which can be rearranged in a great many ways to make an exchange of the capacity and other parameters required by the customer. It is "electronic Lego"—modelled upon the popular toy in which standard plastic shapes are snapped together to make the desired design of toy. The modules of System X plug into each other to build up the exchange—anything from the simplest to machines more sophisticated than the system designers can envisage at present.

Ultimately, telephone switching and transmission in Britain is to be integrated through System X, by adding modules which do not yet exist and re-

placing modules with new designs.

System X is the brainchild of the British telecommunications industry, born of the dual demands of the world's third-largest telephone administration, with its dramatic rates of growth in traffic, and of suppliers which wanted a system with real export potential for a long time ahead.

It is the first technical development in which the entire British industry—customer and all major suppliers—have collaborated as a single team. The Post Office alone has already spent more than £150m on research and development and expects the final bill to be at least £200m. But Mr. Desmond Picher, managing director of Plessey Telecommunications, points out that the real strength of System X is that four very experienced teams are pooling resources to develop the all-important computer programs.

"There's every chance we'll have the cheapest and most reliable software," he believes. It could be the decisive factor in selling to many overseas markets.

A decade of research and development in a dozen laboratories in Britain lies behind System X. The basic idea of developing a modular system began to gel only in 1976. Not until the end of 1977 was there hardware to show, but in the last 18 months the engineering has advanced rapidly. The first experimental System X exchange was demonstrated to top Post Office executives this spring. By the end of the year the first prototype models are expected to be ready for testing at the factories of GEC and Plessey. By mid-summer 1980 the Post Office expects to be installing its first prototype in Baynards House, its new headquarters.

Records

In any electronic exchange, computers continuously control the process of setting up and disconnecting the calls. Simultaneously they perform the "housekeeping" chores of compiling records of charges, traffic density and system performance. The first task of System X is to set up the call.

The caller automatically indicates the source when he picks up his receiver, and provides the required destination by dialling the number. The system then asks a processor to calculate a path for the connection and to instruct the switching that this is the path to follow.

Once a path is established the electronics must be able to send a continuous stream of speech signals in both directions. It does so by using pulse code modulation (PCM) to make an analogue-to-digital conversion at one end, then reversing the process at the other end.

Thus, speech signals are "sampled" in bits at the rate of 32 times a second and 30 of these bits—two are reserved for housekeeping—are transmitted through the exchange. Inside the exchange they mix with many other digital pulses, each representing a fragment of someone's words.

For the exchange the problem might be likened to one of a railway station in which very long trains are constantly arriving but stopping only very briefly. The porters are rushing around trying to transfer mailbags (the bits) from one train to another in a sequence and at a rate which ensures that each one will arrive at its destination—and in the right order.

The special feature of System X is the way the large number of electronic manipulations needed on each pulse has been assigned to modules. The modules are totally interchangeable and can be put together in such a way as to provide an exchange with the characteristics and performance needed in any given situation, large or small, simple or complex. They are a family of building bricks. The overriding objective has been infinite flexibility: a system adaptable to any situation from the smallest local exchange to the largest international exchange.

The core of any System X exchange will be the digital switching sub-system (DSS), of which there may be as many as 11 to safeguard against breakdown. This will be driven by a dedicated computer, the processor sub-system (PS), representing perhaps 10-15 per cent of the cost of an exchange but about 90 per cent of its in-

telligence.

In turn, several System X exchanges will be supervised for performance by another computer. The aim must be to establish a synchronous telephone system with the same bit rate throughout, if information is not to be lost or repeated. So, each exchange will have its own atomic clock; and each will be "listening" to the bit rate of several other exchanges and constantly sending out signals to speed up or slow down their bit rates in order to maintain synchronisation.

Another important module is the one which converts analogue to digital signals and vice-versa. This is the analogue line termination sub-system (ALTS). As System X develops, however, the ALTS function will probably be performed not in the exchange but at or near the telephone itself, for example as part of a telecommunication terminal.

Variety

Altogether, there are seven of these modules under development from which a variety of System X exchanges can be assembled. No less important, however, is the family of computer programs—software packages—being written for the processor sub-system. The PS consists of a large and a small processor together with a number of microprocessors. Between them they provide the "brain" of an exchange. Individual programs—nine are under development—take care of such functions as call accounting, overload control, day-to-day system management, and the compiling of statistics for management planning.

One program will constantly scrutinise the entire exchange—software as well as hardware—for signs of trouble. This is the maintenance control sub-system (MCS), one of the most exciting concepts in man-machine relationships associated with System X. The engineers will be able to interrogate the exchange by way of this program, using a video display unit and printout to find out what the machine is "thinking".

But the idea is that once the exchange is in routine operation the MCS will call up the local administrative centre (LAC) automatically if it believes it needs human help. Otherwise, it will be entirely automatic.

David Fishlock

Revolution in cable making

ONE OF the most vital, yet unglamorous, sectors of the telecommunications industry has been cables. However, this sector has also been undergoing a major revolution of its own because of the development of optical fibres—the hair-thin strands of glass which can carry hundreds of telephone conversations simultaneously.

Eventually, optical cables will supersede the conventional copper cables which he buried in telephone cable ducts throughout the world, but at present they are still very much experimental systems.

Most European countries, and the U.S. and Japan have been active in pursuing the design of telecommunications systems which incorporate optical fibres since they are ideal for use with totally electronic digital exchanges which are now being introduced all over the world. In addition, optical fibres are for smaller than traditional designs, and are immune to electrical interference.

Experimental systems have been installed for evaluation by companies such as Pirelli in Italy, Siceor in Germany (Siceor is a joint venture between Siemens in West Germany and Corning Glass in the U.S.), Philips in the Netherlands, Thomson CSF in France and the British Post Office has several systems installed using equipment from STC, Plessey and BICC.

However, it is estimated that the optical fibre market will not take off until well into the 1980s. A report by Frost and Sullivan earlier this year forecast that the current demand of \$11m worldwide for optical fibre would increase to \$60m in 1987 and then leap to a value of \$179m in 1992.

This potentially high demand would come from the provision of wired home services such as cable television, automatic meter reading and electronic funds transfer. The telephone and telecommunications market alone will be worth more than half the total in 1987, at \$32m, rising to \$120m in 1992 or nearly two thirds the total.

Britain, which pioneered the development of optical fibres in the late 1960s, has already begun to fall behind the U.S. and Japan in the development

of commercial applications. Research work has not been moving fast enough into marketable products and although several experimental systems are installed around the country, the routes are short, and are not entirely satisfactory from the point of view of gaining good experience of the engineering problems which have to be faced.

The Post Office has been aware of this shortcoming for a long time and has been taking steps to install more systems with the aim of producing the first generation of optical fibre telecommunications links—a system which would also be a showcase for potential overseas customers.

In selling systems overseas Britain would face strong competition from the U.S. since the U.S. Corning and ITT organisations are leaders in the manufacture of optical fibre. Japan is still an unknown quantity but is certainly with the leaders in performance and the country's ability to export at very competitive prices will make the Japanese a force to be reckoned with.

But for the present, conventional demand for copper cables will remain stable. In Britain about 95 per cent of all telecommunications cable is bought by the Post Office from four principal manufacturers: EICC Telephone Cables (a subsidiary of GEC), STC, and Pirelli General.

Telecommunications cable can be divided into four basic types:

● External telephone cable which comprises

(a) coaxial cable used in long-distance telephony on national and international routes.

(b) "Quad" type junction or trunk cable used to connect main and local telephone exchanges.

(c) subscriber cable which is used to connect a local exchange to a cabinet in the road, and a distributor subscriber cable used to hook up an individual telephone set to a cabinet or a private telephone exchange.

● Internal telephone cable;

● Telephone cord; and

● Submarine cable.

About 90 per cent of the value of the Post Office's purchases are for external cable. Sales in 1976 were valued at \$64.7m and have declined slightly since 1974. The Post Office has managed to keep its demand for copper cable at a fairly stable level because of technical advances which have allowed it to use existing installed cable more efficiently.

By employing techniques such as multiplexing, more telephone calls can be transmitted down a communications link. This means that instead of having to install new cable and all the necessary ducting the Post Office can delay such work and even avoid doing it altogether.

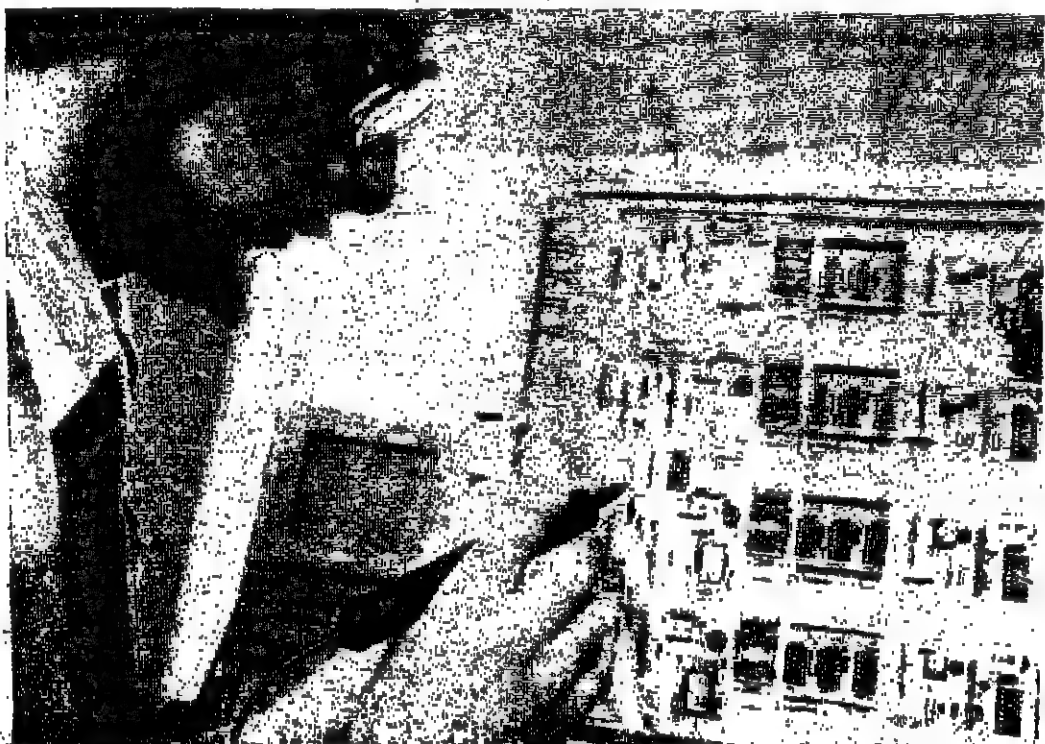
Once optical fibres become established it would also mean that when a duct becomes full of conventional cables, it would be possible to squeeze in a small optical cable with the same capacity as a conventional cable. Because the optical cable is so much smaller it can fit into ducts congested with copper cables and again save the Post Office the expense of digging up the road to provide new ducts.

Another way of saving on the amount of cable which has to be installed will be by the introduction of totally electronic exchanges coupled with optical fibres. This saving will be achieved because instead of providing a line for each telephone subscriber in an area as is necessary now, the Post Office will have only to provide a proportion of them.

Since at any given time only a few telephones will be in use it is possible to predict this number statistically, so that when a caller lifts a handset the electronic equipment will seek an available line and switch it to the subscriber's telephone. He will never know that he has to share this line with several others.

The development in electronics telecommunications and optical fibres will eventually cause the conventional cable market to decline but since glass is more readily available than copper, which becomes increasingly expensive, there is little cause to regret its passing.

Elaine Williams



A Post Office research engineer uses a logic probe to measure a line card on a System X sub-system.

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Technology and the free society



Marshall McLuhan: communications guru extraordinary

"WITHOUT MATTER there is nothing; without energy matter is inert; and without information, matter and energy are disorganised, hence useless." (Anthony Oettinger).

THE APHORISM above may stand as a text to a feature on the general theory which lies behind the growth of communications generally, and telecommunications in particular. For while the Anglo-Saxon races are notoriously unresponsive to theoretical matters, it is the case that this industry, unlike previously crucially important industries—coal, steel, chemicals—has surrounded itself with an array of academic underpinnings, explanations and theoretical constructs which—apart from being a minor industry in themselves—have been taken up by industry and used in turn as models for its development and strategies.

The most popular theorist of modern communications remains Marshall McLuhan, a Canadian academic, who coined the phrase "the medium is the message" and "the global village," and who, in a clutch of books written in the 1960s, propagated the general notion that the modes of communication were not merely by-products of a given level of culture, but crucially shaped and determined cultures, social movements and industrial organisation.

McLuhan owed many of his insights to a lesser-known theorist, Harold Innis, whose ideas reached a rather smaller audience in the 1950s. Innis' arguments may be briefly appreciated from this excerpt from his seminal essay, "Minerva's Owl," in which he attempted to show that sudden extensions of communication are reflected in cultural disturbances.

The use of clay favoured a dominant role for the temples with an emphasis on priesthood and religion. Libraries were built up in Babylon and Nineveh to strengthen the power of monarchy. Papyrus favoured the development of political organisation in Egypt. Papyrus and a simplified form of writing in the alphabet supported the growth of democratic organisation. Literature and philosophy in Greece... improvement of scripts and faster dissemination of knowledge enabled the Jews

to survive by emphasis on scriptures and the book.

In turn Christianity exploited the advantages of parchment and codex in the Bible... printing brought renewed emphasis on the book and the rise of the Reformation. In turn new methods of communication weakened the worship of the book and opened the way for new ideologies.

Thus a given mode of communication is dialectical in its operation: it both is produced by, and produces, a determinant series of cultural effects. While it is clear, given an understanding of the insights of Innis and McLuhan, how historical media acted upon their societies, it is inevitably less clear what is happening around us: we are rarely able to see the wood for the trees.

Crossing

Prof. Daniel Bell, who has written at length on these matters, brings us up to date with a consideration of the effects of the most modern mode, that of the crossing of the computer with telecommunications, now known as "communications." In his essay "The Social Framework of the Information Society," Bell writes (referring to U.S. experience, similar in many respects to European): "The question we have been raising about the fusion of communications technologies—the rise of communications—are not only technological and economic but, most important, political. Information is power. Control over communication services is a source of power. Access to communication is a condition of freedom."

"There are legal questions that derive directly from this. The electronic media, such as television, are regulated, with explicit rules about 'fairness' of presentation of views, access to reply to editors, and the like. But the power, ultimately, is governmental in that the decisions about a station's future lie with the Federal Communications Commission. The telephone industry is regulated on its rates and conditions of service. The computer industry is unregulated and operates in a free market. The print media are unregulated... libraries have been largely private or locally-controlled. Now great data banks are being assembled by Government

agencies and by private corporations. Are they to be under Government supervision or unregulated? All of these are major questions for the future of a free society."

From these lines of thought, we may distinguish here two strands. First, can we begin to discern the practical effects communications will have on our working practices, on industrial and economic organisation? Second, will the apparently inexorable development of the combined technologies, its evermore pervasive spread and the power which, as Bell and Innis note, it gives to those government agencies and corporations which can assemble data and transmit the information to a multitude of stations, mean that widespread social changes are in train as a result of the possibilities of the technology?

The first of these questions has become familiar to Europeans in the last two years. Communications have been the subject of Government and other reports, and its potential effects forecast. Most agree that the office, in which more and more people now pass their working lives, will see major changes. The office is, after all, a communications and information centre, in which information is gathered from a commercial, industrial or distributive process, aggregated, digested and

split up into discrete messages to workers, customers or other workers in other offices. Commands are given and received, requests accepted or rejected.

The new technology allows these processes to be systematised more rapidly than ever before—in a computer—and recalled immediately not only at the place of work, but at remote terminals linked, through the telecommunications network, to the main storage.

In short—and given the appropriate technology—information can be received, sorted and disseminated at an enormously rapid rate. The productivity of bureaucracy is raised enormously, and so in the level of information which can be brought to bear on any problem. The systematisation of work has taken a leap: its effect on workers is to demand that they become more highly skilled in order to be able to deal with the mass of information their machines make available to them, while the effect on work processes is to make them more efficient and more rapid.

In manufacturing, the effects are less clearly seen. Automated production is already a thing of the present, but industrial robots, which can process information at the rate human workers can—that is, have the equivalent to eyes and a brain—have yet to be developed.

Once they are, then many more production line tasks could be automated, and may be controlled from central or distributed computers according to information fed to them from designing or planning offices.

The net effect of the progressive introduction of automation into office and production work, then, is to allow streams of different grades of information to flow as directly as possible into the productive process, raising its efficiency and increasing man's dominance over nature which, as Marx once remarked, was a hallmark of civilisation itself.

For many, perspectives such as these raise spectres of a society peopled by automata, controlled by an oligarchy which has total control because of its monopoly of the communications media. It is true, of course, that the more effective the means of communications, especially telecommunications, become, so the more potential there is for social control. Most terror stories of the future have something equivalent to the two-way videoscapes which rule Oceania in Orwell's 1984.

Alarm

In short, it is a source of alarm to many that we should be advancing into a world in which privacy may be threatened because of the potential our rulers will have for knowing a great deal about us whenever they wish to.

These issues are not confined to future ages. Even now, the growth of data banks, and the increased demand for data transmission through public telecommunications networks, has caused several governments to study the problem and to consider ways of regulating data flows at least in part in the interest of privacy. At the same time, the burgeoning of police data banks, holding records on everyone convicted of any offence, from the most minor, in which a policeman on the beat may in theory have instant access, has caused concern. So they should.

As a corrective to some of these fears, it might be observed that particular communications modes are, as we have said, interactive with society and with its polity, not determinants of it. It is the case that the communications systems we are developing could be a powerful weapon in the hands of a dictator.

At the same time, the spread of cheap communications media and computers means that control—if defined as ownership of new technology—is extraordinarily diffuse. The key question is the polity itself: where it is inimical to freedom, technology will aid it. Where it is supportive of freedom, technology can be made to aid that, too.

J.L.

Satellites for all purposes

IT IS still less than 22 years since the world's first artificial satellite, Sputnik 1, orbited the Earth in 1957, and little more than 16 years since the first effective communications satellite, Syncom, was launched in 1965. In that time, communication by satellite has progressed with almost astonishing rapidity, and is now one of the most effective methods of linking the far corners of the globe.

The extent of the technological revolution already achieved in satellite communications can be gauged from the fact that whereas Syncom had capacity for 50 two-way voice channels, or one TV channel, the latest breed of satellite now under development by Hughes Aircraft Company of the U.S. for Satellite Business Systems of the U.S. will have capacity for 13,900 simultaneous telephone calls. Even bigger satellites are envisaged for the future.

So extensive has the world communications satellite system become that it is estimated that there are over 200 earth stations now in use, in over 100 countries, providing well over 217 antennae, with many more already planned for the 1980s.

Although there has been a substantial growth in the use of satellites for a wide variety of civil missions in recent years—including weather forecasting, earth resources monitoring, navigation and environmental studies—communications remains one of the major applications with several major international organisations involved.

The International Telecommunications Satellite Organisation (Intelsat), is the most significant of these. More than 100 countries are now members of this organisation, linked through a complex system of more than 100 ground stations and a series of satellites permanently located over the Atlantic, Indian and Pacific Oceans. The system's latest satellites, the Intelsat V's, have an operational capacity of 12,000 telephone circuits plus two TV channels. For the future, the Intelsat VI series of satellites for the late 1980s will be even

larger, and technologists can already visualise the day when satellites of 100,000 circuits are in orbit. New technological developments currently under study include multi-beam antennae capable of providing highly concentrated "pencil beams" targeted to earth stations on the earth's surface; direct inter-satellite links; and a variety of digital communications techniques.

Comparable

In addition to Intelsat, another comparable organisation is being established called Inmarsat—International Maritime Satellite Organisation. This will make it possible for ships at sea to communicate instantly with shore stations thousands of miles away by means of on-board transmitters and receivers linking directly with the satellites. The U.S. Navy has already been using such a system for some time, and more recently it has also become available commercially in the U.S. through the Marisat satellites.

A programme of development of European maritime satellites is also under way, called Marecs, derived from work also already being done by the European Space Agency on what is known as the European Communications Satellite (ECS). The first two Marecs satellites are scheduled to be launched by the European Ariane rocket in 1980 and 1981. The Inmarsat network is expected to have six satellites initially, comprising three Marecs and three Intelsat V's equipped with maritime payloads.

In order to meet the requirements of the European posts, telecommunications and broadcasting administrations—for point-to-point communications (telephones, telegraph, telex, Eurovision TV programmes and data transmission) the European Space Agency some time ago developed the Orbital Test Satellite (OTS). The first of

these was lost on launch in 1977, but a second has been functioning successfully since 1978. The aim of OTS-2 has been to demonstrate the performance of on-board satellite equipment and to provide an experimental operational traffic capacity of 8,000 telephone circuits or 4,500 television channels.

This work on OTS is already leading on to the development of the European Communications Satellite (ECS), the first satellite of which is due to be launched in late 1981. Earlier this year, an organisation called Interim Eutelsat, comprising 17 of the European telecommunications administrations, signed a \$200m agreement with the European Space Agency for the provision of five satellites over the next decade, comprising the "space segment" of the ECS programme.

The ECS programme will provide Europe with a regional communications system, covering telephone, telex, TV and data transmission, with a capacity equal to 20,000 telephone circuits or 12,000 circuits and some TV channels.

Also under development in Europe is the H-Sat, a heavy experimental satellite of about 900 kg for launch aboard the Ariane rocket in 1983. This is intended to be the forerunner of a large platform in space which will carry a variety of future television and radio communications payloads for direct transmission into homes or community antennae, enabling the dissemination of TV and radio programmes over a much wider area.

Beyond these developments, a trend is emerging for what are in effect "regional satellites"—the provision of satellites, ground stations and other related ground infrastructures, such as telephone and TV stations where these do not already exist—so that particular regions can have their own satellite communications

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LYDIAS

Viewdata still in its infancy

OF ALL the new services which are being born of the marriage between telecommunications and computing, viewdata is the one which has attracted the most public attention.

The reason is probably that it is a hybrid which is grafted on to the domestic television set and therefore promises a substantial new range of communications and information services to the ordinary household.

In spite of the very considerable publicity accorded to viewdata, and particularly to Prestel, the British Post Office's pioneering version of it, many people have still not grasped the extraordinary and revolutionary possibilities of the service.

In simple terms, viewdata is a method of storing words, figures and graphics on a computer in such a way that they can be displayed on a modified television set. The term viewdata is used to describe all the systems in which the informa-

tion is transmitted from the computer to the sets via the telephone network. A related system, generically called teletext, uses the same basic format, but the information is transmitted on spare capacity of the normal television broadcast channels.

In the UK the main viewdata system is the Post Office's Prestel, although there are now a number of private systems under development. The two teletext systems are Oracle, transmitted by the independent television network, and Ceefax, sent out by the BBC.

The terminology has become extremely confusing recently because of the development of rival systems by the French, who in their usual fashion have insisted upon their own words. As a result the word "teletext" is becoming used to describe all methods for displaying computer-generated text on remote television screens.

However, the only country to have systems in public service

at present is the UK, where Prestel was launched for domestic users in the London area earlier this year. An extension to business users is expected in the autumn, with a gradual widening of coverage throughout the UK during the next three to five years.

Calculator

The system allows a user to call up any of some 200,000 "pages" (the information which can be displayed on a screen) by pressing buttons on a calculator style keypad which remotely controls the set. A permanent connection is made from the set through a standard jack plug into the telephone system. The system incorporates automatic dialling, so that the user only has to press a button in order to be connected to the computer.

As soon as he is connected the index page will appear, which will guide the user through a system of subsidiary

indexes to the information which he wants. Alternatively he can dial straight in to the desired page by looking up its number in a printed directory. The user has to pay the local telephone call charge and a special Prestel connection charge of 2p a minute while using the service. In addition he has to pay a charge for each page he views, levied by the organisation which provided the information. This can vary from zero to the case of advertising material or public information to 10p or 15p for specialised business information. So far about 150 different organisations have contracted to provide information for the service. The Post Office acts only as a carrier and exercises minimum control over the information which is disseminated by the service.

In addition to the general service, Prestel also allows for closed groups to use the system to store information available only to a limited number of

users, who are given an appropriate password.

Those organisations which do not wish to use Prestel can establish their own computer for a private viewdata service. Several large companies are now commissioning such systems from manufacturers, including the General Electric Company and Philips. The main use at present is for the display of internal company information.

At present the information stored in the Prestel computers spans just about everything that could be published in newspapers, magazines or booklets. It also includes a substantial electronic encyclopaedia. Weather reports, timetables, theatre and entertainment guides, business statistics and sporting information are included in the general information services. Some organisations like the discount warehouses have already started to use the new medium for advertising, and some ingenious entertainments, including quizzes and games, are also provided.

However, it is the interactive capability of the system that radically distinguishes it from all forms of conventional publishing and whose potentialities have yet to be exploited. The fact that the user is connected directly to a computer means that he is able to send information or questions back to the computer as well as to receive it.

Limited

This possibility is limited by the fact that most users will have only a simple numerical keypad and also by the fact that the transmission rate from user to computer is rather slow. However, the system is quite adequate to allow a user to answer questions from the computer by pressing buttons to signify "yes" or "no". He can also use the keypad to control a pointer on the screen, or he can type figures to fill a designated space in the frame. This last facility enables him to tell the computer personal details about, for example, a house price, to enable a programme to calculate his mortgage. He will also be able to type in his credit card number to make a direct purchase in response to a Prestel advertisement.

All these facilities already



The Post Office Prestel service went into operation earlier this year. One of its uses—as shown here—will be to help the deaf to keep themselves informed

exist or are in an advanced stage of development. The question which is now exercising the Post Office and the television set manufacturers is: How many people will want to use the service, and what will they mostly use it for?

The present consensus appears to be that Prestel will appeal mainly to business users in the first few years but that its appeal will gradually widen to the general public. However, the speed with which this happens is all important, because the essential feature of Prestel compared with other computer information systems is its cheapness based on mass production of standard television sets. The service is therefore entering a critical "take-off" phase in which its popularity will be related to the cheapness of the special microelectronic components needed, which in turn will depend directly on the popularity of the service. The price of information is also, clearly related to the number of users.

From its design phase in the early part of the decade, Prestel was conceived as a mass information system. It is therefore very important for the Post

Office, the set makers and the providers of information to achieve the widest coverage in the shortest possible time.

The Post Office, which is prepared to spend some £100m over the next five years setting up a network of identical Prestel computers, is also keenly interested in the possibility that the system will stimulate greater use of the telephone network.

However, by the time Prestel is accepted as a normal item of home equipment, it will probably have changed considerably. In principle the adaptation of a television set to display data converts it from being a piece of home entertainment into a computer terminal.

As the cost of microelectronics and other computer components continues to fall, it will be possible to adapt the television set to become first an "intelligent terminal" (with its own computing power and memory) and then a computer in its own right. The present trend of cost makes it likely that Prestel sets with full computing abilities will become commonplace in ten years.

That means in practice that the television screen would be linked to a low cost electric printer and a substantial memory with a microcomputer somewhere in the middle. The whole mini-system will be controlled by a full typewriter style keyboard, and it will be able to communicate with the Prestel computers and switch other domestic systems through the telephone network.

The possible implications of such a system require a great leap of the imagination to comprehend. Electronic mail, electronic newspapers and electronic shopping are among the more obvious possibilities. More fundamentally, a powerful information network of this sort could in theory enable many people to do much of their work at home rather than going into the office. Whether this actually happens will depend on a range of social factors and on the price of transport. However, it is not far fetched to envisage that viewdata networks will help to bring about some fundamental changes in the organisation of society.

Max Wilkins

Satellites

CONTINUED FROM PREVIOUS PAGE

systems rather in the same way that Europe is developing its own communications system. Such systems have been under study for some time in the Middle East, South-East Asia and parts of Africa and South America. The various consortia of companies involved in communications and other satellite developments are especially interested in developing these packages for the countries in the Third World, and some substantial business seems likely to be generated in this way through the 1980s. Such groups include the MESH consortium, comprising Engins Matra of France, Erno from West Germany, SAAB-Scania of Sweden, British Aerospace's Dynamics Group, Aeritalia from Italy, INTA from Spain and Fokker-VFW from Holland. TRW Systems of the U.S. is associated with companies in the MESH group.

But the biggest "regional satellite system" user of all is still the U.S., where various organisations have been extensively engaged in communications satellites for some time—the most significant being the

Communications Satellite Corporation (Comsat) itself, which not only manages the Intelsat system on behalf of the countries that own that system, but also engages in other communications satellite activities. One of these is the Satellite Business Systems (SBS) group, set up by Comsat General Corporation (a wholly owned subsidiary of Communications Satellite Corporation), IBM and Aetna Life and Casualty. Three Hughes Aircraft, with the first launch planned for mid-1980. The aim is to provide a domestic U.S. satellite system for private users with large communications needs, giving them instantaneous data, facsimile and teleconference facilities from 1981.

Western Union Telegraph Company already has two Western communications satellites in orbit over the U.S., Westar-1, launched in April, 1974, and Westar-2 in October, 1974. Westar-C has been launched recently, giving capacity for 600 two-way telephone calls, colour TV or high-

speed data transmission for commercial users in the U.S.

For the future, the Communications Satellite Corporation has confirmed that it is studying the development of a system that will provide subscription TV service directly to millions of U.S. homes via satellites. The satellite TV service would offer several programme channels directly to small antennas on the roofs of subscribers' homes. Subscribers would pay a monthly charge that would cover the total service, including the use and maintenance of the antennae. This monthly charge could be less than many families now pay for a single night out at the cinema.

Potential

According to Dr. Joseph V. Charyk, president and chief executive of Comsat, the technology for such a system exists "and we are investigating the business potential for satellite-to-home TV services." This type of service is already being experimentally tested in Japan, while Canada and the U.S. have

already experimented with it. Dr. Charyk said the new service could be introduced as early as 1983, provided the U.S. Federal Communications Commission approved.

The new service, with its monthly subscription and no commercial advertising, would be different from and not a substitute for existing commercial TV networks and local TV stations. Comsat's own interest in this field, said Dr. Charyk, had been spurred by technological developments in the satellite field, by the recent growth in the U.S. of Pay-TV, the continuing energy crisis which limits travel, the strong sales of home videocassette recorders, large screen TV sets and home computers.

Comsat is pursuing discussions with other companies, because development of a satellite TV service into people's homes will require collaboration with a variety of programme producers, satellite and antennae manufacturers and servicing organisations.

Michael Dome

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Telettra's Presence in the world of Telecommunications

Telettra, a major Italian telecommunications manufacturer, was founded in 1946 and belongs since 1976 to the FIAT group. Telettra itself is at present the most important manufacturing company with private Italian capital in the field of telecommunications. Telettra systems have been installed in 50 countries in the 5 continents. In Italy the company has 7 factories, with a total staff of 4,800. Since the very beginning of its activity Telettra has been an electronics manufacturer and as such it has given a valuable contribution to the development of fully electronic telecommunications systems, in the transmission, remote control and telephone switching fields.

The company's traditional policy of Research & Development, to which it devotes 15% of the turnover and 22% of its staff, has provided the technical know-how which at present supports the activity of five affiliated companies operating in Spain, Brazil, Argentina, Mexico and Norway. Most of the affiliated companies are run as joint-ventures with local capital share. The total staff of Telettra affiliated companies outside Italy is almost 2,000 people.

In 1978 the total Telettra turnover in the world reached 200 million U.S. dollars, 60% of which is represented by sales outside Italy. Telettra Italy alone has reached a sales figure of 132 million U.S. dollars, 41% of which in the export market.

Telettra's main lines of activity are the following:

- fully electronic, local and international telephone exchanges; low capacity exchanges for dedicated networks.
- telephone multiplex systems both analogical (FDM) and digital (TDM).
- telex and data transmission systems.
- radio relay systems (microwave and UHF), both analogical and digital.
- telecommunications systems for dedicated networks.
- remote control and supervisory systems.
- telecommunications systems for military networks (fixed and movable).
- turn-key engineering and installation services.

The company's range of activity has been recently widened through the acquisition of the majority share stock of Autophon Italiana S.p.A. of Rome, producer of mobile and low capacity radio systems and alarm systems. Telettra skill in designing manufacturing and installing telecommunications systems, together with the high quality and reliability of its equipment and an effective commercial organisation, has granted the company a remarkable success in both the home and the export markets. Telettra's presence in the export market dates back to 1954 when a telephone network on open-wire lines was installed in Turkey. The present position of Telettra in foreign markets has been achieved competing with the most qualified international companies, both through the traditional export sales and the diffusion of Telettra's own know-how to the affiliated companies abroad.

Some significant achievements are represented by the awarding to the Italian company of major projects such as: the 1,700 mile radio-link crossing Siberia (U.S.S.R.) between the lake Balkal and Amur River regions, the radio-link between Saudi Arabia and Sudan including a 194 nautical miles (355km) single line-of-sight hop across the Red Sea, the microwave national network of Argentina (Radio Global project) extending from the Andes to the tropic and the "Tierra de Fuego".

A recent awarding by P.T.T. of Sudan, upon international tender on a turn-key basis, covers the first supply outside Italy of a fully electronic international telephone exchange of Italian design and manufacture.

TELECOMMUNICATIONS VIII

Unions' positive attitude eases labour problems

TELECOMMUNICATIONS

workers have been brought forcibly into the public eye in the past 12 months or so by a combination of strikes which have affected Post Office services and, less noticeably, redundancies as the telecommunications equipment manufacturing industry presses on with the modernisation sweeping the whole field.

The effects of the disputes involving telecommunications workers are still being felt, particularly from the strikes involving computer and clerical staff, whose action has halted the issue of all computer-processed telephone bills since April.

While for most subscribers, the effect during the dispute has been one of annoyance at their regular budgeting being upset and at the disruption the action caused to some computer-based telephone services such as the numbers of new subscribers not being listed with Directory Inquiries, the effects will obviously be principally felt when the Post Office puts out six-monthly and then, very quickly afterwards, further three-monthly bills. The Post Office, worried at the difficulties such large bills might present to many subscribers, has been advertising to persuade customers to use telephone saving stamps.

For the majority of the members of the two unions involved in the dispute, the main issue over which the action was taken was pay, though for officials in the unions, in the four other unions in Post Office telecommunications and in the Post Office a more important issue in some ways was the Corporation's attempt to bring in what it terms as a pay "spine" for all 300,000 telecommunications workers.

The spine is designed to bring all unions in the business to a common settlement date, to allow the Corporation to begin a complex regrading exercise and to improve productivity. Some measure of agreement on the issue was reached with the unions, but the final fate of the initiative rests on a special conference in November of the largest and most influential union in the telecommunications side of the Corporation, the

Post Office Engineering Union (POEU).

The effects of industrial action by POEU members last year are no longer being directly felt by the public, or by the business community's operations, some of which were severely disrupted by the action.

For the POEU, though, the main achievement of the dispute—a reduction in the engineers' working week from 40 to 37½ hours—while not in line with the union's target of a 35-hour week, was an important part of the union's response to the Post Office's planned introduction of new technology, particularly in the telephone exchanges, which some members of the union saw as a direct threat to their jobs.

The reduction in hours—still the trade union movement towards the TUC target of a 35-hour week—is just one of the conditions listed by the POEU as the price of agreement to the Post Office's modernisation plans.

Modernisation, the central issue for telecommunications workers, has brought the group, particularly those working in private sector equipment manufacture, to the forefront in a different way: instead of improving their conditions, some workers have seen their jobs collapse into losing their jobs.

Plessey, for example, one of the Post Office's four major telephone equipment suppliers, has had to shape its workforce to fit in with technological advance and the Post Office's decision to replace the Strouger electromechanical switching

system, — invented in 1889 and despite its limitations of slowness, inflexibility, high maintenance costs and telephone noise, still the backbone of British exchanges — with electronic exchanges, and in particular System X, a modular system based on microelectronics and allowing virtually continuous development and improvement.

In 1977 Plessey axed 1,800 jobs on Merseyside by closing factories at Speake and Kirby, and followed that decision a year later by cutting 600 jobs at its main Edge Lane plant in Liverpool, publicly blaming the redundancies on a fall in demand for the traditional Strouger system and the change to the less labour-intensive electronic equipment.

Warning

This kind of effect of technological change stands as a grim warning to other telecommunications workers, and the response to modernisation is the one single issue that shapes the thinking of the unions in the field.

The Government's intention, for example, to separate the Postal and Telecommunications businesses of the Post Office, though fiercely opposed by the largest postal union, the Union of Post Office Workers, has the support of the two largest telecommunications unions, the POEU and the Society of Post Office Executives, on the grounds of new technology.

The POEU, in a weighty statement on the whole subject, "The Modernisation of Telecommuni-

cations," prepared for a whole-day policymaking debate at its annual conference three months ago, points to the disparity of profit between the two businesses, to the fact that the postal service is labour intensive, with a low demand for capital investment and in recent years a static or declining volume of business, whereas the telecommunications service is capital intensive, with a firm annual investment programme and an expanding volume. It argues with the Carter Committee's report in 1977 on the Post Office that "the present combined management has led to over-centralisation, poor delegation and slow decision-taking." The POEU firmly believes that the Post Office's telecommunications business needs to respond quickly and positively to subscriber and market needs, and that telecommunications management needs to take a strategic view of the fast-moving development in the industry without the additional responsibility of a postal business with very different problems.

The union's response, though, to suggestions that the Government might be considering either breaking the Post Office's monopoly to supply, postal and telecommunications equipment or having of the particularly profitable parts of the telecommunications business to the private sector has been to close ranks firmly against it though for exactly the same reasons.

Mr. Bryan Stanley, POEU general secretary, made his union's position clear at the recent TUC conference at Blackpool, which adopted a motion

opposing the break-up of the letter and telecommunications monopolies, and any hiving-off with the threat that the next Labour Government would be urged to re-nationalise any part of the Post Office sold to the private sector without compensation.

He said: "We are absolutely determined to defend the Post Office's exclusive right in telecommunications because it provides the best possible service to the customer." He also said that if the telecommunications monopoly were undermined, the Post Office would be likely to have to increase its borrowing or put up its charges or reduce its programme of modernisation in order to try to offset the loss which would be invariably suffered by its business.

Such a positive approach to new technology might seem strange to those who have seen such implacable opposition as that, for example, of the print unions to the new newspaper production methods, but though the responses of the print unions and the POEU take different forms, they are both based on protecting the interests of the unions' members.

The POEU has faced and answered the question of whether the Post Office telecommunications business should only provide a basic telephone network whose rate of growth must eventually diminish as full penetration of the market is reached, or whether it should provide a new and expanding range of products and services, covering the whole field of telecommunications. If the former, the union reasons that manpower levels must gradually

decline; if the latter, current manpower levels would be assured, with the prospect of further job opportunities to come.

Post Office estimates of engineering manpower forecasts back out the union's positive approach. The Corporation's forecast is that although the number of men in post will peak sometime this year, the decline over the next 10 years will only be marginal.

As a result, the union has concluded a new technology agreement with the Post Office, which in return for the union's willingness to co-operate with new technology guarantees job security for the union's 120,000 members over the 10 year period of the Corporation's forward planning.

The union has made it clear in its study on new technology, however, that job security will only be one element of its price of agreement, together with adequate training for the new systems, sufficient job satisfaction, improvements on grading, hours, productivity, leave and retirement benefits, as well as pay, and has ruled out a one-off package deal as it will need to respond to the progressive flow of the technological changes.

Though the price may be high, the union maintains it is fair, and for British management, growing weary accustomed to seeing proposals for the introduction of new technology meetings first fear and then implacable opposition, the positive, responsible attitude of the telecommunications unions to major changes in their conditions and working practices must be a heartening one.

Philip Bassett

Search for new markets

WHO IS selling where, why and how? Marketing strategy for telecommunications has no logic; it is a question of finding the markets where you can and moving fast to offer a deal that will at least match the competition. While some companies

may have an entree to various countries because of national relationships, so often it is a game of chance.

Mr. John Sharpley, managing director of BTS (British Telecommunications Systems), the company set up to export System X, the British digital telephone network, summed up the situation when he said: "In times when political situations change, one must be opportunistic. One has to be very well informed on all fronts."

Never before has market research played such an important part in getting contracts. Situations in some countries can change abruptly and where a company thought that its contract was a safe bet, can find itself out in the cold.

It is easy to see why some telecommunications companies do so well. Speak to the international sales managers and mention a country. Immediately they will have the facts and figures to hand of the country's situation, how many telephone lines it has and how many more it requires.

Without doubt the market place is becoming tougher all the time. Most companies look to the Far East, Middle East, Africa and South America for their business.

Markets in Europe are usually the territory of the home manufacturers and have the situation has intensified. Because of the introduction of less labour-intensive equipment and the resulting redundancies that have affected most of Europe, PTTs and telecommunications administrations usually feel duty bound to use home-manufactured equipment.

There are a few notable exceptions however, Finland being one. Finland has many telecommunications administrations for different areas. These are free to introduce whichever equipment they find suitable. In Holland, the Dutch PTT specified that it would use Philips PRX equipment and L. M. Ericsson AXE equipment, although no AXE equipment is yet in service.

The most recent and unusual exception to the home buying rule has been Germany. Siemens has enjoyed a favourable position but the German Bundespost has invited companies to make presentations of their equipment. It appears that the only stipulations are that the equipment is digital and that the company has a German-based manufacturing subsidiary.

West Germany intends to have a set up similar to that in Holland, with two of the three preferred manufacturers and suppliers of digital equipment. Philips is hoping that its new digital equipment will be chosen at least for preliminary trials.

Markets outside Europe, for example those in Japan, the U.S. and Canada, are becoming equally tough for the home manufacturers. So much so that many have expressed a desire to get into Europe. While it is highly unlikely that they will have much success in the area of main exchange equipment for the public networks, some are using the backdoor route of licensing agreements for customers' apparatus and PABXs.

Continental Telephone Corporation of the U.S., recently acquired a stake in the Service

800 organisation whose holding company is based in Holland. CTC said that this move marked the company's initial entry into Europe. The Canadian company, Northern Telecom, has also expressed a desire to get into European markets and is actively engaged in doing so in the main exchange business.

The company has placed a bid with the Irish PTT for the updating and expansion of the Irish network. Northern Telecom is thought by some observers to be very well placed. The Japanese company NEC (Nippon Electric Company) is looking for European business. It too has placed a bid in Ireland but is also carrying out market analysis with a view to introducing its PABXs in Europe.

It is doubtful whether contracts such as the Saudi Arabian one will occur again and that is why inroads have to be made wherever possible, even if it is only with subscribers' apparatus. In an effort to get contracts and be competitive, telecommunications companies are offering various deals depending on the local requirements.

Simple

Mr. Sharpley says that they will most certainly be able to offer local production and training both in the UK and in the country concerned. Manufacture, he claims, is relatively simple and for developing countries, manual methods could be used.

He feels that BTS's advantage is in being able to offer a total network with exchanges that were not developed in isolation but are part of a family developed with collaborative effort.

"Finance is of crucial importance," he says. "Government aid, loan interest loans are all a national situation." However, he feels that the initiatives have to come from industry. "If support is needed we must ask for it."

It appears that there are some people with a great deal of faith in the British System X. Approaches over finance arrangements have already been made to BTS by several British merchant banks.

In France CIT-Alcatel is getting quite a reputation for its success in the telecommunications market. In 1972 the company negotiated a deal with Poland which involved local production. Next year sees the start of production in Syria by the Syrian-owned company, Syrcotel.

The same man, Yvon Ferrette, who is now director-general of Syrcotel, was also involved in getting local production underway in Poland. CIT-Alcatel is also quite happy to let those countries with local production of its digital ELO system export as well.

The French have M. Norbert Segard, Secretary of State for Posts and Telecommunications, their international diplomat. When it is considered necessary, he will visit a country with a team of PTT officials to try to persuade that country to buy French products. This does not necessarily mean pushing CIT-Alcatel equipment as there is also Thomson-CSF in the market with its digital range of MT switching equipment.

At the moment the two companies are almost comple-

mentary in digital switching. CIT-Alcatel has chosen to develop the lower ranges of exchanges and Thomson has developed transit and gateway exchanges although its products are newer to the market and therefore not so well proven.

However, this happy balance cannot be expected to last since both companies appear to be committed to developing a full range of digital switching equipment.

This is another example which Mr. Sharpley draws on to show BTS's advantage. As he points out, having three companies working with the British Post Office means that a united effort can be made which can therefore receive unified support.

Philips' claim to fame is that its system has recently been installed in Holland to 1m lines. The company feels that with this many lines in service for one PTT, the system is effectively proving itself. The company also has the advantage of being a member of the consortium that won the Saudi Arabian contract.

While this is all very comforting, Philips accepts that even with the demanding schedules for Saudi Arabia, it still has to look for further business. It is currently turning its eyes to Malaysia where a decision is expected on public network expansion before the end of the year.

Ericsson also has a stake in the Saudi Arabian contract but was recently disappointed in New Zealand when Japanese equipment was chosen for a long-term contract.

Ericsson was hoping to export

from Australia where its AXE equipment has been chosen for the network and where it also has a manufacturing base. However, the Japanese price was too low even with the additional costs of import duties from outside the country (the import duties from Australia would have been lower).

It is understood that the Japanese came to an agreement whereby they agreed to take an increased level of agricultural products from New Zealand. Naturally, companies operating within the EEC would not have been able to offer such a deal.

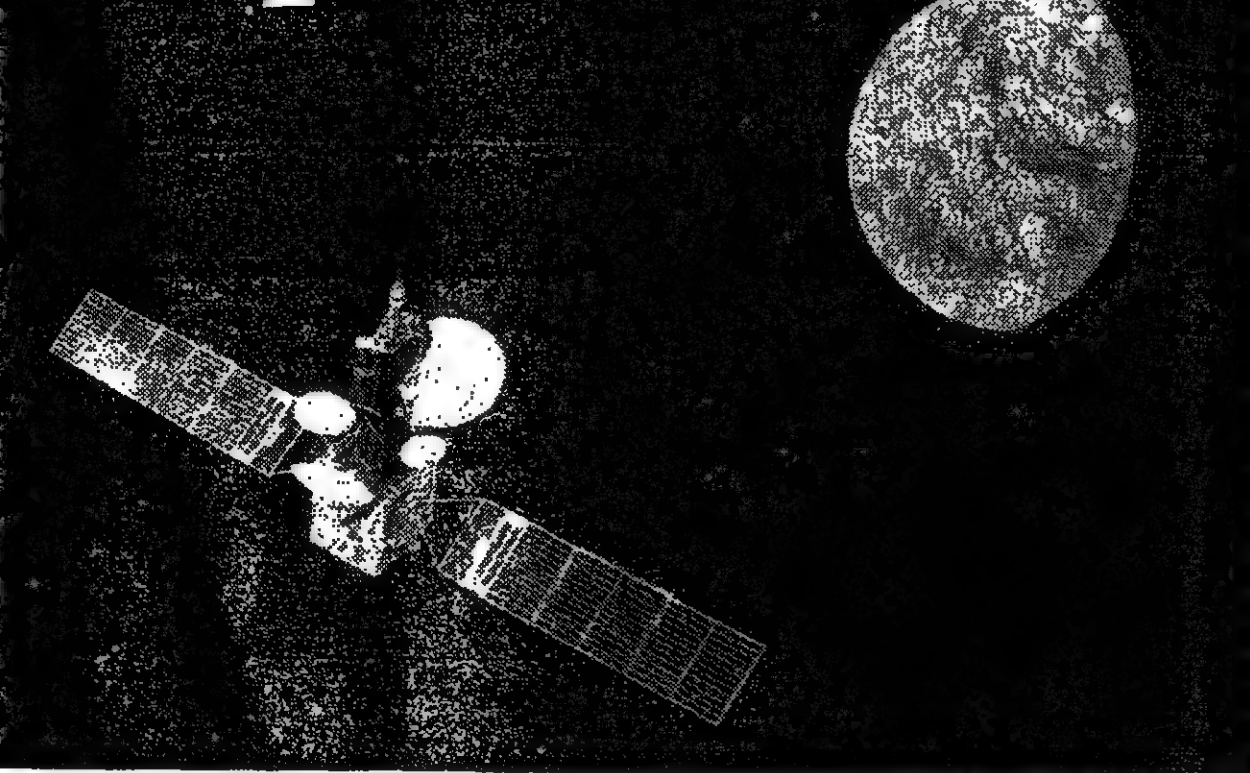
Despite this, however, Mr. Paul Hanson, chairman and chief executive officer of United Telecommunications, America's third largest telephone company, urges caution.

He claims that the Japanese can sometimes undercut by the main part of a contract by as much as 20 per cent. If, however, there are additional equipments to be placed at a later date, these could prove proportionately more expensive. South America is an area where many companies throughout the world are looking and in some cases local production is not a requirement.

Some of the countries in South America are fairly small and could not support a local industry since there simply would not be enough equipment required to keep the plant in business. In these cases, and for those who can remember how, it is a question of going back to the old style contracts — just a straight sale.

Denise Clark
Electronics Week

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AXE: the best digital switching investment for telephone administrations?

Here are 20 considered opinions.

Argentina

One digital exchange, serving 7000 subscribers, was ordered July 1979. Cut over 1981.

Australia

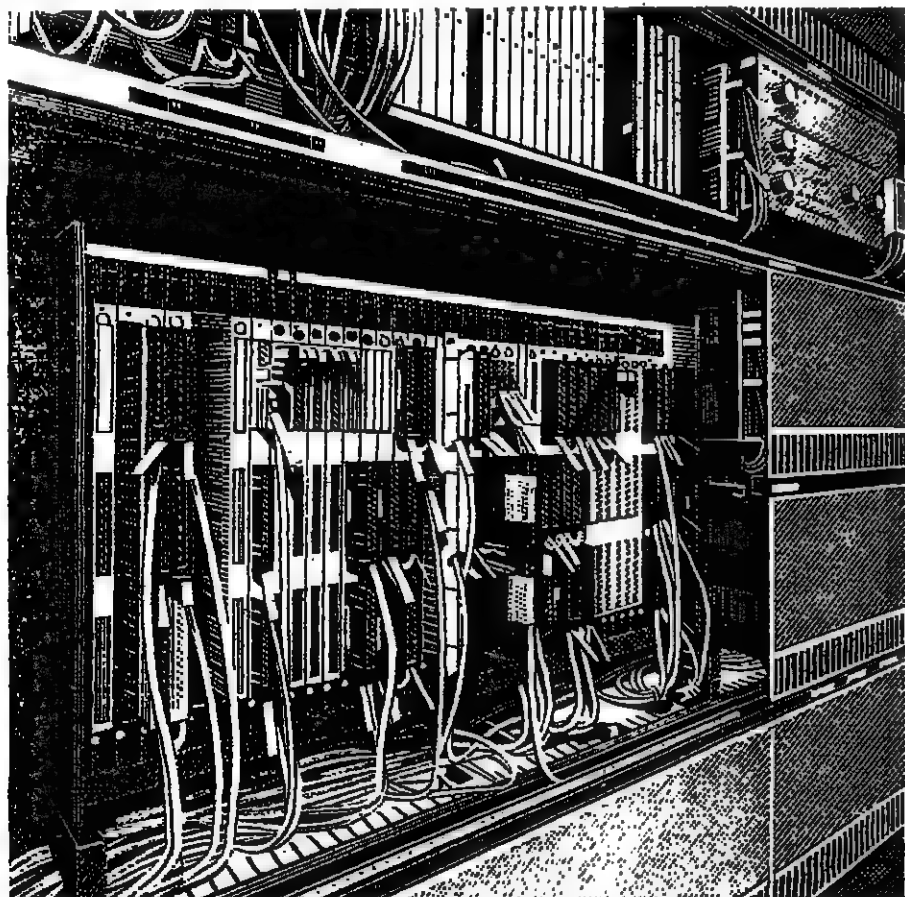
A system choice for the modernization and extension of the Australian telephone network. On the 13th September 1977 the Australian Government announced that L M Ericsson would be awarded the contract. A first exchange with a capacity of 4000 lines has been ordered. Future deliveries to be produced locally. About 1.5 million lines will be installed during the 80's.

Bahrain

A digital transit exchange with a capacity of 6000 lines was ordered in February 1979. Cut over in 1981.

Brazil

In 1976 Telebras issued a tender concerning a future analogue switching system. In February 1979 AXE was one of two systems chosen by Telebras for the future development of the telephone network in Brazil. Local production.



A special computer (the APZ 210) and a new high-level programming language were designed to meet the requirements of the AXE software package. As a result of this unorthodox approach, AXE software meets the needs of telephony staff, rather than computer specialists.

Colombia

After keen competition in an international tender 10 AXE digital exchanges (9 local and 1 transit) were ordered in January 1979. Somewhat later another local exchange was added. 100,000 subscribers and 7,168 trunks will be served. First exchange to be cut over in 1980.

Denmark

First ordered AXE October 1977. In total to date, three digital transit exchanges for 24,600 trunks and one digital exchange for 10,000 mobile subscribers on order. First exchange to be cut over in 1980.

Finland

First AXE exchange ordered in March 1975. In service: one local exchange for 4000 subscribers and one transit exchange for 480 trunks. 19,000 lines on order for extensions. The local exchange was cut over in September 1977 and the transit exchange in April 1978.

France

On the 13th of May 1976, after an international tender for analogue exchanges, the French PTT announced that AXE had been selected as one of two systems. The first exchange, with an initial capacity of 12,900 lines, was handed over on the 28th June 1979. On order: additional 10 local exchanges serving 375,600 subscribers. Local production.

Italy

The first AXE exchange with a capacity of 960 lines was handed over in December 1978. On order: 3 digital transit exchanges with a total multiple capacity of 11,040 inlets.

Kuwait

Three digital exchanges for 30,000 subscribers were ordered in June 1977 after an international tender. Another tender resulted in an order for an additional 40,000 subscribers. Recently, extension for 40,000 subscribers have been ordered which brings the total up to 110,000 subscribers.

Madagascar

One local exchange, serving 20,000 subscribers, was ordered in 1978.

Mexico

Contract signed March 1979. On order: digital AXE equipment for 25,500 subscribers. Cut over 1980.

Netherlands

International tender concerning a system choice. Late 1977 it was announced that PTT had chosen AXE.

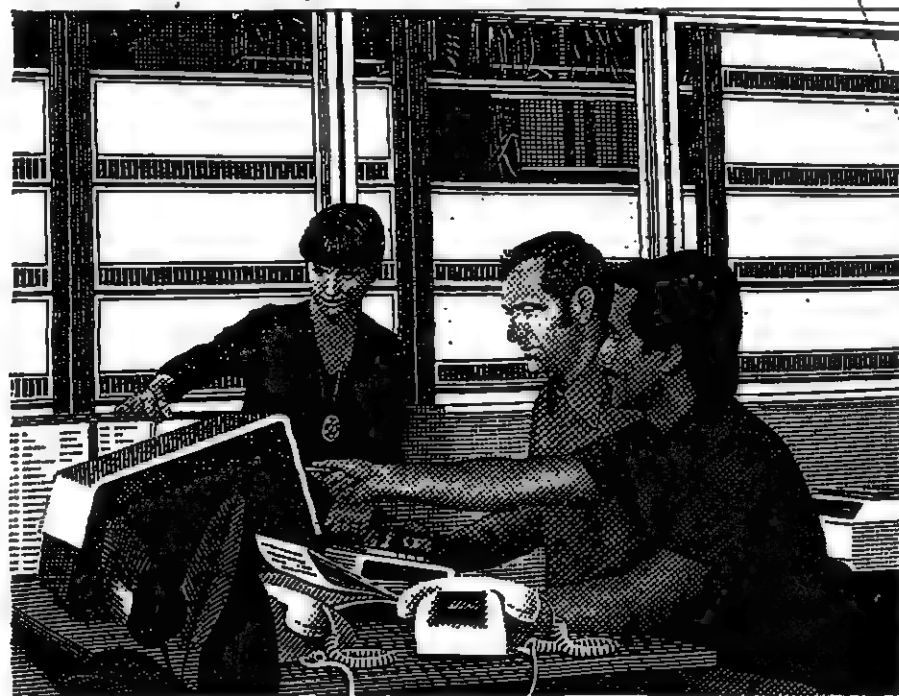
To date, orders have been placed for 7 local exchanges with a capacity of 18,944 subscribers. Originally the decision was for analogue equipment but has recently been changed to digital. First exchange will be cut over 1980. Three districts in the Netherlands, Rotterdam, Breda and Goes will be served by AXE.

Norway

First order in September 1978: 2 digital exchanges for mobile subscribers with a total capacity of 25,000 lines. The exchange in Oslo will start operation in 1981 and the exchange in Bergen in 1982.

Panama

First AXE ordered in February 1978. On order: three digital local exchanges with a total capacity of 10,000 lines. First exchange will be cut over in 1980.



Overall long-term economy was the main objective for the designers of AXE. The language designed by Ericsson for man-machine communication is a good example. It has proved so effective that it is now accepted as an international standard.

Saudi Arabia

A tender was issued in 1977 regarding the largest single contract in the history of telecommunications: an SPC system choice for the extension of the Saudi Arabia network. On the 25th of January 1978 a consortium consisting of L M Ericsson, Philips and Bell Canada was awarded the contract.

In addition to upgrading of existing Crossbar exchanges to Stored Program Control, L M Ericsson will deliver 21 AXE digital exchanges for 173,000 subscribers and 52,800 trunks.

The first five AXE exchanges were cut over right on schedule on 13th of December 1978. 6 months later 5 local exchanges (68,000 lines) and 7 transit exchanges (multi. cap. 33,120) were in service. Additional equipment for 105,000 subscribers and 19,680 trunks is on order.

Spain

The first AXE was ordered in December 1977. 3 digital local exchanges for 30,000 subscribers are on order.

The first exchange will be handed over in 1980.

Sweden

The first exchange was cut over on the 1st of March 1977. On order: 10 digital local exchanges for 240,000 subscribers and 2 digital exchanges for mobile subscribers.

Venezuela

One local AXE exchange serving 5000 subscribers was ordered in May 1978. This exchange will be cut over in 1979.

Yugoslavia

First AXE ordered in January 1979. On order: 4 local exchanges for 30,000 subscribers and 1 transit exchange with a multiple capacity of 4320 inlets. Local production.



AXE was designed from the beginning to be completely modular in both hardware and software. This means that functions can be added, deleted or modified with minimum impact on other functions.

Today, the world's telephone administrations are faced with the need to make a rapid transition from analogue to digital telephony. The key investment decision is the choice of the telephone exchange system, since the exchange, once installed, has an economic life of many years. The exchange contains the intelligence of the network, and defines the possibilities for flexible long term development.

The Ericsson AXE digital switching system is considered exceptional in its ability to provide low long-term operating costs and outstanding versatility. By August 1979, just 30 months after its introduction, it has been chosen by 20 administrations.

Success like this is vital to any digital switching system. It means that AXE will be continuously enriched and developed, making it even more attractive to telephone administrations all over the world.

These facts contribute to making AXE a sound long-term investment.

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TELECOMMUNICATIONS X

The remainder of the survey is devoted to profiles of some of the leading companies in the field—from Japan, North America and Europe. The articles examine the companies' fortunes over recent years and outline the projects they are working on in this intensely competitive field. This section has been written by John Lloyd, Max Wilkinson and Elaine Williams.

AT & T

Change of philosophy for American giant

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THE AMERICAN Telephone and Telegraph Company—AT&T, or Ma Bell to most Americans—can be described at length in superlatives only. One of the world's biggest companies, with a profit last year (\$5.3bn) bigger than most companies' turnover, sales (\$18bn last year) much more than most countries' GDP, nearly 1m employees, with a construction programme last year financed to the tune of \$13.7bn: these main statistics are enough to show that AT&T is enormous, dominating the American telecommunications manufacturing and more especially service scenes and thus an important element in the world picture, as well.

The giant, however, has its problems, and in the past year, as its chairman for eight years John DeBartolo retired to make way for Charles L. Brown, the company faces a number of battles to keep its massive bulk straddling across every area of U.S. communications. Some of these battles appear already to have been won, after a period in which it seemed they could go either way: but the war is not over, and it is clear that Bell will at the end—if there ever is a clear end—be a little less powerful than it was at its beginning.

On its operating side, Bell—which serves 88 per cent of all Americans—has changed its philosophy as it ploughs into its second century of existence. "If universality of service was the hallmark of our first 100 years," a company statement issued last year read, "diversity

of service will be the thrust of our second century. Today's technology provides the capability to supply diverse services. Certainly the needs and expectations of both business and residence customers vary widely." In order to accommodate these perceived changes, the company has reorganised its operating and market activities into three major areas—business, residence and network, each with a senior vice-president in charge. This, says the company, "will enable us to perform more effectively in the competitive arena in which we now operate."

The slight note of regret that may be detected in that last statement is perhaps due to the residual reluctance felt by many in the company over abandoning its role as the country's unquestioned provider of the telephone post office without the post—and taking up the posture of competing with smaller, but aggressive, competitors (not much smaller—IBM and ITT are two of the major challengers). Reluctance or not, most of Mr. DeBartolo's reign at the top of the monster corporation was dedicated to preparing it for the change from service to competition-oriented company, a strategy which it falls to Brown to implement fully.

Bell's regulated status, granting it monopolies over service of a kind similar to that given to most European PTTs, was negotiated by the

company's first chairman, Mr. Theodore Vail, 70 years ago. Mr. Vail not only welcomed the monopoly, he made it an efficient one. Mr. DeBartolo, who agreed that monopoly was a good thing, nevertheless saw that the company could not retain it. He thus set in train what has been described as "the biggest corporate reorganisation in history." That programme will mean that over a third of the Bell system's 985,000-strong workforce will change their jobs in some way (even if only its title); that Bell will move into computing as a matter of necessity, since switches and terminals are now integrally linked to computers; that the workforce ceases to regard its job as purely as a service, but rather as a sales pitch in a marketplace.

Belief

In its anxiety to improve its marketing, a skill with which it had not previously bothered, Bell first went into the marketplace itself, hiring salesmen from IBM, Procter and Gamble and Colgate-Palmolive. In the obvious belief that those who

could sell soap could sell anything. The team is headed by Mr. Archibald McGill, a former IBM marketing vice president, who has developed a system approach to marketing somewhat similar to that practised by his former employer: that is, rather than sell telephones to customers, Bell now moves in to assess communications needs, then suggests a package. Symptomatic of the change was the scrapping of the old Bell slogan, "We hear you" in favour of the more persuasive "the system is the solution."

This shift has meant that Western Electric, the company's manufacturing subsidiary, has had to change from simple mass production of standard products to new ranges of styled phones, terminals, PABXs and the like. It is a hard task, akin to that faced by a battleshiper fighting off attacks from aircraft, submarines and smaller surface craft all at the same time: for while few companies can match Bell's range, many can beat it in depth in a particular market segment.

Most people in and around the industry agree, however, that the major battle will be

between AT&T and IBM, the computer manufacturer which commands 80 per cent of the world market. While smaller than Bell, with exactly half its sales and profit, and less than half its employees last year, IBM is nevertheless more productive than Bell, more experienced in marketing and arguably better at innovation. The competition will come as both computer makers and telephone makers/operators increasingly find themselves marketing similar products—example, markets computer terminals, increasingly successfully (after years of languishing). Mr. John McGates, president of the Centre for Information Policy Research, was quoted recently (Business Week, November 6, 1978) as saying that "what's really going on is a war between two different kinds of industries for a brand new market," while the vice-president in charge of Telecomm said in the same issue that IBM was "the biggest competition for the entire Bell system. We're on a collision course."

Other craft are bobbing along in their swell, too, and the collision could well be a multiple one. ITT, no pygmy, recently received FCC permission to operate a long-distance network linking 11 U.S. cities while two much smaller companies, MCI Communications and Southern Pacific Communications, have also received permission to run services. As the microwave and, more important, satellite services come increasingly into service, Bell could find it hard to justify a monopoly. IBM itself has its SBS subsidiary poised to offer voice and data links from next year and could attract a large volume of business.

The story of the contemporary AT&T, then, is inevitably the story of contemporary U.S. telecommunications. That, as we have seen, is changing: so is Bell, partly because it must, partly because it has anticipated the market signals. By the mid-1980s, it should be clearer what these changes have brought in their train—better service or worse?

J. L.

GTE

Number 2 trying harder

GENERAL TELEPHONE and Electronics is number two and is trying harder. As the long-way second American telephone and telegraph company in the U.S. market, both as operators and as manufacturers, GTE suffers from time to time from something of an inferiority complex. Then it remembers it is, after all, very large compared to most telecommunications and electronics companies who are not AT and T, and perks up. But it still, as it has, been apparently on the mend, have been mixed in recent years.

The company serves around 8 per cent of American telephone subscribers (Bell serves 88 per cent), which, as its chief scientist Dr. Lee Davenport likes to remind UK guests, makes it as large a telephone operating company as the British Post Office. It covers a wide geographical area much wider than 8 per cent of the country since many of its operating subsidiaries cover large rural tracts of Illinois, Kentucky, Michigan, Ohio, Pennsylvania and elsewhere. In all, it has 15 large and three small U.S. operating companies, together with three more abroad—in Quebec and British Columbia in Canada and in the Dominican Republic.

Its manufacturing arm, Automatic Electric, bearing the same relation to the company as Western Electric does to Bell—has plants throughout the U.S., and markets not only to GTE, but to other telephone companies—including Bell—as well. The company has some 52 manufacturing plants (not all for telecommunications) in 24 states and more than 50 throughout the world. Overseas, it has manufacturing plants within its communications products group in Argentina, Belgium, Brazil, Canada (19 plants in all), Italy, Mexico, Spain and West Germany. Its most significant telecommunications presence in Europe is in Italy, where its subsidiary GTE Telecommunications (with three plants) is one of the three large multinational subsidiaries (with ITT and Ericsson) and has around 14 per cent of the Italian market.

Although we are not concerned with it here, it should be noted that GTE, unlike Bell, is a general electronics as well as a telephone company, marketing consumer products (TVs are the main products), lighting equipment and specialist metals. The company has been hit hard by the sag in the U.S. TV market in the mid-1970s, coupled with Japanese and other Far Eastern competition: it has now recovered.

In the overseas markets, the company has been concerned with a contract in Iran, worth more than \$500m, which is described elsewhere in the Survey. At the time of writing, considerable doubt still surrounds the progress of the contract, suspended during the revolution.

The company is also part of the U.S. consortium bidding for

the Egyptian contract and clearly sees its place in the world as much more export-orientated than in the past. Mr. Robert Gressens, made president of the company's communications group in 1976 and charged with arresting the fall in profits, organised his division on an international basis and regards the world as his oyster, if one increasingly difficult to crack.

In an interview earlier this year, Mr. Gressens said that he hoped that the company would be able to attack the European market more forcefully than in the past: "It is a difficult market for us to address, but we hope that in the future equipment will be sold more freely between states and we would be able to serve the whole European market."

Attitudes

In the less advanced markets—such as Egypt—Mr. Gressens has been concerned to change U.S. Government attitudes on foreign financing to achieve recognition that U.S. companies are now competing with companies as well as other companies.

At home, the company has been much concerned with the regulatory wind sweeping through the communications power corridors, and has taken up a position somewhat akin to Bell's—one of cautious adaptation to the new mood, with a strong rear-guard action to attempt to prevent what it feels to be an excessively competitive spirit, which might be damaging to the public it serves.

In a largely critical review of proposed new legislation on telecommunications, GTE's chairman, Mr. Theodore Brophy, last year told the Senate subcommittee on telecommunications that the Communications Bill then being considered was too vague in its wording and strayed from the concept of public service, which had been central to the 1934 Communications Act. "The most significant and pervasive failing of the Bill is its failure to set forth for the proposed

Communications Regulatory Commission (which would replace the Federal Communications Commission) both adequate substantive direction and specific procedures to assure that the interests of the public as a whole are represented... at least the FCC had to act within the statutory standard of "public interest, convenience and necessity"... here there is no Congressional standard having express or judicially construed meaning... without these guides, how could any reviewing court find any Congressional limits on CRC power? How can industry develop its plans with any assurance as to the future?"

The concern manifest here is a reflection of the position in which GTE and Bell find themselves: both comfortable in the role of providers of a public service, with their monopolies broadly preserved in the areas in which they operate: both believing that their way is the most efficient and cost effective; both meeting a strong barrage of scepticism, coupled with strong pressure from other large companies—ITT, RCA, even IBM—to move into their areas. Hence the two-pronged defence: gearing up for competition, and lobbying hard in Washington against the de-regulators.

On the first of these, the company has innovated in the past year. It has opened business communication centres as an office-orientated counterpart to their domestic "phone marts," as places where businessmen can look round the company's selection of business systems. At the same time, in this area it finds itself up against political problems once more, this time regulations which stop it competing, as it would see it, freely.

The problem is the familiar one of the convergence of computers and telecommunications. Under FCC rules, companies marketing data processing equipment cannot market a system whose computer handles, for example, billing procedures as well as telecommunications. The company thus takes a keen interest in the progress of Computer Inquiry II now being conducted by the FCC, and hopes its recommendations will modify existing legislation to allow it to develop more adventurous equipment. If the FCC does decide to take this line, GTE and companies will, of course, meet the computer companies coming into the market from the other end—but it appears reckoned to that as the price of competitiveness.

J. L.

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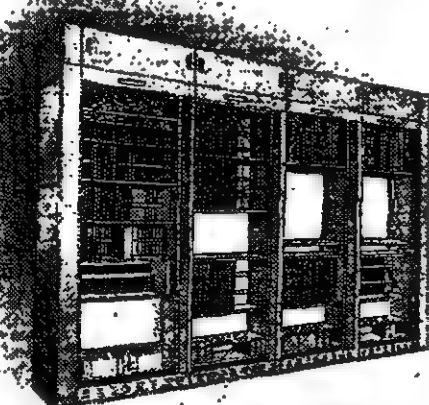
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1 - Capability

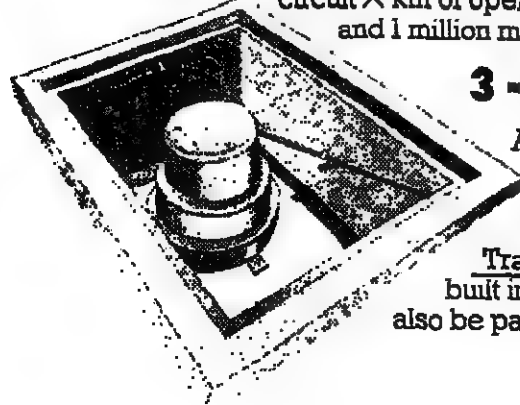
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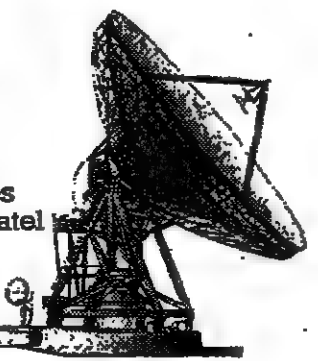
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البحر والفضة

THOMSON-CSF/CIT-ALCATEL

Crucial tests still to come

ONE OF THE outstanding examples of the success of French Government intervention into industrial affairs is the development of its telecommunications companies over the past three years.

And yet perhaps it is premature to talk of success because, in spite of the rapid and decisive reorganisation which took place in 1976, the development of new products which resulted and the marketing effort which is now being mounted, the crucial test for French ambition is yet to come. And so are some of the major stresses to which the industry will be subjected.

The test, of course, is whether the industry can achieve its long-term ambition of increasing exports to perhaps 30 per cent of production on the basis of its new computer-controlled products. And the major stresses will have to be faced in the mid-1980s if and when the current boom of domestic orders starts to peter out.

Indeed, a period of uncertainty will start as the current five-year plan runs out in 1980. This plan, announced in 1976, called for FF1,044.4bn to be spent. By 1980, 8m new telephone lines were to be installed in addition to the 7m in existence in 1975. By 1980, it was planned, telephones should be available to two-thirds of the population instead of to a quarter.

On the back of this heavy ordering programme, which has reached more than 2m lines a year, the French Government was able to effect a re-organisation of the manufacturing industry with a breathtaking display of authority. It obliged International Telephone and Telegraph and L. M. Ericsson of Sweden to sell out their main French subsidiaries to Thomson-CSF, subsidiary of Thomson-Brandt.

Thomson, which had no previous experience in the public telephone switching market, had the formidable task of melding these former rivals together and of creating from the technology and the engineers which it took over a new all-French, all-digital

system of exchanges. This new conglomerate was to counter-balance the established French telecommunications equipment manufacturer, CIT-Alcatel, subsidiary of the giant Compagnie Générale d'Electricité.

Thomson-CSF may have needed some pushing from the Government to take on this commitment, but it also had strong motives of its own. As Mr. Edouard Guilgonis, Director of Thomson, said: "We came to the conclusion that for a company of our size, the future depended upon being in the telephone business," though he added that the decision was taken "with much reflection."

Closer

On the technological front, Thomson was influenced by the prospect that telephone switching technology was moving much closer to its own main activities in electronics. From the business point of view, there was the obvious incentive of picking a guaranteed share of orders from a very large public expenditure plan, and from a company point of view, Thomson wanted to reduce its dependence on exports which then accounted for 80 per cent of its turnover.

As a result of the forced marriage, Thomson has taken over manufacture of the Metacoata computer-controlled system which was being made by ITT's subsidiary, Le Matériel Téléphonique, as well as the AXE exchanges from Ericsson. In addition, it has now developed its own MT20 transit exchange and the MT25 subscriber exchange, both of which are fully digital computer controlled systems. Eventually, the MT system will supersede the other two exchanges which are still produced under licence.

In addition to the problem of integrating two different companies and developing a new advanced system, Thomson has taken on the familiar problem of having to run down production of the old electro-mechanical exchanges. In spite of the

substantial domestic ordering programme of which Thomson has a 42 per cent share, a large slice of exports will also be necessary to help amortise the heavy development costs and the capital investment needed to make the new types of equipment.

Earlier this year, Thomson scored an important success with a contract for the setting up of a factory to produce 1m lines a year of MT exchanges in the Soviet Union. In spite of this, and some other successes, Thomson is still a long way from achieving its ambition of selling 30 per cent of its production of exchange equipment in the export markets.

To achieve export sales it will have to compete not only against the foreign telecommunications companies, but to some extent against its main domestic rival, CIT-Alcatel. Both companies are receiving very substantial support in export markets from the Government and from the telephone authority. Ministerial support has extended to quite obvious salesmanship, as happened in Egypt earlier this year, when CIT-Alcatel staged a ceremony in Alexandria to celebrate the establishment of one of its E10 all-digital exchanges.

The telephone authority was also involved in this exercise, both in giving support and advice to the Egyptians and in waiving its right to the exchange, which was flown out at short notice as a demonstration model to impress the Egyptians.

The expensive combined political and marketing effort is part of an attempt by CIT-Alcatel to gain a foothold in Egypt so that it can obtain some of the billions of dollars of orders which would be needed to modernise the Egyptian system.

Exactly how the French Government would allocate its support were the two companies to be in head-on clash for a major foreign order is not yet clear. Most probably discreet methods would be found to avoid the problem.

Certainly CIT-Alcatel is the more experienced of the two companies in the development of digital telephony. The first prototype of its E10 system was produced as long ago as 1970 and production on an industrial scale started in 1973-74. By 1974, the company had started to manufacture its E10A exchange with a capacity of 15,000 subscribers per exchange. This was followed by the E10E with double the capacity. By the end of 1978, it could boast that 722,000 lines of its E10 systems were in service, of which 600,000 were in France and 13 exchanges were abroad.

Indeed, CIT-Alcatel estimates that, by the end of this year, out of a total of 2m lines of fully digital (time division multiplex) local exchanges installed in the world, CIT-Alcatel will have accounted for 1.2m lines.

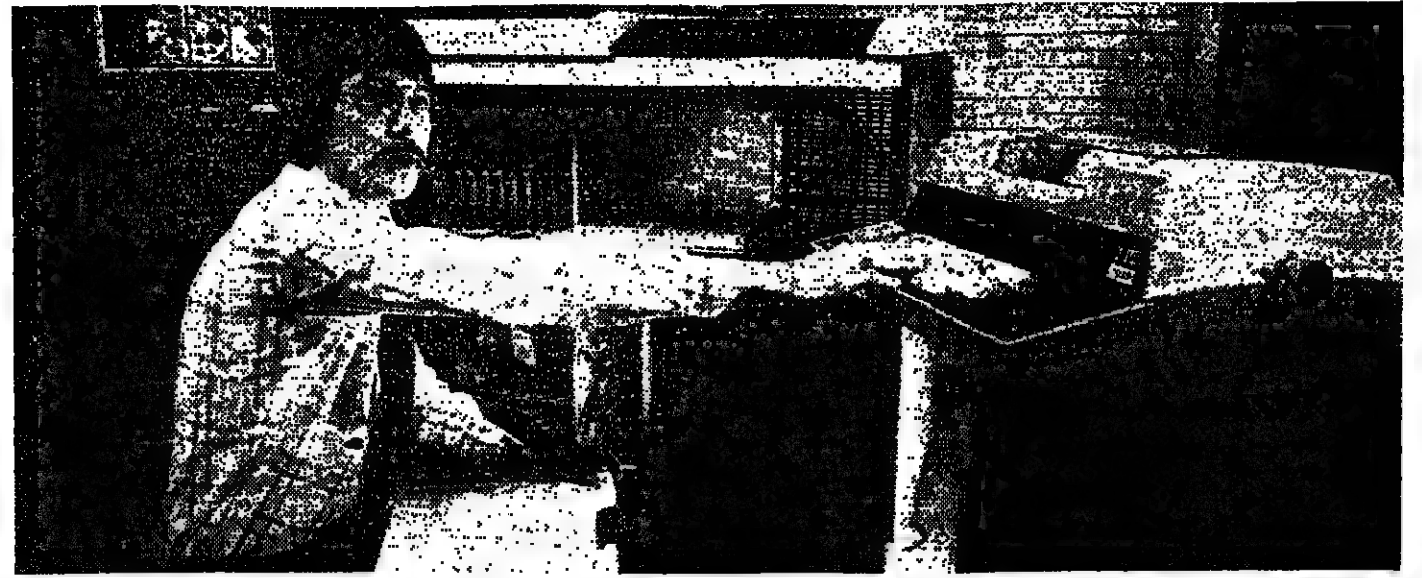
Although that sounds, and is, impressive, it is of course a rather selective statistic, and probably would be queried by some competitors. L. M. Ericsson, of Sweden, for example, would say that the distinction between space division and time division (analogue or digital) switching is not of great significance in its system, since it is modular in nature and can be fitted with either.

Lead

However, it is clear that CIT-Alcatel, which boasts exports to 12 countries, has established a very significant lead over at least some of its European competitors.

The question remains whether CIT-Alcatel will find it to have been an advantage to have been early in the field, or whether these coming behind will overtake the E10 with different types of system based on the very rapid advance of component technology. Clearly, the systems of the 1980s will be smaller than the current E10. But of course CIT-Alcatel will also be aiming to harness new technologies to improve its product.

M. W.



An ITT 6100ADX message switching system undergoing final tests. The system is used to send and receive typed information between locations any distance apart.

ITT

Concern with identity

MOST OF THE U.S. International Telephone and Telegraph Corporation's business has lain outside its native country ever since it took over the international telecommunications business of another U.S. company Western Electric more than 30 years ago.

Today, despite interests outside the telecommunications industry such as the ownership of the Sheraton hotels, ITT's telecommunications and electronics business remains the company's single largest business—with sales in 1978 of more than \$2bn.

Telecommunications accounts for about 40 per cent of the company's activities. In 1977 income from this sector rose 17 per cent in 1977 in spite of monetary restraints on some European customers, rising research and development costs, and restructuring of its factories to incorporate new technology.

ITT has a very close relationship with its subsidiaries around the world but each subsidiary in the telecommunications field is given considerable autonomy in its activity, and each is inherently national in character.

These subsidiaries include well-established companies such as Standard Elektrik Lorenz in West Germany, founded in the 19th century, Standard Telephone and Cables in Britain, Standard Radio and Telefon in Sweden and Standard Electrica in Spain.

STC in the UK has an attitude which is typical of other ITT companies. It wants to be considered first and foremost a British company, especially since its major customer in the UK is the Post Office.

To reassure the two other major contractors to the Post Office, GEC and Plessey, with whom it is developing System X (the telecommunications equipment which will replace the country's outmoded electro-mechanical systems and, it is hoped, win export markets), ITT decided to sell off a minority 15 per cent of STC to be taken up by British shareholders.

Concern

Plessey and GEC had often expressed concern, that a foreign-owned company should be involved so closely in the Post Office's plans.

At the time of the shares sale, in June this year, ITT stated: "ITT believes that, where practicable, it is desirable for its major telecommunications subsidiaries outside the U.S. serving predominantly local markets to have a degree of local ownership."

It already had adopted the same policy in other countries before selling its share in STC. However, when the French Government carried out its reorganisation—or rationalisation—of its telecommunications

equipment industry one French ITT subsidiary, LMT (Le Matériel Téléphonique) was taken over by the French-owned Thomson group after a long struggle by ITT to retain control.

So ITT's concern about the national identity of its foreign subsidiaries stems from Government's growing desire to have a measure of control over the activities of multi-national companies.

In recent years ITT has been trying to lessen its dependence on its overseas subsidiaries. In the telecommunications field it gained an important foothold in the U.S. home market when, in January, the Federal Communications Commission gave the go-ahead for the company to set up a long-distance communications network linking business customers in 11 major cities including New York, Boston, Los Angeles and Atlanta.

This challenges the supremacy of American Telephone and Telegraph which runs the giant Bell telephone system in the U.S.

ITT is one of the leaders in digital telecommunications systems and plans that, eventually, all its generations of switching equipment will evolve into Network 2000. This is ITT's concept of how all types of information such as speech, computer data, electronic funds

transfer, electronic mail, and medical records will be transmitted from one place to another.

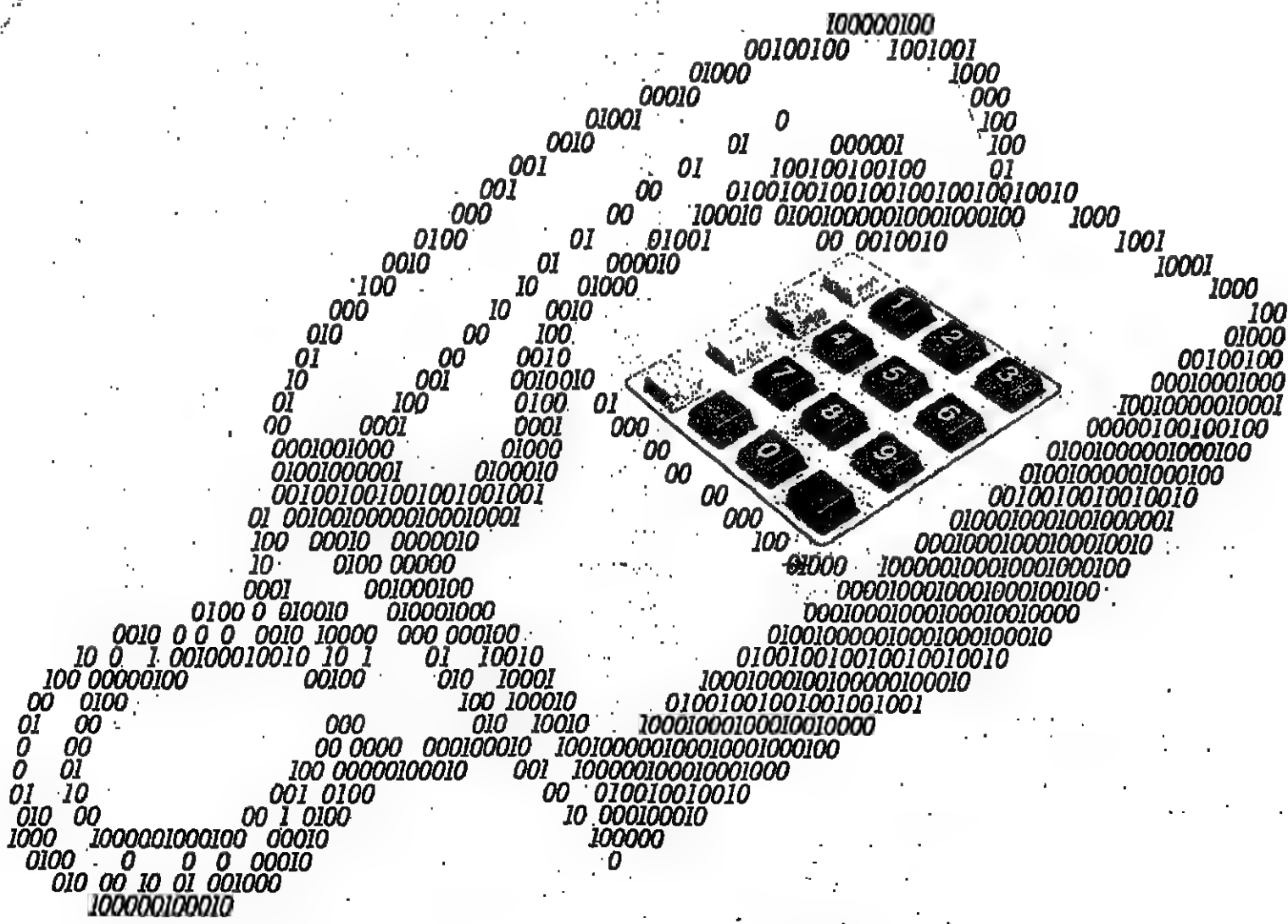
Towards the day when Network 2000 becomes reality it has developed System 12, which is a series of telephone switching systems based on digital techniques. The company claims they are designed on its predictions of future needs where access to vast amounts of information will be essential for human development.

It is becoming a race between telecommunications companies such as Philips in the Netherlands, LM Ericsson in Sweden, Siemens in West Germany and ITT to produce and successfully market totally electronic systems.

During 1979, ITT North Electric in the U.S. had plans to install digital telephone switching systems in more than 50 U.S. cities, eventually averaging two a week by the end of the year. Between 1980 and 1982, System 12 exchanges will also be installed in Belgium, Italy, Denmark, and Spain.

ITT still looks set for new records in earnings this year despite pessimism about some of its overseas operations. Operating earnings so far this year are 11 per cent higher than 1978 and ITT is well pleased with this progress under difficult conditions.

E. W.



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SIEMENS

Strategic advantages

IF, AS MANY people believe, a shakeout is inevitable among the European telecommunications companies, Siemens of Germany must be seeded as one of the likely survivors.

This mighty corporation is now the sixth largest outside the U.S., behind Philips of Holland. Its sales in 1978 totalled \$13.9bn, of which about a fifth came from its telecommunications division. Telecommunications is its largest activity besides power engineering and power station equipment (made by its subsidiary Kraftwerk Union).

Besides its long tradition stretching back to 1847, Siemens enjoys several important strategic advantages in the electronics and communication industries, which makes it an important contender in the struggle for market leadership which lies ahead.

The first and most obvious advantage is that it is German. It therefore enjoys the largest and in some ways the most sophisticated home market in Europe, and the tide of national protectionism, which is so strong in telecommunications, runs in its favour rather than being an awkward cross-current, as is the case for ITT (International Telephone and Telegraph).

Orders by the German Bundespost for switching equipment have been increasing from 1.5m lines in 1976 to 1.8m this year after the terrible slump in 1974 when orders fell to only 500,000 lines.

In addition to a reasonably healthy domestic market, where Siemens is easily the largest supplier, the company also has a substantial presence abroad, with a total of 40m line units of its EMD electro-mechanical exchanges in operation or on order. Siemens also has a wide spread of telephone equipment manufacturing plants in Finland, Bulgaria, Spain, South Africa, South America, the U.S., Pakistan, Australasia and elsewhere.

It therefore has a strong background on which it hopes to build an export performance for its latest range of fully computerised exchanges, the EWS-D.

But in addition to financial

muscle, tradition and a worldwide presence Siemens possesses one other advantage over most of its European rivals and even some of its competitors in the U.S. and Japan. That is the degree of its integration into a wide variety of electronic technologies which are rapidly becoming more and more similar.

This so-called "convergence" of technologies is perhaps most obvious in the way in which computer techniques have become integrated into the design of telephone exchanges, while communications, conversely, have become increasingly important in the design of computer systems.

However, other types of convergence are now becoming important. On the one hand, the manufacture of office equipment and peripherals such as printers, is becoming integrated with the computer and to some extent with the telecommunications industry; and on the other hand, micro-electronic devices are becoming so complex that individual components can now comprise important subsystems in a telephone exchange or a computer.

Siemens traditionally has been strong in the manufacture of printers and other electro-mechanical peripherals. It has maintained its leading position and is a substantial exporter. At the same time, the company has doggedly kept its foothold in the computer and semiconductor industries in spite of very substantial losses over the years from both operations.

Now, the company believes it is beginning to reap the rewards of its patience with both divisions. But more important, it is extremely well poised to take advantage of the expected further convergence of the different technologies.

This is likely to happen in broadly, three ways. They are: first, complete systems, particularly in the private telecommunications market will incorporate computers, complex semi-conductor components and communications techniques.

Second, the cross-fertilisation of engineering techniques between different disciplines is expected to continue to be important. And, third, the pro-

ducts of different divisions will tend to become similar as components become systems, systems are shrunk into components and computers become omni-present.

Some of these trends will be slow, but then one of Siemens's great strengths has been that it will take a very long-term view. Its strategy appears to be to move forward with deliberation and force even if speed must be sacrificed sometimes.

Fettered

Perhaps Siemens's greatest handicap in developing new products for the world telecommunications market has been that it has been fettered to the requirements of the German system, and more particularly to the German Bundespost. The Bundespost's detailed involvement in specification and design

has probably been even more restrictive over the years than that of the British Post Office over its own captive manufacturers.

In both countries the insistence on extremely high-quality for the domestic market—often with a "belt and braces" approach to design—has often been incompatible with the approach to export markets where the relationship between costs and quality need to be more flexible.

These restrictions and the need to work in co-operation with Standard Elektrik Lorenz (ITT's German subsidiary) have contributed to the relative slowness of the development of a German contender in the international race to produce fully computerised digital exchanges.

Work on computer-controlled exchange systems started in

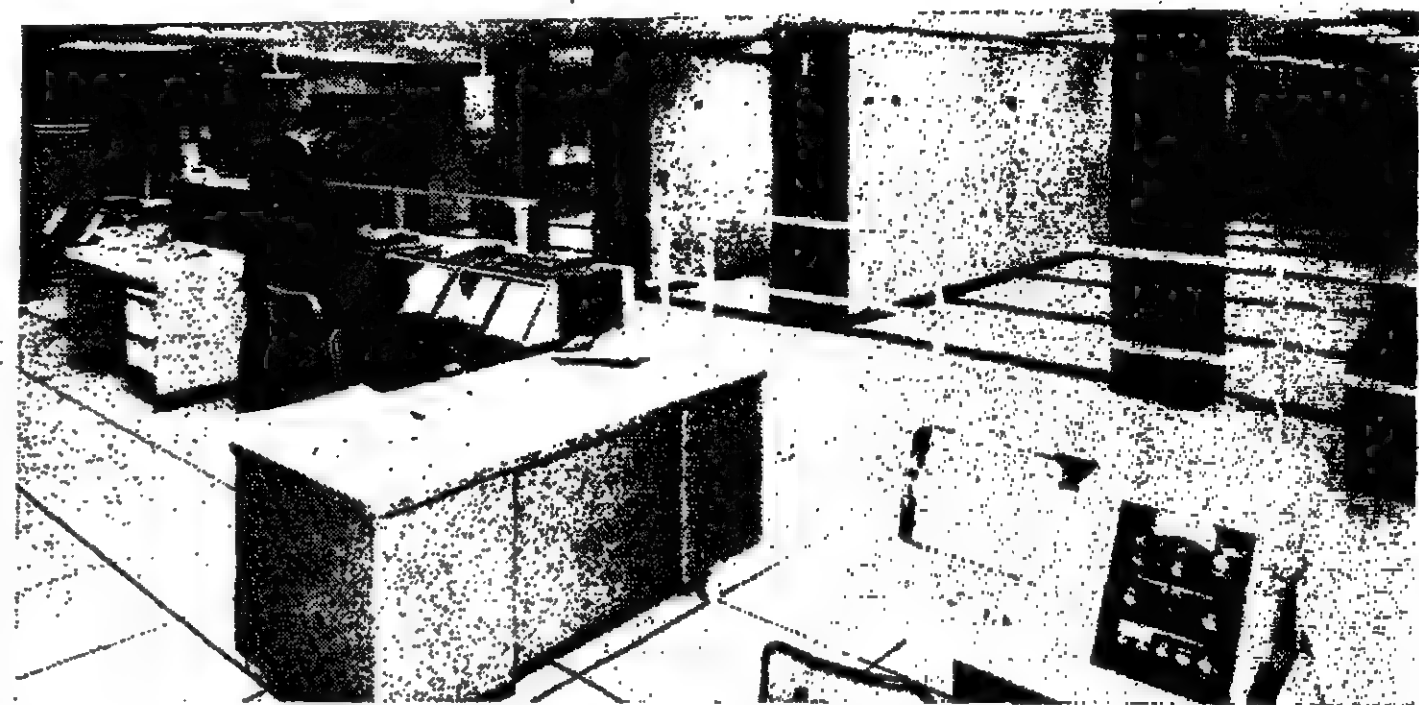
Germany as long ago as 1967 and has proceeded in two parallel paths. On the one hand there was the development of the EWS-O and EWS-F (local and trunk) systems in which computers were used to control miniature electro-mechanical switches. At the same time, development work was proceeding on a fully digital system in which the electro-mechanical switches were replaced by miniature electronic circuits.

However, as component technology advanced, and the impact of semi-conductors including the micro-processor became more obvious, Siemens realised that its original concept of computer control was unsuited to the newer age of fully digital systems. With some courage, therefore, it decided in 1977 to start afresh with a new design study for a fully digital system.

The fruits of that study are now beginning to emerge from the laboratories, and an exhaustive period of testing. The fully digital exchange system will be in production next year, and will replace the EWS analogue trunk exchanges. Then a fully digital local exchange will also be brought into production.

After a period of relative secrecy and a great deal of anxiety, Siemens now says it has ironed out the main problems of the system and is satisfied that it is stabilised. During the next 12 to 18 months therefore, EWS-D, on which a large part of the company's hopes for the future are based, will be evaluated by the rest of the world.

M. W.



A Siemens EDS electronic computer-controlled switching system for digital communications.

L. M. ERICSSON

Thriving on adversity

THERE IS a theory among executives of L. M. Ericsson, the Swedish-based telecommunications company, that having a relatively small home market has been a great advantage.

This idea might appear a little odd to rivals in France, Germany or the UK, where a solid background of domestic orders should provide, in theory at least, the profitable base for new development and for searching out new export business.

A glance at the performance of the performance of L. M. Ericsson and of its competitors, particularly in the UK, shows that companies—and perhaps human nature—often defy that logic. Ericsson, particularly, appears to have thrived on adversity. Its international business and undoubted technological success has been built, not on a profitable home market, but on the imperatives of survival.

Its strategy of penetrating world markets by a continuous and aggressive development of technology has made it one of the largest telecommunications equipment manufacturers, with sales, which this year are estimated to reach \$2bn and forecast a pre-tax profit of about \$170m.

Of total sales only about 16 per cent come from Sweden. Just over a third come from the rest of Europe and just under a third from Latin America.

About half the company is devoted to the manufacture of public telephone exchanges, with a further 13 per cent in the private telephone exchange and telephone instrument business. In addition to cable and transmission equipment, which together account for about a fifth of output, the group also makes a range of military and other electronic products.

Ericsson is therefore much more dependent on sales of public switching equipment than most of its European competitors, which are almost all part of large groupings with diversified interests in electronics and other fields. Perhaps the comparative narrowness of Ericsson's business, as well as its restless drive for overseas markets, accounts for its success.

Ericsson says that, in 1978, it installed 2.66m lines of local exchanges—including those installed by licensees. In addition, it installed 1.5m equivalent lines of transit exchange. This puts Ericsson among the very largest manufacturers. In the U.S. Western Electric produced about 6m lines, ITT produced about 3m, Siemens of Germany, about 2.2m and General Telephone Electronics about 1.5m.

Ericsson's most important product is the now famous AXE exchange system which was the company's second attempt at developing a computer-

controlled network. The AXE enabled it to gain two major contracts in 1977 and 1978.

The first, announced in September 1977, was a \$230m order from the Australian PTT for the development of computer-controlled network. This was followed by a spectacular \$1.57bn contract which Ericsson won in a joint bid with Dutch Philips in Saudi Arabia.

Although the Australian contract was smaller, it was of at least equal significance, for it followed the first detailed evaluation of AXE against competing systems by a large and expert telephone administration. Ericsson, certainly took its success in winning the contract as a vindication of its system which had a number of pioneering features.

Advantage

The principal advantage which Ericsson claimed for AXE was its modular design. This modularity was imposed on the system after an earlier and problem-fraught design which led to what Mr. Björn Svedberg, the president, called "spaghetti programming".

Spaghetti programming is an unpleasant phenomenon known to the designers of almost all the earlier computer-controlled exchange systems. It results from the fact that programmes controlling one function can become inextricably entangled with programmes controlling other functions. An alteration to one programme thus can create changes throughout the system, and the more the engineers pull at the problem

the more tangled it becomes.

To avoid this, an extremely modular design structure was imposed on the AXE concept consisting of entirely separate functional boxes. These boxes could contain either hardware (electronics) or software (computer programmes), but they were allowed to relate to each other only in strictly specified ways.

For this reason, Ericsson says, it is possible to make radical alterations to some parts of the exchange without altering the basic system. The system is (so to speak) interested in how all the function blocks behave but has no interest in their internal working.

This modular approach has proved particularly important in allowing flexibility between analogue and digital switching within the same basic system. Ericsson says that the AXE system was originally conceived as a fully-digital system. But at that time, in the early 1970s, digital switching was not economical, particularly for local exchanges.

An analogue switch was therefore used for those customers who wanted it. However, the advantage of componentry and to some extent a change of fashion has now brought fully-digital switching to the fore. Now the great majority of customers have chosen the digital version and several are in service.

In this way Ericsson has been able to move over to a digital switch without the need for a complete redesign which some of its competitors, notably TTT, have had to undertake.

Ericsson, in fact, entitled to feel a certain amount of gloom at the expense of ITT, for both the Australian and the Saudi Arabian contracts were won in the teeth of strong competition from the American conglomerate. And the rivalry between the two companies has a long and highly-charged history.

For almost 30 years, from 1932 until 1960, Ericsson was engaged in a tough and sometimes bitter fight to prevent ITT from using its voting majority of Ericsson shares to exert control over the Swedish company.

The ITT shareholding arose out of a complicated series of financial deals in the 1920s involving the Krueger financial empire. When this collapsed in 1932 ITT became entitled to Krueger's majority shareholding in Ericsson.

Then, through a long and weary period of reconstruction and negotiation, Mr. Marcus Wallenberg, Ericsson's chairman for 24 years, succeeded in the dual task of putting Ericsson's finances on a sound basis and using legal and other means to keep ITT at a distance. Finally, Ericsson managed to buy out the ITT shareholding.

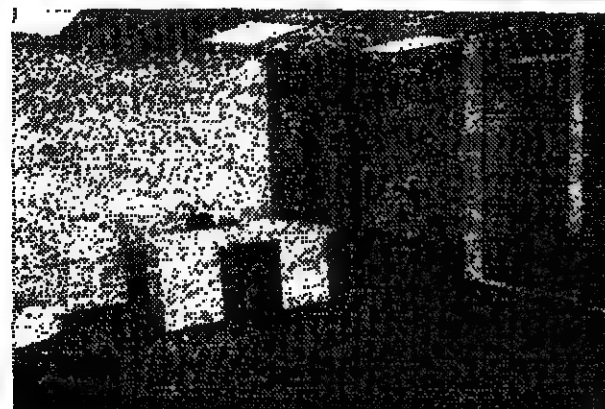
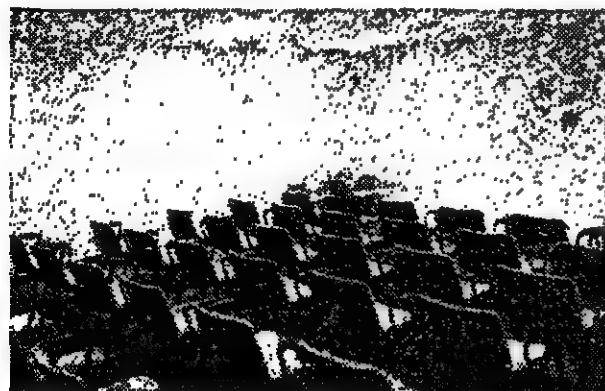
These financial and political upheavals might not perhaps seem the easiest background for technological progress. However, Ericsson succeeded in the early 1950s in developing a new type of Crossbar exchange to replace the old rotary system. This design enabled the company to establish itself throughout the world, and clearly laid the foundations for its later success with electronic switching.

M. W.

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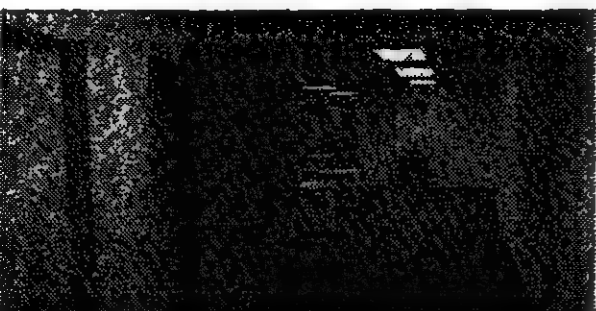
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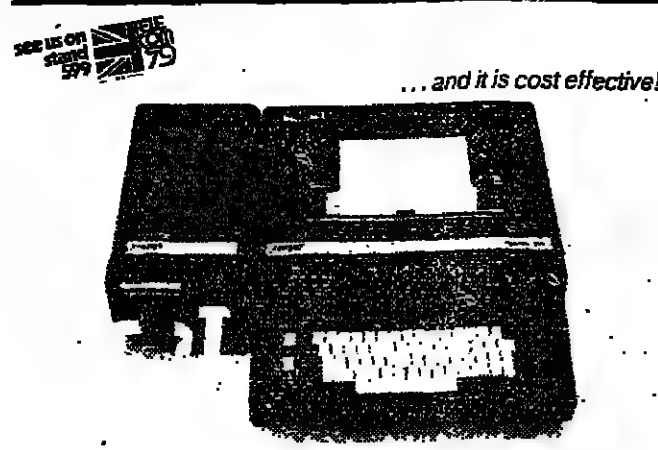
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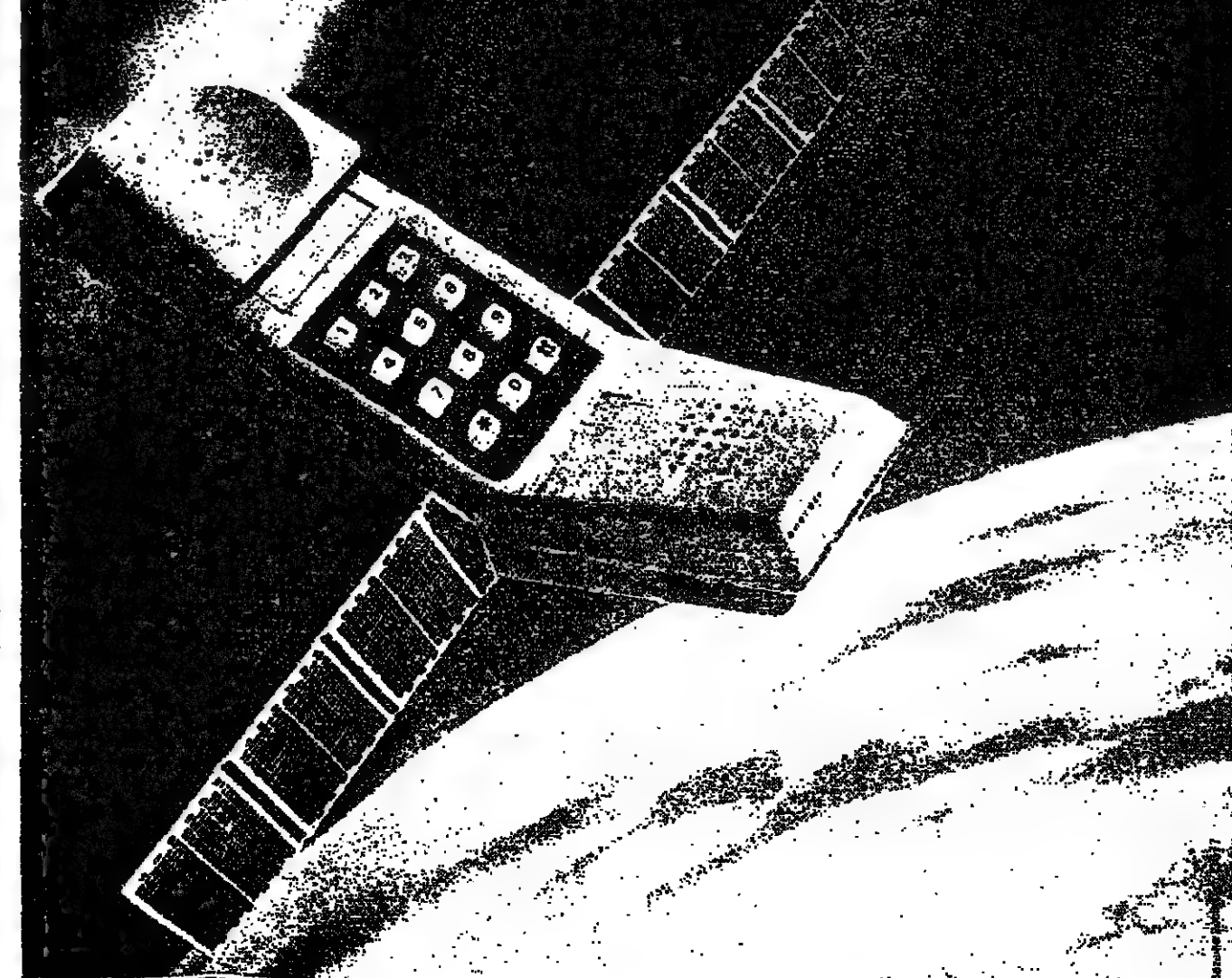
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TELECOMMUNICATIONS XIV

PLESSEY

Hopes pinned on System X

PLESSEY, THE smaller of the two UK companies which dominate the British telecommunications manufacturing scene, has shown mixed fortunes in recent years, though it now appears to be on a rising trend, with sales and profits up last year and first quarter results in the current year also well up. After a period in the doldrums, the company's share price has picked up around 20p in four months.

The company, which is acknowledged to have considerable technical strengths, has nevertheless been thought in the recent past to be suffering from stagnant markets and insufficiently aggressive salesmanship, and there are constant rumours—stoked by some of the company's competitors—of attempted takeover. It must be said that at the moment that prospect seems less likely than it has for some time.

Its electronic systems and microsystems and components divisions have tended to be more profitable than the telecommunications operation—the first of these showed a 37 per cent profit growth last year—while overseas companies, especially the North American subsidiary are buoyant. They now account for 14 per cent of the group's turnover and 32 per cent of pre-tax profits.

A major drain on the company's resources has been the Garrard record turntable subsidiary, which at its worst was recording an annual loss of over £5m. This year's loss is expected to be around £1m; the workforce has been cut from 2,000 to 600.

In telecommunications, the company's major business, there have been large and costly problems, too. The company's factory at Edge Lane in Liverpool, which manufactures the electro-mechanical Strowger equipment for the Post Office, was turning in losses of £800,000 a month last year. After drastic staff cuts—1,000 workers from a total staff of 3,500 were laid off—losses are now down to £400,000 a month, and the company forecast last month that the plant would show a surplus over the second part of the current financial year.

The plant has attracted prob-

lems of a quite different sort—allegations of financial irregularity, made by the MP for the area in which it is located, Mr. David Alton. A police report on the plant has been delivered to the Director of Public Prosecutions; meanwhile, the company strongly denies that any of the irregularities involve state funds.

The recovery at Edge Lane is expected to be due to considerably improved terms obtained from the Post Office for the Strowger equipment—a margin of 13 per cent over the next four years. This contrasts with orders which were losing some 23 per cent of the sales value, taken at a time when demand was low and contracts were taken at virtually any price.

However, the company will not secure its future on the basis of electromechanical equipment, now being phased out by the Post Office (and most other PTTs worldwide). It must now be making the major changes

every electronics/communications company has to endure in order to stay in the game in the 1980s. How is it doing so far?

First, it has stepped up production of the semi-electronic TXE4 system, largely for the Post Office (though some systems, under the name of Pen-tex, are exported). TXE4 earned the company £30m last year, nearly double the previous year's output.

Partners

Much more important in the longer term, the company is one of the four partners (with the Post Office, GEC and STC) in the development of System X. The first production orders from the corporation have been received, and production has already started. At the same time, the company has collaborated in the production of the prototype exchange which will be demonstrated at Telecom '79, in Geneva, this month. The success

of this venture is obviously much more critical for this company than its other two manufacturing partners: GEC, after all, has sufficient financial strength in other areas to bear failure; while STC, as ITT's UK subsidiary, could be expected to receive help from its parent. Plessey stands alone; and the comment made of System X—that it is UK telecommunications' last chance to break into world markets—applies with poignant force to Plessey.

Success, however, could mean that Plessey recovers its previously important position in the export market—though not as a single company, rather as a partner. It has co-operated in the formation of an international marketing operation to sell System X abroad, and while details have still to be made clear, it is likely that some loss of individual identity will be entailed.

System X does not, of course, exhaust Plessey's effort to stake

a claim for itself in the micro-electronic future. A major development has been its PDX (private digital exchange), which it claims—matching itself against the best—is more advanced than the equivalent product from IBM. The Plessey exchange encodes all conversations in digital "bloops" (other systems use analogue or conventional electronic current to mirror speech), and has been successful in UK markets. At the same time, the CDSSI, to be marketed under the name "Monarch," has already been approved by the Post Office and the first production order—worth £14m—has been placed. The CDSSI is also digital.

Early this year, Sir John Clark, Plessey's chairman, announced that the company would enter the office equipment market; Plessey Telecommunications was renamed Plessey Telecommunications and Office Systems, and now includes

a specialist office systems subsidiary. The PDX will be the hub of Plessey's office system, capable both of a communications function and of accounting. The PDX—manufactured under licence from Rolin Corporation of the US—clearly carries much on its back.

Further, the group is relatively strong in the digital telex market, and has supplied equipment for the Post Office's new "packet switching"—the transmission of data messages—market.

In sum, the company can take advantage of the future growth of the communications market—if it shows the same ability to market as it has to develop advanced systems. Competition, however, will be tremendously fierce; and the company must still prove that it can live with it.

J. L.

SIT-SIEMENS

Political battles

IN ITALY, the telephone administration's wish to move towards a system of fully computerised digital exchanges has run into a thicket of political and industrial complications.

Even the fact that the country's largest telecommunications manufacturer, SIT-Siemens, has a German name but is owned by the Italian Government, involves complication. For it raises the question of whether the Italians should buy in new technology from abroad or—for reasons of national pride mixed with industrial politics—continue to trudge the long hard road towards the development of a truly national system.

SIT-Siemens, which was nationalised after the 1938-45 war, supplies about half of Italy's requirement for telephone exchange equipment, which is now running at about 800,000 lines a year. With annual orders of a little over 300,000 lines, SIT-Siemens is relatively small compared with other telecommunications companies in Europe, particularly the multi-nationals.

It is not surprising, therefore, that the development of its new electronic system of exchanges, called Proteo, is considerably behind that of some of its major European competitors. The first Proteo exchanges in service represent, indeed a staging post towards the eventual goal of a fully digital computer-controlled system using Time Division Multiplex (TDM).

Pulses

TDM is the method by which the computer language of digital electronic pulses is used to interleave a large number of separate telephone calls in the same circuit. Each conversation is allocated a time slot in sequence, during which a burst of digital transmission encodes a fraction of the original voice signal. These fractions are then all put together in the correct order to reconstitute the original speech.

However, the first Proteo exchanges used a different system called Pulse Amplitude Modulation (PAM), and were not able to exploit all the advantages of the most modern computer-controlled digital systems.

The company is pressing ahead with the expensive and difficult development of the next generation of equipment which it hopes will be as advanced as that of its international competitors. The first terminal exchanges in the Proteo system went into service in 1977 after a period of development which started in 1970. A transit exchange is under test in Milan and several more terminal exchanges will be put into service during the next three years.

Dr. Georges Villa, general manager of SIT-Siemens, says it will not be until 1982-83 that the company has available a fully SPC (Stored Program Control or computer-controlled) digital system.

Italian Government officials are privately sceptical as to whether SIT-Siemens will be able to maintain this schedule. Telecommunications companies throughout the world have experienced difficulties and delays in perfecting the very intricate computer programmes (software) needed to control such systems. And there are questions whether SIT-Siemens has the technological muscle to push through its development programme to the tight timetable which is being dictated by increasingly fierce international competition.

For SIT-Siemens, in common with every other telecommunications company, is anxious to obtain a slice of the world's export markets to offset the steep reduction in the labour force, which the change over to electronic techniques would otherwise make necessary.

Mr. Villa says he would like to achieve exports of 25 per cent of total production by the mid-1980s. However, British, French, German and Swedish manufacturers all have similar ambitions, so that it is unlikely that there will be enough business to satisfy everyone. Speed in developing the new system is therefore extremely important.

This is one of the reasons why SIT-Siemens recently concluded an agreement with Telettra, a smaller company controlled by Fiat, which hitherto has made

mostly electronic transmission equipment.

As has happened in other countries, the Italian Ministry of Industry has encouraged the link-up, because the development of a computerised exchange system is such a formidable undertaking that the best use must be made of all the available electronic engineering resources, wherever they happen to be situated. Telettra, which has been diversifying from its successful range of transmission equipment into the field of electronic switching, is now expected to develop a joint range along with SIT-Siemens.

However, SIT-Siemens has other possibilities, one of which would be a deal with General Telephone Electronics (GTE) of the U.S. which has an Italian subsidiary and has already developed a range of fully digital switches. These would have to be adapted to the special requirements of the Italian system. There clearly would be an advantage for both companies and for the state-controlled telephone operating company, SIP, in having a common system between the two suppliers. Together SIT-Siemens and GTE control about 65 per cent of the domestic switching market.

Telettra has already held detailed talks with GTE which resulted in a technical co-operation agreement. It remains to be seen how this will relate to the bond between Telettra and SIT-Siemens and whether all three companies will eventually produce a common system for Italy.

These questions are given an intriguing twist by another possibility: that SIT-Siemens might go back to its former German parent for a technological licence. The electro-mechanical exchanges which SIT-Siemens still produces are all made under licence from Siemens of Germany. The possibility of taking out a new licence to produce the new German EWS system of computer-controlled exchange equipment has certainly been discussed.

However, although a foreign licence would certainly be the quickest, and probably the cheapest, way for the Italian company to produce a new system, it would certainly limit and perhaps altogether preclude the possibility of exports. For a company like SIT-Siemens, which employs 18,000 people of whom 12,000 are in switching, the question of exports is of paramount importance. When all production is of electronic exchanges this labour force will have to be reduced by half or even more unless increased orders can be obtained from abroad.

Threat

The threat to jobs in an industry which currently employs about 80,000 people is one of the main reasons why the Italian Government has to take a close interest in the future alignment of the companies. In addition, the state sector is the major customer for all the companies as well as controlling SIT-Siemens.

For this reason there has been considerable debate during the past year, not only about how SIT-Siemens might relate to GTE, but about how the two other multi-nationals might fit into a realignment of the telecommunications manufacturing industry in Italy. These two are ITT, whose subsidiary FACE has about 15 per cent of the switching market, and L. M. Ericsson of Sweden, whose subsidiary FATEL has 18 per cent of the market.

These market shares are stabilised by the fact that each company serves a different zone for historic reasons, and all of them have factories in Italy, from which jobs cannot easily be jettisoned.

For the time being, therefore, SIP has encouraged all these companies to develop their different systems for the requirements of the Italian market, while expressing the hope that they will seek ways of reducing the number of separate systems. SIP and the Government have also put pressure on the multi-nationals to increase exports from Italy, and indeed this tacitly has been made a condition of their continuance on Italian soil.

However, the Italian Government almost certainly will not take precipitate action against any of the multi-nationals, if only because it is anxious to protect employment. The technological strength of the multi-nationals is also an asset in the Italian, particularly while there is uncertainty about the future strategy of SIT-Siemens.

M. W.



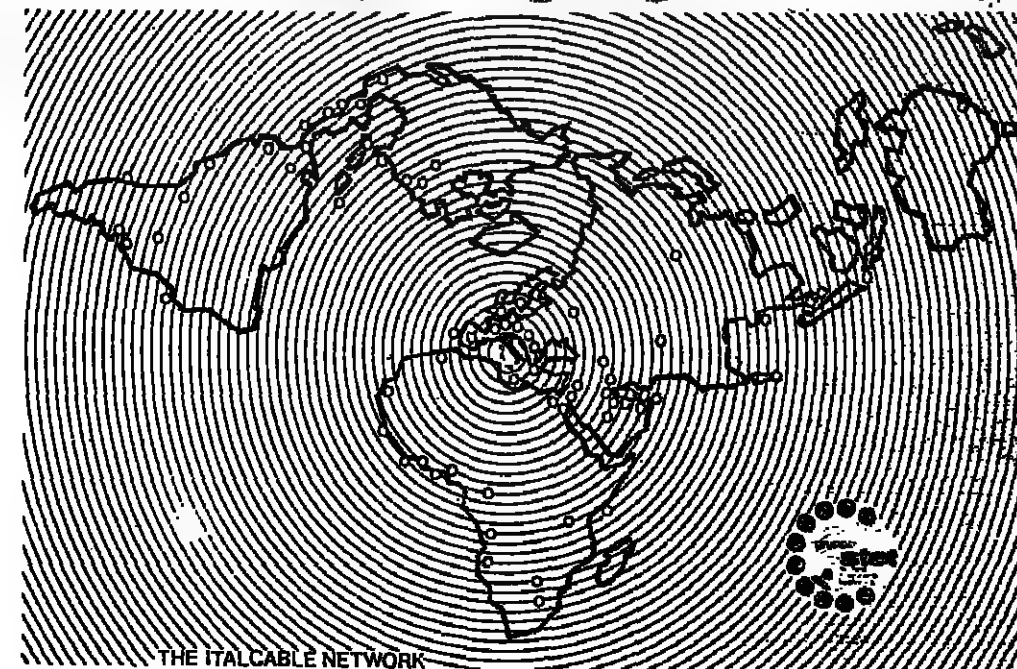
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OVERSEAS
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THE ITALCABLE NETWORK

TELECOMMUNICATIONS XV

PHILIPS

Strong emphasis on research

OVER THE years telecommunications has grown from only two per cent of the business carried out by Philips, the Dutch electronics group, to around 10 per cent.

Philips' history in the telecommunications industry began shortly after the Second World War when the Dutch had to carry out extensive renovation of their telephone network because of the severe damage it had sustained.

The company began looking at the possibilities of making electronic exchanges in the early 1960s, using the transistor and some measure of computer control. By the end of the decade it had begun to develop

a computer-processor-controlled range of exchanges called the PRX system.

In 1973 the first trial system was installed at Utrecht, with the co-operation of the Dutch posts and telecommunications authority (PTT) and by 1975 it was accepted for widespread introduction in the Dutch network.

Since then the PTT has installed nearly 150 PRX exchanges, most of which need little maintenance and can be left totally unattended. The PTT has said that eventually its manpower requirements will be one quarter of its present level to look after all the electronic exchanges.

For a long time Philips has been the monopoly supplier of equipment for the Dutch telephone network, but the PTT has been looking around for an alternative supplier believing that dependence on one company is not sound commercial sense. It chose L. M. Ericsson as a second supplier and Ericsson will be providing its AXE system of electronic exchanges—though its first one will not be in service until 1981.

Unlike many countries, the PTT has not paid towards the development of the system, which means that Philips had to fund the entire project itself and so has tried to ensure that

markets for its equipment exist outside the Netherlands.

So far its PRX system has been installed in Jersey, Indonesia, Brazil, Peru, Saudi Arabia, and Aruba Island, in the Caribbean, accounting for sales of nearly 100 exchanges.

The latest development of the PRX exchanges have been the production of a digital system which uses micro-processor and very large-scale integration techniques. The first of these is being installed in the Dutch network and will go into service next year.

However, Philips believes that large parts of the telecommunications network will remain analogue for a long time and that digitisation must follow a carefully-prepared plan. Otherwise, the telephone authorities could make their networks worse, not better, for their subscribers.

But Philips is also looking very carefully at the techniques of the future. It places a very strong emphasis on research and its research organisations receive finance which makes them independent from the product groups or division they serve. The company estimates that about 1.3 per cent of its sales revenue is set aside for finance.

It is actively investigating all the latest developments in telephone technology such as optic fibres, and videodata information systems as well as seeking ways to make the present tele-

communications systems more efficient.

For example, over the coming years information such as computer data, pictures and speech will all be sent in digital form. While suitable digital transmission methods have been developed for conventional telephone cable and optical glass fibres, no efficient methods exist for digital transmission via radio links.

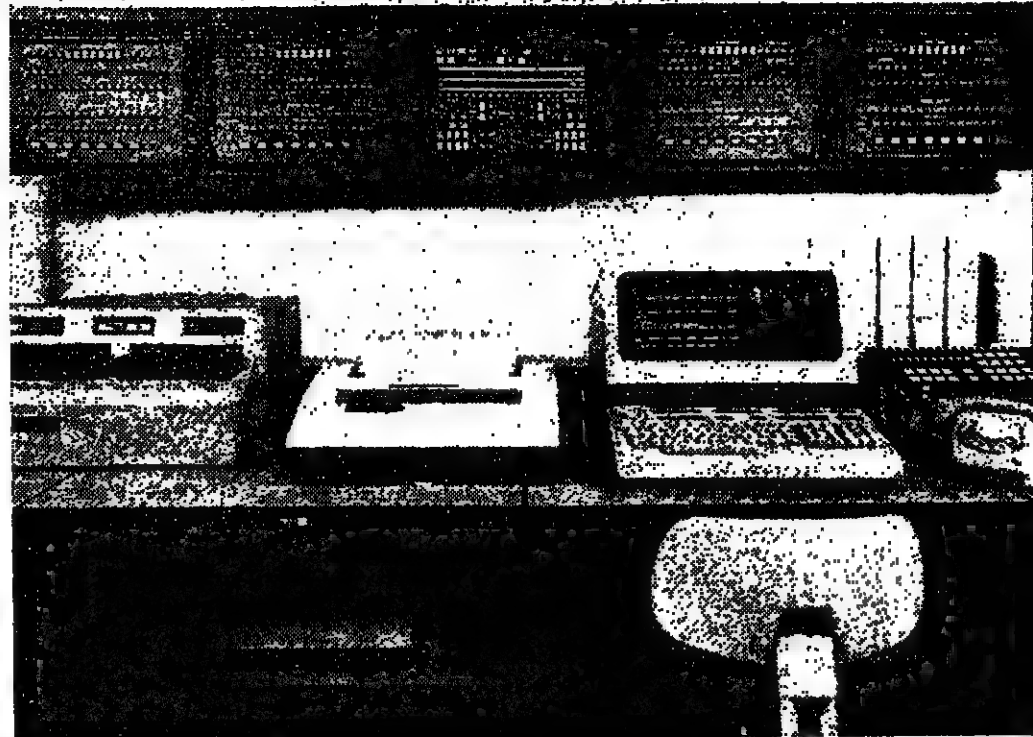
The problems have been that digital information takes up a lot of the available bandwidth—in simple terms, the transmitting space—which is a very wasteful use of the limited and congested airwaves.

Philips has been working on the design for a different system of transmitting the information in digital form which occupies a very narrow bandwidth and makes more efficient use of the frequency bands. It is called "tamed" frequency modulation.

In all, Philips has about six research laboratories, based in the UK, France, Germany, Belgium, the U.S., and its major operation in the Netherlands employing over 2,000.

Telecommunications is just one of about 13 separate product groups which make up the activities of the organisation. But Philips is trying to ensure that it remains in this field despite the problems which exist in the industry.

E. W.



A Philips telephone network. At the top are two central control unit pairs with the system control panel in the middle. Below, from left, are a control tape cassette unit, hard copy line printer, VDU and transportable test panel for entering command instructions

NORTHERN TELECOM

Rapid expansion

NORTHERN TELECOM is Canada's major telecommunications manufacturer and is increasingly shaping itself into an international force. It claims to be the second largest manufacturer in the U.S. (though it is probably second equal with GTE) and fifth or sixth largest in the world. It is one of a "tricorporate family" (as it describes them) of companies, whose other two principal members are Bell Canada, the parent operating company, and Bell Northern Research, the research and development organisation, on which the company places much stress.

The company has almost 100 years of history behind it—it began in 1883—and now has 27 manufacturing plants in Canada, subsidiaries in the U.S. with 23 plants, two factories in the Irish Republic and one each in the U.K., Brazil, Malaysia and Turkey. It is growing strongly—sales in 1978 were, at C\$1.5bn, \$280m up on the previous year, while the profits of \$100m were up by \$15m on 1977. The company's chairman, Robert Scrivener, told his shareholders that much of that growth was, and would continue to be, abroad: "As we have forecast for the past several years, Canadian sales continue to drop as a percentage of telecommunications manufacturing sales. The continued expansion of our U.S. and international operations will mean an even more significant proportion of our sales will be made outside Canada in the coming years. This, even though we expect our Canadian operations to grow substantially over the next five years."

Markets

Much of the foreign activity to which Mr. Scrivener refers is centred on the U.S.; he remarks elsewhere in his report to shareholders that in Europe, as in other markets, sales were small because "procurement and technological decisions are often made to meet national industrial development policies rather than the more familiar criteria of technology, quality, reliability and price"—a tactic of which Mr. Scrivener disapproves; however, the sales made in Western Europe are "another beach-head in what we consider to be one of our major markets of the future."

Over the past year, then, the company has concentrated its foreign effort on the U.S., and has seen strong growth. Operating through its subsidiary, Northern Telecom Inc., it raised sales by 52 per cent over 1977. Two important acquisitions were made: Danray, in Dallas, which produces computer-controlled switching equipment and private exchanges; and Eastern Data Industries with its subsidiary, Spectron, which manufactures equipment to test and monitor the quality of data transmission. Both companies, especially Danray, grew rapidly while the previously-acquired Cook Electric Company of Chicago saw sales and profits grow by 21 per cent and 66 per cent respectively.

A second pair of acquisitions, also in the U.S., was made by the company's systems division, NT Systems Corporation, formed to oversee its office equipment division. The division has taken over Sycon, of Ann Arbor, and Data 100, of Minneapolis, both with a strong presence in the distributed information processing terminal market. The company sees the acquisition of these companies as "an essential element in the creation of a corporation that will be a leader in the clearly identified trend of a coming together of the telecommunications and data processing technologies—a theme on which the company places strong emphasis."

In the all-important area of switching, the company has marketed for the past eight years the SPI computer-controlled electronic exchange, which helped bring computer-control techniques to smaller town and rural exchanges both in Canada and in the U.S. NT is even provider of its DMS digital switching range, announced in 1976 and claimed to be the "first telecommunications manufacturer in the world to publicly commit itself to firm introductory dates for a complete line of digital switching and transmission systems." The range goes up from the DMS 1, with as few as 32 lines, to the DMS 100, with as many as 100,000 lines, designed as a central office switching system.

In the past year, the DMS 100, with a capacity from a few hundred to 12,000 lines, has received a welcome in the U.S. independent operators market, one which is crucial for NT if it is to grow and succeed with its new digital family. It also notes that its private business communications system, the SLI, doubles its shipments to the U.S., while also selling in Europe, Asia, the Middle East and Latin America.

In research and development, the company, together with Bell-Northern Research, is increasing its stake. It spent \$200m on research last year, up over 40 per cent on the previous year; it plans to spend \$130m in the current year, more than \$100m—one in every nine—of its employees are engaged in research and development in the U.S. and Canada. The company invests these "knowledge workers" with enormous importance, and has initiated a high-level programme aimed at "managing knowledge workers better than any of our competitors, thus improving our competitive position in the world telecommunications marketplace and creating a work environment to which the most talented will be attracted."

This strategy, together with the pattern of acquisitions, are in turn part of a greater plan which the company gives the generic name of the "Intelligent Universe." The concept is by no means unique to the company: advanced communications company shares in it and uses it as a backdrop to its decisions. NT is unusual in the stress it lays upon it, presumably designed both to imbue its workers with the idea and to introduce it to its customers. At times it reaches quasi-messianic fervour in describing the end product of this universe—"since all systems in the Intelligent Universe are electronic, the distinction between the basic elements, computers and telecommunications, begins to disappear as the Intelligent Universe evolves. Systems become increasingly similar in function and design: equipment similar both in what is done and how it is made. Eventually computing, data processing and communications networking become a meld of very similar and compatible equipment."

Thus the theory behind the practice: the reason for the acquisitions, which in turn dictate a search for an over-riding world market. A concentration on telecommunications manufacture has given way to the need to acquire expertise in and the capacity for data processing. The office has ceased to be merely another

housing for the telephone, and becomes an opportunity for systems configuration

So, too, the need to move out of the comparatively flat Canadian economy into other markets, especially the U.S. Northern Telecom has got its message well rehearsed: it now needs the markets to hear it.

J. L.

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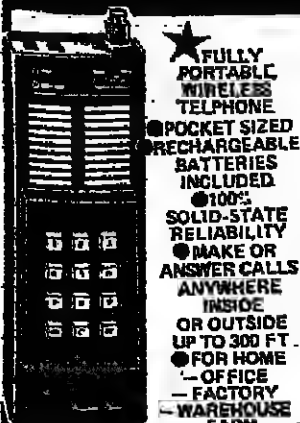
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TELECOMMUNICATIONS XVI

NIPPON ELECTRIC

Bid for major contracts

THE Nippon Electric Company is largely instrumental in making the Japanese as keen competitors in the telecommunications field as they are in cars and consumer electronics.

In the past few years, the company has made it clear that it means to bid for the major contracts throughout the world, that it has a strategy for entering the rich American market, that is one of the leading—if not the leading—company in the world for satellite technology and for micro-wave stations, and that it will be a prime mover in the group of Japanese companies which are deliberately attempting, in concert with the Japanese Government, to take on IBM.

Nippon Electric has been in existence for about a century, and was built up again after the 1898-45 war with the aid of the Bell subsidiary, Western Electric (with which it is now often in fierce competition). Since the mid-1970s the company's fortunes, while on an upward trend, have dipped and surged: down in 1975 and 1976, very strongly ahead in 1977, ahead again in sales last year, with a dip in the rate of profit.

Last year's sales stood at \$3.3bn, up from \$2.9bn in the previous year; profits were \$63m, down from \$94m in the previous year, a company record. Mr. Koji Kobayashi, the company's chairman, said sluggishness in the Japanese economy, the rapid appreciation of the yen, foreign worries over the increasing trade imbalance between Japan and the rest of the world, all contributed to the slippage in the 1978 surplus.

In the present year, Mr. Kobayashi forecasts "a moderate recovery in Japan's economy in the immediate future," permitting the company "to expect a reasonable increase in sales volume in fiscal 1979."

The company is now fully multinational: it has 36 plants and 50 sales offices in Japan, complemented by overseas affiliates operating 13 plants in 10 countries, with marketing

and other facilities in eight more. There are 60,000 employees, many of them overseas. Like many Japanese companies, Nippon Electric moved strongly into export and overseas markets in the late 1950s, initially with direct exports, but gradually changing over to direct investments in plant and affiliates.

These international operations are intended to play a bigger part than at present in Nippon Electric's affairs, which means that the company will be still more competitive in the world telecommunications market, especially on price. Japan's economy is not expected to pick up markedly, as those of Europe and the U.S. are, and so these parts of the world will become, even more, prime targets.

In the U.S., the company's sales have gone up despite the rapid rise in the yen: the company has opened a manufacturing subsidiary in the suburbs of Dallas, Texas, to manufacture electronic PABXs (private automatic branch exchanges)—and in Lexington, the company opened a wholly-owned subsidiary named NEC Information Systems to market computers and peripherals. The third company in the U.S. is NEC Microcomputers, which expanded its sales in 1978, too. In Europe, the company so far has been less successful than in the U.S., though, in common with other electronic and communications companies, it sees Europe as a prime area for growth in the next two decades. It has sold telex equipment in Greece, satellite communications earth stations in Austria and the UK, and has a small semi-conductor plant in Ireland—but it wants further expansion and so far has not found it.

However, there are continuing strong indications that the company is about to make a major push into the European semi-conductor market, of which Japanese companies at present take only \$25m in a market estimated to be worth about \$1.5bn in 1978.

The company is carrying out a financial analysis of the European market to determine when, where and if its investment should be placed. It is possible that it will upgrade its plant in Ireland, but that is apparently thought an unlikely option.

Elsewhere in the world, the company has profited from the swing towards satellite and microwave transmission, especially in developing countries. In the past year, it has sold microwave stations to Brazil, Algeria, Egypt, Ghana and Zambia, and had satellite earth station orders from Colombia, Guyana and Uganda. The Algerian order will be a particularly arduous one to complete, involving as it does the construction of a 1,200-mile microwave link across the Sahara Desert, with 32 repeater stations making up the link.

In Japan, the company is the prime supplier of all sorts of equipment to NTT, the Japanese PTT, including a joint project of 11 miles of fibre cable. It is also a major supplier to NKK, the Japanese broadcasting system. Nippon Electric has been a leading participant in NTT's ambitious scheme, beginning this year to provide a high-capacity mobile telephone system which is aimed at accommodating 1m subscribers.

The company has its own term to express the marriage of computer and telephone, which it sees as its guiding philosophy—it is "C & C," standing for computers and communications. In a statement last year, Mr. Kobayashi told his shareholders that he expected "the C & C market to expand even further and offer new opportunities for the type of products the company provides."

"Our digital electronics switching systems are now on the market, computers with communications capability are in service for distributed processing requirements, a variety of terminals have been developed for man's interface with

computers and communications networks, and solid-state high-integration micro-electronic devices are manufactured in volume."

In a high-level seminar in Dallas earlier this year, Mr. Kobayashi, whose company was demonstrating a voice-activated computer, said flatly that C & C would revolutionise office and factory production before the end of the century.

More immediately, Nippon Electric is in the front line of a co-ordinated, "Japan Incorporated" push into computers, in which MITI, the country's trade and industry ministry, together with the main computer leading plug compatible house Fujitsu, Mitsubishi, Hitachi and Toshiba—have sought to develop Japanese ways of beating IBM (IBM still holds around 25 per cent of the Japanese market).

The houses have amalgamated into two groups—Fujitsu/Mitsubishi/Hitachi and NEC/Toshiba, the first moving into the IBM plug-compatible market (it has linked with Amdahl, the leading plug compatible house in the U.S.), while NEC/Toshiba took the same route as the UK company ICL, by developing their own line.

However, all five companies collaborate on joint research into the MITI project for research into Very Large Scale Integration (VLSI) with the aim of putting even more components on a sliver of silicon.

The project has been met by a good deal of alarm from U.S. manufacturers, especially the semi-conductor manufacturers, whose aggressive technical skills and salesmanship have swept the world, and who now see the Japanese gearing up to do likewise.

Nippon Electric is a prime mover in this thrust, believing as it does that computer technology and communications technology can no longer be separated, and that to be in one, you must be ahead of the game in the other.

GEC

Steady growth

THE UK home market for telecommunications is dominated by three companies—the General Electric Company (GEC), Plessey and Standard Telephone and Cable, the UK subsidiary of ITT. The biggest of these is GEC, the country's largest electronics company by far, and also its largest private employer (135,000 in the UK, and some 27,000 overseas).

The past year saw another period of steady growth—sales were £2.5bn, nearly £160m up on the previous year; profit after tax, at £220m, was more than £60m up on 1978. The company has interests spanning the range of electrical products—it makes TVs and other consumer electronic products, lighting of all kinds, specialised integrated circuits (and will soon, in alliance with Fairchild of the U.S., go into mass IC production), heavy power plant, measurement and control instrumentation, space and defence equipment, wire and cables, gas turbines, mobile radios, diesels, and, of course, telecommunications equipment.

Spread

This spread of interests means that the company does not, as do Plessey and STC, rely heavily on telecommunications; however, the importance of the telecommunications division has been underscored both by the company's move into high-volume IC production—telecommunications is a major user of chips—and by the acquisition of the U.S. office equipment company, A. B. Dick. Telecommunications, as we have seen, is the base technology for the "office of the future." Thus, ten years after GEC in its present form was created, after a merger of the company with English Electric and AEI, GEC must once more make big decisions about its future, especially in the communications market.

The main GEC divisions and their 1978-79 turnovers are shown on the accompanying table: it can be seen that the contribution made by the telecommunications division—in which electronics and automation are included—is the largest single one. Even this understates the case: the important cable and wire division is itself strongly in the telecommunications

market, while the same may be said for many of the overseas companies. Only the power division (heavy turbine generators, gas turbines, switchgear and transformers) and the industrial division (diesel engines, locomotive stock, electric motors and lifts) are wholly outside developments in the communications market.

The consumer electronics division, where performance has been least satisfactory, is still largely outside; but the convergence of TV and telephone technologies through Prestel points to developments in consumer electronics which are already generically known as the "home of the future," in which the TV set takes pride of place as a medium not just of entertainment but of education, purchasing, domestic device control, security and possibly even exercising the voting right as well. GEC's TV division since last year has been largely run by the Japanese company Hitachi, under a joint arrangement.

Like Plessey and STC, GEC Telecommunications has gone through a lean period in recent years, both because of the fall-off in orders from the Post Office (now increased once more) and because of the transition from electromechanical equipment to semi- and fully-electronic exchanges, which is continuing. The profits in telecommunications recovered from a dip in the previous year to exceed the level set in 1976-77: deliveries of the large semi-electronic exchange, TXE4, were stepped up; and orders over the past year were around £200m.

In the business systems market, the company has introduced a business communications system known as the SL4, which can be linked in to the electronic typewriter, visual display screens and computers, and which is fully digital. At the same time, the company manufacturers the Post Office standard customers digital subscribers' system (CDSS), which it sees as complementing the SL4 "to give an all-product range covering up to 7,600 extensions and provides the nucleus for integrated office automation systems capable of handling such services as video, facsimile and data."

	Turnover		Profit before taxation	
	1979	1978	1979	1978
	£m	£m	£m	£m
UK				
Power engineering	401	393	58.1	39.0
Industrial	337	294	53.4	56.7
Electronics, automation and telecommunications	862	672	101.2	76.4
Components, cables and wire	328	298	35.2	31.6
Consumer products	278	244	23.9	18.7
Associated companies	91	85	6.3	7.7
Overseas				
Subsidiaries	487	608	47.4	55.0
Associated companies	145	68	15.5	6.0
Other activities and items	22	37	5.1	4.9
Interest receivable, less payable	—	—	32.3	17.1
	2,941	2,689	378.4	324.5

Source: GEC annual report 1979 (includes inter-group sales).

Also in line with the other companies, the telecommunications division has much riding on the success of System X in the export markets. The company has expanded its commitment to System X over the past year, and now has the first exchanges in manufacture. Though little is known of the development of the system (whether at GEC or anywhere else), it appears clear that, first, the Post Office has thrown a good deal of weight behind its development, a move which has encouraged the manufacturers; and that, second, major differences between the three manufacturers remain, and could threaten to disrupt the co-operation between them and the Post Office which presently exists.

Restructure

An attempt to restructure the telecommunications industry, made by the National Enterprise Board last year but never revealed officially, came to nothing: GEC was reportedly in favour of it, but problems over the status of STC and doubts from Plessey were understood to stand in the way of success. Speculation of wide-scale reorganisation has now abated: it seems unlikely that GEC will make a bid for either of the two colleagues (the move would be unlikely to attract the approval of the Monopolies Commission, leaving aside considera-

tions of industrial or economic viability).

For the future, the company appears relatively strongly placed: extremely strong within the UK economy, and arguably in the major league worldwide (though, in terms of turnover, near its foot). A recent authoritative review by stockbroker Laurie Millbank of the UK electronics scene concluded on GEC that "the company has an excellent record of achievement, reflecting strong management... (It) has a major commitment to areas with growth potential over the long-term... we are optimistic about the future for the electronics, automation and telecommunications division: in the overseas markets where GEC operates we would be most optimistic about plans for growth in the U.S."

In the past year, the company has formed joint ventures with Hitachi and Fairchild, bought A. B. Dick and seems likely to buy Aversys, the weighing machine company, now that the proposed bid has been cleared by the Monopolies Commission. With cash assets of around £700m, GEC can clearly afford to shop around further: the U.S. appears to be the preferred geographical area: while telecommunications must be the preferred sector. We can expect further movement from the plant in the next 12 months.

J.L.

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Plastics' salad days are over

THE EUROPEAN plastics industry has spent the last few years struggling with overcapacity, weak prices and rising costs. It is now having to face the added strain of coping with the onset of middle age.

The youthful days when the world was its oyster are fading. As growth rate in demand falls back from now on it is going to have to work that much harder to stimulate sales and maintain its position in the international market place.

There are a number of ways in which chemical companies can try to deal with the new-found maturity of the industry. In the short-term they can attempt to boost market shares by cutting prices, although the greater part of the industry is praying that no-one will take this particular option. Looking further ahead, they can concentrate on streamlining their businesses and on making production processes more efficient.

Another approach is to start investing substantially larger sums in research and development in the hope that a better product will tempt new customers and arouse fresh interest in old ones. Some plastics producers could even choose to go one step further and branch out into speciality products. The disadvantage to this is that it requires heavy capital spending on new plant.

There are signs that the major plastics companies are making along slightly different lines in planning for the next 10 or 15 years. The only thing they are all agreed on is that they have to come to terms with the fact that their industry's salad days are over.

For many years the industry's market growth depended largely on substituting plastics for traditional materials such as wood, glass and steel. Obvious opportunities for expansion through substitution existed

right up to the early years of this decade and they were reflected in a steadily rising demand.

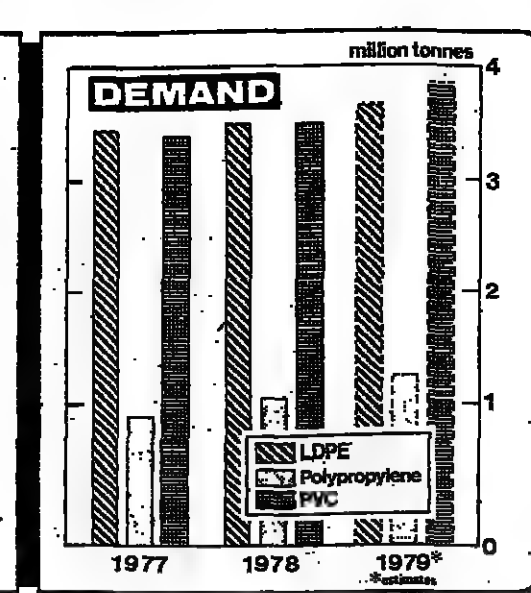
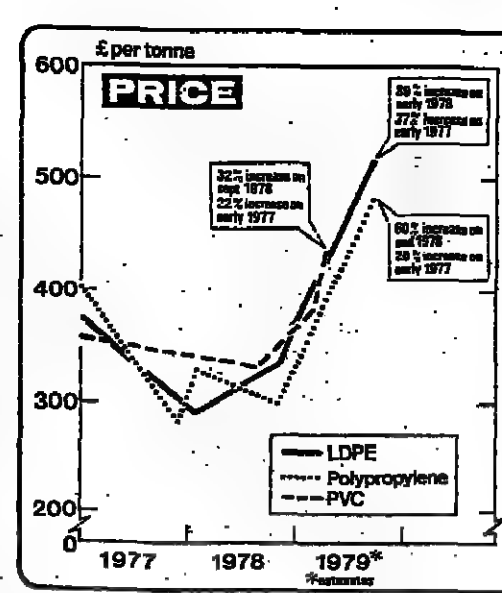
The UK-based Imperial Chemical Industries, which produces three of the five major polymers, says demand for polyvinyl chloride (PVC) was growing at an annual rate of 12.5 per cent during the early 1970s while demand for low density polyethylene (LDPE) was increasing at an annual rate of 16 per cent. Demand for polypropylene was rising by a whopping 25 per cent a year.

This rosy picture was shattered by the Organisation of Petroleum Exporting Countries and the 1973 oil crisis. During the ensuing recession, demand for polymers slumped.

It has been building up again ever since and during the recovery period there have been some dramatic year-on-year increases in the demand for individual plastics. But none of the chemical majors now expects demand to grow consistently at the rates of earlier years. They are well aware that ladies of a certain age have to slow down a little. Yet they are by no means filled with despair by the outlook for the next four or five years—despite most of them being resigned to the prospect of a recession in the West in 1980-81.

Nearly all of them stress that while most of the obvious substitutions for traditional materials have already been made, the possibilities are far from exhausted. They add that the current oil crisis is certain to boost demand for plastic simply because it is so much lighter than metal or glass and therefore more energy efficient.

The Shell International group of chemical companies also says there are probably still a number of opportunities for substitution that have not yet been seized. It mutters darkly that someone might have



thought of bags and spoons sooner.

"It is only during the last 12 to 18 months that plastic cutlery—usually made from LDPE—has really started taking over from metal for mass catering purposes," the group says. "Yet cutlery could be said to have provided an obvious enough opening for substitution."

Paper bags

"Another example is plastic bags. Three years ago around 80 per cent of all the bags produced were still being made of paper and only 40 per cent were plastic. We estimate that today some 80 per cent of all bags are plastic."

The growth in demand which the chemical companies are looking for—few are so bold as to commit themselves to a hard and fast "forecast" or "prediction"—varies from one polymer to another. ICI reckons that over the next five years

there will be an annual increase in demand of 5 per cent for LDPE, 4 to 5 per cent for PVC and between 12 and 14 per cent for polypropylene.

The group admits that it is "probably more bullish than anyone" on the outlook for polypropylene although it is not alone in expecting this year's demand for the polymer to be 20 per cent up on 1978. Some other producers are projecting an increase of 25 per cent compared to last year.

Polypropylene is one of the most flourishing plastics at present—partly because it is so much stronger than some of the other materials such as PVC. ICI believes there are particularly good prospects for polypropylene in the car components field. The group points out that the use of plastics in the European automotive industry is growing rapidly—but penetration is still well below the levels achieved in the US.

One reason why ICI is so optimistic about the future of

polypropylene is because it estimates supply and demand for the polymer should be in balance by 1982. The supply position on the other major polymers is generally bleaker, with little hope of a quick end to current overcapacity in production.

ICI states, for example, that at present there is "a lot of spare LDPE capacity swilling around in Europe" and it reckons that next year most LDPE plants will be operating at only 80 per cent of their potential.

It believes a small but steady growth in demand will slowly mitigate this situation, but it estimates that capacity utilisation will not reach 95 per cent until 1985. This could mean a long haul for companies making LDPE—especially as it will come on top of what ICI estimates to have been a combined loss of £200m by European producers of the polymer last year.

Another factor that could detract from the reasonably hope-

ful picture on demand growth is a return to price cutting by the major European chemical producers. The dramatic rise in the cost of oil-based feedstocks—chiefly naphtha—which followed the revolution in Iran gave the chemical majors the opportunity to raise substantially the prices of their plastics materials and so far the increases have held.

Repeated attempts to put up prices during the last few years had all failed because some producers had always insisted on going for volume in a weak market at the expense of price. The fear now is that a recession next year will bring a resurgence of what was effectively a price war.

An economic downturn could bring much stiffer resistance to higher polymer prices and many of the smaller plastics processing companies which buy from the chemical majors would, in any case, be vulnerable during a recession. Yet in real terms plastics prices have not risen very steeply during the past three years.

ICI's LDPE, for example, was priced at £375 a tonne in early 1977 but was forced down to £290 a tonne early last year before rising in stages to £515 a tonne by last month. Compared to the beginning of 1978 the group's LDPE prices have risen 80 per cent—but compared to the start of 1977 they have gone up by only 37 per cent.

A return to weak prices plus continuing overcapacity could do much to temper the benefits of a projected steady, if modest, growth in demand for plastics materials. On the other hand, these same two elements could lead to a greater degree of rationalisation within the industry. This might be brutal but it would make conditions far easier for the fitter companies which survived.

Yet even with considerable rationalisation, even with the

maintenance of sensible pricing and the mopping up of outstanding substitution opportunities, Europe's plastics producers will still have to develop somewhat different policies if they are to see their industry age both gracefully and successfully.

The Shell chemical group reckons the industry will opt for the fairly conventional approach of trying even harder to cut production costs. It says its own researchers are looking to such methods of streamlining costs as using catalysts with higher activity—better catalysts can increase efficiency by as much as 10 times.

Development

Shell thinks the scope for modifying the products themselves is limited. It says most of the obvious improvements have already been made although it admits there is still some room for development—especially in polypropylene.

The group does not foresee any strong movement away from commodity plastics into specialities. It points out that diversification into specialities is extremely costly because of the different technology that is required. It adds that a change-over of this type would probably take between 10 and 15 years to plan and follow through because of the new plant that would have to be built and the human expertise that would have to be acquired.

Böchem does not expect the major polymer producers to go into highly specialised plastics either but it does think there will be far more work put into the modification of existing materials. It believes that further research will lead to polymers "with interesting new properties" and it cites such recent developments as laminates of dissimilar materials. The German group says that

"substantially more" will have to be spent on product research but it adds that improved polymers with new market applications could do much to sustain demand growth. One company that has decided to move towards speciality products is BP Chemicals.

The company recalls its thinking when deciding whether or not to buy sections of Union Carbide's and Monsanto's chemicals businesses in Europe last year: "We saw an industry likely to enjoy growth rates above those of GNP for some time to come but an industry heading for its mature phase, particularly in respect of some of the bulk commodity products."

"In looking at our industry prospects and our own position... we concluded that our strategy should be directed, in the first instance, to continued exploitation of our strengths—to an extension of our range of interests both in a geographical and in a product sense."

For the first, a wider move into Europe was an obvious choice. For the second we wanted to develop our product range—to move into higher added value products where we would be providing a more sophisticated technical service to a wider range of customers."

BP Chemicals says that when it finally bought Union Carbide chemical interests, it immediately increased its involvement in "what might be described as speciality products such as the special grades of LDPE produced at Antwerp."

Letters to the Editor

Accidents and bargains

From Mr. A. G. Horsnail
Sir—While we continue to be mesmerised by new wage demands, year by year, we are forgetting many other considerations which could relieve the complexities of industrial life and which have an important bearing upon industrial welfare.

One important fault of "free collective bargaining" is, frequently overlooked, the immense amount of union and management time taken up by preliminary and final negotiations in addition to all the discord and strike play which takes place.

I am advised that leading industrial companies can spend six months a year negotiating, from start to finish, "free collective bargaining" claims. This compares with six to eight weeks settling Phase 1 and 2 "wages policy" claims locally.

All this negotiating effort for "free collective bargaining" reduces the remaining time available for management and unions to settle other employment factors—like safer working practices and methods. Recent UK industrial accident statistics show:

	Deaths	Accidents (000s)
1973	483	258
1974	533	272
1975	498	256
1976	440	243
1977	395	241
1978	514	325
1979	551	324

(Source: Health and Safety Executive)

The good years, 1975 and 1976, correspond with years in which Phases 1 and 2 "fixed wages policy" agreements were in force. The bad years correspond with periods of "free collective bargaining/industrial strife."

A. G. Horsnail
Economic Adviser
Burge and Co.,
25, Workshop Street, EC2.

Employment fiction

From Mr. G. Bowley
Sir—Mr. G. Eddle writes on September 12 regarding "Employment Fiction." With respect to him, this gentleman appears to be one of the few people in this country, with the exception of successive Governments, who is not well aware that the published unemployment figures bear little relationship to the facts, which is no different to any government statistic.

A high proportion of youngsters are unemployed because of indifferent schooling and parents who have an office girl aged 17 and she did not know that Ireland is divided into two nor can she add up three sets of figures. So far as adults are concerned, most of those between the ages of 18 and 40 are not interested in any job where they are unable to merge into a sea of other people until pay day—indeed why bother at all when the country pays for their necessities and they have plenty of time to take a casual job where they may well be paid in cash with a nod and a wink.

be kept down thus shielding the slackers.

We have allowed our standards in the country to be reduced ever since 1945 until we are now a third class nation managing to survive on past glories. Unhappily, until we reintroduce incentives to succeed—the most powerful of which is the need to earn in a competitive environment sufficient to provide a good living—then we will continue to deteriorate.

In our present society the numbers of unemployed are really unimportant. G. Bowley
Senior Partner,
T S Associates and Company,
105, High Street,
Oxford.

Fighting the real enemy

From the Chairman, Weir Pumps

Sir—Your editorial of September 13 concerning the engineering dispute only touches upon the worst effect which is the adverse reaction of foreign customers made worse by the overvalued pound. Anyone who has had to travel widely abroad to convince customers that delivery promises etc. will be honoured knows full well how badly our industrial disputes (nonsense?) have hurt British exports. And thus our economy and society.

Other countries can perhaps afford ignorance of what it's like to work in and deal with foreign countries because they have good industrial performance—but Britain cannot. My own period of close exposure to British Government, politicians and trade union leaders constantly confirmed that these key bodies of powerful people know virtually nothing of the world beyond our shores. Not to mention their inability to read the foreign press.

If they did, then perhaps the unions would stop fighting management over the declining body of our country and realise that their overwhelming concern should be to combine interests and fight the real enemy—our tough and united competitors overseas. Perhaps they might also sound out their members at shop floor level who increasingly are becoming aware of this point.

Lucien Wigdor
Dunster House,
Mark Lane, EC3.

Venture capital

From Mr. Michael G. Ayres
Sir—Recently there has been a great deal of lip service paid to small businesses and the entrepreneur; my experience suggests that there is no real venture capital available in the UK.

On the one hand you have the clearing banks who rightly or wrongly consider themselves short-term sources of capital, without the flexibility to meet differing requirements and on the other hand you have the "so called" venture capital institutions who in my experience are really expansion capital institutions.

technology projects or propping up existing companies.

All of these services are admirable but in my view they do not support an area of tremendous need for the young company. Not a great deal of money is usually involved either. I would estimate that £11,000-£20,000 would satisfy most small companies during their infancy. This sum is the investment made by a company recruiting a middle manager during his first year's employment, with none of the legal responsibilities now faced by an employer.

There is clear evidence to suggest that this country works better in small units, hence our abysmal productivity record in recent years. The small business is efficient because people cannot hide as they can in a large company, and it would be too easy to point a finger at some large organisations at the moment.

I am not sure what the answer should be—perhaps a scheme whereby large companies take on minority equity interest in small companies. The trouble with that is the small company will be "swallowed up" by the big company, if successful—turning a full circle!

Where does the small businessman who is establishing an industrial trading company go to find his capital? I wish I knew. It would be very easy to give up and go back into industry as an employee but I think I will persevere as "Maggie" may come good!

Michael G. Ayres,
(Director),
Portable Microsystems,
Forby House,
18, Market Place,
Brackley, Northants.

Repair of the month

From Dr. Robin Carter

Sir—Mr. Mullard (Sept. 8), fails to display a proper appreciation of this country's progress in the last few years. A mere eight weeks to repair his dishwasher? If this happy prediction is fulfilled, the manufacturer concerned will have acted like greased lightning compared with past performances. In days of yore, I once waited ten months for a simple and straightforward repair, under guarantee, to my £100 (1970) dishwasher, manufactured by the British division of an American company whose name is a worldwide household word. Like Mr. Mullard, I eventually tried to get some section by a direct appeal to the company's managing director, and, like Mr. Mullard, I received the usual bland, sympathetic and false assurances from both the "Consumer Relations" and the "Customer Service" departments (they must run in-house competitions for these jolly names). Finally, my name was drawn from the hat for the Repair of the Month, and the machine then worked properly for a whole year and a half before the next major fault developed.

So let Mr. Mullard be duly thankful: Things are getting better! For my part, I confess that I lacked the patience and tenacity to continue the struggle, and rather than spend another indefinite period with a box of useless junk in the kitchen, I sold it for £10 and bought a well-known Italian dishwasher for £22 (new). This has proved efficient and reliable during nearly six years of daily use; when a repair became

necessary last January, it was effected within 48 hours, and at a fair price. But comparisons, they say, are odious, and one should not generalise from particulars (a lesson I learned long ago from Which? magazine, where my first dishwasher was once rated a "Best Buy"....).

Unfortunately, to judge from trade statistics, the fallacy is increasingly persuasive: perhaps many consumers are just not sufficiently impressed by the rate of progress I have indicated? I have indicated: Koon Carter, Higdon, Speltman Hill, Hambleton, Hants.

Pension tunding

From Mr. Raymond Nottage
Sir—Mr. Raymond Nottage (September 12), in support of Mr. Sucksmith, that the long term costs of financing pensions would increase if a change were made from the runed basis to a pay-as-you-go approach.

There seems to be little doubt that, if it became the accepted fact that a positive real rate of return was unlikely to be earned even in the long term, the system of funding as at present operated in the United Kingdom could not long survive and would have to be substantially modified or replaced by alternative arrangements.

One must therefore decide whether the truth lies with Messrs Sucksmith and Spedding or with their professional colleagues in the Government Actuary's Department. Raymond Nottage, Reform Club, Pall Mall, SW1.

Undervalued engineers

From the Executive Director, Council of Engineering Institutions

Sir—It is becoming a commonplace that engineers in this country are undervalued and under rewarded. In case it should be thought that engineers are overvaluing their case, the table "Best Paid Managers in Manufacturing and Service Companies" which you published in your issue of September 13, provides striking evidence.

"Senior Development Engineer" is rated 30th out of 31 with a median salary of £8,600, which actually shows a reduction since last year. His earnings and other benefits are also revealed as significantly lower than those of most other managers.

A man or woman holding this position should be a Chartered Engineer with a degree and several years practical training and responsible experience. Is it surprising that the engineering profession is unable to attract enough bright young people to meet the needs of industry? Is it possible that the performance of British industry is at least partly due to the low value it places on those who design and develop its products?

Dennis Wood,
2, Little Smith Street, SW1.

Today's Events

Assembly meets, New York.

EEC Foreign Ministers meet, Brussels.

Second day of EEC Agriculture Ministers meeting, Brussels.

Budget presented to Dutch Parliament.

OFFICIAL STATISTICS

Department of Trade publishes balance of payments current account and overseas trade figures for August.

COMPANY RESULTS

Final dividends: Elder Smith Goldsmiths, Mort. F and C Eurotrust, Mills and Allen Inc.

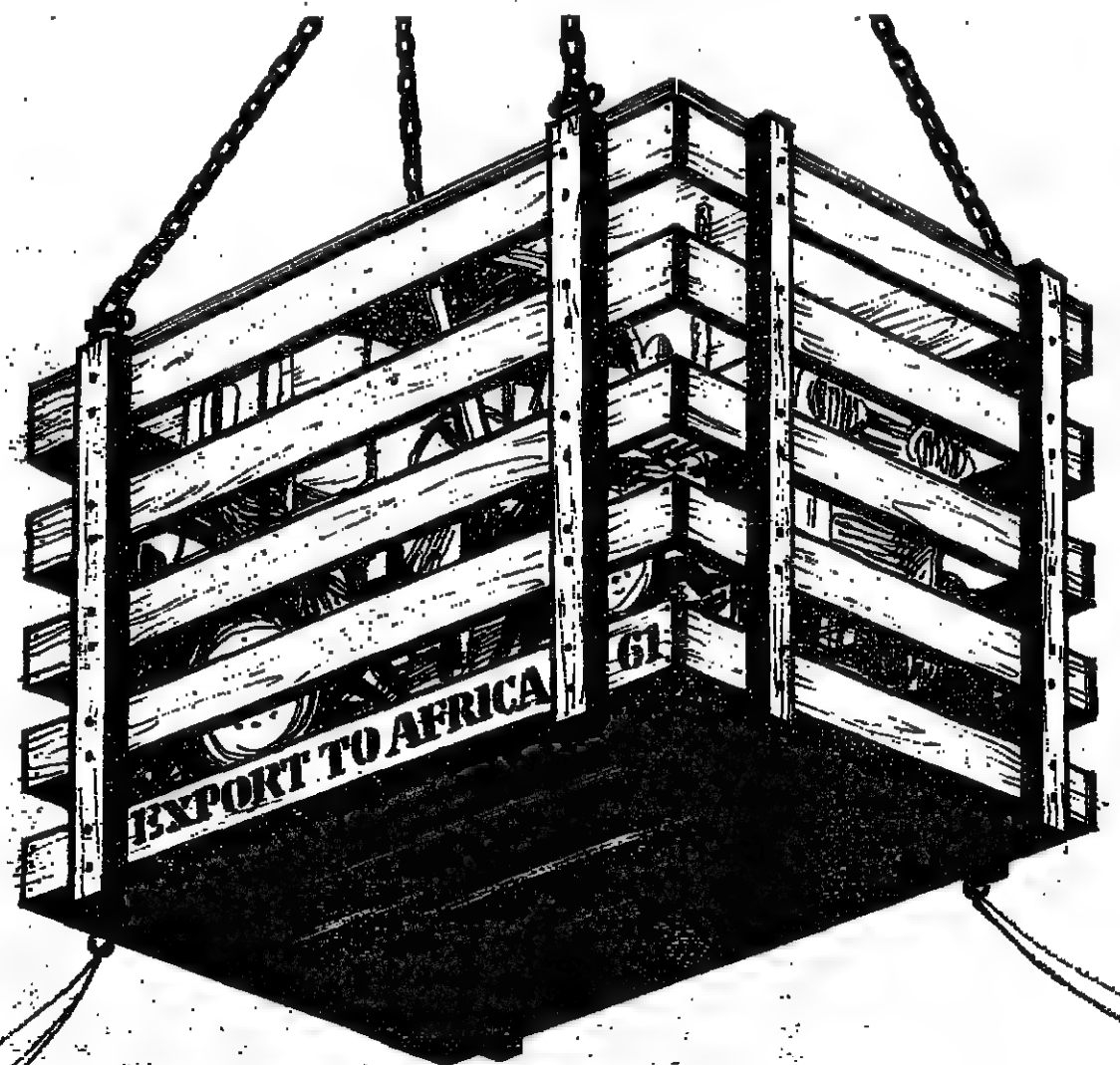
International. Ricardo Consulting Engineers, George H. Seales and Co. Zettlers Group, Interim dividends: Eurora Holdings, Bank of Scotland, Bemmoss Corp.

Bodycote International, Corinthian Holdings, Istoc Johnsen, Laverest Group, Law Land Company, Bernard Matthews, Rosediamond Investment Trust, Royco Group, Willis Faber, Interim figures: Jardine Japan Investment Trust, L. Ryan Holdings.

COMPANY MEETINGS

Airfix Industries, 17 Old Court

Place, Kensington, W. 12. Brady Industries, Newington Works, Ancoats, Manchester, 12. Bristol Evening Post, Temple Way, Bristol, 12. Gresham Investment Trust, Barrington House, Gresham Street, EC. 12. Group Investors, 2 St. Mary Axe, EC. 2.30. Hazlewoods (Proprietary), Empire Works, Rowditch, Derby, 12. S. Leboff (Pobel), Hendon Hall Hotel, Parson Street, Hendon, NW. 11. Moorgate Mercantile, Great Eastern Hotel, Liverpool Street, EC. 12. Polymark International, Jeddo Road, Shepherds Bush, London W. 3. Redland, Plasterers' Hall, 1 London Wall, EC. 12.15.



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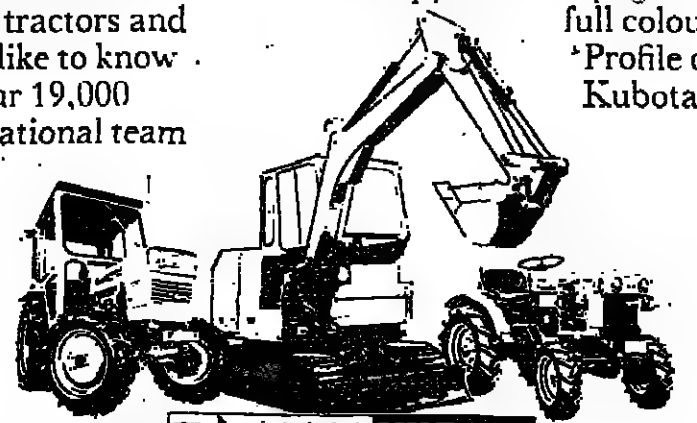
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Companies and Markets

UK COMPANY NEWS

Utd. Biscuits midway downturn to £16.1m

ALTHOUGH PRE-TAX profits of United Biscuits (Holdings) were down from £18.6m to £16.1m in the 26 weeks ended July 14, 1979, the directors are looking for a better second half and say profits for the year are likely to be about the same as the £32.2m for 1978.

Sales for the 26 weeks rose from £362.78m to £402.94m reflecting increases in the UK, North America and Europe but a sales fall from the rest of the world.

Sir Hector Laing, chairman, reminds shareholders that at the annual meeting in May he said the road haulage dispute had cost the UK company £3m in lost profits but that buoyant trading conditions since March had enabled some lost ground to be recovered.

He now says that taking the group's heavy investment programme into consideration, he believes the interim results should be considered satisfactory. Stated earnings per share are 5p against 6.1p, but the interim dividend is raised from 1.5p to 1.7p—the previous total was 3.0p.

The chairman says most of the trading buoyancy in the biscuit company has been in chocolate lines, but because of shortage of capacity the group has been unable to supply all orders fully. The foods company's sales, particularly of potato crisps, the frozen foods and fast food restaurant companies are fulfilling expectations but in both areas the group is investing heavily for the future and incurring costs in the short term.

As was to be expected, sales of VAT-rated products were affected adversely when the rate was increased to 15 per cent. The increased VAT applies to only four weeks of the first half year and it is too early to know for how long consumer resistance will continue, says Sir Hector. In the U.S., the Keebler Company had a satisfactory half year in dollar terms and, had 1978 average exchange rate applied, sterling profits and sales would have been £0.8m and £13m higher respectively.

	26 weeks ended July 14, 1979	26 weeks ended July 14, 1978
UK sales*	362,780	362,780
North America	124,250	124,250
Europe	12,484	10,833
Rest of world	1,773	3,111
Total sales	501,287	490,974
UK profit	11,672	14,883
North America	6,923	6,491
Europe loss	338	—
Rest of world loss	191	170
Trading profit	18,086	20,688
Interest	1,239	1,239
Profit before tax	16,130	19,596
Taxation	3,421	3,234
Net profit	12,709	16,362

* Including exports. † After depreciation of £5.47m (£7.1m).

The Spanish company, Ortiz, which has been making very



Sir Hector Laing, chairman of United Biscuits, seen at the company's Harlesden factory.

considerable losses for several years, achieved small trading profits in July and August and the chairman expects this improvement to continue.

See Lex

Squeeze on H. Cory margins

PROFITS BEFORE tax of Horace Cory and Co., chemical colour maker, were down slightly from £253,000 to £239,000 in the six months to June 30, 1979. Turnover amounted to £1.37m, compared with £1.16m.

The directors say the results must be regarded as satisfactory in view of the difficulties experienced during the road haulage strike. They add that profit margins continued to be squeezed by increasing costs and it would be rash to forecast the year's outcome.

First half tax takes £130,000 (£132,000), giving earnings per share of 1.27p, against 1.29p. The interim dividend is increased from 0.37p to 0.6p—last year's total was 0.75p, 18p from pre-tax profits of £510,000.

Process plant industry faces low demand

THE DEMAND for process plant from the developed world will be at a low level next year. While demand will not be

buoyant for general engineering products, contractors will have the advantage that in most cases they are not hardware manufacturers and will be able to obtain the best prices. But the review says that it is possible that the increased resources resulting from the sharp increase in oil prices will lead to renewed investment.

Petrolane Inc. gets London listing

A listing has been granted by the London Stock Exchange for 25.5m issued and reserved shares of common stock in Petrolane Incorporated, a California-based oil and gas company. The listing is the company's first outside the U.S.

Petrolane's main activities include the marketing of liquid gas, oil and gas drilling and servicing and food retailing. For the year ended September 30, 1978 the company reported pre-tax earnings of \$90m (\$81m). Current year net earnings are expected to be about \$2.35 a share adjusted for a recent two-for-one stock split—an increase of about a fifth.

It is proposed that dividend payments equal to about 25 per cent of the prior year's net income per share, were made. Dealings in the shares begin today. They are being listed at the sterling equivalent of \$48.75—yesterday's U.S. share price. The listing has been arranged by S. G. Warhurst and Co. Brokers are Cazenove and Co. and Rowe and Pitman.

HIGHLIGHTS

United Biscuits' first half figures show a fall in pre-tax profits to £16.1m from £18.6m, but the group says that the haulage strike cut into profits by even more than the £3m previously reckoned for. Lex also takes a look at the battle between Spillers and Dalgety, considering the alternative for shareholders as the first-closing date approaches. Elsewhere sterling's renewed volatility is now beginning to have an impact on interest rates both in the money market and the gilt-edged market. Lex comments. Figures from Simon, Ransomes Sims and Jefferies and Henry Sykes come in for comment inside and notes are also made on the results from Black and Edgington and Low and Bonar.

Low & Bonar rises 10% at six months

ELIMINATION of unprofitable lines in the UK packaging division helped lift the taxable surplus of Low and Bonar Group by nearly 10 per cent, from £4.07m to £4.46m, in the six months to May 31, 1979.

The directors of the packaging, engineering and textiles concern say the slight fall in turnover to £70.55m (£70.83m) was mainly due to the UK packaging rationalisation and the conversion of overseas sales into sterling. The strong pound effectively reduced Canadian and African profits by £168,000, they add.

The profit, the directors say, is satisfactory considering the effect of the transport strike, higher interest rates and the fierce competition in export markets, especially for engineering—aggravated by the strength of sterling.

The UK proportion of group profit increased from 35.6 per cent to 45.4 per cent, they add. Tax took £2.06m, against £2.15m. The net interim dividend is stepped up from 4p to 5p per 50p share and includes 0.3585p for 1978 following the tax rate change last year's total of £12.1605p, paid from record profits of £5.66m.

Packaging division profits advanced from £1.01m to £1.95m after the reorganisation and rationalisation programme. The UK surplus surged to £591,000 from £451,000, while the Canadian profit was 37 per cent higher in dollar terms—reduced to 15.5 per cent on conversion to sterling.

The slight decline in engineering profits—from £1.34m to £1.31m—resulted from the severe competition in export markets, particularly in the electrical and heavy engineering areas.

The strong pound was partly responsible for the fall in textile division profits, from £2.07m to £1.79m. The surplus was also

affected by the reduction of the group's Nigerian shareholding to 50 per cent and the economic position prevailing in other parts of Africa, the directors say.

A geographical analysis of turnover and profits shows (in £000s): UK/EEC 43,398 (£43,398) and 2,357 (£2,357); Canada 15,915 (£15,915); and 1,090 (£1,090); and Africa 12,714 (£12,714) and 1,540 (£1,540).

	Six months ended May 31, 1979	Six months ended May 31, 1978
Sales	70,550	70,830
Cost of sales	4,027	3,970
Profit before tax	4,462	4,066
Tax	2,078	2,150
Net profit	2,384	1,916
Minorities	425	538
Attributable	1,959	1,378
Interest div.	558	446
Profit, div.	1,401	932

comment

The news from Low and Bonar is quite respectable, but not surprising. The market has known about the group's worldwide rationalisation and reorganisation programme for some time and received word of higher profits on lower turnover with satisfaction: the share price was lifted 3p to 175p yesterday. The company, which has a market capitalisation of around £18m, is spending more than £8m on capital improvements in 1978-79. The deliberate policy of reducing the overseas share of profits is bearing fruit and this has helped to build up UK operations. Although sterling cut into first-half profits, it could be less threatening in future if the exchange rate continues on its present course. The interim dividend is increased by 25 per cent, and a similar advance in the final could yield over 12 per cent, an attractive return. If 1979 pre-tax earnings reach £8m, then the fully taxed p/e could stand at over 5—not too expensive.

Black & Edgington hit by higher interest charge

TRADING PROFITS of Black and Edgington, the leisure and transport group, were little changed at £1.96m, but increased interest charges meant that the pre-tax surplus fell from £1.54m to £1.18m for the six months of 1979. Turnover was £5.51m higher at £35.24m.

The first quarter's trading was badly affected by the severe winter and the transport drivers' strike, but the second three months most areas of the group traded satisfactorily.

It is expected that the expanding manufacturing division, which last year incurred substantial losses, will reach breakeven this year.

Mr Robin Duthie, the chairman, says it is not envisaged that trading conditions in the second half will be easy and a continuation of high interest rates, together with a strong sterling exchange rate will tend to hold back profit recovery.

The chairman points out that the group has expanded fast in recent years largely by acquisition, and a considerable rationalisation of certain parts is under way. He is confident that a sound base for 1980 is being created.

After tax of £354,000 (£400,000), net profits for the period dropped from £1.14m to £825,000. The net interim dividend is kept at 2.2p per 50p share, costing £415,000 (£401,000) and the Board expects to recommend a maintained final—last year's total was 4.8888p on £2.34m pre-tax profit.

comment

Having completed a string of acquisitions, Black and Edgington is going through a period of retrenchment as it adjusts to its enlarged base. Unfortunately, this has coincided with adverse weather conditions

UKP extends benefits on Moneymax Plan

The United Kingdom Provident has extended the benefits of its Moneymax Plan by introducing a new income option. Its aim is to enable the investor to draw a tax-free income for life on the contract providing it has been in force at least 10 years.

The Moneymax Plan was introduced by UKP earlier this year to allow the investor to have the guarantees of a traditional with-profits endowment combined with the flexibility of a life assurance savings plan as marketed by the unit-linked life companies. This enables the investor to take tax-free capital sums at the end of the tenth year or to leave the capital to grow until required. Now the plan provides tax-free income. The plan has obvious attractions to higher rate taxpayers seeking to minimise the tax liability on their investments.

J. HEWITT & SON (FENTON) LIMITED

Manufacturers of domestic and industrial refractories, kiln furniture and electrical porcelain

INTERIM STATEMENT

The unaudited results for the half-year to 30th June 1979 and corresponding figures are as follows:

	Half-year to 30.6.79	Half-year to 30.6.78 (adjusted)	Year to 31.12.78
Turnover	£'000 1,691	£'000 1,226	£'000 2,787
Profit before taxation	162	110	311
Taxation	29	23	101
Profit after taxation	133	87	210
Earnings per ordinary share of 5p	5.5p	3.9p	9.2p

The company has a full order book for both the home and export markets and anticipates that the highly satisfactory level of turnover and profits achieved for the first half of 1979 will continue for the remainder of the year. Your Board has authorised further capital expenditure in 1979 amounting to approximately £250,000 to extend the company's production capacity.

H. Sykes first half profit almost halved at £575,000

ALTHOUGH sales were marginally higher at £18.42m against £18.23m, taxable profits of Henry Sykes, the pump, sump, pneumatic and marine equipment group, were almost halved from £1.01m to £575,000 for the half-year ended July 1, 1979.

A substantially stronger pound meant that the company lost much of its competitive edge overseas and as a consequence, earnings have fallen in these markets.

In addition, the company encountered technical problems during the early stages of the new range of Sykes super univac pumps, which the Board is satisfied have now been overcome.

Profitability was also affected by the initial trading losses incurred by the company's new U.S. subsidiary, Jager Sykes, which had been anticipated.

The board expresses deep concern at the impact on business of the national industrial action by the engineering unions. Continued strike action is bound to affect earnings and lead to a further loss of orders, it adds.

As to the future, the board is confident that decisions to new range of pumps and to expand overseas markets for the company's products were correct and will lead to success in 1980. After-tax earnings per 25p share are shown halved in 3.7p (7.4p), but the interim dividend is maintained at 1.5p not—last year's total was 4p on £1.57m (£2.06m) profits.

Associates' contribution for the half-year increased from £50,000 to £125,000. Interest charges were up from £175,000 to £241,000 and tax took £52,000 (£57,500).

comment

When Henry Sykes became the first (and only) stock traded by

DIVIDENDS ANNOUNCED

	Current payment	Date of payment	Corr. of spndng for year	Total for year	Total last year
Albany Investment Int.	0.55	Nov. 8	0.45	—	1.34
Black & Edgington Int.	2.2	Oct. 24	0.37	—	0.75
Horace Cory	0.6	Nov. 16	0.8	—	2.73
Federated Land Int.	1	Oct. 2	1	—	3.82
Joe Holt	1.5	Jan. 7	0.5	—	1.47
J. B. Hildes Int.	1.45	Dec. 4	1.29	2.48	2.21
Jentique	5	—	4	—	12.16
Low & Bonar Int.	5	Nov. 8	8	12	12
Minerals & Resources	3.14	Nov. 16	3	—	19.87
Ransomes, Sims Int.	4	Dec. 31	3	—	9.07
Simon Engineering Int.	1.5	Nov. 5	1.5	—	5.66
H. Sykes	3.52	Jan. 7	3.75	5.54	5.66
Tor Int. Income	1.7	—	1.5	—	7.01
Utd. Biscuits Int.	—	—	—	—	—

Dividends shown pence per share net except where otherwise stated.

* Equivalent after allowing for scrip issue. † Gross throughout. ‡ Includes additional 0.25p for 1978. † Includes 0.3655p for 1978 after tax rate change. U.S. cents throughout.

M. J. H. Nightingale to obtain a full listing, in December, 1977, shareholders must have expected more than the erosion of earnings which has proved their lot. The share price fell 5p to a new low of 60p yesterday on profits more than halved at the attributable level and amid signs that the group—had hit by the engineering strike—will be likely to make more than £1m pre-tax this year. Sykes has built up its overseas sales to almost half of the group total over the past few years and the combination of a strong pound and lower order levels in some foreign markets, notably the middle east, has taken a slice out of margins. Some of the first-half costs (start-up in the U.S. and teething troubles with the new pump)

may not recur but increasing competition and stagnant construction activity do not augur well for the trading future. The new pump range will need to start performing well soon if Sykes is to merit its prospective fully-taxed p/e of 10.5—based on full-year profits of £1m. A maintained final dividend would produce a yield 9.5 per cent, which is some consolation.

COWAN DE GROOT

At the annual meeting of Cowan de Groot, Mr. Derrick Cowan, chairman, said that trading was satisfactory this year, and sales were up 25 per cent on the same time last year. A number of possible acquisitions were being discussed.

Louis Newmark makes good start to current year

The current year at Louis Newmark has started well and given a reasonably stable national industrial scene. The steady progress of previous years will be maintained. Mr. G. L. Newmark, the chairman, says in his annual report.

Despite the difficult year in 1978-79, the board has pursued an aggressive policy of selection and application of new plant and machinery, improved general facilities and moved steadily into new fields with products based on modern technology.

In these factories engaged in precision machining of metal, directors have already introduced several types of sophisticated computer controlled machines as the introduction to the capital investment programme.

In micrology the group has made and continues to make considerable strides in the application of electronic gauging

in both individual and system applications as inspection aids in many diverse industries. Directors are currently working on the use of micro-processors and new forms of display units for the next generation of instrumentation.

The group is also actively engaged in the development and the early manufacture of devices in the field of tension transducers and associated electronic controls aimed at requirements in industries such as mining and paper processing.

In aircraft controls, both helicopter and fixed wing, control systems for new aircraft are currently being developed among which the new Westland W330 helicopter making use of updated sensors and their allied electronics.

The component divisions are designing and developing components for applications which are directed towards the use of micro-processors and to meet requirements in the computer, telecommunications, business machines and general professional instrument industries.

In addition they are engaged in meeting the needs of sophisticated defence systems and sub systems used by the armed services and organisations concerned with marine safety.

In the year ended March 31, 1979, profits before tax amounted to £1.88m against £2.13m, the last six months being adversely affected by industrial disputes.

Merchandising showed an increase over the previous year. The main contribution came from the improvement on the watch side and the chairman is pleased that the growth is being maintained in the current year.

Meeting, 143-149 Great Portland Street, W, October 18 at noon.

SIMON ENGINEERING LTD

Specialised machinery; process plant contracting; merchanting & storage

Interim Report for the 6 months to 30 June 1979

Profit before tax for the six months to 30 June 1979 is £7.252 million (£6.310 million in 1978). The Directors have declared an increased Interim Dividend of 4p per Ordinary share (3p in 1978) which will be paid on 31 December 1979 to Ordinary shareholders on the Register of Members on 3 December 1979. As indicated at the time of the Rights Issue, the Directors intend to recommend a total dividend of 11.33p per share in respect of 1979.

It is difficult to forecast ahead when so many uncertainties prevail, not least those that have an adverse effect on the competitiveness of British industry at a time when world trading conditions are sluggish.

We have not attained the very high level of orders in the first six months of 1979 that we achieved in 1978. However, our spread of activities stands us in good stead and the Board still expects reasonable growth in 1979.

	Six months ended 30 June 1979 £'000	Six months ended 30 June 1978 £'000	Year ended 31 Dec. 1978 £'000
Turnover	133,973	109,344	235,601
Trading profit	6,352	5,584	14,865
Share of profits of principal associated companies	228	261	627
Interest receivable less payable	6,580	5,845	15,492
Profit before taxation	7,252	6,310	16,606
Taxation	—	—	—
Group	-3,079	-2,588	-6,834
Principal associated companies	-112	-98	-236
	-3,191	-2,686	-7,070
Profit after taxation	4,061	3,624	9,536
Minority interests	-276	-230	-681
Profit attributable to Simon Engineering Limited	3,785	3,394	8,855

Dividends	1979	1978
Preference—8% (now 4.2% plus tax credit) paid 1 July 1979	19	19
Ordinary—Interim 4p per share (equivalent with imputed tax credit, to 5.7143p: 1978—3p equivalent to 4.4778p)	994	621

NOTES:
1. The trading profits after charging depreciation of £1,890,000 (30 June 1978 £1,229,000; 31 December 1978 £3,191,000).
2. The figures for the six months ended 30 June 1978 and 1979 are unaudited.
3. The charge for taxation for the six months to June 1979 has been based on the estimated effective rate for the full year. The 1978 six months' charge has been adjusted to reflect the effective rate for the full year 1978.
4. There were no extraordinary items in any of the above periods and because of the uncertainty of future currency movements no assessment of exchange differences is made at the half year. Exchange differences are also excluded from the comparative figures—the full year figure in the published Report and Accounts was minus £348,000.
5. A statement on the wages and conditions of our African workers in South Africa has been prepared in accordance with the White Paper (Command 2233) and will be available on request to the Company Secretary.

SIMON ENGINEERING LIMITED CHEADLE HEATH STOCKPORT CHESHIRE SK3 0RT

J.B. Holdings

The Johnston Group of Companies
Engineering and hydraulics, civil engineering supplies, civil engineering and road maintenance.

INTERIM REPORT

	Six Months to 30th June 1979	Six Months to 30th June 1978	Year 1978
Turnover	£11,331,000	£10,332,000	£25,401,000
Profit before Tax	864,000	967,000	2,813,000
Profit after Tax	415,000	480,000	1,771,000
Dividend per Ordinary Share	1.50p	0.50p	1.47p

Group order books currently at a satisfactory level.

Copies of the Interim Report may be obtained from the Registrar, Midland Bank Limited, Registrar's Department, Courtwood House, Silver Street Head, Sheffield, S1 3RD.

King & Shaxson
Limited
52 Cornhill EC3 3PD
Gift-Edged Portfolio Management
Service Index 17.9.78
Portfolio 1 Income Offer 84.30
Portfolio 2 Income Offer 83.81
Portfolio 3 Capital Offer 142.45
Portfolio 4 Capital Offer 147.96

VIBROPLANT HOLDINGS LIMITED

Another record year

The demand in the industry over the last few months has been very encouraging and I am pleased to report that the trading profits achieved so far this year are in excess of those achieved for the same period in 1978. Although the current economic situation remains uncertain, we feel that the strength of your Group and continued controlled expansion, will further increase our profits in the current year.

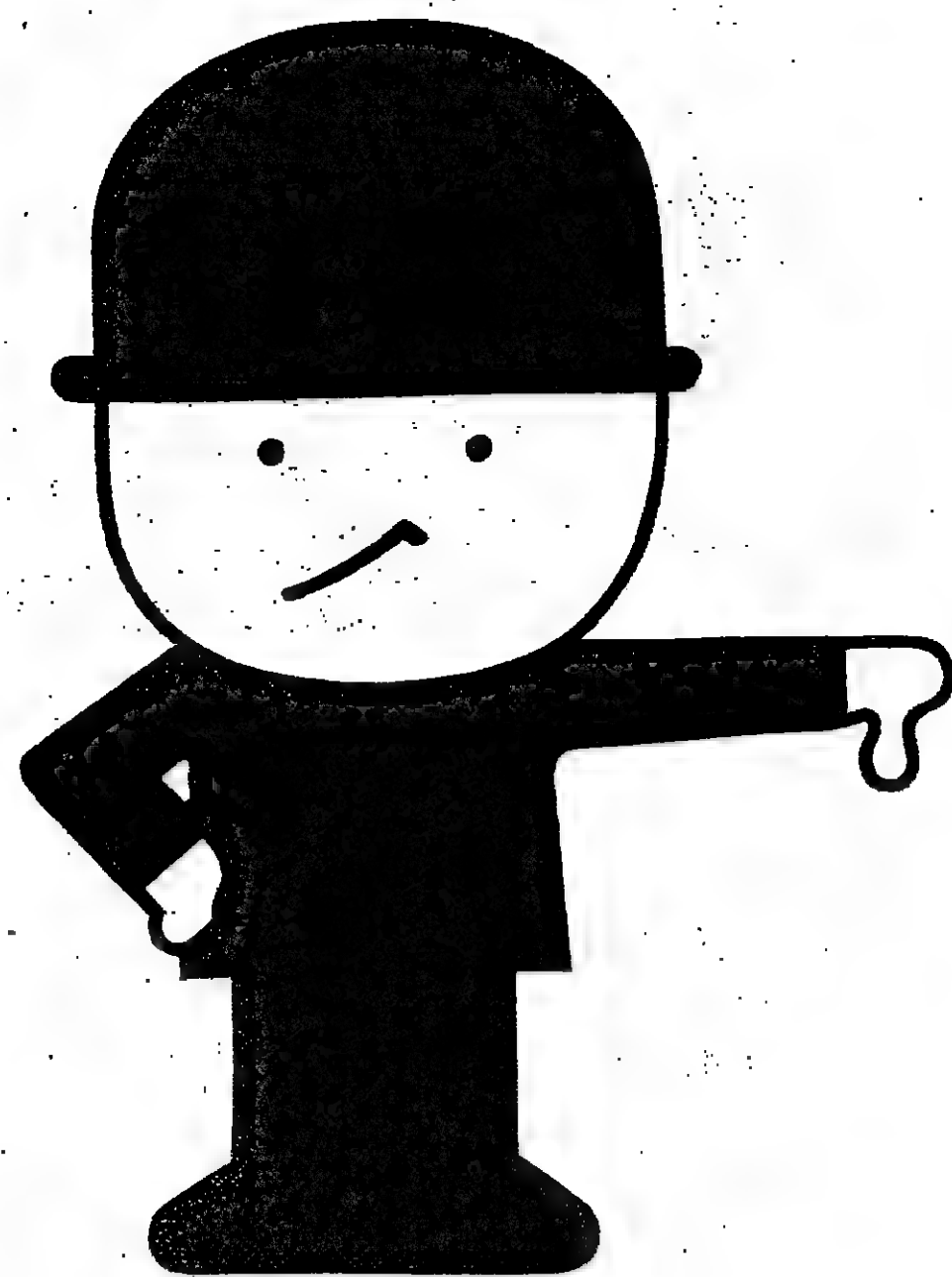
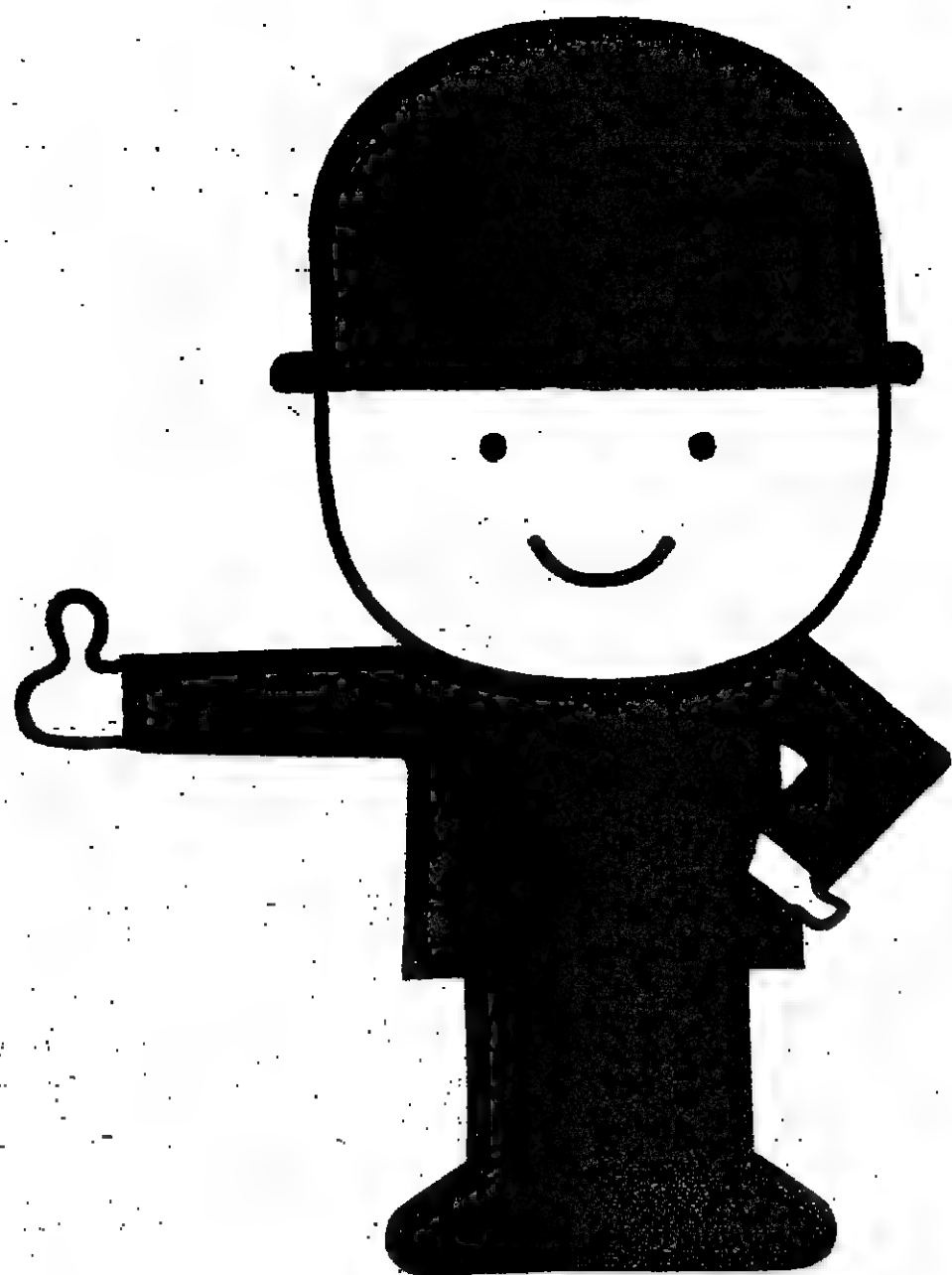
Airpac International and the portable buildings divisions have again increased their contribution to the Group's profitability, and with the outlet and support from the additional depots, progress should be maintained.

R. CLINNING, Chairman.

Results in brief to 31st March	1979	1978
Turnover	£'000 11,156	£'000 9,485
Profit before tax	3,172	2,609
Profit after tax	2,029	1,252
Earnings per share	33.83p	20.87p
Asset value per share	138.23p	87.06p

Copies of the Report and Accounts can be obtained from the Secretary, Vibroplant Holdings Limited, P.O. Box 12, Harrogate, North Yorkshire.

This advertisement has been issued by Spillers Limited.



SPILLERS or DALGETY?

Spillers have forecast profits for this year at around £15m and have a good base for future profits growth.

Spillers dividend is increased by 67% to 3.4p per share.

Spillers employees, board and customers are opposed to the offer.

Spillers have built up a highly successful range of branded products which includes such household names as Homepride, Slimcea, Winalot, Kennomeat, Spratts and Tyne Brand.

Dalgety have *not* forecast profits for this year. Their profits are uncertain and could well fall sharply.

Dalgety's shares would give a lower income — equivalent to 3.33p for each Spillers share.

Dalgety's own board was not even united in making the proposal.

Dalgety have very few branded goods.

**Your Chairman's message is clear.
Ignore the offer. Do not sign any document sent by Dalgety.**

The Directors of Spillers Limited have taken all reasonable care to ensure that the facts stated and the opinions expressed herein are fair and accurate and they jointly and severally accept responsibility accordingly.

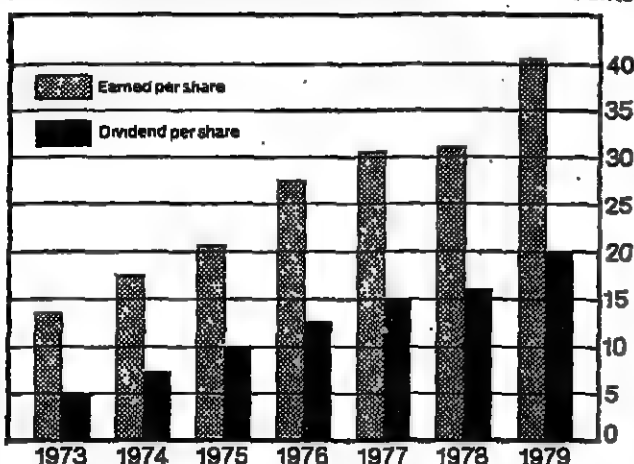


Pre-tax profits 55 per cent higher and exports set new record

From the review by the chairman, Mr. W. G. Boustred

The corporation's consolidated profit of R43 385 000 before taking into account deferred tax and minority interests was 55 per cent higher than the R27 976 000 earned last year. After deducting R14 658 000 for deferred tax and minority interests of R1 413 000 the attributable profit at R27 927 000 was 30 per cent higher than the 1978 result of R21 001 000. The attributable profit for the year was achieved after providing for net interest charges of R5 104 000 and depreciation of R15 337 000 compared with R5 937 000 and R13 029 000 respectively last year. In view of these results your board decided to increase the final dividend to 14 cents a share, making a total of 30 cents a share, a 25 per cent increase on the 16 cents paid last year. The total dividend for the year will absorb R13 563 000.

DIVIDENDS AND EARNINGS PER SHARE



The consolidated results of the group for the year include the profits of the Rand Carbide division for the twelve months to June 30 1979. This division was acquired in terms of the offer made to Rand Carbide shareholders in December 1978. It is worthy of note that all three operations, Highveld, Transalloys and Rand Carbide, achieved record profits for the year.

Due to the higher profit and lower investment allowances resulting from reduced capital spending, the amount of R14 658 000 transferred to the group's deferred tax provision was significantly greater than the R6 009 000 transferred last year. The accumulated provision for the group at R53 975 000 should ensure that the charge for tax in later years does not absorb a disproportionate amount of the income earned in those years. In terms of the group's current forecasts, both Highveld and Transalloys will become liable for normal tax during the next financial year.

In April 1979 the corporation repaid the 20 million dollar loan, the third and last of the major foreign loans. The loan was covered by a forward exchange contract and the repayment of R14 943 000 was funded by raising local short-term finance.

The strength of the group's cash flow is illustrated by the reduction in the group's borrowings from R52 944 000 as at June 30 1978 to R58 987 000 at June 30 1979 and an increase in cash balances of R7 929 000 notwithstanding the purchase by the group of Rand Carbide at R18 506 000 and capital expenditure for the year of R17 555 000. The group has continued to use both local and overseas short-term financing in preference to longer term loans with resultant greater financial flexibility and a lower interest charge.

By the year end the group's capital expenditure commitment had increased to R25 592 000 compared with R3 305 000 in 1978. The board approved R18 750 000 for the installation of a ninth prereducer kiln and an additional oxygen plant which will increase iron, steel and vanadium slag production by ten per cent by 1981. In addition R7 500 000 was approved for emission control equipment in the iron and steel works and at Rand Carbide. A further R5 500 000 will be required for this purpose in the new financial year and by the end of 1981 environmental control devices will have been installed on all production units at the group's plants.

At the beginning of the period under review, difficulty was experienced in marketing all the group's products because of adverse economic conditions both in the Republic and in the group's traditional export markets. As the year progressed, overseas markets for steel and ferro-alloys improved significantly and by the financial year end all the group's plants, with the exception of Vanra, were running at capacity.

Group turnover of R258 411 000 was 55 per cent higher than last year and the total value of exports of R150 372 000 was a new record. It is pleasing to report that in November Highveld received the 1978 State Award for Outstanding Export Achievement in the Manufacturing Sector.

STEEL

Apparent steel consumption in 1978 for the world including the Communist Bloc increased by 5.9 per cent over 1977 to reach a new record level of 717 730 000 tons. This was mainly the result of record consumption in the Communist Bloc. Free World consumption being 5.3 per cent below the 1974 record level. Further world-wide growth of about 3 per cent is forecast for 1979 although Free World consumption to date suggests that the actual growth may be higher.

During 1978, production restraint coupled with U.S.A. trigger prices, European reference prices and the weakening of the dollar, led to a substantial improvement in steel export dollar prices. This strengthening continued into 1979 but the uncertain outlook in North America in particular, has led to conservative buying patterns which, coupled with an escalation in freight costs, have recently weakened the net f.o.b. prices for steel exports. However, changes in steel consumption tend to lag behind movements in the general economy and therefore a major downturn in U.S.A. steel consumption is unlikely before 1980 and only at that stage is the world steel industry likely to be seriously affected.

Highveld exported to many countries a record tonnage of steel products in the form of slabs, sections and plate, representing 43 per cent of total steel sales. Profit margins on steel exports showed a marked improvement over the previous year making a significant contribution to the group's overall profitability. In 1978 the South African steel industry's earnings from steel exports exceeded R360 000 000 which was a major contribution to the Republic's foreign exchange earnings.

South African apparent steel consumption in 1978 increased by 14 per cent compared with 1977, but as the growth was mainly in the form of strip used in consumer products, Highveld's local sales were only 5 per cent above last year's. A further increase of about 6 per cent is forecast for South African apparent steel consumption in 1979 and there are indications that the markets for Highveld's structural sections and plate are continuing to improve. The decision to extend Sasol II has given a much needed boost to the South African steel and engineering industries.

Highveld's steel production reached three-quarters of a million tons, some 3.5 per cent higher than last year's record, and it is pleasing to report that productivity continues to improve. Both rolling mills operated well and the total rolled products showed a 16 per cent increase over 1978.

VANADIUM

The world-wide recovery in steel production brought about a steady improvement in vanadium demand through-

out the period under review. Higher consumption resulted from increased activity in the production of line-pipe and construction steels in the U.S.A. and of line-pipe steel for the USSR. In Europe and Japan vanadium-bearing tool steel production was higher and the replacement programme currently under way in the world's commercial airline fleets increased demand for vanadium-bearing jet engine alloys. The substitution of vanadium for molybdenum because of the molybdenum shortage, and resultant higher prices, also stimulated consumption. These favourable factors resulted in record levels of demand in both the U.S.A. and Western Germany, the two biggest vanadium consuming countries. The industry was able to cope with the increased demand without distortion of the market.

It is expected that vanadium demand in the year ahead will remain satisfactory not only because of consumption for steel production but also because of plans in the U.S.A. and West Germany to increase stockpiles of strategic metals and minerals. It is worth repeating that the world vanadium industry has ample reserve production capacity to meet even the most optimistic demand forecasts.

RAND CARBIDE

In December 1978 Highveld acquired Rand Carbide at a cost of R18 506 000 and in terms of the agreement the profits of Rand Carbide for the period July 1978 to June 1979 are included in the results of the group.

The Rand Carbide division, based in Witbank, produces ferro-silicon, calcium carbide, Soderberg electrode paste, metallurgical char and other products associated with the steel and ferro-alloy industries, and its acquisition constitutes an extension of the product range of the group.

The division benefited from the improvement in world-wide ferro-alloy demand and by the second half of the financial year the plant was operating at full capacity on all products, with the export price for ferro-silicon particularly strong. Sales of metallurgical char and electrode paste to the Southern African ferro-alloy industry strengthened significantly in the second half of the year. In line with the group's intention to concentrate on ferro-alloy production, the investment in the calcium carbide producer, Holland Electro Chemical Industries (Proprietary) Limited, was sold in May 1979 at book value.

The new division contributed 11 per cent to the group's earnings for the year compared with the forecast of 10 per cent.

TRANSALLOYS

The export demand and prices for Transalloys' manganese and silicon ferro-alloys showed significant improvements throughout the year. As a result the plant operated at capacity for most of the year and both turnover and profit were at record levels.

Sales for the year increased by 81 per cent to R32 463 000 and exports represented 64 per cent of the total sales, compared with 59 per cent last year. The policy of continuing to strengthen the domestic base load in order to offset the fluctuations in export markets resulted in a substantial increase in local sales compared with the previous year.

INFLATION

For the second successive year the percentage increase in steelworks costs showed an encouraging reduction on the previous year, rising by 11 per cent compared with 17 per cent in 1978 and 28 per cent in 1977. The decision by the South African Railways to maintain rail rates throughout the year was welcomed and has made a major contribution to the lower rate of cost increases.

The increase in power costs at 5.9 per cent was considerably lower than the experienced increases in past two years. In view of Escom's strong financial position, as outlined in their latest annual report, it is expected that power costs will show only modest increases in the next few years and this will greatly help the South African steel and ferro-alloy industries to remain competitive in world markets where tariff barriers are still a major obstacle.

Certain other important cost elements, however, continued to escalate at a high rate, such as Highveld's metallurgical coal the price of which increased by 16 per cent in February 1979.

LABOUR

Important and far-reaching changes in the South African industrial relations situation have recently been proposed by the Wiehahn and Riekert Commissions. These have come at a time when the South African economy is showing signs of recovery and the shortage of skilled persons is becoming increasingly felt.

The first report of the Wiehahn Commission has recommended that all employees, irrespective of race, be eligible for membership of registered trade unions, that individual trade unions be free to determine for themselves who should be admitted to membership, that the Industrial Council and Committee systems be merged under one Act so that where both bodies exist they should be complementary to each other and that Government policy in respect of apprenticeship be changed so that persons with the appropriate qualifications will be eligible to be indentured through the normal channels. In addition the Commission has recommended that a National Manpower Commission be appointed to advise the Minister on all labour matters and that an Industrial Court be established with a wide range of judicial functions including the development by precedent of fair employment guidelines.

In response the Government has issued a White Paper accepting the general thrust of the Commission's recommendations and has made a number of amendments to the Industrial Conciliation Act.

While the Government's prompt and positive response to the recommendations is encouraging, there is cause for concern in certain specific areas.

EXPANSION

As mentioned previously the Board approved the installation of the ninth prereducer kiln in the iron plant and the erection of an additional oxygen plant at a total cost of R18 750 000. This will result in an increase of approximately 10 per cent in steel and vanadium slag production. Plans are being prepared for the tenth prereducer kiln which will complete the expansion of the iron plant and should result in an annual steel output in the region of 900 000 tons by 1982. All the additional steel can be processed in the plate mill without any significant capital expenditure being required.

ENVIRONMENTAL CONTROL

The Highveld iron and steel works were designed some fifteen years ago and when built were fully equipped with pollution control devices. Since commissioning it has become increasingly apparent that these devices are inadequate, particularly in the light of significant advances which have since been made in the field, and the group is now confident that the new installations mentioned earlier in the report will lead to a substantial improvement in emission control.

OUTLOOK

The group starts the new financial year with all its plants operating at a high level of production. However, the recent developments relating to the price and availability of oil could have a serious effect on the economies of the developed countries and in particular could deepen and lengthen a recession that may have already started in the U.S.A. It could also retard the recent improvement in the South African economy. All these factors would adversely affect the markets for the group's products. Such uncertainty makes forecasting difficult, but the sound start to the year should ensure that profitability is at least maintained and if the world economy maintains a reasonable level of activity, there will be an improvement in the group's profitability.

MINING NEWS

'Bondy' spearheads A\$20m uranium move in South Australia

BY KENNETH MARSTON, MINING EDITOR

LESS THAN 24 hours after the incoming Liberal-Country party Government in South Australia had promised to allow uranium mining within the state, the irrepressible entrepreneur, Mr. Alan Bond, has spearheaded a A\$20m (£10.3m) fresh move by South Australia's energy resources—this time uranium.

Mr. Bond said that Mr. Siller had been advised that the Bond group would be available to work with them "at the appropriate time". Mr. Siller could not be contacted last night for his reaction. He was reportedly celebrating a sharp rise in the market price of all three companies in response to the election result in South Australia.

A group headed by Bond Corporation, and including Reef Oil, Basin Oil, Endeavour Resources and Leighton Mining has contracted to purchase 14 per cent of the capital of Olinia, 17.5 per cent of Petromina and 8 per cent of Transoil, all of which are partners with Phelps Dodge of the U.S. in the Beverley uranium deposit.

Mr. Bond announced that it was intended to limit the purchase to a maximum of 25 per cent in each of the three com-

panies. Preliminary discussions had been held with the chairman of the companies, Mr. C. W. Siller, who has a long association with the trio.

Based on yesterday's closing prices, the Bond group has paid more than A\$14m for its contracted purchases and would lay out A\$20m if it reaches its 25 per cent target.

Beverley has estimated reserves of 35m lbs of uranium oxide with a good grade of 5.3 lbs a tonne, established in

three separate deposits. Phelps Dodge, which has a 50 per cent stake with the three local companies jointly owning the remaining 50 per cent, would be responsible for providing loan funds to mine and develop the deposits and to construct a processing plant on site.

Transoil-Olinia-Petromina are also involved in applications for two leases in the oil and gas fields of Mereneie and Palm Valley in the Amadeus basin in central Australia, but problems in negotiations with the Aboriginal Central Lands Council over royalties has prevented any development.

Mr. Bond said last night that the move was in line with the group's current intention of investing in energy resources. The main attraction of the trio was the Beverley uranium deposits and the Mereneie fields. The latter venture was particularly attractive because of its close proximity to the Cooper basin natural gas and oil fields.

Mr. Bond attracted attention in August last year when a consortium, substantially the same as that which has invested in the Olinia group, purchased the Burmah Oil group's stake in the major Cooper Basin partner, Santos, for A\$38m.

Bond acquired 37.5 per cent of Santos, 30.58 per cent of Basin Oil and 68.56 per cent of Reef Oil in the deal.

The South Australian Government subsequently passed legislation restricting the maximum holding in Santos to 15 per cent and the Bond group has been ordered to reduce its holding, although it is challenging the move through the courts.

The incoming Liberal-Country party government has already stated that it will not undo the Santos legislation.

Along with the Olinia moves

it was also announced yesterday that Basin and Reef would call the balance of monies outstanding on all partly paid shares.

This would involve the Bond group in payments of A\$2.39m to Reef and A\$3.2m to Basin. The directors of the oil companies said they were investigating the possibility of making part of the call payment tax rebateable in the hands of shareholders.

Minorco pays the same

AN UNCHANGED final dividend of (U.S.) 8 cents (3.7p) to maintain the total for the year to June 30 at 12 cents, is declared by the Anglo American Corporation group's Bermuda-registered Minerals and Resources Corporation (Minorco).

Net profits of the investment company amount to \$34.4m (£18.1m) against \$12.6m. But it is pointed out that the respective annual results are not comparable because with effect from July 1, 1978, results of Zamaanga Industrial Corporation have not been consolidated owing to the fact that profits are not freely remittable from Zambia at the present time.

As a result of a merger between Inspiration Holdings and Inspiration Consolidated Copper, Minorco also states that it has recently negotiated a \$50m multi-currency term loan over 10 years with a consortium of international banks. There is, however, no mention of the much rumoured plans for a major reorganisation of the company. Minorco shares were 337p yesterday.

CSR still chasing Western Collieries

AUSTRALIA'S mining and industrial group, CSR, has moved to the sharemarket to secure control of the Western Australian coal producer, Western Collieries following a rebuff of takeover talks initiated by CSR last month, reports James Forth.

The directors of Western Collieries at the time weekend reported a doubling of profit to A\$2.6m (£1.34m), or 31 cents a share, and a lift in dividend to 22.5 cents from 16.5 cents a share, and announced that talks with CSR on a possible bid had been "terminated".

It was also noted that CSR was considering its position. CSR already held 49.9 per cent of Western Collieries, obtained since 1974 through placements by the collier and by market purchases. At the time CSR announced it was holding takeover talks, Western Collieries were priced at A\$4.50.

When the Collieries Board announced the termination of the talks, the price was up to A\$5.20. Yesterday CSR entered the market and purchased the bulk of the 150,000 traded, mainly at A\$5.74.

It is understood that CSR has placed an order through the broker, Potter Partners for 1m shares, or about 15 per cent of the capital, which would lift its stake to about 65 per cent.

Whim Creek rights issue

Australia's Whim Creek Consolidated, the "Down-Under" exploration arm of Canada's Northgate Exploration, yesterday announced a A\$1.85m (£950,000) non-renounceable "rights" issue to shareholders of approximately 3.7m new ordinary shares of 20 cents each at a premium of 30 cents per share.

One new ordinary share is thus being offered at 50 cents (25.5p) for every three shares held on October 10, 1979. Yesterday the London price of Whim Creek was 70p.

The new shares are payable in full at 50 cents per share on acceptance which must not be later than November 9.

Northgate Exploration has indicated that it will take up its entitlement of 1,165,666 new shares.

However, Canada's Westfield Minerals, another member of the Northgate group and also a major holder of Whim Creek, has advised that it will not take up its entitlement of 833,333 new shares.

Westfield is taking this line on the understanding that the underwriters to the issue will place these shares within Australia and thereby partly fulfil the wishes of the Whim Creek board to increase the Australian content of the company.

Attok link-up with Metramar

BRITAIN'S Attok Petroleum is to acquire a 10 per cent interest in Australia's Metramar Minerals by taking 1.1m of the former's ordinary shares at par (20 cents).

Attok will also have options over 305,000 Metramar shares at a cost of 1 cent per option, these being exercisable at 20 cents per share up to June 30, 1982.

It will be recalled that South Africa's Anglo American Corporation joined Metramar in 1973 as a major partner in the latter's ill-fated Blue Spec mine at Nullagine in Western Australia. Blue Spec began life as an antimony-gold prospect, then became regarded as a gold antimony hope and ended up as a poor "spec" for all concerned.

Attok, however, is interested in Metramar's oil and gas exploration. Lord Torrington, managing director of Attok said: "Any involvement in oil exploration in Australia makes it essential to have local partners. We now forward, to creating a successful and profitable relationship with Metramar."

Metramar has a 30 per cent stake in a Bass Strait exploration permit and has interests in consortia with farm-in arrangements in the Surat and Georgina Basins in Queensland. Metramar shares were around 11 1/2p yesterday.

Silvermines is doing well

IRELAND'S Silvermines continues its strong recovery with a net profit for the half year to June 30 of Irish £335,218 compared with £138,225 in the same period of 1978 when the year's total, after allowing for second-half losses, was only £29,859.

Earnings for the latest period amount to 3.98p per share and an interim dividend is declared of 1p. For 1978 there was an interim of 0.5p and a final of 1p.

The performance of the Anglian Windows subsidiary remains strong, while the 25 per cent-owned Mogul of Ireland leading mine has provided a profit share of £252,152 against a loss a year ago of £37,194. However, because of lower metal prices, the mine is expected to operate at a lower profit for the rest of this year.

Clydesdale Bank Limited



has been appointed Registrar of The Scottish Western Investment Company Limited
The Caledonian Trust Company Limited
The Clydesdale Investment Company Limited
The Second Great Northern Investment Company Limited
Glenmurray Investment Trust Limited
Glendevon Investment Trust Limited

All documents for registration and correspondence should in future be sent to
The Registrar
Clydesdale Bank Limited
Stock Exchange Services Department
30 St. Vincent Place
Glasgow G1 2HL
Telephone 041 226 3014

Alusuisse of America, Inc.

the United States subsidiary of

Swiss Aluminium Ltd.

has acquired more than 95% of the outstanding Common Stock of

Maremont Corporation

The undersigned acted as financial advisor to Alusuisse of America, Inc. in connection with this transaction and as Dealer Manager of its tender offer.



The First Boston Corporation

August 16, 1979

The full text of Mr. Boustred's statement and the corporation's annual report are obtainable from Charter Consolidated, 40 Holborn Viaduct, London EC1A 1AJ.

The annual general meeting of members will be held at 44 Main Street, Johannesburg, on Friday, November 2, 1979 at 13h00.

Chemical plant plan by Petrofina

Quebec refuses aid for closed ITT Rayonier mill

Deere to life

Gift spending

... abroad

24 carton makers pay \$200m to settle case

11. 1. 1971

Planning the second decade

NATIONAL BOND

SERVICE

Deere to lift spending abroad

First Eurodollar placing by U.S. loan association

for secured and unsecured
for such borrowers. Were
funding operation to
followed by others, it w
significant learning, as we

for secured and unsecured CD
or such borrowers. Were this
lending operation to be
followed by others, it would
provide an alternative source

FT INTERNATIONAL BOND SERVICE

The list shows the 200 latest international bond issues for which an adequate secondary market exists. For further details of these and other bonds see the complete list of Eurobond prices published by the *Financial Times* each month.

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هكذا قال الله

BANKERS ACCEPTANCE

A new-look formula from Pemex

BY JOHN EVANS

THE BANKERS acceptance, a money market instrument with a long pedigree in New York, London and other financial centres, is suddenly attracting new attention in the international money markets as a result of a transaction by Petroleos Mexicanos-Pemex, the Mexican state oil and gas agency.

Pemex has just completed and signed an acceptance agreement for \$2.5bn with 66 international banks. The facility was raised from an originally planned \$1.5bn, after the syndication operation headed by Bank of America in New York raised a staggering \$3.7bn of participations from the banks.

Even at this scaled-down figure, the facility ranks as one of the largest capital market transactions in recent years. It compares, for instance, with the \$3bn raised for balance-of-payments purposes by Canada last year, and the \$2.5bn Eurocurrency loan by

the British Treasury in the mid-1970s.

Pemex will use the acceptance for short-term financing for the export of its crude oil, and the import of petroleum derivatives. It is understood that the financing will be, in essence, the sole vehicle for financing Mexico's oil and gas shipments.

The international oil trade is conducted extensively on credit, with oil consumers typically being granted credit periods ranging from 30 to 60 days by the oil-exporters.

The Pemex revolving line of credit uses prime U.S. bankers' acceptances with maturities of up to 180 days, which will be eligible for discount at the U.S. Federal Reserve system.

While acceptances have been in use for many years, the Mexican operation is re-arranging the interests in both banks and potential borrowers to their uses, particularly for large trade-related transactions.

A bankers acceptance essentially is a time draft for a specified amount of money at a

specified date. The draft is accepted or "endorsed" by a bank and becomes an irrevocable obligation of the accepting bank payable to the holder at maturity.

When accepted by the bank, the draft may be held by the

The Mexican operation has re-arranged the interest of both banks and potential borrowers to the use of the bankers acceptance, particularly for large trade-related deals

bank for its own account or sold at a discount to other investors in a secondary market existing for the instruments.

At maturity, the holder is paid the face amount of the draft by the accepting bank. The bank in turn receives payment from its drawing customer

on or shortly before the maturity date, out of proceeds of the sale of the customer's product.

The traditional acceptance formula has been "modernised" slightly for Pemex, chiefly in that it has been syndicated in order to obtain the large amount needed.

In fact, participating banks are split roughly between U.S. and foreign institutions. Foreign banks with a full U.S. branch are eligible to participate in the acceptance market.

The rate structure on the facility is also complex. Each participating bank has been awarded an acceptance commission of 1 per cent.

As the rate of discount on acceptances varies from bank to bank, a special blended formula has been used for determining the ultimate cost to Pemex.

This represents the average rate of five key reference banks in the syndication operation, plus an extra margin of 20 basis points. This technique should iron out any undue fluctuations in the varying rates of discount

on the acceptances of the whole banking syndicate.

The formula should still work out at relatively cheap financing for Mexico, in comparison with, say, the U.S. banking prime rate (now 13 per cent), or London interbank Eurodollar interest rates.

While some banks are now re-thinking the role of acceptances in big international financings, there is one factor that may tend to limit their use.

The Pemex transaction alone equals nearly 10 per cent of the total acceptance market in the U.S., which is estimated to run at a total annual volume of around \$30bn.

Some of the banks participating in this Mexican transaction are believed to have been forced to "run off" some of their existing acceptance commitments, in order to make room for the new facility.

Bankers thus argue that, in the foreseeable future, it may be difficult to accommodate many transactions in North America of the size of the Pemex acceptance.

Veba backs out of U.S. auction

By Our Financial Staff

VEBA, the West German energy concern, did not take part in yesterday's bidding for the Belridge Oil Corporation which owns substantial oil drilling rights in the U.S., near Los Angeles.

The decision was taken following objections to the deal from a major minority shareholder in Deminex, the 54 per cent owned oil exploration minority subsidiary of Veba which was to have been the vehicle for the offer. Had Deminex been represented at the auction it would possibly have been involved in the largest ever foreign offer for a U.S. company.

The objection to the deal came from Wintershall AG, a wholly-owned refining subsidiary of BASF, which owns 18.5 per cent of Deminex. The company said that it refused the planned deal following intensive studies together with the West German Economic and Finance Ministries.

Wintershall said under existing distribution quotas and other U.S. regulations it would be highly unlikely to receive direct access to crude oil supplies from the Belridge oilfields.

Earlier this month Veba, which is 48.75 per cent Government-owned, said it was examining the possibility of making a bid for Belridge through its subsidiary Deminex, while the West German Economics Ministry was looking into possible financial guarantees covering the deal.

Norsk Hydro completes CNA acquisition

By Fay Gjester in Oslo

NORSK HYDRO, Norway's largest industrial concern, has completed its acquisition of a Belgian-Dutch fertiliser company—Compagnie Nédérlandaise de l'Azote (CNA)—which has an annual turnover of around \$200m.

Plans for the takeover were made public in June the deal strengthens Norsk Hydro's position as an international manufacturer of fertiliser products. For many years, Denmark and Sweden have been the main markets for these products from Hydro's Norwegian plants, the remainder being sold in overseas markets including the U.S. and the Far East. The takeover of CNA means that Hydro now becomes a major fertiliser producer on the Continent, one of the world's largest nitrogen fertiliser companies and the biggest exporter of urea.

While Norsk Hydro's main fertiliser product is complex fertiliser, CNA's production is oriented more towards pure nitrogen products. The takeover will, therefore, give Hydro a more varied product range. CNA has an annual production capacity of 700,000 tonnes of ammonia, 730,000 tonnes of urea, 885,000 tonnes of nitric acid and 800,000 tonnes of other nitrogen fertiliser products.

Italy steps up funding level
ROME — The Italian Treasury will raise L.7,500bn (\$9.2bn) in the next few weeks through an issue of Treasury Bills and Certificates. The issues will, in part, serve to cover repayment of L.4,000bn worth of maturing Treasury Bills and L.2,000bn of maturing Treasury Certificates. Of the maturing Treasury Bills, L.3,500bn are held by commercial operators and the rest by the Bank of Italy.

KUALA LUMPUR NEWS

Palmco raises \$79m for expansion

BY WONG SULONG IN KUALA LUMPUR

PALMCO HOLDINGS, one of Malaysia's fastest growing companies, has secured loans and other financial facilities totalling 170 ringgits (\$79m) from a consortium of 12 banks to finance the expansion of its projects based on palm oil.

The loan and financial facilities, managed by UDA merchant bankers, consist of a wide range of financial instruments, designed to allow Palmco to make the most efficient use of them and carry various rates and terms of up to a maximum of six years' maturity.

Palmco would use the funds to expand and diversify its operations in Frai, in Northern

Malaysia, including further expansion of palm kernel oil, refining and fractionating, and downstream processing of palm oil into industrial fatty acids and glycerine.

The group began refining palm oil in 1972, and has since grown to be one of the biggest palm oil refining groups in the world.

Last year, it exported refined palm oil and related products worth 275m ringgit, compared with an export value of only 5m ringgit in 1972. Investment in fixed and current assets has risen from 2m to 110m ringgit.

and shareholders' funds have increased from 4.2m to 40m

ringgit during that period. Datuk Robert Chan, its managing director, said the group was expected to export products worth 500m ringgit.

UNITED PLANTATIONS, the Danish-owned concern, has recorded an after-tax profit of over 10m ringgit (US\$4.8m) for the first half of this year — nearly 140 per cent higher than the comparable previous period, when results were affected by drought. Output rose sharply and prices were good.

The performance for the second-half, the directors said, should be even better than "the

agreeable results" of the first six months.

They based their forecast on the fact that commodity prices were "still excellent" and that forward sales had been contracted at "advantageous price levels."

For the first-half, United Plantations recorded a turnover of 39m ringgits (US\$16.1m), a 73 per cent increase over the previous first-half.

The volume of crop harvested during the first half gave reason to believe that output of palm oil, palm kernel and cocoa would be at a record this year, the company said.

W. German construction machinery orders dipping

BY OUR FINANCIAL STAFF

OUTPUT BY the West German construction machinery industry is expected to fall off sharply during the final six months of this year, according to the VDMA, the Association of Machinery Construction.

Production by the industry rose by a tenth in the opening six months of 1979, but is now forecast to emerge from the year as a whole with a rise of just 5 per cent. The slowdown is attributed to adverse government investment policy and rising oil prices.

Despite the sombre forecasts, VDMA said that production was currently benefiting from the strength of the West German economy. Breaking the industry into categories of construction machines and machines for construction materials, the VDMA noted that the former category had posted record production in the first six months of 1979, up 13.6 per cent from the year earlier. The latter, under heavy export pressures, expanded only 0.8 per cent during the period.

Exports of West German construction machinery fell back sharply in 1977 and 1978 while the domestic market simultaneously strengthened. This pattern is currently being reversed, the association emphasised. Exports to OPEC states are expected to increase in the last half of 1979. The high export levels to OPEC states posted in 1975 and 1976 will probably not be reached, however, since most of the one-time needs for major plant construction have already been covered.

Shifts in plant holiday closings created a preliminary 21 per cent rise in order inflow to the West German textile industry for July. The Textile Industry Association (Gesamttextil) reports. Production of textiles rose 31 per cent in July against July 1978. In its monthly report on industry statistics, the association said that both order inflow and production figures were exaggerated because plants operating in July, 1979 were shut down for holidays last year.

L'Oreal confirms offer for Helena Rubinstein

BY TERRY DODSWORTH IN PARIS

L'OREAL, THE leading French cosmetics company and owner of the Lancôme trademark, has confirmed that it is once again attempting to buy Helena Rubinstein of the U.S.

The possibility of a deal between the two companies founded earlier this year when Colgate-Palmolive, the owner of Helena Rubinstein, entered into talks with Kao, a Japanese specialist in the detergents industry. Kao made a \$75m bid for the U.S. company, but the agreement fell through at the last moment.

L'Oréal, which is loosely linked with Nestlé, the Swiss group, is known to be anxious to expand its overseas base.

Helena Rubinstein would give it a major presence in the U.S., but the French company would also be faced with a sizeable task in pulling the American group back into profits. Helena Rubinstein is believed to have lost about \$5m in its last financial year after a lengthy period of financial difficulties.

Apart from its interests in cosmetics and perfumes, L'Oréal has a strong position in the French hair lotion and shampoo market, and is reckoned to be among the leaders in pharmaceuticals. Its turnover last year amounted to FF1.56bn (\$1.3bn), of which a little more than half was generated overseas.

The Great Bristol Exhibition.

If you're thinking of relocating, expanding or diversifying, don't miss the Great Bristol Exhibition that's coming to London.

It explains graphically and memorably the considerable advantages of Bristol as a place to work and live — with special emphasis on the variety of sites available at extremely favourable rates. Your Company will be in good company too — Inmos, GEC-Marconi, Sperry Gyroscope and Image Data Products have all moved to Bristol recently.

See us at the Institute of Directors in Pall Mall, September 19th — 20th.

Great Bristol
Requests the pleasure of your Company.

Wheelock Marden and Company Limited

* Further Growth in Reserving Profits which increased by 42%

* Total Dividends per Share increase by 32%

Financial highlights from the accounts for the year ended 31st March, 1979.

	1979 HK\$ million	1978 HK\$ million
Consolidated Net Profit After Tax	122.33	86.19
Extraordinary Items	2.48	10.37
	124.81	96.56
Total Dividends Paid and Proposed	55.90	40.53
Special Capital Bonus Proposed Payable in Cash	6.99	6.99
Consolidated Net Assets	905.53	848.35
Consolidated Net Asset Value	HK\$	HK\$
Per HK\$1.00 "A" share	\$3.24	\$3.04
Per HK\$0.10 "B" share	\$0.32	\$0.30
Earnings Per Share (before Extraordinary Items)	Cents	Cents
Per HK\$1.00 "A" share	43.8	30.8
Per HK\$0.10 "B" share	4.4	3.1

The Annual General Meeting will be held at the Mandarin Hotel, Hong Kong on 1st October, 1979. Copies of the Annual Report for the year ended 31st March, 1979 can be obtained from Mr. Shells Gray, Wheelock Marden (U.K.) Limited, 16, Finsbury Circus, London, EC2M 2DD.

MINORCO

MINERALS AND RESOURCES CORPORATION LIMITED

(Incorporated in Bermuda)

Year-end Results and Final Dividend on the Ordinary Shares

In accordance with the recommendations of the Canadian Institute of Chartered Accountants, as adopted by the Bermudian accounting profession, the corporation has introduced the equity method of accounting in respect of its major associated companies for the first time, with effect from 1st July 1978. Associated companies are those in which the corporation and/or its subsidiaries hold 20 per cent or more of the equity share capital and whose profits are freely remittable. No adjustments have been made to the corresponding 1978 figures.

The following are the unaudited consolidated results of the corporation for the year ended 30th June 1979, which should be read in conjunction with the adjoining notes.

CONSOLIDATED PROFIT AND LOSS ACCOUNT for the year ended 30th June 1979 (expressed in United States dollars)

	Note	\$000's	\$000's	Year ended 30th June 1978 \$000's	\$000's
Income					
Dividends from investments including associates	2	18,423		15,115	
Interest and sundry income	2	2,639		2,423	
Zamco operations	1			1,339	
Profit arising from currency fluctuations		56		1,382	
			20,518		20,325
Administration and other expenses		1,093		1,313	
Interest		126		253	
Costs of prospecting		3,069		2,436	
			4,228		4,004
Operating profit before taxation			16,290		16,324
Foreign taxation	2		1,234		1,179
Operating profit after taxation			15,056		15,145
Group share of retained net earnings of associates	3		20,406		
Profit before extraordinary items			35,475		15,145
Extraordinary items—deficit	4		1,089		1,578
Profit after extraordinary items			34,376		13,567
Dividends—Ordinary shares	5		8,829		8,829
Retained profit			25,547		4,740
Transfers from (to) reserves:					
Capital reserve				(566)	
Prospecting reserve				3,210	
					2,644
Unappropriated profit 30th June 1978 ...		39,280		32,255	
Adjustment thereto arising from currency fluctuations		339		(389)	
			39,519		31,866
Unappropriated profit 30th June 1979 ...			65,066		39,280

Notes:

- The results for the current year are not comparable with those of the previous year because of effect from 1st July 1978:—
(i) the results of Zamanglo Industrial Corporation Limited (Zamco), a wholly-owned subsidiary, have not been consolidated because its profits are not currently freely remittable from Zambia; and
(ii) the equity method of accounting has been introduced for the first time.
- Income includes gross dividends and interest before deduction of withholding taxes, such taxes being included in the charge for foreign taxation.
- The financial year-ends of certain associates do not coincide with that of the corporation and, accordingly, the results for this year include only that portion of the earnings of each associate which fell within the corporation's financial year. In future years the corporation will account for the earnings of each associate for a full financial year.
- Extraordinary items
In the year to 30th June 1979 a profit was realised on the sale of investments of \$318,000 and a deficit arose in an associate on the writedown of investments of \$1,418,000, resulting in a net deficit of \$1,099,000.
The total deficit for the year ended 30th June 1978 was \$1,578,000 comprising an amount of \$838,000 arising on the writedown of, and provision against, investments, a loss on realisation of investments of \$244,000 and losses arising on devaluation of foreign currencies totalling \$496,000.
- Dividends

	1979 \$000's	1978 \$000's
Interim dividend of 4 cents a share declared 14th February 1979	2,943	2,943
Final dividend of 8 cents a share declared 17th September 1979	5,886	5,886
	8,829	8,829

- Unappropriated profit at 30th June 1979 comprises:
Retentions by the corporation and its subsidiaries \$000's 48,075
Retentions by associates 18,991
85,066
- Inspiration Consolidated Copper Company (ICC)
The corporation and Hudson Bay Mining and Smelting Co. Limited (Hudbay) together equally own a company known as Plateau Holdings Inc. (Plateau), which, in turn, owned Inspiration Holdings Inc. (IH). At 31st July 1978 IH held 73.04 per cent of the outstanding common stock in ICC. During the year under review IH was merged with and into ICC and the balance of 26.96 per cent of the outstanding common stock in ICC was converted into class "A" preferred stock, which is redeemable before 31st December 1981. Consequently, through Plateau—the corporation and Hudbay now own, in equal shares, all the common stock in ICC. The preferred stock carries a cumulative preferred annual dividend of \$1.80 a share, has the same voting rights as the common stock and is redeemable, at the option of the holders, on each quarterly dividend payment date for \$3 a share. Concurrent with the redemption of each unit of ICC preferred stock, Plateau is obliged to subscribe for one common stock unit in ICC for \$3. At 30th June 1979, 713,553 units of preferred stock were in issue.
- US\$50 million multicurrency term credit facility
The corporation has recently negotiated with a consortium of international banks a US\$50 million multicurrency term loan facility having a duration of ten years. The rate of interest will be based on offered rates quoted by certain defined banks in the London Interbank Eurocurrency Market.

FINAL DIVIDEND NO. 15

A final dividend of 8 cents a share (1978: 8 cents) (United States currency), for the year ended 30th June 1979, has been declared payable to members registered in the books of the corporation at the close of business on 28th September 1979 and to persons presenting coupon No. 88 detached from share warrants to bearer. A notice regarding payment of dividends on coupon No. 88 detached from share warrants to bearer will be published in the Press by the London Secretaries of the Corporation on or about 28th September, 1979.

This dividend, together with the interim dividend of 4 cents a share (1978: 4 cents) declared on 14th February 1979 makes a total of 12 cents a share for the year (1978: 12 cents).

Dividend warrants will be posted from the registered office of the corporation in Bermuda and from the Johannesburg and United Kingdom offices of the local registrars on or about 8th November 1979. Shareholders on the United Kingdom register resident outside the United Kingdom will receive their dividends in United States currency. Shareholders resident in the Scheduled Territories will receive the United Kingdom currency equivalent on 30th October, 1979 of the United States dollar value of their dividends (less appropriate taxes). Such shareholders may, however, elect to be paid in United States currency provided the request is received at the company's transfer offices in the United Kingdom on or before 28th September, 1979. The dividend is payable subject to conditions which can be inspected at the registered office of the corporation and also at the Johannesburg and United Kingdom offices of the local registrars.

For and on behalf of the Board
W. D. WILSON, Directors
H. R. FRASER

Registered Office

Belvedere Building, Pitts Bay Road, Pembroke.

(P.O. Box 850, Hamilton 5), Bermuda.

U.K. Registrars

Charter Consolidated Limited, P.O. Box 102, Charter House,

Park Street, Ashford, Kent TN24 8EQ.

S.A. Registrars

Consolidated Share Registrars Limited, 42 Marshall Street,

Johannesburg 2001 (P.O. Box 61081, Marshalltown 2107).

18th September, 1979

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Record third quarter sales for Sony

BY RICHARD C. HANSON IN TOKYO

SONY CORPORATION'S third quarter results have lent a boost to the company's confidence in its business outlook. Net income for the period, announced yesterday, was well below the year ago figure, as a result of exchange losses, but a sharp recovery is being forecast for the last quarter of the fiscal year and for beyond.

Sales in the quarter, to July 31, were 19 per cent up on last year's level, to a record ¥161.2bn (\$720m), with the best gains coming from sales of video tape recorders (VTRs) and magnetic tapes. VTRs and VTR tapes accounted for 25 per cent of all sales, against 21 per cent a year ago, with equipment sales up 33.2 per cent.

Television sales, which had

proved sluggish in earlier periods, were up 7.2 per cent, though the share of total sales was down to 31.7 per cent, from 35.1 per cent.

Overseas sales gained 20 per cent and domestic sales 17.6 per cent. About 60 per cent of Sony's business is overseas. Gains were particularly good in South East Asian and the Middle East markets.

Third quarter net income fell 40.1 per cent to ¥5.95bn with net income for the first nine months of the year decreasing 37.6 per cent to ¥13.5bn. The company attributed the drop to foreign exchange losses, which totalled ¥7.1bn. The exchange loss, however, showed an improvement for Sony as compared with the second quarter, when

the company had a ¥10.9bn loss on this account. This time 80 per cent was a loss on forward contracts and 20 per cent was attributable to the translation of overseas dollar profits into yen, under U.S. accounting practice. In the second quarter, 40 per cent of the exchange loss was the result of translation losses.

The net profit in the last quarter is expected to show an increase of over 100 per cent in comparison with that in the fourth quarter of 1978, when the company suffered a 40 per cent decline.

Net income for the full year should therefore be only 10 per cent below last year's ¥25.87bn. With the problem of exchange

losses fading away, the company is predicting substantial increases next year.

Sales for the full year are expected to reach a record ¥820bn, compared with ¥534.9bn last year.

Sony has made considerable savings in its operating costs over the past year, and these have contributed to a 190.5 per cent increase in operating profit in the latest quarter, to ¥19.37bn.

The company is stepping up spending for research and development (concentrating on audio and video products). Such spending equalled 6.6 per cent of sales last quarter, up from 5.8 per cent last year.

Sony has held its own in the competition for VTRs, maintain-



VARTA AG develops, produces, sells and maintains through its subsidiary Varta Batterie AG a comprehensive programme of all types of batteries: industrial batteries, starter batteries and consumer batteries for a wide range of purposes and applications. Its subsidiary Varta Plastic is active in the processing of thermoplastics for manufacturers e.g. of long life electrotechnical consumer goods, cars and office furniture.

Varta Report 1978

Sales Varta's world-wide sales in 1978 totalled DM1,208 million (at current rates about £302 million). Consolidated German domestic sales and exports amounted to DM 777 million (about £194 million). Exports grew by 7 per cent, thus bringing their share of total turnover to 29 per cent. The international business (turnover of foreign subsidiaries plus exports from Germany) increased to 54 per cent of world-wide sales.

Profits The group's profit on consolidated domestic sales was DM 22 million (about £5.5 million).

Dividend A dividend of DM 6 on each DM 50 share was voted by the general meeting, increasing the total amount distributed by one million DM to 11.9 million (about £3 million).

Personnel The group employs world-wide 13,000 personnel of whom about one-third work outside Germany.

For a copy of the English version of the annual report, please write to Frank Low, Chairman, UK Group, Varta House, Hanger Lane, London W5 1EH.

VARTA
AKTIENGESELLSCHAFT
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Containers boosts earnings

By James Forth in Sydney

TWO OF THE leading companies in the highly competitive packaging industry, Containers and J. Gadsden Australia have reported contrasting profit results for 1978-79.

Earnings at Containers rose 36 per cent from A\$8.4m to A\$11.4m, (US\$12.8m) on a 13 per cent increase in sales to A\$195m, but Gadsden suffered a 6 per cent dip in earnings from A\$8.26m to A\$7.79m despite a 4 per cent gain in sales to A\$245m.

Containers has increased its dividend from 15 cents a share to 15.5 cents, an amount almost three times covered by earnings of 45 cents, which compare with the 40 cents of the previous year.

Gadsden has maintained its basic dividend at 17 cents, but has added a bonus payment of 5 cents, despite the lower profit, to celebrate the company's 100th year of operations.

The Gadsden result equalled earnings of 33 cents a share, compared with 47 cents in 1977-78. The directors of Containers said that strong demand for export packaging and good seasonal conditions for certain of the group's "open top" customers assisted in maintaining the favourable results reported in the first-half.

The elimination of losses in two-piece canmaking materially assisted the Containers result. But, Gadsden's results were adversely affected by losses from its two-piece canmaking operation. Gadsden acquired a 60 per cent interest from ACI in Pacific Can during the year, and this operation is now known as Gadsden-Pacific Can.

Gadsden's results included a loss of A\$1m as its share of Gadsden-Pacific's losses for the seven months after acquisition. Considerable attention had been given to improving the efficiency of this operation and, while competition remained vigorous, the directors expected the current year would be satisfactory, although it was not expected to be profitable in the short term.

Kubota increase

TOKYO — Consolidated net income for Kubota, the construction and machinery group, increased to ¥4.50bn for the first quarter ended July 15. Sales were ahead at ¥114.19bn compared with ¥100.77bn.

Earnings per American depositary ¥71.00.

Takeover withdrawal censured

BY PHILIP BOWRING IN HONG KONG

THE Committee of Takeovers and Mergers has recorded its "strong disapproval" of the behaviour of the board of Highlands and Lowlands Berhad, the Malaysian plantation company. Last week Highlands withdrew a HK\$300m (U.S. \$50m) cash offer for three Hong Kong quoted estate companies, Rubber Trust, Amalgamated Rubber and Shanghai Kelantan Estates. The Committee said it regarded the reasons given by Highlands for withdrawing to be "inadequate" within the terms of the voluntary rules of the takeover code.

The bid for the three companies was announced by Highlands and Lowlands on August 7.

This is the first such censure that Hong Kong's takeover committee has handed out. It is especially embarrassing for the

Malaysian group because of the eminence of many of the members of the board of Highlands. The board includes: Tun Tan Siew Sin, the former Malaysian Finance Minister now chairman of Sime Darby; Tunku Shahrman, chairman of Pernas, the national corporation which is the largest shareholder in Sime and has 10 per cent of Highland; Raja Muhammad Alias, chairman of Malaysia's Federal Land Development Authority; Senator Tan Sri Lee Loy Seng, head of the Kuala Lumpur Kepong plantation group, and Datuk Syed Ketchik, the businessman.

The board entered into the decision to withdraw the bid before providing the takeover committee with a full explanation. The statement from the committee said that the board had acted expressly contrary to

the advice of its merchant bank advisers in Hong Kong, Baring Brothers Asia and Amex Bank. The bankers had both dissociated themselves from the board's actions by resigning as financial advisers to Highlands.

In reply to the committee's request for full explanation of the withdrawal of the offer, the company had said that there had been "no satisfactory" response from the three estate companies.

But the committee pointed out that the three had publicly stated that they had taken immediate steps to have their estates revalued so that their financial advisers could advise shareholders. The committee said that the company had made a specific and firm offer and the investing public "should be entitled to reply on such statements."

Itoh passes its half-year dividend

TOKYO — C. Itoh and Co., the Japanese trading house, is to pass its half-year dividend payment for the first time in 27 years.

The company has decided not to pay a dividend for the September 30 half-year because it expects to face heavy losses by the end of the current fiscal year next March 31. It is to shoulder most of a ¥31.4bn (\$30.25m) deficit suffered by the Toa Off group, of which it is the major stockholder.

C. Itoh has already agreed to sell part of the group to Nippon Mining Company, the Japanese mining and smelting concern.

The company is planning to pay a year-end dividend.

AP-DJ

Mitsubishi Chemical up

TOKYO — Mitsubishi Chemical Industries Ltd made an after-tax profit of ¥2.85bn (\$12.76m) in the half year ended July 31, against ¥1.37bn in the same period last year. Sales totalled ¥295.93bn (¥255.83bn). The interim dividend was nil.

Reuter

Kirin Brewery

TOKYO — Kirin Brewery has reported after-tax profit of ¥9.23bn (\$41.35m) in the half year ended July 31 compared with ¥9.49bn in the same period last year. Sales were ¥447.67bn compared with ¥428.61bn. Interim dividend is ¥3.75, the same as last year.

Reuter

Increase in suspensions

TOKYO — The number of Japanese companies suspended from bank transactions in August totalled 1,428, up 11.1 per cent from the 1,283 in July, but down 0.9 per cent from 1,439 in the like year-earlier month. The Federation of Bankers' Association said.

Liabilities left totalled about ¥43.63bn (\$200m), up 11.8 per cent from the ¥39.01bn in the previous month, and 124.6 per cent from the ¥19.27bn a year earlier.

AP-DJ

Higher result from Edward L. Bateman

By Jim Jones in Johannesburg
EDWARD L. BATEMAN, the mechanical and electrical engineering group, has again reported record results, but the management is characteristically cautious on near-term prospects.

In the year to June 30, the pre-tax operating profit advanced 24.3 per cent to R8.65m (\$8m) (1978: R5.35m) helped by uranium and diamond mine plant construction projects taken to account during the year. Although at this time last year the board was happy with the company's order book, the latest preliminary results announcement gives a warning that the work load is still below plant capacity.

However, earnings for the current year are expected to be about the same as those for the latest trading period. Bateman is traditionally a conservatively run company, with little debt carried in its balance sheet. Although earnings per share advanced to 170 cents (1978: 139 cents), the total dividend pay-out has been limited to 30 cents (1978: 26 cents).

George Kent profits ahead

By Wong Sulong in Kuala Lumpur
PRETAX PROFITS of George Kent Berhad, the 90 per cent owned Malaysian subsidiary of George Kent, for the first six months increased by 18 per cent to 1.69m ringgit (U.S.\$782,000) on an 18 per cent rise in turnover to 16.3m ringgit.

The company said profit margins from its Singapore operations were lower due partly to the execution of some large contracts at low margins and also higher cost of operation. The company is optimistic that results for the full year would be better than last year's, and that orders had expected anticipated volume.

An interim dividend of 3 per cent is declared.

Thomas Nationwide well ahead

SYDNEY — Thomas Nationwide Transport, raised its attributable consolidated operating profit to A\$23.36m (U.S.\$28.3m) in the year to June 30, from A\$14.22m a year earlier. Turnover was A\$610.71m (U.S.\$896m), against A\$463.09m, and other income A\$10.53m, against A\$11.53m.

Profit is after tax of A\$14.11m, compared with A\$11.98m, depreciation of A\$18.70m (A\$12.36m), interest of A\$15.16m (A\$9.29m), and minorities of A\$4.73m (A\$3.05m), but before attributable net extra-ordinary profit of A\$5.12m (A\$158,000).

Thomas Nationwide is to make a new issue on the basis of one new 50 cent per share for every 30 notes at 50 cents per share to holders of 1980 and 1983 unsecured convertible notes registered on November 23.

The company noted that under the terms of its 1985 unsecured convertible notes, noteholders' entitlements to the bonus issue would accrue to such notes and be allotted on conversion.

CONCRETE INDUSTRIES

(Monier) is to increase its holding in Nippon Monier KK to 80 per cent from the present 33.33 per cent.

It will do so by purchasing the shares held by Eldai Company, while the remaining 20 per cent will continue to be held by Nishio-Iwai Company.

Concrete Industries added that it will build a new concrete tile plant at Dyama, Kanto, at a cost of \$3.68m, to be financed partly by a Nippon Monier share issue.

Reuter

BMI to make rights issue after advance

BY OUR SYDNEY CORRESPONDENT

BMI, the major quarrying, building materials and engineering group, is to raise A\$11m through a rights issue to shareholders, after a solid gain in profits for the year to June 30. The group's earnings rose 30 per cent from A\$9.6m to A\$12.6m (\$US\$14.2m), continuing the upward trend of the past five years.

The dividend is raised from 7.5 cents a share to 8 cents, lifting earnings per share from 14.9 cents to 17.3 cents.

The rights issue will be offered on a one-for-four basis, at an issue price of 50 cents. BMI shares closed at A\$1.19 on the market yesterday, giving the rights a theoretical value of 35 cents. The new shares will rank for dividend after January 1, 1980, and the directors expect the higher dividend rate to be

maintained on the expanded capital.

Looking ahead, the directors plan to seek shareholders' approval to double the authorised capital to A\$100m to "provide scope for further issues which may be necessary in connection with BMI's positive programme of expansion."

The directors said that contributions from the group's direct domestic operation rose by 28 per cent, but that the growth from local operations was not mirrored in the group's overseas operations, which all suffered from reduced demand in their areas. The higher result was achieved on a 19 per cent increase in turnover from A\$174m to A\$205m.

The board said the rise in prices was responsible for

investment income rising by 13.6 per cent to A\$1.75m through the group's stake in Kajura Mining Corporation. Investments in concrete and quarrying did not fare as well, because of lower demand and intense price competition.

The performance of the overseas division dipped through a mixture of bad weather and exchange losses. A general transport strike and harsh winter in the UK halted the growth in January and February of Pozzolan Ltd, the UK fly ash distributor, resulting in further losses.

In Indonesia, devaluation as well as causing direct losses in unrealised currency fluctuation losses, deterred investors and further depressed the already reduced Japanese construction market.

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and 970,082 shares reserved for issue

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at 23rd August, 1979*
28,917,016

The Council of The Stock Exchange has admitted to the Official List 12,473,464 issued shares together with, subject to allotment, 12,473,464 shares to be issued under the terms of the recently announced 2 for 1 stock split and 970,082 reserved shares arising from the stock option plan for Key Employees of Common Stock of Petrolane Incorporated.

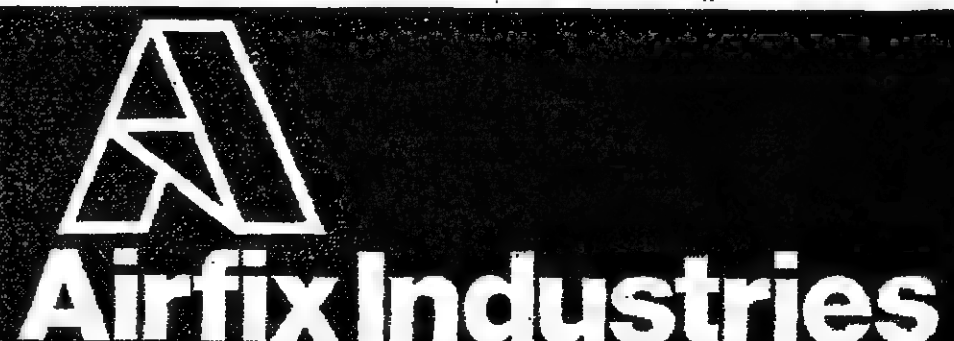
Particulars relating to Petrolane Incorporated are available in the Extel Statistical Service and copies of such particulars may be obtained during usual business hours on any weekday (Saturdays excepted) up to and including 2nd October, 1979 from:

S. G. Warburg & Co. Ltd.,
30 Gresham Street,
London EC2P 2EB

Cazenove & Co.,
12 Tokenhouse Yard,
London EC2R 7AN

Rowe & Pitman,
City Gate House,
39-45 Finsbury Square,
London EC2A 1JA

18th September, 1979.



Results for the year ended March 31st, 1979.

Turnover £43million
Profit before tax £15 million

"We expect our turnover to increase again in 1979/80 and hope to improve our margins on these sales."

Ralph Ehrmann,
Chairman and Chief Executive

For copies of the 1978/9 Report and Accounts please write to The Company Secretary, Airfix Industries Limited, 17 Old Court Place, London, W.8.

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LONDON STOCK EXCHANGE

Government securities weaken afresh as sterling falls
Equities again subdued by engineering troubles

Account Dealing Dates

Table with 2 columns: Option, Dealings. Rows include dates from Aug 28 to Oct 15 for various financial instruments.

Government stocks viewed yesterday's renewed fall in sterling with some apprehension and weakened accordingly. Fresh selling from holders nervous because of the currency situation and of suggestions that interest rates may well remain at the present crisis level for some time.

In sensitive trading conditions, attempts to recover were generally short-lived and longer-dated stocks closed at the session's worst with falls ranging to 1/2. At the shorter end of the market, rallying efforts were more spirited but here, too, they proved to be abortive and in trade after the official close prices had returned to around the day's lowest.

Meanwhile, equities began the second leg of the trading account in subdued fashion with attention still focused on the engineering dispute, an influence which completely annulled the improvement in export prospects following the recent slide in sterling.

The usual crop of weekend Press pipe failed to revive enthusiasm although Decca benefited from speculative interest whetted by newspaper comments of bid possibilities. Just before the close, leading shares began to harden on working-out and operations in front of the August

Account Dealing Dates

Table with 2 columns: Option, Dealings. Rows include dates from Aug 28 to Oct 15 for various financial instruments.

trade returns, due to be announced this afternoon, and the FT 30-share index rallied slightly to end 17 down at 466.0, after having shown a loss of 2.5 at 2 pm.

Isolated low-coupon British funds resisted the general trend set by the main funds and closed a point down in places. Latest developments in the Zimbabwe Rhodesia talks caused holders of Southern Rhodesian bonds to become restless and light selling brought prices down: the 2 1/2 per cent 1985-70 fell 5 points to 535, while other losses ranged to 4 points.

Institutional demand coupled with the effects of a lower pound produced higher rates for investment currency, but after rising to 33 7/8ths per cent the premium reacted to close only 1/2 higher on balance at 32 1/2 per cent. Yesterday's SFC convention factor was 0.9029.

The torpidity of the equity market was reflected among Traded options where only 153 contracts were completed. This compares with 176 on Friday, and with last week's daily average of 228. Cons. Gold were relatively active with 87 deals.

Banks lower

Home banks reacted from recent firmness, small selling and lack of fresh support leaving closing falls ranging to 6. Barclays ended that much lower at 42 1/2, while Lloyds eased 5 to 31 1/2 and Midland 37 1/2, and NatWest 34 1/2, cheaper 3 and 2 respectively. Foreign issues,

De La Rue better

Interest in the miscellaneous Industrial leaders was at a low ebb and prices generally drifted lower on lack of support. Boots gave up 5 to 18 1/2 and Turner and Newall relinquished 2 to 21 1/2. Comment on Pilkington's 120p European acquisitions left the shares 3 down at 31 1/2. Elsewhere, publicity given to a broker's circular helped De La Rue put on 10 to 53 1/2, while Low and Bonar improved 3 to 17 1/2 in response to the interim results. J. F. Nash Securities added 5 to 8 1/2 as did Wade Rieck, 10 to 61 1/2, while Charles International appreciated 4 to 14 1/2. ICL came on offer at 43 1/2, down 1 1/2, while Photo-lab fell 10 to 32 1/2 and Valer dipped 5 to 7 1/2. Still reflecting last week's disappointing interim results, Booker McConnell lost 4 more to 51 1/2.

Black and Edgington rose 2 to 7 1/2 following the interim results. Elsewhere in Leisure issues, speculative attention was directed toward Howard and Wyndham, 3 up at 23 1/2. The current engineering troubles coupled with uncertainty over the results in a continuing easier bias among Motor Components. Dowty shed 5 to 30 1/2, while Automotive Products, 5 1/2, and Armstrong Equipment, 5 1/2, eased 2 apiece. Jomax shed 1 1/2 to 14 1/2, while Woodhead, on the other hand, firmed a few pence to 10 1/2 after favourable Press comment. Elsewhere, Rolls-Royce at 70p, gave up 1 1/2 ahead of today's interim statement, while BRF dipped 3 to 8 1/2.

Quietly dull conditions prevailed in leading Properties with Land Securities softening a penny to 29 1/2 with the 64 per cent convertible 6 points down at 18 1/2. Elsewhere, Percy Bilton gave 3 to 23 1/2 ahead of the interim results due on October 1, while Fairclough Dairies lost 5 more to 22 1/2 and County and District declined 4 to 20 1/2.

BP improve

Week-end Press comment suggesting that the Government sell-off may be smaller than originally expected caused firmness in British Petroleum which closed 10 dearer at 110 1/2. BP had hardened a few pence in sympathy, but secondary issues succumbed to profit-taking, particularly Oil Exploration which gave up 10 to 58 1/2 awaiting the interim results due tomorrow. Stebens (UK) reacted 5 to 27 1/2 and Burnham 3 to 18 1/2, while Trientone gave up 2 to 21 1/2. Activity in the Textile sector remained at a low ebb and the price trend was narrowly easier. Speculative favourite Sirar fell 5 to 11 1/2, while Press comment failed to help Westport which

De La Rue better

Weekend Press comment suggesting a possible bid prompted renewed demand for Decca issues, the ordinary rising 5 to 30 1/2 and the "A" 33 to 23 1/2. Other bright spots in the Electrical sector included Automated Security which responded to favourable Press mention with a rise of 11 to 12 1/2 and Telephone Rentals, a few pence dearer at 21 1/2 for a similar reason. On the other hand, Farnell encountered fresh profit-taking and gave up 11 more to 25 1/2, while AB Electronic lost 6 to 13 1/2 and MK Electric 4 to 23 1/2. Among the leaders, Thern remained overshadowed by the disappointing increase in profits for the first four months of the year and reacted further to 42 1/2 before settling at 42 1/2, down 1 1/2. EMI, however, firmed 3 to 51 1/2 on bid hopes.

Engineering leaders were inclined easier in subdued trading. John Brown eased 2 to 7 1/2 and falls of a like amount were marked against GKN, 28 1/2, Hawker, 17 1/2, and Tulse, 30 1/2. Secondary issues followed a similar trend; Heavy Sykes were lowered 5 to 60p on the sharp fall in the half-yearly profits, while scattered offerings ahead of Thursday's interim statement left Stone-Plant 4 cheaper at 7 1/2. The rather gloomy statement on the trading outlook which accompanied the half-yearly figures prompted dullness in Ransomes Sims, down 5 to 13 1/2. In contrast, the lower half-yearly profits led JB Holdings a shade easier at 58p.

Among Chemicals, ICI drifted off a few pence to 35 1/2 while news of two Australian acquisitions failed to help Fisons, 3 cheaper at 24 1/2.

Cope Sportswear firm

Leading Stores drifted lower on lack of support. A firm market of late on hopes that London may make an offer for the outstanding shares, House of Fraser cheapened 2 to 15 1/2, while Gussies "A" closed 6 lower at 38 1/2. Ahead of tomorrow's interim figures, UDS softened a penny to 9 1/2. Elsewhere, buyers gave Cope Sportswear and the close was 4 higher at 45p, while MFI hardened 2 to 17 1/2 in response to Press comment. For a similar reason, Home Charm were supported initially up to a 1979 high of 15 1/2, before profit-taking ensued to leave an unchanged close of 13 1/2. Shoes closed higher in places; Lambert Horwath attracted support and closed 5 up at 54p, while revived bid hopes helped Sirar put on a similar amount to 23 1/2. Ward White hardened a penny to 18 1/2; interim results are due on Friday.

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LONDON TRADED OPTIONS table with columns for Option, Expiry, Price, Vol., etc.

APPOINTMENTS

ICI Plastics deputy chairman

Mr. D. W. S. Beynon, head of the policy groups department of IMPERIAL CHEMICAL INDUSTRIES at Millbank, has been appointed a deputy chairman of ICI Plastics Division from October 1. He succeeds Mr. T. O. Hutchison, who took over the chairmanship of the division on September 1. In January, 1977, Mr. Beynon replaced Mr. Hutchison as head of policy group department when Mr. Hutchison left Millbank to become deputy chairman of Plastics Division.

Mr. W. R. Ashford has been appointed a director and general manager of INNSWORTH METALS, a Dowty Group Aerospace and Defence Division company.

Mr. Brian Richman has been appointed to the board of DEBENHAMS. He joined the company in 1976 and is responsible for the buying of all textile merchandise within the department stores division.

Mr. R. James Vann has been appointed to the Board of BOND STREET FABRICS. Mr. R. Parsons has retired from the Board.

Mr. T. D. O'Keefe has been elected executive vice-president, international, of the INTER-PUBLIC GROUP OF COMPANIES and Mr. C. E. Kroemer has become a senior vice-president.

Mrs. V. Davenport has been appointed a director of DAVENPORT KNITWEAR.

Mr. J. R. Naish and Mr. J. R. Carson have ceased to be directors of CAIRD (DUNDEE).

On the acquisition of Brentnall Beard and Co., Mr. E. B. Beard, formerly chairman and Mr. A. Cashmore, who was interim director, have been appointed to the board of Hogg Robinson (UK) part of the HOGG ROBINSON GROUP. Mr. E. W. Bellinger, who held the positions of chairman and managing director of Brentnall Beard (Life and Pensions), has become a member of the board of Hogg Robinson (Benefit Consultants).

Mr. D. A. Howard, managing director of the rings and furnishings division, and Mr. D. W. Mills, managing director of the Marks and Spencer account, have joined the board of E. FOGARTY AND CO. in addition to Mr. A. H. Holmes, who has been made financial director and continues as secretary.

Dr. A. K. Vakil is to join the Manufacturers Hanover Group and will be appointed an executive director of MANUFACTURERS HANOVER LIMITED. During the past four years Dr. Vakil has been working with the Bank of Portugal and the

APPOINTMENTS

ICI Plastics deputy chairman

Portuguese Ministry of Planning and Finance. Mr. Arturo C.F. Mathias has joined Manufacturers Hanover and will become an executive director. He was previously with Chrysler in the UK. Mr. John E. McClellan, assistant vice-president, has been installed as Manufacturers Hanover Trust Company's representative in the Paris office at 30 Rue de la Ville-L'Evêque.

Mr. Norman Wilson, managing director of EPF (New Lands), a subsidiary of the Economic Forestry Group, has been elected national chairman of the BRITISH ASSOCIATION OF LANDSCAPE INDUSTRIES.

Mr. H. Ross has been appointed a director of LEOPOLD JOSEPH AND SONS from October 1, and Mr. J. Titmus will become an associate director. Mr. N. H. T. Bennett is retiring from the Board on that date.

Mr. Keith Eden has been appointed sales director of GOLDEN WONDER. He joined the company as national sales manager in November 1976 and was appointed general sales manager, and a member of the Board of Management, in September 1978.

To co-ordinate Seagram corporate policy within the UK, the board of SEAGRAM DISTILLERS LIMITED has been enlarged to represent all Seagram United Kingdom interests. A senior management from the U.S. and Canada, Mr. Melvin Griffin, Mr. Robin Lane, Mr. Ivan Straker

and Mr. John Tennant have joined the board and Mr. Tennant has become chairman. There will be no alteration in the existing management reporting structure.

Mr. Michael Beard has been appointed director of public affairs at PERKINS ENGINES, succeeding Mr. Peter Collins who has joined Massey-Ferguson, the parent company, in Toronto, Canada. Mr. Beard joins Perkins from Triplex Safety Glass.

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Mr. J. Buckley, Mr. F. Polkey and Mr. E. F. McLean have been appointed directors of JOHN SMEDLEY, of Matlock, Derbyshire. Mr. Buckley becomes director of management services and Mr. Polkey personnel director. Mr. McLean, who has been made a non-executive director, is at present on the headquarters staff at Carpets International in Kidderminster.

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NEW HIGHS AND LOWS FOR 1979

Table with columns for Share, Information, Service, etc. Rows include various companies and their performance metrics.

RECENT ISSUES

Table with columns for Issue, Price, etc. Rows include various financial instruments and their prices.

FIXED INTEREST STOCKS

Table with columns for Issue, Price, etc. Rows include various fixed interest stocks and their prices.

"RIGHTS" OFFERS

Table with columns for Issue, Price, etc. Rows include various rights offers and their prices.

FIXED INTEREST PRICE MOVES

Table with columns for Issue, Price, etc. Rows include various fixed interest price moves and their prices.

FT-ACTUARIES SHARE INDICES

These indices are the joint compilation of the Financial Times, the Institute of Actuaries and the Faculty of Actuaries

Table with columns for Mon., Sept. 17, 1979, Fri., Sept. 14, etc. Rows include various equity groups and sub-sections.

FIXED INTEREST PRICE MOVES

Table with columns for Issue, Price, etc. Rows include various fixed interest price moves and their prices.

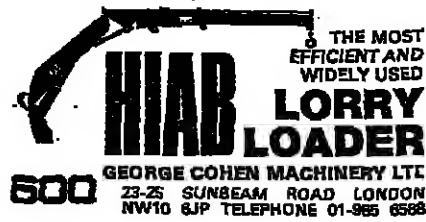
FIXED INTEREST YIELDS

Table with columns for Issue, Price, etc. Rows include various fixed interest yields and their prices.

OFFSHORE & O'SEAS FUNDS

[illegible]

Leopold Joseph & Sons (Guernsey)	TMT ST. JER. 13	US\$12	12/30/77	...
Hirzel Co. St. Peter Port, Guernsey	0481	26648
L.J. Sterling Firm	CH339	10,400,002
Kamp-Se Management, Jersey Ltd	0534	73741
1 Chancery Cross, St. Helier, Jersey
Capital Fund	...	2234
Income Fund	...	100
G&B Fund	...	1,000
World Wide Growth Management
10, Boulevard Royal, Luxembourg
Worldwide G&H Fund	US\$19.64	1,007
When Commodity Trust
10, St. George's, Douglas, Isle
When Commodity Trust



No need to modify EMS, say Ministers

BY GUY DE JONQUIERES, COMMON MARKET CORRESPONDENT, IN BRUSSELS

EEC FINANCE Ministers decided yesterday that the European Monetary System was functioning satisfactorily and required no technical modifications.

They agreed, as a result, to end early the formal review of the monetary system which had been scheduled to take place six months after it was launched on March 13 this year.

The speed with which the ministers reached this conclusion, after only a few minutes discussion, surprised observers in Brussels. Yesterday's meeting had previously been intended merely to allow for an interim assessment of the system, pending a full-scale review next month.

any prolonged discussion of the mechanics of the EMS, even if it did not involve a shift in the exchange rates of participating currencies, could further unsettle foreign exchange markets.

According to M. Rene Monory, the French Economics Minister, yesterday's outcome reflected a general view at the meeting of the "Big Five" Finance Ministers that the economies of the world's major industrial countries were proceeding satisfactorily towards convergence.

He said the ministers had noted that the payments of all the major industrialised countries were moving back into balance, and that there was no reason for any upheavals on the

foreign exchange markets. He denied that there was any danger of an interest rate "war" breaking out between the world's major economies.

All the participants at the weekend meeting had expressed concern about rising inflation and had agreed that the best way to fight it was through tight monetary policies.

In spite of the squeeze on interest rates by the U.S. Federal Reserve Board, M. Monory forecast that the current U.S. recession would be brief.

Sir Geoffrey Howe, Chancellor of the Exchequer, said after yesterday's meeting in Brussels that the decision to end the EMS review early would not affect the Government's plans to examine the possibility of joining the system.

studies Scottish site

OWEN AND RAY DAFTER

access to its own supplies of materials such as ethylene—a basic petrochemical used to make a wide variety of products including plastics—rather than having to buy them from other chemical companies.

Another company interested in Cromarty is Highland Hydrocarbons, a British company set up just over a year ago by a group of Scottish businessmen. Its chairman is Sir John Tothill, former main board director of Ferranti in Edinburgh.

The group is thought to be interested in securing a site at Cromarty but it is a UK interest in any petrochemical development at Cromarty.

It is thought that Highland Hydrocarbons does not yet have a site at Cromarty but it is understood to have had discussions with several chemical companies which might be interested in buying ethylene if a plant were built.

Industry reports suggest that one of these may be Hoechst, the German-based chemicals giant, which is probably the world's largest buyer of ethylene, said yesterday that it "would be interested in any source of reasonably priced ethylene." It stressed that it was "not committed" to buying ethylene from any future plant at Cromarty but said that "like any other major we would be interested in any development there."

The German-based group would not confirm that it had had discussions with Highland Hydrocarbons but admitted that it "talked to companies like that."

World scale plants usually have a capacity of 500,000 tonnes a year and would cost around £400m. But there is at present considerable overcapacity in ethylene in Europe. However, a smaller plant of between 250,000 tonnes and 300,000 tonnes might be built first to be followed by a second if demand increased.

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Riccardo seeks early retirement from Chrysler

BY JUREK MARTIN, U.S. EDITOR, IN WASHINGTON

MR. JOHN RICCARDO, chairman of Chrysler, announced in Detroit yesterday that he will ask his Board of directors to grant him instant and early retirement so as to improve the chances of the ailing car company securing substantial federal loan guarantees.

It is assumed he will be succeeded by Mr. Lee Iacocca, the company's president.

Mr. Riccardo's decision to seek early retirement comes immediately after the U.S. Government had refused the company's first request for \$1.2bn in immediate and stand-by loan guarantees designed to stave off the threat of bankruptcy.

In his statement, he said that there was "no question that, even though I have actively addressed the major problems facing Chrysler, in the minds of many I am closely associated with the past management of a troubled company."

"It would be most unfair to the new management and to the employees of Chrysler if my continued presence as board chairman should in any way hinder the final passage of our request for federal loan guarantees," he said.

Mr. Riccardo has been company chairman for nearly four years and was, of course, a central figure in negotiations with the British Government some two years ago for financial assistance to support Chrysler's operations in the UK—facilities which, along with Chrysler's other European operations, the company subsequently sold to Peugeot-Citroen.

It is true that, as cited in his statement, Mr. Riccardo has been suffering from ill health

and was hospitalised last May with a suspected heart condition. He was reported to have offered to retire early a few weeks ago. Nevertheless, at the same time there have been reports of discontent both inside Chrysler and the U.S. Government about the way in which Mr. Riccardo has been conducting negotiations with federal authorities.

Mr. G. William Miller, the Secretary of the Treasury, was dismissive about the inadequacy of the company's first request for aid over the weekend, both because it was felt Chrysler was asking far too much from the Government and because the company had not tried hard enough to generate support from other private sources.

Mr. Iacocca was hired by Chrysler as president last year after being dismissed by the Ford Motor Company. At Ford it had appeared he was being groomed ultimately to succeed Mr. Henry Ford the Second as company chairman.

At that time, Mr. Riccardo said he expected that Mr. Iacocca would take over the company in about a year—a promise for which Mr. Iacocca secured a contractual pledge.

Much of the retrenchment programme Chrysler had undertaken in the past year has been attributed to Mr. Iacocca—though it is also said that, privately, he has complained that he was not previously aware of the gravity of Chrysler's financial and management position.

What was not immediately clear yesterday was whether either the board of Chrysler or the U.S. Government had put pressure on Mr. Riccardo to step down early so as to facilitate negotiations for federal assistance—or whether Mr. Riccardo took his action voluntarily.

Chrysler told to look harder for aid—Page 4.

GKN in talks with French Unilever

BY JAMES BARTHOLOMEW

GUEST KEEN and Nettiefields is negotiating with Unilever to buy a majority stake—possibly around 50 per cent—in Unigep, a French distributor of automotive and industrial components.

The move would be a further stage in GKN's recent series of moves into the automotive parts distribution business, giving it its first Continental involvement in this field.

Unigep, with 1978 sales of £30m, employs 750 people and has 28 outlets fairly evenly spread through France. Its profit level has not been disclosed, and there were no indications yesterday as to how much GKN was proposing to pay for its projected stake in the company.

In February GKN bought Parts Industries Corporation, which has an annual turnover of \$100m (£46.5m) and is No. 4 in the U.S. automotive parts distribution business.

In May the group made an agreed £40m bid for Sheepbridge Engineering, Derbyshire, the diesel components

company which also has automotive parts distribution branches.

Last month GKN said it was talking with Armstrong Equipment about buying some of its automotive parts distribution subsidiaries.

Behind GKN's major run of acquisitions in automotive parts distribution this year is the company's belief that, with car owners now tending to keep their vehicles longer, and thus needing more spare parts, it can secure considerable growth there.

The moves fit in with GKN's manufacturing activities, giving it more outlets for the replacement components it makes.

Unilever explained the intended sale yesterday by saying it had not been deeply committed to automotive parts distribution, and felt that the market was getting more difficult.

Unigep made more sense as part of a group specialising in the business.

Community to act on bearing dumping

BY HAZEL DUFFY, INDUSTRIAL CORRESPONDENT

THE EEC Commission is preparing to bring a new case of dumping against Japanese manufacturers of bearings, and is also to bring a case against East European manufacturers.

The move follows intensive monitoring of bearing prices in western Europe by the Federation of European Bearings Manufacturers' Associations, which claims that Japanese roller bearings coming into the EEC last year were more than 35 per cent cheaper than in the Japanese market.

In March, the European Court ruled in favour of five Japanese companies which had been the subject of an earlier EEC "anti-dumping" case on bearings.

The Court decided that the EEC Council of Ministers was wrong to have imposed an estimated £2.5m in levies on the companies (even though the levies were subsequently suspended), when the Japanese companies had already agreed to raise their prices by 20 per cent.

The European bearings industry has suffered from difficult trading conditions for several years, which has led to extensive rationalisation in most of the manufacturing countries.

In the past few months there have been signs of an improvement, however, both in demand patterns and the pricing policies of the leading manufacturers.

SKF, the Swedish-based international group, recently announced an increase in profit margins on bearings from 2.5 per cent to 3.8 per cent in the first half of this year.

FEBMA continues to argue, however, that the increase in the price of Japanese bearings in western Europe has not reflected the appreciation of the yen. It maintains that the dumping margin is even greater than in 1977 when the Commission imposed a suspended anti-dumping duty.

The volume of standard bearings coming from eastern Europe at prices which the industry maintains constitute dumping has increased significantly.

THE LEX COLUMN

How Fred failed to make the grade

On the eve of the last U.S. Treasury gold auction, a month ago, the gold price closed in London at \$298. The next day the Dresdner Bank bought virtually all the gold on offer for a cool \$217m and the gold price has not looked back since. Last night gold closed in London at \$258. The Swiss banks hardly dare let Dresdner embarrass them a second time.

Spillers

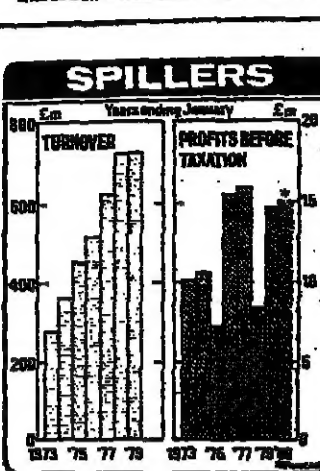
The recent histories of Decca and Spillers underline some profound unsatisfactory aspects of the UK capital market. Shares in Decca, which has been in visible decline for some years, bounded ahead on bid rumours yesterday, and are now above the level at which they stood last week when the grim trading figures were announced. In a grotesque way, losses have turned out to be "good news" because they have increased the chances of an opportunistic takeover bid.

Spillers is already facing just such a bid. Its shareholders have stood by without comment while the group has contracted in real terms over a period of years. Without a blush, the management which substantially increased the group's exposure to the baking industry by a takeover in 1972 is able to imply that the closure of the entire baking business six years later was a tactical victory. There is no suggestion in the defence document that the problems of recent years have brought about any fundamental improvements to Spillers' organisation.

But although there is good reason to be disillusioned with Spillers, there is little sign of any enthusiasm for the Dalgely offer. Dalgely's own shareholders have been uneasy about the move, and Spillers' shareholders nearly a tenth below the value of the offer. Dalgely has expanded at a hectic pace in recent years, and although it can point to some sound achievements in the UK, it is by no means clear that it has enough surplus management talent to take on Spillers. And the bid is not startlingly generous. Spillers' shares are already on a double-figure dividend yield, and would probably not fall all that far in the absence of an offer.

So shareholders are now in a position of having to decide between unimpressive alternatives. Will Fred the sour grader plus the inertia of 35,000 shareholders (only about 30 per cent of which are insti-

Index fell 1.7 to 466.0



tutional) win the day? It seems a pretty odd way to decide the date of an important business enterprise.

At least there need be no great hurry to decide by the first closing day on Friday. Dalgely is not going to give up easily, especially with its advisers, Lazards, on the hook. It might even be persuaded to improve its terms a little. It will be worth waiting, too, to see if Dalgely's own shareholders have anything to say on the subject at their special meeting next Monday. But unless Spillers can produce a more convincing defence than it has so far, in the end it will probably be best to accept.

United Biscuits

The most surprising feature of United Biscuits' interim results, which with a fall in pre-tax profits to £18.1m from £18.6m are a little on the low side, is that Sir Hector Laing, U.B.'s chairman and the scourge of the secondary pickets, had under-estimated the effect of the haulage strike on profits. Rather than £2m lost, with the chance of some recovery, the final damage is about £3.1m.

What seems to have happened is that the loss of production in the strikes left U.B. in poor shape to face the strong recovery of demand, particularly for chocolate biscuits, that came in the second quarter. The depletion of stocks goes some way towards explaining the higher tax charge and lower interest costs —U.B.'s cash was piling up, and fixed asset spending was falling behind plans of £50m for 1979.

But even adding back this £3.1m, and £0.8m for currency adjustment to the profits of Keeblers (which had a good, probably next year as well,

first half) the picture is rather dull, particularly as there was a first-time contribution of £1m or so from the Pizzaland chain. UK biscuit volume was down during the period, but US sales in the market share—at least in branded biscuits—held steady despite Associated Biscuits' volume gains. The snack food side was healthy but Wimpy and the frozen food business are still contributing very little.

The second half should show a useful improvement; the company is looking to match last year's £42.2m, and perhaps expects more. The weakness in snack and chocolate biscuit sales immediately after the VAT increase has abated, and, with the Spanish business now making small profits the £1m loss in Europe in 1979 may be eliminated. But unless sterling continues to fall, the use of average exchange rates will mean a further dent in Keeblers' sterling contribution. The shares, though, are still looking to 1980 and beyond when U.B. should enjoy the payoff from the heavy investments of the last few years. At 8p they yield a prospective 6 per cent and trade on 10 times fully taxed earnings.

Gilt-edged

Once again the gilt-edged market was in a nervous mood yesterday. The pound, having briefly touched \$2.16 in the morning, fell quickly to \$2.1280 before recovering to \$2.1515. Prices of long dated stock closed 1/2 lower and the market badly needs some good news if interest in the stranded tap stocks is going to be revived.

The combination of rising U.S. interest rates and the lending means that hopes of an early cut in Minimum Lending Rate are fast receding. Already there are signs that the money market yield curve is beginning to adopt a more normal shape with one year rates edging higher. Meanwhile, any punters still left in the gilt-edged market are saddled with heavy carrying costs—three month money is yielding 1 per cent more than the yield on high coupon short and long dated stock.

Today's trade figures are awaited with some trepidation by the market. The euphoria over sterling's role as a petrocurrency has vanished as the market has digested the fact that far from boasting a balance of payments surplus, Britain will be in deficit this year, and probably next year as well.

Continued from Page 1

Sterling slide

the near future; a decision is, moreover, some time off.

The unsettled British labour scene has not helped, and the result has been that some of the speculative inflows of the early summer have been withdrawn and private-sector capital has been switched overseas, notably to repay foreign currency loans, following the easing of the exchange controls.

The authorities do not appear worried about the consequent fall in the rate especially as some officials—and many industrialists—were concerned about the impact of the earlier rise in the pound on the competitive position of British goods.

There is a general commitment to free floating and a belief that longer-term pressures, such as North Sea oil, will underpin the rate.

However, the Government's tight monetary policy rests on the desirability of a strong

pound relative to its previous trend, largely to help contain inflation. Consequently, if the pound fell too far for a long time the authorities might take action, not necessarily through intervention and possibly even involving a further tightening of credit.

Apart from sterling, the foreign exchange markets were yesterday quieter than at the end of last week with a slight easing of strains within the EMS.

Otherwise, the main activity was again in the gold and silver markets. There was further strong demand for gold which rose \$83 an ounce in an all-time closing high of \$353 1/2 after reaching \$354 1/2 in the early afternoon.

The spot price of silver moved in parallel to gold and rose 32.35p to a new fixing peak of 628.85p a troy ounce before closing at over 640p.

Continued from Page 1

Telephones

while telex rentals will go up from between 25 and 50 per cent.

● Coin box charges will go up from 2p to 5p, but the time allowed for local calls will increase from two to three minutes, while time for trunk calls will also be extended in proportion.

The Post Office expects to gain £78m in the current financial year from the second stage increases, with additional £14m expected in 1980/81. Taken together, the corporation expects to benefit by £92m in 1979/80 and £495m in 1980/81 from all the increases.

The total is 12.5 per cent of the telecommunications business, current revenues, which compares with a 60 per cent rise in the retail price index since October 1975, when major increases were last made.

The corporation has also faced increases in pay and other costs of some £300m in 1979/80 and a further £500m in 1980/81.

One-man Tube trains pact

BY PHILIP BASSETT AND LYNTON McLAINE

LONDON TRANSPORT has reached agreement with the three rail unions on introducing

one-man train operation on two Underground lines. London Transport said yes-

terday that the agreement on single-manning of manually-operated trains would reduce the number of last-minute cancellations, often caused by one of the two-man crew of driver and guard being ill.

Trains operated by one man alone will begin running on the Circle Line and the Hammersmith and City section of the Metropolitan Line early next year, though if both management and unions judge the experiment a success one-man operation should spread next to the District Line and the rest of the Metropolitan Line, and eventually to all.

The effect of the agreement on staff, particularly on promotion prospects, will be reviewed by the unions in six months.

London Transport has pressed for one-man operation since 1968. A fresh impetus toward it came this year as part of a pay award by an arbitration panel set up after the National Union of Railwaymen, the largest union involved, called an indefinite strike by its 15,000 Tube members.

Under the agreement all one-man operators receive the same rate of pay as automatic train operators on the Victoria Line, £59.43 for a 40-hour week. Tube drivers now are paid £77.71, and guards qualified as drivers £62.72.

London Transport put the cost of this payment at more than £1m a year, though it claimed this would be offset by manpower savings from one-man operation.

Weather

UK TODAY
CLOUDY with rain in places becoming brighter with sunny intervals.
London, S.E. Cent. S. England Cloudy with rain in places, sunny intervals. Max 19C (66F).
E. Anglia, Midlands Cloudy, rain in places with brighter intervals later. Max 18C (64F).
E. N. England, North Wales Becoming brighter and dry. Max 17C (63F).
Channel Isles Dry at first with sunny

intervals, some rain later. Max 19C (66F).
S.W. England, S. Wales Cloudy, occasional rain or drizzle. Hill and coastal fog becoming brighter. Max 18C (64F).
Borders, Edinburgh, Dundee, Aberdeen, Moray, Firth, N.E. Scotland Scattered showers, bright or sunny intervals. Max. 15C (59F).
Outlook: Rain or showers with sunny intervals. Temperatures near normal.

WORLDWIDE.

	Y'day midday C °F	Today midday C °F	Y'day midday C °F	Today midday C °F	Y'day midday C °F	Today midday C °F	Y'day midday C °F	Today midday C °F			
Algeria	24	25	Cnphga	24	25	London	18	19	Paris	19	20
Amman	28	29	Corfu	24	25	Lombard	18	19	Prague	19	20
Ankara	28	29	Dubai	24	25	Moscow	18	19	Roskvik	19	20
Bahrain	35	36	Dhaka	20	21	Madrid	27	28	Rybinsk	19	20
Bangkok	35	36	Edinb	18	19	Malaga	27	28	Riga	19	20
Beirut	35	36	Geneve	20	21	Manila	27	28	Sofia	19	20
Bombay	35	36	London	18	19	Mexico	27	28	Tbilisi	19	20
Buenos Aires	17	18	Lyons	18	19	Montevideo	27	28	Tokyo	19	20
Calcutta	35	36	Madrid	27	28	Moscow	18	19	Yokohama	19	20
Cairo	35	36	Manila	27	28	Nairobi	24	25			
Cardiff	17	18	Montevideo	27	28	Santiago	24	25			
Chengdu	17	18	Munich	27	28	Tehran	24	25			
Colon	35	36	Nairobi	24	25	Tientsin	24	25			
Cuba	35	36	Paris	18	19	Tokyo	19	20			
Cyprus	35	36	Prague	19	20	Toronto	19	20			
Dakar	35	36	Roskvik	19	20	Urumchi	19	20			
Damascus	35	36	Sofia	19	20	Vladivostok	19	20			
Delhi	35	36	Tbilisi	19	20	Warsaw	19	20			
Dhaka	20	21	Tientsin	24	25	Zurich	19	20			
Dubai	20	21	Tokyo	19	20						
Dundee	18	19	Toronto	19	20						
Edinburgh	18	19	Urumchi	19	20						
Geneve	20	21	Vladivostok	19	20						
London	18	19	Warsaw	19	20						
Lyons	18	19	Zurich	19	20						
Madrid	27	28									
Malaga	27	28									
Manila	27	28									
Mexico	27	28									
Montevideo	27	28									
Moscow	18	19									
Munich	27	28									
Nairobi	24	25									
Paris	18	19									
Prague	19	20									
Roskvik	19	20									
Rybinsk	19	20									
Sofia	19	20									
Tbilisi	19	20									
Tientsin	24	25									
Tokyo	19	20									
Toronto	19	20									
Urumchi	19	20									
Vladivostok	19	20									
Warsaw	19	20									
Zurich	19	20									

News Analysis, Page 6

CASS

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The Cass system is a new generation of microprocessor based telephones offering major advances on even the most modern internal PAX system.

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Before deciding on your new internal telephone system you must see the CASS DEMONSTRATION UNIT—a complete exchange that will sit on the corner of your desk.

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